

Transportation & Parking Advisory Committee

November 13, 2019



OLD DOMINION
UNIVERSITY

Agenda

- **TPS Overview - Revenue**
- **Department Updates and New Projects Underway**
- **Questions / Answers & Discussion**
- **Trivia**



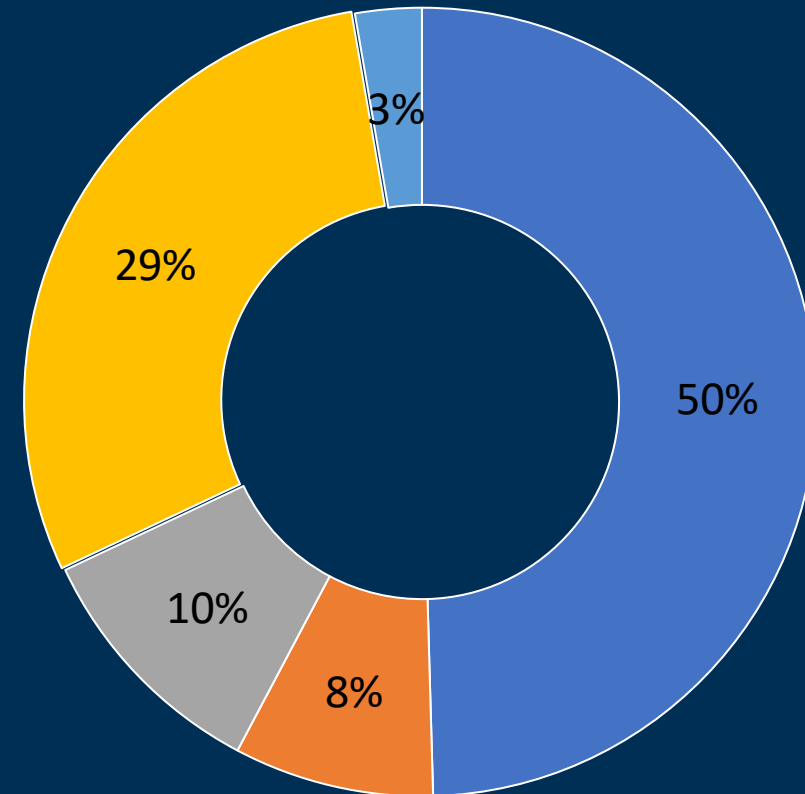
What is an Auxiliary Service?

- **Unit self-supported by fees and service charges**
- **Receives no general funds from the state**
- **Receives no student tuition dollars**
- **Revenue Neutral**



Fiscal Year 2019: Revenue

Revenue Source	Amount
Parking Permit Sales	\$3,171,000
Transportation Fee	\$1,979,000
Metered Parking	\$627,000
Parking Citations	\$573,000
Special Events	\$172,388
TOTAL REVENUE	\$6,332,642



- Permit Sales
- Metered Parking
- Special Events
- Parking Citations
- Transportation Fee



PEANUT BUTTER FOR PARKING



Pay your ODU Parking Citation with a donation of Peanut Butter & help your fellow students experiencing food insecurity! Program information, guidelines, and eligibility requirements are available at: <http://bit.ly/PBFP19>



ODU Homecoming Week Oct. 21st-25th 2019

Eligible Citations :

Donate



40oz

to pay a "No Valid Permit" \$80 citation

Donate



16oz

to pay an "Over the Limit" \$20 citation

- 248 Jars of Peanut Butter
- 448 pounds
- 176 parking citations waived



Leadership & Student Involvement



Transportation & Parking Services



IGNITE Norfolk Food Pantry

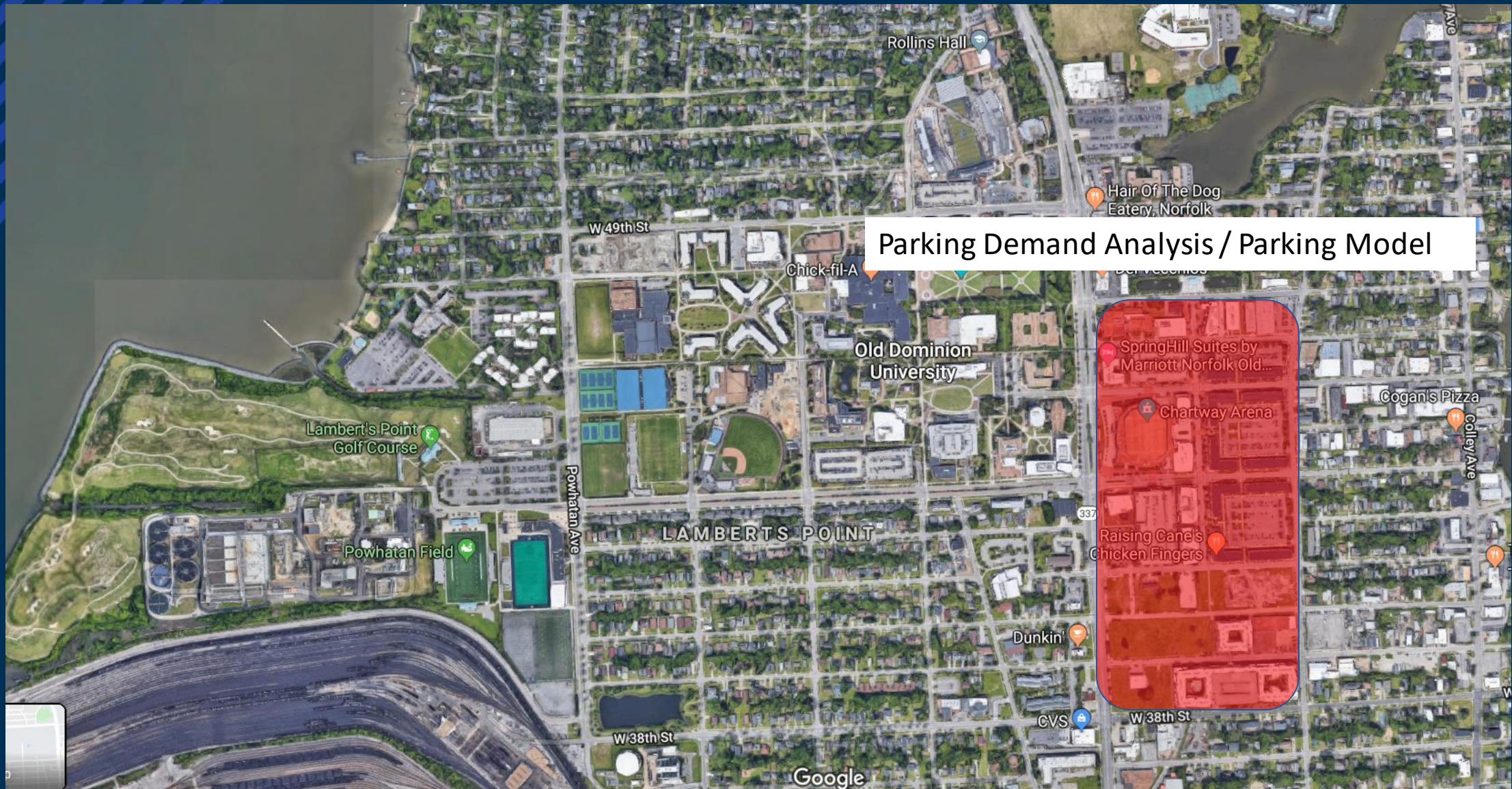


An aerial view of a parking lot with several cars parked. Each car has a red circular label on its roof indicating its occupancy duration. The labels include: 1h24m, 1h43m, 1h31m, 1h35m, 1h35m, 2h9m, 1h51m, 2h25m, 1h13m, 2h59m, 1h2, 1h31m, 1h51m, 7m, 7m, 1h43m, 1h51m, 1h58m, 2h13m, and 3h8m. A large white circle is overlaid on the left side of the image, containing the title and a list of bullet points.

Parking Occupancy Update

- MiStall camera sensors: Solar / Cellular
- Lot 1 Commuter Spaces
- Pilot Completed – moving to installation
- About 350 spaces in lot will be covered
- Integration with ODU Mobile App

Parking Demand Analysis / Parking Model





Elkhorn Avenue Access Area



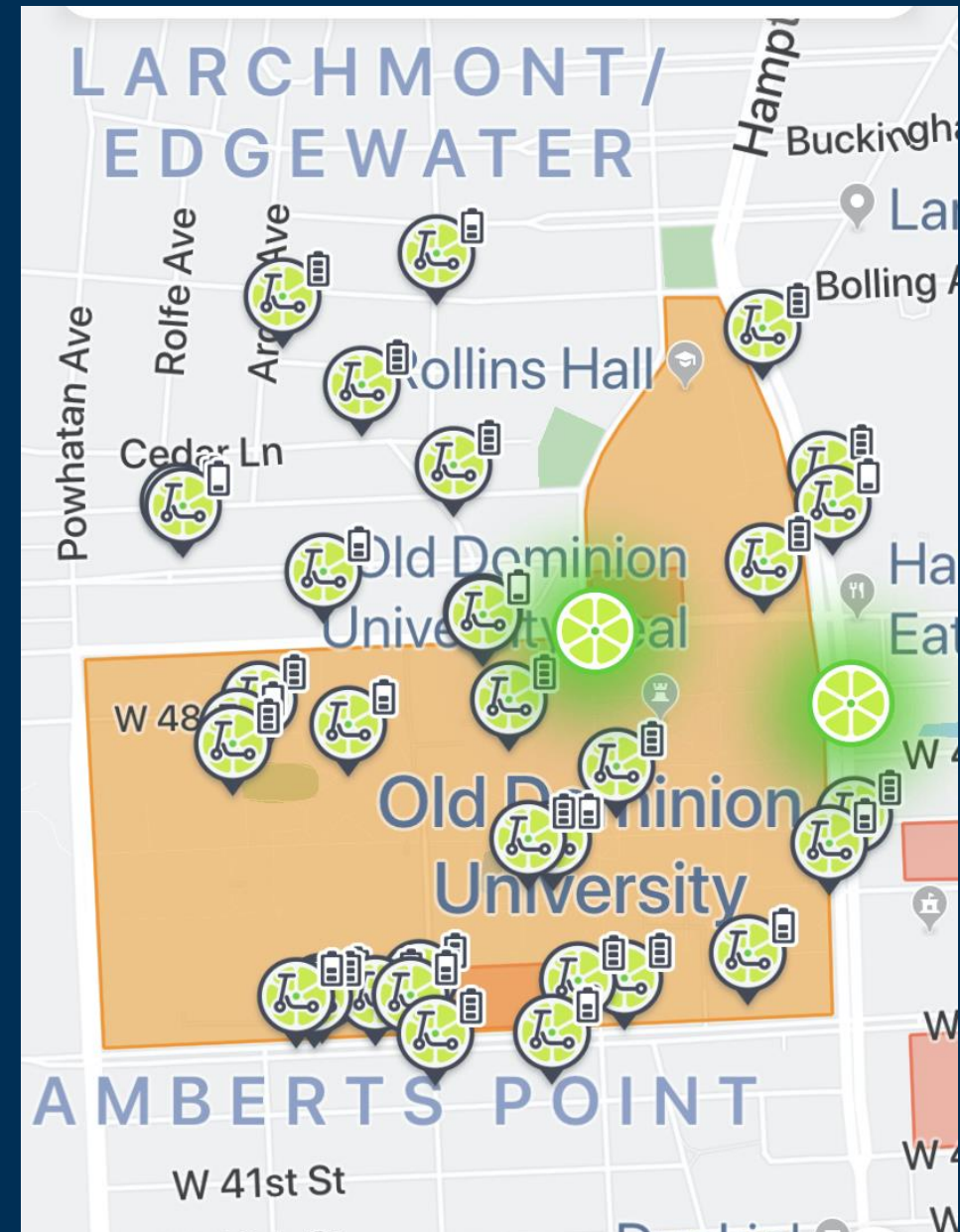
Lime Scooters

- City of Norfolk pilot program
- Launched in June 2019
- 900 scooters city-wide
- \$1 unlock / \$0.23 per minute
- Policy 3231 Updates
 - Yield to Pedestrians
 - Bike rack parking
 - No campus charging
 - Not allowed in campus buildings



Lime Scooters Update

- 10 mph speed restriction
 - 43rd to 49th
 - Bluestone to Bolling to Hampton Blvd
 - Powhatan to Hampton Blvd
- Video in production
- Signs to be produced and posted



Upcoming TPAC Meetings

- Wednesday January 15, 2020
- Wednesday March 4, 2020
- Wednesday April 22, 2020
- August 2020



Questions & Answers - Discussion



Trivia Question

Before the Tide began light rail transit operations in 2011, electric streetcars were in operation in the City of Norfolk from 1894 to 1948.

BEFORE the streetcars were electrified, what was the previous enhancement made to public transportation in Norfolk?



Trivia Answer(s)

- Aug. 12, 1870 horse-drawn streetcars made their debut

