Doctor Of Philosophy in
BUSINESS ADMINISTRATION

Full Functional Literacy with Added Value!

We offer a Ph.D. with a full theoretical foundation in any of four functional disciplines: Finance, Marketing, Strategic Management and Information Technology, but we also offer the added value of a thorough understanding of International Business, providing even more potential value added for our students looking to join a research-oriented university as a tenure-track faculty member. As the main focus for Ph.D. graduates is to be housed in a functional discipline, we offer a Ph.D. program that provides a solid theoretical foundation, advanced methodological training, a heavy emphasis on the research process, and a separate cognate of four international functional theory courses which allow the graduate to be able to teach an international course in their own discipline while also being able to teach a general international business course at the undergraduate and graduate level. Our program will also give you the chance to teach undergraduate as well as graduate students in your functional area. Upon successful completion of the program, you will be a good candidate for a wide variety of universities.

Program History

The Doctor of Business Administration (DBA) program was established at Old Dominion University in August of 1989 for the purpose of preparing outstanding candidates for academic careers in higher education and research staff positions in industry and government. In the Fall of 1995, the program’s name changed from DBA to Ph.D. The program stresses academic competence through preparation in a major field of business administration combined with a major emphasis on international business that includes coursework and research. In addition, competence must be demonstrated in quantitative areas that provide necessary research and methodology tools.

Program Profile

Degree: Ph.D. in Business Administration (International Emphasis)
Program Type: Full-Time
Application Deadline: March 1
Program Entry: Fall Semester
Current Enrollment: 51 Students
Degrees Awarded: 149
Percentage of International Students: 83%
Percentage of Women: 33%
Program Length: Most students require between 4 and 5 years but it is possible to complete the program in less than 4 years. Statistics for 2017 Entering Class: Average GPA of 3.50 and Average GMAT of 670
Graduate Placements (Domestic):
Alfred University  
American University  
Arkansas State University  
Brac University  
Bryant University  
Buena Vista University  
California Lutheran University  
California State University  
California State University - Bakersfield  
Delta State University  
Dominican University, IL  
East Carolina University  
East Tennessee State University  
Eastern Illinois University  
Edinboro University  
Elon College  
Florida Gulf Coast University  
Florida International University  
Georgia Southern University  
Guilford College  
Hampton University  
Highpoint University  
Hofstra University  
Humboldt State University  
Indiana State University  
Institute of Management Science  
James Madison University  
JP Morgan Chase Bank  
Kutztown University of Pennsylvania  
Midwestern State University  
Millikin Univ.; Tabor School of Busin  
Monmouth University  
Moody's Analytics  
New York Institute of Technology  
Norfolk State University  
North Carolina A & T  
North Central College, IL  
Northwest Missouri State University  
Old Dominion University  
Purdue University – North Central  
Purdue University Northwest  
Radford University  
Regent University  
Rhodes College  
Roger Williams University  
Roosevelt University  
Saginaw Valley State  
Savannah State University  
Shippsburg University  
Stockton University  
SUNY-Oswego  
Tarleton State University  
Towson University  
Triton College  
Troy University  
University of Baltimore  
Univ. of Maryland Eastern Shore  
University of Montevallo  
University of North Carolina - Wilmington & Pembroke  
University of Southern Indiana  
University of Washington  
Virginia Tech  
Weber State University  
West Texas A&M University  
Western Washington University  
York College - City University of New York

Graduate Placements (International):
American University of Dubai  
American Univ.-Bulgaria  
Far Eastern University-Korea  
Groningen Univ.-Netherlands  
King Saud Univ.-Saudi Arabia  
Pyungtack Univ.-Korea  
Qassim Univ.-Saudi Arabia  
Seowon Univ.-Korea  
Ulsan Univ.-Korea  
University of Kuwait  
Varairuk Univ.-Thailand

Requirements:
If you are interested in applying to this unique program, you will need to take either the GMAT exam and score at least 600 or a GRE exam and have a score equivalent to the to the GMAT 600 to be considered for admission to our program. You will also need to have completed an MBA from an AACSB accredited university or have a graduate degree in your particular area of study. International students without a U.S. master’s degree must have a minimum TOEFL IBT of 100 or 7.5 overall for the IELTS.

Our students, if accepted with assistantships, serve as research assistants in their first year, then in their second and third years they will split their assistantship duties between research and teaching undergraduate courses in their field of study.
How do graduates feel about the training received from Old Dominion?

“The time spent at ODU has been invaluable to my success in my academic career. The key ingredients to the ODU experience were (and still are) the dedicated and extremely knowledgeable and engaged faculty, fellow students, and the curriculum. One of the joys of that experience is that I have continued to work with some of the faculty and fellow Ph.D. students (from a variety of years) well beyond the time I was at ODU. The faculty is tireless and totally dedicated to the students. Faculty members have introduced me to other members of the wider research community who have similar research interests to my own. These introductions are not limited to the U.S., but extend abroad as well. The international aspect of the program takes on a variety of unique attributes that foster a successful academic career. Beyond a strong base in international theory in all the functional areas which has been extremely beneficial to my teaching in today’s global environment, the international foundation has allowed me to fully participate in cross-cultural research projects and pursue and present at international conferences in a meaningful way. The foundation in international course-work, contacts, and mind-set has helped me to support my own college’s International Business emphasis and to establish links with other international universities and with global organizations that have provided international internships for my students.”

-Sandra Mottner, Ph.D., Professor of Marketing, Western Washington University

“Selecting Old Dominion University for my doctoral studies was one of the wisest decisions that I could have made. As an alumnus of the ODU MBA program, I was fully aware of the excellent quality of the faculty. What I was not aware of at the time was the importance of the International Business Component of the program. I graduated at a time when business schools were cutting back, faculty positions were scarce, and record numbers of new Ph.D.s were entering the academic job market. Nevertheless, I secured a tenure-track position in my field as an Assistant Professor primarily due to my strong background in International Business. As I reflect on my experience as a doctoral student at ODU, I realize that my educational experience provided me with the tools that I needed to build a successful academic career. I have great respect for the faculty and appreciate their support and encouragement during my student days and throughout my academic career.”

-Larry Prather, Ph.D., John Massey Endowed Chair and Professor of Finance, Southeastern Oklahoma State University

If you would like more information about Old Dominion University's Ph.D. in Business Administration, please contact our office:

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