Doctor Of Philosophy in
BUSINESS ADMINISTRATION

Full Functional Literacy with Added Value!

We offer a Ph.D. with a full theoretical foundation in any of four functional disciplines: Finance, Marketing, Strategic Management and Information Technology, but we also offer the added value of a thorough understanding of International Business, providing even more potential value added for our students looking to join a research-oriented university as a tenure-track faculty member. As the main focus for Ph.D. graduates is to be housed in a functional discipline, we offer a Ph.D. program that provides a solid theoretical foundation, advanced methodological training, a heavy emphasis on the research process, and a separate cognate of four international functional theory courses which allow the graduate to be able to teach an international course in their own discipline while also being able to teach a general international business course at the undergraduate and graduate level. Our program will also give you the chance to teach undergraduate as well as graduate students in your functional area. Upon successful completion of the program, you will be a good candidate for a wide variety of universities.

Program History

The Doctor of Business Administration (DBA) program was established at Old Dominion University in August of 1989 for the purpose of preparing outstanding candidates for academic careers in higher education and research or staff positions in industry and government. In the Fall of 1995, the program’s name changed from DBA to Ph.D. The program stresses academic competence through preparation in a major field of business administration combined with a major emphasis on international business that includes course work and research. In addition, competence must be demonstrated in quantitative areas that provide necessary research and methodology tools.
Graduate Placements (Domestic):
- American University
- Berry College
- Bureau of Economic Analysis
- California State University – Bakersfield
- Central Connecticut University
- Christopher Newport University
- College of Charleston
- Delta State University
- East Carolina University
- East Tennessee State University
- Eastern Connecticut University
- Eastern Illinois University
- Eastern Kentucky University
- Federal Reserve Bank of Richmond
- Gilford College
- Hampton University
- Hofstra University
- Idaho State University
- James Madison University
- JP Morgan-Chase
- Kutztown University
- Longwood College
- Midwestern State University
- Millikin University
- Monmouth University
- Radford University
- Roger Williams University
- Western Connecticut State University
- Southeastern Oklahoma State University
- SUNY-Oswego
- Texas A&M at Pan Am
- University of Maryland at Salisbury
- University of Missouri-Rolla
- University of Missouri-St Louis
- University of Nebraska at Kearny
- University of Nevada at Reno
- University of North Carolina – Wilmington
- University of South Carolina– Spartanburg
- University of South Dakota
- University of Southwest Missouri
- University of Washington – Tacoma,
- Virginia State University
- Virginia Tech
- Webster State University
- West Texas A&M University
- Western Washington University
- Graduate Placements (International):
- American University (Bulgaria)
- American University of Dubai (Dubai)
- Far Eastern University (Korea)
- Groningen University (Sweden)
- Pyungtack University (Korea)
- Qassim University (Saudi Arabia)
- Seowon University (Korea)
- Ulsan University (Korea)
- University of Kuwait (Kuwait)
- Varairuk University (Thailand)

Requirements

If you are interested in applying to this unique program, you will need to take either the GMAT exam and score at least 600 or the GRE exam and have combined verbal and quantitative score of at least 310 to be considered for admission to our program. You will also need to have completed an MBA from an AACSB accredited university or have a graduate degree in your particular area of study. International students without a U.S. master’s degree must have a minimum TOEFL IBT of 100 or 7.5 overall for the IELTS.

Our students, if accepted with assistantships, serve as research assistants in their first year, then in their second and third years they will split their assistantship duties between research and teaching undergraduate courses in their field of study.
How do graduates feel about the training received from Old Dominion?

“The time spent at ODU has been invaluable to my success in my academic career. The key ingredients to the ODU experience were (and still are) the dedicated and extremely knowledgeable and engaged faculty, fellow students, and the curriculum. One of the joys of that experience is that I have continued to work with some of the faculty and fellow Ph.D. students (from a variety of years) well beyond the time I was at ODU. The faculty is tireless and totally dedicated to the students. Faculty members have introduced me to other members of the wider research community who have similar research interests to my own. These introductions are not limited to the U.S., but extend abroad as well. The international aspect of the program takes on a variety of unique attributes that foster a successful academic career. Beyond a strong base in international theory in all the functional areas which has been extremely beneficial to my teaching in today’s global environment, the international foundation has allowed me to fully participate in cross-cultural research projects and pursue and present at international conferences in a meaningful way. The foundation in international course-work, contacts, and mind-set has helped me to support my own college’s International Business emphasis and to establish links with other international universities and with global organizations that have provided international internships for my students.”

-Sandra Mottner, Ph.D., Professor of Marketing, Western Washington University

“Selecting Old Dominion University for my doctoral studies was one of the wisest decisions that I could have made. As an alumnus of the ODU MBA program, I was fully aware of the excellent quality of the faculty. What I was not aware of at the time was the importance of the International Business Component of the program. I graduated at a time when business schools were cutting back, faculty positions were scarce, and record numbers of new Ph.D.s were entering the academic job market. Nevertheless, I secured a tenure-track position in my field as an Assistant Professor primarily due to my strong background in International Business. As I reflect on my experience as a doctoral student at ODU, I realize that my educational experience provided me with the tools that I needed to build a successful academic career. I have great respect for the faculty and appreciate their support and encouragement during my student days and throughout my academic career.”

-Larry Prather, Ph.D., John Massey Endowed Chair and Professor of Finance, Southeastern Oklahoma State University

If you would like more information about Old Dominion University’s Ph.D. in Business Administration, please contact our office:

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