DEPARTMENT OF URBAN STUDIES & PUBLIC ADMINISTRATION

FALL 2012 NEWSLETTER

MESSAGE FROM THE DEPARTMENT CHAIR  2  SECoPA PRESENTATIONS  4
MESSAGE FROM THE PhD PROGRAM DIRECTOR  2  MPA ASSOCIATION  5
MESSAGE FROM THE MPA PROGRAM DIRECTOR  3  ODU MPA GRADUATE IN THE NEWS  6
CIMPAD INTERNATIONAL CONFERENCE  3  CREED UPDATE  6
NEW COURSES OFFERED  4  DATA INTEGRATION AWARD  7
Greetings to all MPA students and alumni! We have a few changes for you this semester.

Dr. Lombard is now serving as the Internship Coordinator for the MPA program. He will be advising students who have been assigned to her, and he will continue to advise students for all other MPA programs.

Dr. Usufi will no longer advise students who have been assigned to her. Instead, he will advise students for all other MPA programs. As of now, you will not receive advising before your internship.

I urge you all to read through this entire newsletter thoroughly, so I urge you all to read through it yourself.

If you have any questions, comments, or concerns, please feel free to email me or stop by and say hello!

Best of luck,

John Lombard, PhD

Well, another busy semester is upon and running! I am excited that Dr. Meagan Jordan has joined our faculty this year. She will be a great asset to both our department and our Ph.D. program. If you haven’t had a chance to meet her, drop by and say hello.

We also have a significant number of new Ph.D. students in the program this fall, including Mackenzie Arbogast, Betsy Foushee, Allison Hamraz, Somayeh Hooshmand, Stephanie Joannou, Kaif Mahar, and Marty Mayer. Please be sure to welcome these new folks to the program when you meet them.

I’m also pleased to tell you that the research compiled by our Ph.D. students was featured prominently in Dean Yochum’s annual State of the College Address at the beginning of this semester. USPA students produced over half (13 of 26) of the refereed journal articles published; two-thirds (46 of 60) of the conference papers delivered, and all but one of the book chapters (13 of 14) published by graduate students in the College.

This is a remarkable record, and the faculty are very proud and impressed. Keep up the great work!

There are lots of research opportunities available to you, and I encourage you to pursue these avenues. For those of you interested in a career in academia, this is especially important—competition for academic positions is stiff, and candidates with proven records of research productivity will have a significant advantage in the job market. If you’re not sure how to get started with a research idea, talk to any of the USPA faculty.

We’re always ready to help, and there are always opportunities for interested students.

Have a great semester!

-John C. Morris, Ph.D

Greetings from the University of Arkansas at Little Rock. She specializes in public finance, ethics, strategic planning, and economic development. I encourage you to stop by the USPA office to welcome her to ODU and Norfolk.

If you have any questions, comments, or concerns, please feel free to email me or stop by and say hello!

Best of luck,

John Lombard, PhD
NEW COURSES BEING OFFERED

PADM 695: Social Entrepreneurship (spring 2013):

This course focuses on social innovations and the use of social entrepreneurship to create social impact and bring about societal change. This may involve applying market-approaches to solving social/pubic problems, adopting new approaches to deliver social goods and services, or leveraging grassroots resources to create change from the ground up.

Social entrepreneurship is becoming a force for change in today’s economic, political and social landscape. “It combines the passion of a social mission, with an image of businesslike discipline, innovation, and determination commonly associated with, for instance, the high tech pioneers of Silicon Valley.” It may include grass-roots organizations, innovative/enterprising nonprofits, social enterprises, or hybrid organizations that mix nonprofit and for-profit elements. Regardless of organizational boundary, social entrepreneurs look for the most effective methods for serving their social missions.

This course is structured as a hybrid course with a mix of traditional classroom and on-line components. There is an extensive service learning component which allows for the learning to be personalized to individual student needs.

Class will meet formally on select Wednesdays from 5:45 to 7:00pm (January 16th, January 23rd, February 20th, March 27th, April 17th, April 24th). Service learning projects may involve working with area organizations on select projects or may be student-initiated projects. If you have ideas or innovations to address social problems, want to work with community organizations to help address societal concerns, or are interested in starting a nonprofit or social venture to pursue a social mission, this class is for you!

PHD STUDENT PRESENTATIONS AT SECOPA

We are proud to highlight our PhD students who presented papers at the 2012 Southeastern Conference for Public Administration. The conference was held October 3rd-6th in Coral Springs, Florida. The theme for this year’s conference was Promoting a Positive Transition for the Public Service. Hope for the Future. Below is a short synopsis of each paper presentation. Congratulations and great work to our PhD students!

Adale Martin presented a co-authored paper with Robert Kenter discussing the degree to which collaboration is occurring between the government and nonprofit sectors in the emergency management domain. The goal of this research is to identify gaps in the policy, academic, and working definitions of collaboration in order to refine expectations and assess whether it is achievable across sectors.

Matt Gable presented a thematic paper exploring accountability in mandated versus voluntary collaboration. This presentation focused on describing Bardach and Lesser’s (1996) three types of accountability (accountability to, for, and by) and used that as a thematic guideline for contrasting accountability in mandated and voluntary collaboration as it’s described in the literature.

Najwa Mordhah presented two papers at the conference. He first paper explored the relationship between organizational commitment and emotional labor. He also found that the relationship between organizational commitment and emotional labor could be seen as complicated since it is hard to distinguish what is the antecedent and what is the outcome. Yet, this paper tries to provide hints to this complex relationship by emphasizing the role of job satisfaction as a moderator that links emotional labor and organizational commitment.

Luisa M. Diaz-Kope presented a co-authored paper with Dr. Katrina Miller-Stevens discussing different governance structures in watershed partnerships. The paper builds on Moore and Koontz’s (2003) typology of watershed partnership models which are agency-based, mixed and citizen-based by viewing these models through the lens of governance structures. The paper presents a unique typology of watershed collaborative governance structures and discusses their implications on environmental natural resource management.

Old Dominion University
Fall 2012

Old Dominion University
continued from page 4

We are proud to highlight our PhD students who presented papers at the 2012 Southeastern Conference for Public Administration. The conference was held October 3rd-6th in Coral Springs, Florida. The theme for this year’s conference was Promoting a Positive Transition for the Public Service. Hope for the Future. Below is a short synopsis of each paper presentation. Congratulations and great work to our PhD students!

Adale Martin presented a co-authored paper with Robert Kenter discussing the degree to which collaboration is occurring between the government and nonprofit sectors in the emergency management domain. The goal of this research is to identify gaps in the policy, academic, and working definitions of collaboration in order to refine expectations and assess whether it is achievable across sectors.

Matt Gable presented a thematic paper exploring accountability in mandated versus voluntary collaboration. This presentation focused on describing Bardach and Lesser’s (1996) three types of accountability (accountability to, for, and by) and used that as a thematic guideline for contrasting accountability in mandated and voluntary collaboration as it’s described in the literature.

Najwa Mordhah presented two papers at the conference. He first paper explored the relationship between organizational commitment and emotional labor. He also found that the relationship between organizational commitment and emotional labor could be seen as complicated since it is hard to distinguish what is the antecedent and what is the outcome. Yet, this paper tries to provide hints to this complex relationship by emphasizing the role of job satisfaction as a moderator that links emotional labor and organizational commitment.

Luisa M. Diaz-Kope presented a co-authored paper with Dr. Katrina Miller-Stevens discussing different governance structures in watershed partnerships. The paper builds on Moore and Koontz’s (2003) typology of watershed partnership models which are agency-based, mixed and citizen-based by viewing these models through the lens of governance structures. The paper presents a unique typology of watershed collaborative governance structures and discusses their implications on environmental natural resource management.

Old Dominion University
Fall 2012

This perception. The study analyzed data from the Life in Hampton Roads Survey compiled by the Social Science Research Center at Old Dominion University.

Luisa M. Diaz-Kope presented a co-authored paper with Dr. Katrina Miller-Stevens discussing different governance structures in watershed partnerships. The paper builds on Moore and Koontz’s (2003) typology of watershed partnership models which are agency-based, mixed and citizen-based by viewing these models through the lens of governance structures. The paper presents a unique typology of watershed collaborative governance structures and discusses their implications on environmental natural resource management.

Old Dominion University
Fall 2012

We are proud to highlight our PhD students who presented papers at the 2012 Southeastern Conference for Public Administration. The conference was held October 3rd-6th in Coral Springs, Florida. The theme for this year’s conference was Promoting a Positive Transition for the Public Service. Hope for the Future. Below is a short synopsis of each paper presentation. Congratulations and great work to our PhD students!

Adale Martin presented a co-authored paper with Robert Kenter discussing the degree to which collaboration is occurring between the government and nonprofit sectors in the emergency management domain. The goal of this research is to identify gaps in the policy, academic, and working definitions of collaboration in order to refine expectations and assess whether it is achievable across sectors.

Matt Gable presented a thematic paper exploring accountability in mandated versus voluntary collaboration. This presentation focused on describing Bardach and Lesser’s (1996) three types of accountability (accountability to, for, and by) and used that as a thematic guideline for contrasting accountability in mandated and voluntary collaboration as it’s described in the literature.

Najwa Mordhah presented two papers at the conference. He first paper explored the relationship between organizational commitment and emotional labor. He also found that the relationship between organizational commitment and emotional labor could be seen as complicated since it is hard to distinguish what is the antecedent and what is the outcome. Yet, this paper tries to provide hints to this complex relationship by emphasizing the role of job satisfaction as a moderator that links emotional labor and organizational commitment.

Luisa M. Diaz-Kope presented a co-authored paper with Dr. Katrina Miller-Stevens discussing different governance structures in watershed partnerships. The paper builds on Moore and Koontz’s (2003) typology of watershed partnership models which are agency-based, mixed and citizen-based by viewing these models through the lens of governance structures. The paper presents a unique typology of watershed collaborative governance structures and discusses their implications on environmental natural resource management.

Old Dominion University
Fall 2012

This perception. The study analyzed data from the Life in Hampton Roads Survey compiled by the Social Science Research Center at Old Dominion University.

Luisa M. Diaz-Kope presented a co-authored paper with Dr. Katrina Miller-Stevens discussing different governance structures in watershed partnerships. The paper builds on Moore and Koontz’s (2003) typology of watershed partnership models which are agency-based, mixed and citizen-based by viewing these models through the lens of governance structures. The paper presents a unique typology of watershed collaborative governance structures and discusses their implications on environmental natural resource management.

Old Dominion University
Fall 2012

This perception. The study analyzed data from the Life in Hampton Roads Survey compiled by the Social Science Research Center at Old Dominion University.

Luisa M. Diaz-Kope presented a co-authored paper with Dr. Katrina Miller-Stevens discussing different governance structures in watershed partnerships. The paper builds on Moore and Koontz’s (2003) typology of watershed partnership models which are agency-based, mixed and citizen-based by viewing these models through the lens of governance structures. The paper presents a unique typology of watershed collaborative governance structures and discusses their implications on environmental natural resource management.

Old Dominion University
Fall 2012

This perception. The study analyzed data from the Life in Hampton Roads Survey compiled by the Social Science Research Center at Old Dominion University.

Luisa M. Diaz-Kope presented a co-authored paper with Dr. Katrina Miller-Stevens discussing different governance structures in watershed partnerships. The paper builds on Moore and Koontz’s (2003) typology of watershed partnership models which are agency-based, mixed and citizen-based by viewing these models through the lens of governance structures. The paper presents a unique typology of watershed collaborative governance structures and discusses their implications on environmental natural resource management.

Old Dominion University
Fall 2012

This perception. The study analyzed data from the Life in Hampton Roads Survey compiled by the Social Science Research Center at Old Dominion University.

Luisa M. Diaz-Kope presented a co-authored paper with Dr. Katrina Miller-Stevens discussing different governance structures in watershed partnerships. The paper builds on Moore and Koontz’s (2003) typology of watershed partnership models which are agency-based, mixed and citizen-based by viewing these models through the lens of governance structures. The paper presents a unique typology of watershed collaborative governance structures and discusses their implications on environmental natural resource management.
The E.V. Williams Center for Real Estate and Economic Development (CREED), under the leadership of USA Chair Dr. John Lombard, collaborated with the Urban Land Institute Hampton Roads District Council and its partners in May 2012 to bring together more than 300 regional stakeholders to Old Dominion University (ODU) to strategize on how to best to accommodate the projected growth of Hampton Roads thru 2035. Identified as Reality Check Hampton Roads, the exercise engaged leaders from the public, private and non-profit sectors to collectively identify guiding growth principles that will encourage sustainable land use planning and policies for the region over the next two decades.

Reality Check Hampton Roads Game Day participants concluded that regional collaboration is a key component in future economic development and growth scenarios, including planning for infrastructure, housing, employment, green spaces, military installation, and our region's many natural resources. CREED and its Reality Check partners are forward-focused and working to establish a post-implementation regional collaboratory to provide an objective forum where the public can address our region's future growth, to advocate for guiding growth principles that will encourage sustainable and equitable development, and to provide resources and technical assistance accessible to public and private interests. The collaboratory will call on Old Dominion's intellectual assets to provide analysis and technical assistance applicable to region-wide land use goals.

The 2nd Annual CREED Scholarship Tennis Pro-Am will take place on Thursday, November 1, from 5 to 8 p.m. at the Folkes-Stevens Indoor Tennis Center on the ODU campus. Players of all skill levels enjoy an evening of friendly competition, live music and professional networking. All net proceeds from this event will benefit CREED’s scholarship award to an ODU real estate student.

When BEDCo president Emily Porter was asked what stood out the most about Fillipowicz, one word was on the tip of her tongue.


Fillipowicz spent the past five years directing the Economic development corporation in Apache Junction, Arizona, a suburb of Phoenix.

From 2001-2007, Fillipowicz served as Lancaster, Texas Economic Director. Prior to working in Lancaster, Fillipowicz was employed by the City of Seguin, Texas (1996-2001) as director of economic development. His first assignment as economic development corporation director came more than 18 years ago when Fillipowicz worked for Jourdanton, Texas (1994-1996) in Atascosa County.

From 1980 through 1990, Fillipowicz served in the U.S. Army, where he achieved the rank of captain. Fillipowicz received his bachelor's degree from Texas A&M University in 1980 and earned a master's degree in public administration from Old Dominion University in Norfolk, Virginia in 1994.


"Experience, " relied Ms. Porter. "Lots of experience."


From 1980 through 1990, Fillipowicz served in the U.S. Army, where he achieved the rank of captain. Fillipowicz received his bachelor's degree from Texas A&M University in 1980 and earned a master's degree in public administration from Old Dominion University in Norfolk, Virginia in 1994.


A poster based on the Reality Check event hosted at Old Dominion University in May was recognized with an award at an international conference last month, which was attended by more than 15,000 experts from the Geographic Information Systems (GIS) field.

The poster, “Reality Check Hampton Roads,” won second place for Best Data Integration at the ESRI International User Conference in San Diego. It was produced by George McLeod, GIS systems engineer and adjunct instructor of geography at ODU; John Lombard, associate professor and executive director of the E.V. Williams Center for Real Estate and Economic Development (CREED) at ODU; and Sara Kidd, senior regional planner with the Hampton Roads Planning District Commission.

The poster was based on the groundbreaking Reality Check Hampton Roads event, held at ODU's Ted Constant Convocation Center this spring.

"Having our presentation recognized among a field of nearly 1,000 submissions has been a true honor for us. This award is a testament to both the skills of my colleagues and to the compelling nature of the Reality Check Hampton Roads event,” McLeod said.

During Reality Check Hampton Roads, 300 representatives of various interest groups - from developers, to environmentalists, to academics - gathered around tables and “planned” the next 25 years of growth for the region. Sponsored by CREED, the Hampton Roads Planning District Commission and Urban Land Institute, Reality Check was a real-time simulation where stakeholders had to work together to find a shared solution to manage growth for the region. In groups of 10, the participants added another 350,000 residents to the region (the projected growth for the region). Sponsored by CREED, the Hampton Roads Planning District Commission and Urban Land Institute, Reality Check was a real-time simulation where stakeholders had to work together to find a shared solution to manage growth for the region. In groups of 10, the participants added another 350,000 residents to the region (the projected growth for the region).

For the ESRI conference, McLeod, Lombard and Kidd produced a 5-foot-by-5-foot Reality Check map, along with a poster explaining the technical process of developing it from the event in May, and methodology for analyzing the results of the game.

GIS professionals from 131 countries attended the ESRI User Conference, the largest such gathering of its kind in the world.

**E.V. Williams Center for Real Estate and Economic Development**

Bonham -- In a unanimous decision, the board of directors of Bonham Economic Development Corporation (BEDCo) selected Stephen J. Fillipowicz to fill the position of BEDCo Executive Director.

Final details of the contract will need to be approved by the City of Bonham and Mr. Fillipowicz, but he is expected to be on the job December 1.

A poster based on the Reality Check event hosted at Old Dominion University in May was recognized with an award at an international conference last month, which was attended by more than 15,000 experts from the Geographic Information Systems (GIS) field.

The poster, “Reality Check Hampton Roads,” won second place for Best Data Integration at the ESRI International User Conference in San Diego. It was produced by George McLeod, GIS systems engineer and adjunct instructor of geography at ODU; John Lombard, associate professor and executive director of the E.V. Williams Center for Real Estate and Economic Development (CREED) at ODU; and Sara Kidd, senior regional planner with the Hampton Roads Planning District Commission.

The poster was based on the groundbreaking Reality Check Hampton Roads event, held at ODU's Ted Constant Convocation Center this spring.

"Having our presentation recognized among a field of nearly 1,000 submissions has been a true honor for us. This award is a testament to both the skills of my colleagues and to the compelling nature of the Reality Check Hampton Roads event,” McLeod said.

During Reality Check Hampton Roads, 300 representatives of various interest groups - from developers, to environmentalists, to academics - gathered around tables and “planned” the next 25 years of growth for the region. Sponsored by CREED, the Hampton Roads Planning District Commission and Urban Land Institute, Reality Check was a real-time simulation where stakeholders had to work together to find a shared solution to manage growth for the region. In groups of 10, the participants added another 350,000 residents to the region (the projected growth for the region).

For the ESRI conference, McLeod, Lombard and Kidd produced a 5-foot-by-5-foot Reality Check map, along with a poster explaining the technical process of developing it from the event in May, and methodology for analyzing the results of the game.

GIS professionals from 131 countries attended the ESRI User Conference, the largest such gathering of its kind in the world.

A poster based on the Reality Check event hosted at Old Dominion University in May was recognized with an award at an international conference last month, which was attended by more than 15,000 experts from the Geographic Information Systems (GIS) field.

"Experience, " relied Ms. Porter. "Lots of experience."

Fillipowicz spent the past five years directing the Economic development corporation in Apache Junction, Arizona, a suburb of Phoenix.

From 2001-2007, Fillipowicz served as Lancaster, Texas Economic Director. Prior to working in Lancaster, Fillipowicz was employed by the City of Seguin, Texas (1996-2001) as director of economic development. His first assignment as economic development corporation director came more than 18 years ago when Fillipowicz worked for Jourdanton, Texas (1994-1996) in Atascosa County.

From 1980 through 1990, Fillipowicz served in the U.S. Army, where he achieved the rank of captain. Fillipowicz received his bachelor's degree from Texas A&M University in 1980 and earned a master's degree in public administration from Old Dominion University in Norfolk, Virginia in 1994.


"Experience, " relied Ms. Porter. "Lots of experience."

Fillipowicz spent the past five years directing the Economic development corporation in Apache Junction, Arizona, a suburb of Phoenix.

From 2001-2007, Fillipowicz served as Lancaster, Texas Economic Director. Prior to working in Lancaster, Fillipowicz was employed by the City of Seguin, Texas (1996-2001) as director of economic development. His first assignment as economic development corporation director came more than 18 years ago when Fillipowicz worked for Jourdanton, Texas (1994-1996) in Atascosa County.

From 1980 through 1990, Fillipowicz served in the U.S. Army, where he achieved the rank of captain. Fillipowicz received his bachelor's degree from Texas A&M University in 1980 and earned a master's degree in public administration from Old Dominion University in Norfolk, Virginia in 1994.


"Experience, " relied Ms. Porter. "Lots of experience."

Fillipowicz spent the past five years directing the Economic development corporation in Apache Junction, Arizona, a suburb of Phoenix.

From 2001-2007, Fillipowicz served as Lancaster, Texas Economic Director. Prior to working in Lancaster, Fillipowicz was employed by the City of Seguin, Texas (1996-2001) as director of economic development. His first assignment as economic development corporation director came more than 18 years ago when Fillipowicz worked for Jourdanton, Texas (1994-1996) in Atascosa County.

From 1980 through 1990, Fillipowicz served in the U.S. Army, where he achieved the rank of captain. Fillipowicz received his bachelor's degree from Texas A&M University in 1980 and earned a master's degree in public administration from Old Dominion University in Norfolk, Virginia in 1994.