BACHELOR OF SCIENCE—Occupational and Technical Studies
Fashion Emphasis
OLD DOMINION UNIVERSITY
2010-2011 Catalog

Entrance Writing Sample Placement Test:________________________

LOWER DIVISION GENERAL EDUCATION
A. Skills
Written Communication
ENGL 110C
ENGL 211C, 221C, or 231C

Oral Communication
COMM 101R, 103R, or 112R

Mathematics
MATH 101M, 102M, 162M or
STAT 130M

Language and Culture

Information Literacy and Research
(satisfied in major by STEM 251)

B. Ways of Knowing
Human Creativity
ARTH 121A, ARTS 122A, MUSC 264A, DANC 185A, THEA 241A,
COMM/THEA 270A

Interpreting the Past
HIST 100H, 101H, 102H, 103H, 104H, or 105H

Literature
ENGL 112L, 114L, or FLET 100L

Philosophy & Ethics
PHIL 110P, 120P, 140P, 230E, 250E, 303E, 344E, 345E, 441E, or 442E

The Nature of Science
BIO 108N-109N, CHEM 105N/106N-107N/108N, PHYS 101N-102N,
103N-104N, OEAS 106N-107N, OEAS 110N–111N-112N

Human Behavior
ECON 200S required

Impact of Technology
(satisfied by STEM 370T in the major)

Requirements for graduation include a minimum cumulative grade point average of 2.50 overall and in the major, 120 credit hours, passage of the Exit Examination of Writing Proficiency, and completion of Senior Assessment.

TECHNICAL CONTENT COURSES
SEPS 100 Sales Techniques
SEPS 102 Advertising & Promotion
SEPS 112 Communication Design
ACCT 201 Accounting
SEPS 208 Buying
SEPS 220 Fashion Industry
SEPS 234 Survey of Dress and Costume
STEM 251 Computer Literacy
SEPS 302 Workforce Supervision
SEPS 303 Social Aspects of Clothing
STEM 370T Technology and Society
MKTG 311 Principles and Problems
MGMT 325 Contemp Org & Management
MKTG 402 Consumer Behavior
SEPS 400 Instr. Systems Dev
SEPS 402 Instructional Methods in OTS
SEPS 405 Directed Work Experience
SEPS 415 Advanced Merchandising
SEPS 422 Fashion Product Development
SEPS 480 Senior Project: Merch Retailing
SEPS 481 Occupational Career Transition

Select four other fashion courses from this list or other advisor-approved electives:
SEPS 350 Communication Tech Process
SEPS 409 Fashion Market Trip
SEPS 410 Foreign Fashion Markets
SEPS 411 Fashion Show Production
SEPS 423 Visual Merchandising & Display
SEPS 424 Fashion, Textiles & Construction
SEPS 425 Fashion Accessories
SEPS 431 Web-based Orgs for Fashion

Elective Courses (4 credits)
Consult the departmental advisor for a list of courses used to satisfy this requirement.

UPPER DIVISION GENERAL EDUCATION
Option A. Approved Disciplinary Minor (a minimum of 12 hours determined by the department), or second degree or second major
Option B. Interdisciplinary Minor (specifically 12 hours, 3 of which may be in the major)
Option C. International Business and Regional Courses or an approved Certification Program such as teaching licensure
Option D. Two Upper-Division Courses from outside the College of Education and not required by the major (6 hours)