BACHELOR OF SCIENCE—Occupational and Technical Studies
Fashion Emphasis
OLD DOMINION UNIVERSITY
2010-2011 Catalog

NAME: _____
UIN:_____
PHONE:_____

Entrance Writing Sample Placement Test:_____

LOWER DIVISION GENERAL EDUCATION

A. Skills

Written Communication
ENGL 110C _____3_____
ENGL 211C, 221C, or 231C _____3_____

Oral Communication
COMM 101R, 103R, or 112R _____3_____

Mathematics
MATH 101M, 102M, 162M or
STAT 130M _____3_____

Language and Culture _____0-6_____

Information Literacy and Research
(satisfied in major by STEM 251)

B. Ways of Knowing

Human Creativity _____3_____
ARTH 121A, ARTS 122A, MUSC 264A, DANC 185A, THEA 241A, COMM/THEA 270A

Interpreting the Past _____3_____
HIST 100H, 101H, 102H, 103H, 104H, or 105H

Literature _____3_____
ENGL 112L, 114L, or FLET 100L

Philosophy & Ethics _____3_____
PHIL 110P, 120P, 140P, 230E, 250E, 303E, 344E, 345E, 441E, or 442E

The Nature of Science
BIO 108N-109N, CHEM 105N/106N-107N/108N, PHYS 101N-102N, 103N-104N, OEAS 106N-107N, OEAS 110N- 111N-112N
_____4 _____4

Human Behavior _____3_____
ECON 200S required

Impact of Technology
(satisfied by STEM 370T in the major)

Requirements for graduation include a minimum cumulative grade point average of 2.50 overall and in the major, 120 credit hours, passage of the Exit Examination of Writing Proficiency, and completion of Senior Assessment.

TECHNICAL CONTENT COURSES

SEPS 100 Sales Techniques _____3
SEPS 102 Advertising & Promotion _____3
SEPS 112 Communication Design _____3
ACCT 201 Accounting _____3
SEPS 208 Buying _____3
SEPS 220 Fashion Industry _____3
SEPS 234 Survey of Dress and Costume _____3
STEM 251 Computer Literacy _____3
SEPS 302 Workforce Supervision _____3
SEPS 303 Social Aspects of Clothing _____3
STEM 370T Technology and Society _____3
MKTG 311 Principles and Problems _____3
MGMT 325 Contemp Org & Management _____3
MKTG 402 Consumer Behavior _____3
SEPS 400 Instr. Systems Dev _____3
SEPS 402 Instructional Methods in OTS _____3
SEPS 405 Directed Work Experience _____3
SEPS 415 Advanced Merchandising _____3
SEPS 422 Fashion Product Development _____3
SEPS 480 Senior Project: Merch Retailing _____3
SEPS 481 Occupational Career Transition _____3

Select four other fashion courses from this list or other advisor-approved electives:

SEPS 350 Communication Tech Process _____3
SEPS 409 Fashion Market Trip _____3
SEPS 410 Foreign Fashion Markets _____3
SEPS 411 Fashion Show Production _____3
SEPS 423 Visual Merchandising & Display _____3
SEPS 424 Fashion, Textiles & Construction _____3
SEPS 425 Fashion Accessories _____3
SEPS 431 Web-based Orgs for Fashion _____3

Elective Courses (4 credits)
Consult the departmental advisor for a list of courses used to satisfy this requirement.

UPPER DIVISION GENERAL EDUCATION

Option A. Approved Disciplinary Minor (a minimum of 12 hours determined by the department), or second degree or second major
Option B. Interdisciplinary Minor (specifically12 hours, 3 of which may be in the major)
Option C. International Business and Regional Courses or an approved Certification Program such as teaching licensure
Option D. Two Upper-Division Courses from outside the College of Education and not required by the major (6 hours)