BACHELOR OF SCIENCE—Occupational and Technical Studies  
Fashion Emphasis  
OLD DOMINION UNIVERSITY  
2011-2012 Catalog

Entrance Writing Sample Placement Test:____________________

LOWER DIVISION GENERAL EDUCATION

A. Skills

Written Communication
ENGL 110C 3
ENGL 211C, 221C, or 231C 3

Oral Communication
COMM 101R, 103R, or 112R 3

Mathematics
MATH 101M, 102M, 162M or STAT 130M 3

Language and Culture 0-6

Information Literacy and Research
(satisfied in major by STEM 251G)

B. Ways of Knowing

Human Creativity 3
ARTH 121A, ARTS 122A, MUSC 264A, DANC 185A, THEA 241A, COMM/THEA 270A

Interpreting the Past 3
HIST 100H, 101H, 102H, 103H, 104H, or 105H

Literature 3
ENGL 112L, 114L, or FLET 100L

Philosophy & Ethics 3
PHIL 110P, 120P, 140P, 230E, 250E, 303E, 344E, 345E, 441E, or 442E

The Nature of Science 4

Human Behavior 3
(ECON 200S required)

Impact of Technology
(Satisfied by STEM 370T in the major)

Requirements for graduation include a minimum cumulative grade point average of 2.50 overall and in the major, 120 credit hours, passage of the Exit Examination of Writing Proficiency, and completion of Senior Assessment.

TECHNICAL CONTENT COURSES

SEPS 100 Sales Techniques 3
SEPS 102 Advertising & Promotion 3
STEM 350 Communication Design 3
ACCT 201 Accounting 3
SEPS 208 Buying 3
SEPS 220 Fashion Industry 3
SEPS 234 Survey of Dress and Costume 3
STEM 251 Computer Literacy 3
SEPS 302 Workforce Supervision 3
SEPS 303 Social Aspects of Clothing 3
STEM 370T Technology and Society 3
MKTG 311 Principles and Problems 3
MGMT 325 Contemp Org & Management 3
SEPS 400 Instr. Design & Dev 3
SEPS 402 Instructional Methods in OTS 3
SEPS 405 Directed Work Experience 3
SEPS 415 Advanced Merchandising 3
SEPS 422 Fashion Product Development 3
SEPS 480 Senior Project: Merch Retailing 3
SEPS 481 Occupational Career Transition 3

Select four other fashion courses from this list or other advisor-approved electives:

SEPS 367 Cooperative Education 3
SEPS 409 Fashion Market Trip 3
SEPS 410 Foreign Fashion Markets 3
SEPS 411 Fashion Show Production 3
SEPS 423 Visual Merchandising & Display 3
SEPS 424 Fashion, Textiles & Construction 3
SEPS 425 Fashion Accessories 3
SEPS 431 Web-based Orgs for Fashion 3

Elective Courses (6 credits)
Consult the departmental advisor for a list of courses used to satisfy this requirement.

UPPER DIVISION GENERAL EDUCATION

Option A. Approved Disciplinary Minor (a minimum of 12 hours determined by the department), or second degree or second major

Option B. Interdisciplinary Minor (specifically 12 hours, 3 of which may be in the major)

Option C. International Business and Regional Courses or an approved Certification Program such as teaching licensure

Option D. Two Upper-Division Courses from outside the College of Education and not required by the major (6 hours)