BACHELOR OF SCIENCE—Occupational and Technical Studies
Fashion Emphasis
OLD DOMINION UNIVERSITY
2012-2013 Catalog
with VCCS equivalencies in (parentheses)
(* indicates not automatically waived with transferrable associates degree, C or better required for transfer)
courses taken from the VCCS cannot be used to satisfy minor requirements at ODU.

Entrance Writing Sample Placement Test:_______________________

LOWER DIVISION GENERAL EDUCATION
A. Skills
Written Communication
ENGL 110C (C or better)_______3 (See transfer guide)*
ENGL 211C, 221C, or 231C (C or better)_______3 (See transfer guide)*

Oral Communication
COMM 101R_______3 (CST 100, 105 or 110)*

Mathematics
MATH 101M, 102M or STAT 130M_______3 (See transfer guide)

Language and Culture
_______0-6 (See transfer guide)

Information Literacy and Research
(Satisfied in major by STEM 251G)_______3 (See transfer guide)

B. Ways of Knowing
Human Creativity_______3 (See transfer guide)

Interpreting the Past
HIST 100H, 101H, 102H, 103H or 104H_______3 (See transfer guide)

Literature
ENGL 112L, 144L, or FLET 100L_______3 (See transfer guide)

Philosophy & Ethics_______3 (See transfer guide)

The Nature of Science
BIO 108N, BIOL 109N, CHEM 105N/106N, CHEM 107N/108N, PHYS
OEAS 106N, OEAS 107N, OEAS 110N or 111N, or OEAS 112N
______________4 ______________4 (See transfer guide)

Human Behavior_______3 (ECO 120)*
ECON 200S required

Impact of Technology
(Satisfied by STEM 370T in the major)

TECHNICAL CONTENT COURSES
SEPS 100 Sales Techniques_______3 (MKT 110, 210, 215)*
SEPS 102 Advert & Prom_______3 (MKT 220 or 228)*
STEM 350 Comm Design_______3
ACCT 201 Accounting_______3 (ACC 211)*
SEPS 208 Buying_______3 (MKT 227 or 238)*
SEPS 220 Fashion Industry_______3 (MKT 120)*
SEPS 234 Survey of Dress and Costume_______3

STEM 251G Computer Literacy_______3
SEPS 302 Workforce Supervision_______3
SEPS 303 Social Aspects of Clothing_______3

STMG 311 Principles and Problems_______3

SEPS 400 Instr. Systems Dev._______3

SEPS 402 Instructional Methods_______3

SEPS 405 Directed Work Experience_______3

SEPS 415 Advanced Merchandising_______3

SEPS 420 Fashion Product Dev._______3

SEPS 480 Senior Project: Merch Retailing_______3

SEPS 481 Occupational Career Transition_______3

Fashion Courses – Select 6 courses*** (18 credits):
SEPS 367 Cooperative Education_______3
SEPS 409 Fashion Market Trip_______3
SEPS 410 Foreign Fashion Trip_______3
SEPS 423 Visual Merchandising & Display_______3
SEPS 424 Fashion, Textiles & Const. Analy._______3
SEPS 431Web Based Orgs for Fashion_______3
SEPS 495 Fashion Research_______3
SEPS 496 Fashion Consumer Behavior_______3

***Or other advisor approved electives

Fashion Electives are selected by the student and approved by
his/her advisor. The electives must be drawn from courses
which strengthen a student’s particular technical interest.

No more than 24 hours from the College of Business and Public
Administration may be counted within this 120-hour program.

UPPER DIVISION GENERAL EDUCATION
Option A: Approved Disciplinary Minor (a minimum of 12 hours
determined by the department) or second degree or second major.
Option B: Interdisciplinary Minor (specifically 12 hours, 3 of
which may be in the major)
Option C: International Business and Regional Courses or an
approved Certification Program such as teaching licensure
Option D: Two Upper-Division Courses from outside the College
of Education and not required by the major (6 hours)

Requirements for graduation include a minimum cumulative grade point
average of 2.00 overall and in the major, 120 credit hours, which must
include both a minimum of 30 credit hours overall and 12 credit hours in
upper-level courses in the major program from Old Dominion University,
passage of the Writing Proficiency requirement (C or better in Written
Communication and Writing Intensive Course (W) in major), and
completion of Senior Assessment