Entrance Writing Sample Placement Test: _______________________

LOWER DIVISION GENERAL EDUCATION

A. Skills

Written Communication
ENGL 110C (C or better) __3__ (See transfer guide)*
ENGL 211C, 221C or 231C (C or better) __3__ (See transfer guide)*

Oral Communication
COMM 101R, 103R, or 112R __3__ (See transfer guide)

Mathematics
MATH 101M, 102M, 162M or STAT 130M __3__ (See transfer guide)

Language and Culture
Information Literacy and Research __3__ ETR 160*
(STEM 251 required)

B. Ways of Knowing

Human Creativity __3__ (See transfer guide)

Interpreting the Past __3__ (See transfer guide)

Literature
ENGL 112L, 114L or FLET 100L __3__ (See transfer guide)

Philosophy & Ethics
PHIL 110P, 120P, 140P, 230E, 250E, 303E, 344E, 345E, 441E or 442E

The Nature of Science

Human Behavior
ECO 200S required __3__ ECO 120*

Impact of Technology (satisfied by STEM 370T in the major)

Requirements for graduation include a minimum cumulative grade point average of 2.75 overall and in the major, 123 credit hours, which must include both a minimum of 31 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, passage of the Writing Proficiency requirement (C or better in Written Communication and Writing Intensive Course (W) in major), and completion of Senior Assessment.

TECHNICAL CONTENT COURSES

SEPS 100 Sales Techniques __3__ (MKT 110, 210 or 215)*
SEPS 102 Advertising & Promotion __3__ (Mkt 220 or 228)*
ACCT 201 Accounting __3__ ACC 211*
SEPS 208 Buying __3__ (MKT 227 or 238)*
SEPS 220 Fashion Industry __3__ (MKT 120)*
SEPS 302 Workforce Supervision __3__
MKTG 311 Principles and Problems __3__
MGMT 325 Contemp Org & Management __3__
STEM 370T Technology and Society __3__
MKTG 402 Consumer Behavior __3__
SEPS 415 Advanced Merchandising __3__
STEM 351 Communication Technology __3__
SEPS 480 Senior Project: Merch Retailing __3__

Marketing Education Teaching Courses

TLED 408 Reading & Writing in Content __3__
SPED 313 Fund. of Human Development __3__ PSY 231* and __3__
SEPS 297 Observation & Participation __3__
SEPS 400 Instr. Systems Dev __3__
SEPS 401 Found of Career & Tech Ed __3__
SEPS 408 Adv Classrm Issues & Practices __3__
SEPS 485 Student Teaching __12__
SEPS 402 Instructional Methods in OTS __3__
SEPS 405 Directed Work Experience __3__
SEPS 450 Assessment, Eval, & Improve __3__

UPPER DIVISION GENERAL EDUCATION

Option A: Approved Disciplinary minor (a minimum of 12 hours determined by the department or second degree or second major)

Option B: Interdisciplinary Minor (specifically 12 hours, of which may be in the major)

Option C: International Business and Regional Courses or an approved Certification Program such as teaching licensure

Option D: Two Upper-Division Courses from outside the College of Education and not required by the major (6 hours)

The Virginia Communication and Literacy Assessment (VCLA) Test is required for those who complete the program after Dec 31, 2006.

This must be completed prior to student teaching.

Students must have at least a 2.75 grade point average to major in and graduate from this program. They must pass the PRAXIS 1 exam prior to taking SEPS 408. They must pass the VCLA, SEPS 408, and the PRAXIS 2 (Marketing Education) prior to student teaching.

Due to changing University requirements, national accreditation standards, and Commonwealth licensure regulations, the programs in the Darden College of Education are under constant revision. Any changes resulting from these factors supersedes the program requirements described in this Catalog. Students should obtain current program information from their advisors and the Darden College of Education website at www.education.odu.edu.