Bachelor of Science Degree – Interdisciplinary Studies Major
Music Business-Production Concentration
2012-2013 Old Dominion University Catalog

Entrance Writing Sample Placement Test: ____________

LOWE R DIVISION GENERAL EDUCATION
A. Skills
Written Communication
(C or better required in ENGL 110C before declaring major)
ENGL 110C (C or better) __________
ENGL 211C (C or better) __________

Oral Communication
COMM 101R, 103R or 112R __________

Mathematics
MATH 101M, 102M, 162M or STAT 130M __________

Language and Culture
ENGL 110C (C or better) __________
ENGL 211C (C or better) __________

Information Literacy and Research
CS 120G, 121G or IT 150G __________

B. Ways of Knowing
Human Creativity
ARTH 121A, ARTS 122A, DANC 185A, THEA 241A,
COMM/THEA 270A (MUSC 264A may not be used) __________

Interpreting the Past
HIST 100H, 101H, 102H, 103H, 104H or 105H __________

Literature
ENGL 112L, 114L or FLET 100L __________

Philosophy & Ethics
PHIL 110P, 120P, 140P, 230E, 250E, 303E, 344E, 445E, 441E,
or 442E __________

The Nature of Science
BIO 105N-106N, 108N-109N, __________
CHEM 105N/106N-107N/108N, PHYS 101N-102N, 103N-
104N, OES 106N-107N, OES 110N (or 111N)-112N __________

Human Behavior
AAST 100S; ANTR 110S; COMM 200S; CRJS 215S; ECON
200S, 201S, 202S; FIN 210S, GEOG 100S, 101S; POLS 100S,
101S, 102S; PSYC 201S, 203S; SOC201S; WMST 201S __________

Impact of Technology
(Satisfied in the major by MUSC 335T) __________

Interdisciplinary Studies Core:
IDS 300W Theory & Concepts __________
IDS 368, 497 or 493 __________

Music Core (26 credit hours)
Students must earn a C or better in MUSC 101, 221, 222, 223,
224 and 321 to advance to the next level. In addition, students
must earn a grade of C- or better in MUSC 322, 361 and 362W.
All IDS Music Production, Music Business, and Music
Business/Production majors are required to attend 24 Blue Card
events in order to be eligible for graduation. These department-
approved events are posted each semester.

MUSC 101 Beginning Piano __________
MUSC 221 Music Theory __________
MUSC 222 Music Theory __________
MUSC 223 Ear Training, Sight Sing __________
MUSC 224 Ear Training, Sight Sing __________
MUSC 264A Music History/Culture __________
MUSC 321 Advanced Theory __________
MUSC 322 Advanced Theory __________
MUSC 335T Intro to MIDI Tech __________
MUSC 336 Electronic Music __________
MUSC 361 History of Music __________
MUSC 362W History of Music __________

Business Core (12 credit hours):
ACCT 201 Principles of Accounting __________
MGMT 325 Contemp Org/Mgmt __________
ECON 202S Prin Microeconomics __________
COMM 495 Music Industry __________

Additional Courses
(12 credits required; number depends upon the track)

Electives required for the Music Business track:
Business Electives: Select two of the following (6 credits):
MGMT 350 Employee Relations
Problems and Practices __________
MGMT 340 Human Resources Mgmt __________
MGMT 426 Entrepreneurship: New
Ventures Creation __________
MKTG 311 Marketing Principle & Problems __________
MKTG 402 Consumer Behavior __________
MKTG 403 Advertising Strategy __________
MKTG 404 Sales Development __________

Communication Electives: Select two of the following
(6 credits)
COMM 260 Understanding Media __________
COMM 340 Mass Media Popular Culture __________
COMM 364 Radio __________
COMM 372T New Media Technologies __________
COMM 473 Television and Society __________
Electives required for the Music Production track:
Select four of the following (12 credits):
MUSC 115 Intro to ProTools 3  
MUSC 116 Essentials of ProTools 3  
MUSC 215 ProTools Production 3  
MUSC 216 Music Production Techniques 3  
MUSC 225 Live Audio Engineering 3  
MUSC 425 Vocal and Instrumental Arranging 3  
MUSC 435 Music Production MIDI II 3  
MUSC 436 Computers and Music 3

Electives required for the Music Business/Production track:
**Business Electives:** Select two of the following (6 credits):
MGMT 350 Employee Relations Problems and Practices 3  
MGMT 340 Human Resources Mgmt 3  
MGMT 426 Entrepreneurship: New Ventures Creation 3  
MKTG 311 Marketing Principle & Problems 3  
MKTG 402 Consumer Behavior 3  
MKTG 403 Advertising Strategy 3  
MKTG 404 Sales Development 3

**Production Electives:** Select two of the following (6 credits):
MUSC 115 Intro to ProTools 3  
MUSC 116 Essentials of ProTools 3  
MUSC 215 ProTools Production 3  
MUSC 216 Music Production Techniques 3  
MUSC 225 Live Audio Engineering 3  
MUSC 425 Vocal and Instrumental Arranging 3  
MUSC 435 Music Production MIDI II 3  
MUSC 436 Computers and Music 3

**UPPER DIVISION GENERAL EDUCATION**

Option A. Approved Minor, 12-24 hours; also second degree or second major
Option B. Interdisciplinary Minor, 12 hours specified by the department, 3 of which may be in the major area of study
Option C. International business and regional courses or an approved certification program, such as teaching licensure
Option D. Two Upper-Division Courses that are not required by the major (6 hours). MUSC courses and MGMT, MKTG and COMM courses listed as an elective choice for the major cannot be used to meet this option.

**Requirements for graduation** include a minimum cumulative grade point average of 2.0 overall and in the major, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours of upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or 221C or 231C, and the writing intensive (W) course in the major with a grade of C or better, and completion of senior assessment.