

FINAL – APPROVED BY COMMITTEE 11/18/08

**OLD DOMINION UNIVERSITY
Board of Visitors Executive Committee Meeting
Monday, October 20, 2008**

MINUTES

The Executive Committee of the Board of Visitors met on Monday, October 20, 2008, at 12:00 Noon in the Board Room of Webb University Center on the Norfolk campus. Present from the Executive Committee were:

Ross A. Mugler, Rector
Kendra M. Croshaw
Linda L. Forehand
Harold W. Gehman, Jr.
Conrad M. Hall
Pamela C. Kirk

Absent from the Committee: Moody E. Stallings, Jr.
Katherine Treherne

Also present from the Board William C. Chick
James A. Hixon

Also present: John R. Broderick, Acting President
Denise Batts (*The Virginian-Pilot*)
Rick Berry
Robert L. Fenning
Mohammad Karim
Patrick B. Kelly
Donna W. Meeks
Jennifer Mullen
Geneva Walker-Johnson
Carol Simpson
Chuck Thomas
James D. Wright

CALL TO ORDER AND APPROVAL OF MINUTES

The Rector called the meeting to order at 12:00 p.m. and asked for approval of the minutes of the Executive Committee meeting held on July 21, 2008. Upon a motion made by Ms. Croshaw and duly seconded, the minutes were approved unanimously by all members present and voting (*Croshaw, Forehand, Gehman, Hall, Kirk*).

MOTION FOR CLOSED SESSION

The Rector recognized Ms. Forehand, who made the following motion: “Mr. Rector, I move that this meeting be recessed, and, as permitted by Virginia Code Sections 2.2-3711(A) (7) and (10), we reconvene in closed session for the purpose of consultation with legal counsel regarding potential litigation, specifically, a vendor of services to the University, and consideration of three nominees for honorary degrees.” The motion was seconded and approved unanimously by all members present and voting (*Croshaw, Forehand, Gehman, Hall, Kirk*).

RECONVENE IN OPEN SESSION AND FOIA CERTIFICATION

At the conclusion of the closed session, the meeting reconvened in open session, at which time the Rector called for the Freedom of Information Act certification of compliance that (1) only public business matters lawfully exempted from the open meeting requirements under the Freedom of Information Act were discussed and (2) only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered. The certification of compliance vote was five in favor and none opposed (*Croshaw, Forehand, Gehman, Hall, Kirk*).

HONORARY DEGREE RESOLUTION

Upon a motion made by Mr. Hixon, the following resolution was approved unanimously by all members present and voting (*Croshaw, Forehand, Gehman, Hall, Kirk*).

HONORARY DEGREES

RESOLVED, that the Executive Committee of the Board of Visitors approves the awarding of honorary degrees to the individuals noted below. A summary of each nominee’s career is on file in the Board of Visitors Office.

1. Joshua Darden, Jr., President of Darden Properties, Inc.
Doctor of Humane Letters (*honoris causa*)
2. Peter Decker, Jr., Senior partner and attorney at Decker, Cardon, Thomas, Weintraub & Neskis, P.C.
Doctor of Humane Letters (*honoris causa*)
3. Robert L. Fodrey, Sr., Retired Director of the U.S. Navy’s Regional Office of Civilian Manpower Management
Doctor of Humane Letters (*honoris causa*)

Rector Mugler stated that the Committee concurred with the direction of counsel on the matter discussed during closed session.

RECTOR'S REPORT

The Rector said he enjoyed his conversations with individual board members regarding their comments and concerns for the upcoming year. He had an opportunity to speak with Governor Kaine recently about the budget cuts facing the State and higher education in particular, and was pleased that Old Dominion's target was set commensurate with its base adequacy funding level. He spoke with Vice President Fenning about plans for the President's House, which will be shared with the Committee at an upcoming meeting.

ACTING PRESIDENT'S REPORT

Acting President Broderick reported on ODU's research efforts in alternative energy and bioelectrics, noting the recent opening of the Algae to Biodiesel Pilot Project Farm in Surry County. New MOUs have been executed with three international institutions.

The Acting President discussed the campus-wide Enrollment Management effort, sharing the 14 subcommittees and their focus areas. He stated that the process is being communicated to the entire campus and preliminary data-driven recommendations will be presented to him in January. A progress report will be presented to the Board at their meeting in December.

Students have been active in community service programs. Alternative Fall Break involved 44 students and two graduate assistant escorts who traveled to New York City during fall break to serve meals and work with the homeless population. The Lights On-Crime Out program, sponsored by the Student Government Association, encouraged local residents to turn on their porch lights as a way to deter crime.

In the area of fundraising, \$4,436,146 has been raised in pledges and gifts, with Educational Foundation gifts totaling \$1,152,409 from 1,444 donors and 1,545 gifts, and Intercollegiate Foundation gifts totaling \$3,281,237 from 876 donors and 962 gifts.

Human Resources is focusing its efforts on its web site survey currently in progress and the Quality of University Life teaching and research faculty survey to be launched by the end of the month.

This week Old Dominion is hosting SWaMFest IV and the Council of State Senior Business Officers (CSSBO). SWaMFest, the annual networking and information conference sponsored by the Virginia Association of State College and University Purchasing Professionals (VASCUPP), will bring together 400-500 small, women and minority-owned business to participate in workshops designed to advance SWaM businesses and promote strategic business partnerships. CSSBO, comprised of the chief business officers of each of Virginia's public colleges and universities, will meet on October 21 and will participate in the SWaMFest reception and activities on the 21st and 22nd.

In the area of branding and marketing, Acting President Broderick noted that the Modern Mind video has received over 6,000 views around the world via YouTube and will be broadcast on :30 and :90 free television spots during basketball games and on limited cable spots in Hampton Roads and Richmond throughout November and in late January through early March. Other new media being used to market ODU is flash animation, sites targeted to the prospective student demographic

(Facebook, MySpace), Google Ad Words and online advertising. Mr. Broderick also noted recent university publications.

Acting President Broderick reported that outreach to legislators was instrumental in a budget reduction target commensurate with Old Dominion's base funding. ODU received a 5% budget reduction target while other universities were given a larger target. He shared a map illustrating recent visits throughout the Commonwealth.

Acting President Broderick reported on two recent events – the Waldo Family Lecture Series on International Relations featuring Senator John Warner and the opening of the Virginia Business and Professional Women's Foundation House. Upcoming events include the Henry Fountain luncheon and President's Lecture Series featuring Frank Deford on October 23rd, the Veterans Day observance on November 11th, the Student Awards Dinner on December 11th and Fall Commencement on December 13th.

Efforts to communicate the current budget situation have included eight department/college meetings and five "Dear Colleague" letters sent to the campus community. Acting President Broderick commented on the importance of frequent communication and noted that he will continue to share his "Dear Colleague" letters with the Board.

At the conclusion of his report, Acting President Broderick noted his President's Blog on the ODU website, the web-based graduate level course he is teaching this semester, and his Distinguished Service Award from the College Communicators Association.

BUDGET REDUCTION PLAN

Vice President Fenning reported on the FY09 budget reductions. He noted 5%, 10% and 15% reduction plans were submitted on September 9, and Governor Kaine announced the reduction targets on October 9. While reduction targets for higher education ranged from 5-7%, Old Dominion's target was 5% or \$5,648,898. ODU's FY09 reduction plan will include eliminating 37 FTE vacant positions, 7 FTE layoffs, closing/eliminating programs, use of one-time funds from the Tuition Moderation Incentive Program, and energy conservation.

Vice President Fenning reviewed the Governor's strategy for developing the reduction targets and shared how the budget cuts affected the various institutions in terms of layoffs. Old Dominion is now awaiting specific directions from DPB as to the submission format and deadline, will initiate personnel actions and continue reduction planning for the anticipated FY10 cuts, and will begin identifying FY10 operating budget priorities as well as projected tuition & fee needs.

Mr. Hall asked if a temporary arrangement could be made with the Foundation to assist the University. Mr. Fenning commented that Old Dominion's endowment is young and most of it is restricted. There was also a discussion about how the reductions may impact proposed tuition increases. The Rector requested that the details of the 5% budget reduction plan be reported to and adopted by the Board at their meeting in December.

Vice President Fenning briefed the Committee on plans by a private housing developer to construct 2, 3 and 4-bedroom apartments on the southern end of the University Village through a purchase/sale agreement with the Real Estate Foundation. Phase 1 includes 930 beds, which should be available by Summer, 2010, and the second phase will bring 700 additional beds on line by Fall, 2011. These apartments will be privately developed and managed and will be used for upperclass student housing. More specific information will be shared with the Board in December.

OLD/UNFINISHED BUSINESS

There was no old or unfinished business for the Committee.

NEW BUSINESS

The Rector thanked everyone for completing the surveys regarding meeting preferences and said that he was hoping for good participation at the Board's retreat in January. Plans for the retreat include discussion on the Board's vision and the University's Strategic Plan.

With no further business to be discussed, the meeting was adjourned at 1:10 p.m.