Course Capture Report
Rusty introduced Dwayne Smith who, along with Terri Mathews, provided a presentation explaining Course Capture. To summarize:
- Course Capture video records, using high-definition camera, classroom lectures for students to review on demand. It is not intended to replace classroom lectures.
- Currently, 55 classrooms are equipped with course capture technology.
- To record a lecture, faculty member hits a button, and the IT technicians do the rest.
- Ceiling-mounted microphones in the classrooms pick up comments by the students in the class, not just the faculty comments.
- Provides a screen capture tool, giving faculty ability to record videos anywhere in the classroom.
- Recorded lectures can be viewed by student athletes who are traveling and unable to attend class, by students who miss class due to inclement weather, online students, and students who miss class for numerous other reasons (illness, crisis, etc.).

Terri reviewed statistics on several courses using Course Capture in the College of Sciences. Those students who viewed Course Capture lectures had higher average course grades and lower DFWI rates compared to the students in the classes who did not watch the lectures. Discussion followed concerning future steps for Course Capture, which include increase usage, develop best practices, encourage students to integrate use of Course Capture into their course, increase number of classrooms with this technology, and schedule faculty adopters into rooms with Course Capture.

Retention
Ellen reported that retention is at 91%. Due to the winter storm, the add/drop period has been extended to January 19th. Jane reported that recent efforts by the retention committee included identifying students who were demonstrating signs of risk as fall grades were posted, students who appear vulnerable or students in SAP trouble, assigning coaches to them, and then reaching out to these students. A rigorous calling campaign was conducted last night, reaching out to freshmen and other students who have not yet registered. Additionally, Sandy reported that five students were enrolled in UNIV 100 last semester. These students were brought back and were taught how to achieve. All but one student is currently registered, with the remaining one promising to return in the fall. Terri reported on a recent retention effort in her area: 2 students came to her saying they like school but just could not seem to get to class. They were offered part-time jobs with the stipulation that if they did not pass their classes, they would lose their jobs. Both students passed their classes. The act of giving them a job seemed to be the trigger.
Discussion followed. Comments included the need to review/evaluate retention efforts, continue those that are effective, discontinue those that are ineffective, consider pilot programs.

**EAB**
Brian reported that Connor Lawless from EAB was on campus in December and met with administrators, counselors, coaches and chief departmental advisors to see how the tool can be fine-tuned.

**Committee Updates**

**First Generation, Out-of-State, Men Group Update**
Don reported that all first-year students who have not attended events that were swiped have been identified and a campaign has begun to get them engaged. The first event was yesterday at the Rec Center, focused on getting them engaged at the Rec Center. Six summer immersion programs are being finalized and include 3 Freshmen Summer Institutes, 1 Rec Center, 1 OIR, and 1 Women’s Center, in addition to Summer Abroad. Johnny reported that Brother2Brother is up and running.

**Sophomore Success Group Update**
This group will be meeting on February 6 and will discuss how to engage some of the students who were coached last semester.

**Faculty Advisory Group Update**
Brian reported that a meeting is scheduled next month.

**HIP Update**
Lisa reported that this group will be meeting to discuss assessment and awareness.

**Advising Update**
Sandy will be meeting with Advising Center directors to talk about a campaign through EAB this semester.