MSA Student Team Wins AGA National Case Challenge

A team of students enrolled in the Master of Science in Accounting (MSA) program won first-place in the Association of Government Accountants’ (AGA) 2011 Graduate-Level Government Finance Case Challenge. The Challenge, AGA’s first at the graduate level, required each team to produce a set of Citizen Centric Financial Statements for a fictional US city.

A total of 24 teams competed in the first round of the competition. Three teams were selected as finalists: Old Dominion University, Ohio Dominican University, and George Mason University. With expenses covered by the AGA, the three finalist teams attended the AGA’s National Conference to make a formal presentation before a panel comprised of government accounting experts.

First place was awarded to Team ODU (from left) Matthew Stewart, James Fiske, Meena Katwal, and Sara Crabtree (Team Leader). Team advisors included current accounting faculty Dr. Laurie Henry, Dr. Megan Burnham, and Dr. Douglas Ziegenfuss; Dr. Jesse Hughes, faculty emeritus; and Ms. Kelly Stefanko, an auditor from the Office of the Inspector General of the National Science Foundation. ODU has a long-term relationship with the local chapter of AGA and currently has the only active student chapter of AGA.

Dr. Ziegenfuss is understandably proud of the team for winning the Challenge. “I am continually amazed at the leadership displayed by our students. In this instance, Sara and her team took the initiative to sign up, compete, and win this competition. We owe her and the team much for representing the university in such a great manner,” he said. Ms. Crabtree noted the team worked hard to achieve the win, spending several hundred hours working on the two phases of the competition.
A Message from the Dean

The spring 2011 semester was particularly successful for both our students and faculty. For example, there are few things that can make us as proud of our College as the success of our students in competitions within a national arena. It is therefore with great pleasure that we congratulate our graduate accounting students for their first-place honors in the 2011 Association of Government Accountants Graduate-Level Government Finance Case Challenge. Congratulations also go to our team of faculty advisors that put a lot of sweat equity into the victory.

We continue to maintain our recently-earned national position in grant acquisition. Professor Harry Zhu and his team have landed another prestigious National Science Foundation Grant, this one for $200,000 for the development of student games to improve financial literacy. Professor Wie Yusuf has earned a grant from the Government Accounting Standards Board to develop guidelines for financial reporting by government. Professor Leona Tam and her cross-campus interdisciplinary team will work on the dissemination of information on a rising sea level.

Few among us have enjoyed such a student-oriented and distinguished teaching career as Bruce Rubin. In an emotion filled presentation at our spring MBA dinner, students presented a sizable student scholarship in Bruce’s name to the college. Congratulations Bruce.

These, along with a host of other faculty and student activities and research output described in this edition, speak well for our college. Enjoy.

Gilbert Yochum

“...The mission of the College of Business and Public Administration is to prepare students, in a global context, both professionally and ethically, for successful careers in business, government, and non profit sectors; to perform relevant basic, applied and educational research; all for regional, national and global economic communities...”
Dr. Mike McShane, Assistant Professor of Finance with a focus on risk management and insurance and Dr. Ariel Pinto, Associate Professor of Engineering Management, were recognized recently for their cross-disciplinary risk management research. The Spring 2011 issue of ARIA News, the newsletter of the American Risk and Insurance Association, highlighted the work of the Emergent Risk Initiative at Old Dominion University (ERI@ODU).

Drs. McShane and Pinto established ERI@ODU in November 2009 with the goal of positioning Old Dominion University as a leader in cross-disciplinary risk management research. The ARIA News feature article emphasized that although risk management courses are relatively rare in both business and engineering schools, ODU stands out in offering robust risk management courses in both its College of Business and Public Administration and in its College of Engineering Technology.

Drs. McShane and Pinto operate at the intersection of business and engineering risk management, collaborating with researchers in strategic management, accounting, oceanography, and health sciences both within ODU and at other universities such as George Washington University, University of Pennsylvania, Stevens Institute of Technology, and Hampton University, and with industry partners such as Mitre Corporation. The Emergent Risk Initiative envisions the creation of the next generation body of knowledge in risk management for current and future systems and organizations characterized by uncertainty, emergence, complexity, and interdependence.

According to Dr. McShane, ERI@ODU’s mission is to prepare future researchers, educators, practitioners, and entrepreneurs for the challenges of managing risks in the ever-changing global environment. He noted that as researchers in other disciplines become aware of ERI@ODU, they are invited to come on board to offer their expertise and participate in joint research.

Since its inception in late 2009, ERI@ODU has sponsored several workshops and seminars. An Enterprise Risk Management (ERM) workshop in May 2010 focused on the unique and innovative cooperation on risk management between the colleges of Business and Public Administration and Engineering. The event was attended by about 50 academics and industry professionals.

A cross-disciplinary risk management research seminar was held in October 2010, bringing together attended 30 ODU academic researchers to increase awareness of the potential cross-disciplinary collaboration in this area. Dr. McShane provided an introduction to ERM and related research in the finance and accounting disciplines and explored potential topics involving other business school disciplines such as corporate governance, cyber security, supply chain risks, and social media risks. Dr. Pinto discussed the role that engineering management can play in ERM research.

In November 2010, ERI@ODU sponsored a seminar at the College of Engineering with the goal of increasing the application of modeling and simulation (M&S) tools to complex risk management issues.

Through ERI@ODU, Drs. McShane and Pinto have an integral role in the ODU Climate Change/Sea Level Rise (CC/SLR) Initiative, which began in Fall 2010. As a major research university in an urban coastal environment, Old Dominion established the CC/SLR with the goal of providing leadership and solutions for the CC/SLR issue. CC/SLR presents multi-faceted complex risks and ERI@ODU is well-suited to collaborate with other University researchers in this area. A colloquium series on Demystifying Climate Change and Sea Level Rise, co-sponsored by ERI@ODU and the CC/SLR Initiative began in March 2011.

Detailed information about ERI@ODU is available online at http://sites.google.com/site/emergentrisk/.
Faculty/Staff News

Team Awarded NSF Grant to Infuse IT Classes with Financial Literacy Topics

Seven CBPA faculty are members of a team that has been awarded a $200,000 grant from the National Science Foundation for their project “Improving Programming and Financial Literacy Education Using Student Developed Games.”

Co-Principal Investigators are Dr. Harry Zhu, Information Technology; Dr. Li Xu, Information Technology; Dr. Mohammad Najand, Finance; Dr. Yuping Lui-Thompkins, Associate Professor of Marketing, and Kyle Nichols, Lecturer, Communication and Theatre Arts, presented “Learning beyond the Classroom: Engaging through Social Media.” Participants engaged in a conversation about the numerous ways online social media can be incorporated into the teaching process. The conversation explored the possibilities of new media for college educators, offering recent experiences using Facebook, Twitter, and other social media in class. The advantages and pitfalls of using social media in teaching were also discussed.

Dr. Wilson’s Paper Included in “Best Empirical Papers Published in DSJIE”

A research paper by Dr. Darryl Wilson, Assistant Professor of Decision Sciences, was selected by Decision Sciences Journal of Innovative Education as one of the best empirical papers published in the journal in 2010/2011. The paper, titled “Applying Mass Customization Concepts to Core Courses: Increasing Student-Centered Customization and Enabling Cross-Functional Integration,” appeared in the January 2011 edition of DSJIE.

As a result of this designation, Dr. Wilson was invited to share his methodology and results at the Circular Issues Miniconference of the 2011 Decision Sciences Institute conference. The paper is now under consideration for the designation of DSJIE Best Paper. Seven CBPA faculty are members of a team that has been awarded a $200,000 grant from the National Science Foundation for their project “Improving Programming and Financial Literacy Education Using Student Developed Games.”

CBPA Faculty Lead Provost’s Conversations on Teaching and Learning

Two CBPA faculty members led Provost’s Conversations on Teaching and Learning during the spring semester.

Jennifer Usis, administrative/professional faculty member and CBPA Director of Undergraduate Advising, led a conversation on “Keeping Students On-Track: Advising Tips and Techniques.” Her co-presenters were Jennifer Younkin, Senior Lecturer and Chief Departmental Advisor in the Department of Psychology, and John Hackworth, University Professor and Program Director, Electrical Engineering Technology.

Participants engaged in a conversation about the best ways to advise students, with the presenters stressing that the goal of an advisor is to provide an outside-the-classroom experience which supports their students’ education. Discussants noted advising is about enriching students’ college experience and helping them to become mature, independent, critically-thinking adults. The discussion focused on the need for advisors to have strong knowledge of campus resources, basic counseling techniques, and methods for encouraging student development.

Dr. Yuping Lui-Thompkins, Associate Professor of Marketing, and Kyle Nichols, Lecturer, Communication and Theatre Arts, presented “Learning beyond the Classroom: Engaging through Social Media.” Participants engaged in a conversation about the numerous ways online social media can be incorporated into the teaching process. The conversation explored the possibilities of new media for college educators, offering recent experiences using Facebook, Twitter, and other social media in class. The advantages and pitfalls of using social media in teaching were also discussed.

Dr. Yusuf Receives GASB Grant

Dr. Juita (Wie) Yusuf, Assistant Professor of Urban Studies and Public Administration, and her colleague Dr. Meghan Jordan (University of Arkansas at Little Rock), were awarded the 2011 GASB Gil Crain Research Grant for their project on popular financial reporting.

The grant is awarded by the Governmental Accounting Standards Board (GASB), which establishes guidelines for accounting and financial reporting standards for government entities. The selection of a team of public finance scholars for this grant reflects a shift for GASB, which traditionally awards grants to accounting researchers.

Congress to Megan Jones and her husband on the birth of their son, Gordon Louis Jones, on July 22, 2011. Ms. Jones is Program Manager for the Department of Urban Studies and Public Administration.
Several CBPA faculty members were recognized in 2010/2011 as “Shining Stars,” an award presented by the Division of Student Affairs to recognize outstanding commitment to the success of students.

CBPA faculty named Shining Stars during the 2010/2011 academic year are:
- Kelly Alvey, Instructor, ITDS;
- Dr. Barbara Bartkus, Associate Professor, Management;
- Jimmie Carraway, Sr. Lecturer, ITDS;
- Dr. Jon Crunkleton, Associate Professor, Finance;
- Patricia Doherty-Yochum, Sr. Lecturer, Accounting;
- Dr. Larry Filer, Associate Professor of Economics and MBA Director;
- Lowery D. (Tuck) Finley, Adjunct faculty, Finance;
- Elizabeth Foster, Adjunct faculty, Accounting;
- Roslyn Houston, Instructor, Marketing;
- Vijay Kalburgi, Sr. Lecturer, ITDS;
- Terry Kubichan, Sr. Lecturer, Accounting;
- John Lape, Instructor, ITDS;
- Michael LeBan, Adjunct faculty, Finance;
- Dr. Michael McShane, Assistant Professor, Finance;
- Dr. Berhanu Mengistu, Professor, Urban Studies & Public Administration;
- Dr. John Morris, Professor, Urban Studies & Public Administration;
- Mohamed Rahoui, Adjunct faculty, Finance;
- Sara Russell, Instructor, Maritime & Supply Chain Management;
- Dr. Michael Seiler, Professor and Robert M. Stanton Chair of Real Estate and Economic Development;
- Dr. Katrina Miller-Stevens, Assistant Professor, Urban Studies and Public Administration; and
- Maureen Stiner, Lecturer, Finance.

Shining Star awards are presented each semester to faculty members who demonstrate evidence of helping students succeed inside and outside of the traditional classroom setting. Recipients are nominated by students to acknowledge faculty who have helped them succeed academically, professionally, and/or personally.

**Faculty Retirements**

Dr. Jon R. Crunkleton, Associate Professor of Finance, retired in May 2011 after 33 years as a faculty member. He was instrumental in the establishment of the Real Estate Advisory Board in 1990, which evolved into the Center for Real Estate and Economic Development.

Two faculty members retired in December 2010: Walter Berry, Senior Lecturer of Accounting (34 years of service) and Martha Hofler, Senior Lecturer of Economics and Director of the Center for Economic Education (30 years of service). Dr. Charlie Turner, Associate Professor of Economics, retired in August 2010 with 37 years of service.

**For Students, CBPA Faculty Members are “Shining Stars”**

Dr. Leona Tam, Assistant Professor of Marketing, is part of a multi-disciplinary research team awarded a seed grant by the Old Dominion University Office of Research for a study that will support the university’s Climate Change and Sea Level Rise Initiative (CCSLRI).

Dr. Tam, with her co-researchers Maura Hametz, Associate Professor of History; Poornima Madhavan, Assistant Professor of Psychology; and Cynthia Tomovic, Professor of STEM Education and Professional Studies, received $37,456 to investigate the “Human Dimensions in Public Engagement and Support for Environmental Resiliency Policies.”

The purpose of the study is to construct and test a social science-driven process model of communicating information about climate change and sea level rise in order to promote public engagement and broaden support for environmental resiliency policies. To measure public engagement and attention, the study will focus on local flooding, an issue of significant community concern, as a lens through which to examine public response to the broader impacts of climate change and sea level rise.

Local findings will then be utilized to generate a social marketing model incorporating human dimensions and scientific knowledge for the use of other communities in Hampton Roads and beyond that are interested in engaging the public to address climate change and sea level rise.

Funds for seed grants in support of the CCSLRI are provided by the Perry Fund for the Study of Critical Issues and the ODU Office of Research. The primary goal of the initiative is to encourage ODU faculty and students to undertake research and educational projects with the potential to benefit an urban coastal area where water levels are rising.

**Congratulations to Dr. Yuping Liu-Tompkins and her husband on the birth of their daughter, Jasmine, on March 27, 2011. Dr. Liu-Tompkins is an Associate Professor of Marketing and E.V. Williams Faculty Fellow.**
Faculty News

Faculty Publications, Presentations, Recognition of Research

- **Dr. Ali Ardalan**, “NERJIT: Using Net Requirements Data in Kanban-controlled Jumbled-flow Shops.” Accepted for publication in *Journal of Production and Operations Management*. (with Rafael Diaz)


- **Dr. William Q. Judge**, E.V. Williams Chair of Strategic Leadership and Professor of Strategic Management, “Managerial ownership and the role of privatization in transition economics,” forthcoming in *Asia Pacific Journal of Management* (published online May 2010.) (with L. Wang, PhD student)


- **Dr. William Q. Judge, coordinator**, international conference on “Corporate Governance and the Global Financial Crisis” at the Wharton Business School in fall 2010. Over 90 papers were presented by scholars from over 30 countries. Six of Old Dominion’s doctoral students presented papers and helped with conference preparation.


- **Dr. Vijay Kalburgi**, Senior Lecturer of Information Technology, “The Guru Sishya (Teacher Disciple) Tradition of India,” presented at The Last Lecture Series 2011 hosted by The Division of Student Affairs, February 7, 2011.

- **Dr. Shaomin Li**, Professor of Management and International Business, invited speaker on China’s innovation at the Conference on China at Claremont McKenna College, April 6-7, 2011.


- **Dr. Connie Merriman**, Assistant Dean, “Adjunct Faculty Organizational Sense of Belonging and Affective Organizational Commitment,” accepted for presentation at the Association for the Study of Higher Education (ASHE) 2011 conference, November 2011.

- **Dr. Katrina Miller-Stevens**, Assistant Professor of Urban Studies and Public Administration, “Governmental Efforts to Address Economic Issues,” Panel Chair and discussant at the annual conference of Southwestern Social Science Association, Las Vegas, Nevada, March 2011.
Faculty News

Faculty Publications, Presentations, Recognition of Research


- **Dr. Wayne K. Talley**, Professor of Economics and Eminent Scholar, Keynote Speaker, 4th International Conference of Asian Shipping and Logistics, National Cheng Kung University, Taiwan; and International Conference on Marine and Maritime Affairs, University of Plymouth, Plymouth, United Kingdom.

- **Dr. Wayne K. Talley**, Invited Lectures, Department of Commerce, Finance and Shipping, Cyprus University of Technology, Limassol, Cyprus; National Taiwan Ocean University, Keelung, Taiwan.

- **Dr. George O. White**, Assistant Professor of Management, “Legal system voids and wholly owned foreign subsidiary performance: The mediating role of government relational ties,” presented at the Academy of Management Annual Conference, Montreal, Canada, 2010.

- **Dr. George O. White**, “Legal system contingencies and dynamic capability determinants of wholly owned foreign subsidiary relational ties, presented at the Academy of Management Annual Conference, Montreal, Canada, 2010.

- **Dr. Haiwen Zhou**, Associate Professor of Economics and E.V. Williams Faculty Research Fellow, “Economic systems and economic growth,” accepted for publication in the *Atlantic Economic Journal*.

- **Dr. Haiwen Zhou**, “Internal rebellions and external threats: A model of government organizational form in ancient China,” accepted for publication in the *Southern Economic Journal*.


- **Dr. Harry Zhu** and **Dr. Harris Wu**, “Quality of data standards: framework and illustration using XBRL taxonomy and instances,” accepted for publication in *Electronic Markets* 21(2), available online (Springer)


- **Dr. Harry Zhu** and **Dr. Lan Cao**, Assistant Professor of Information Technology and Decision Sciences, “A Serious Multiplayer Game for Learning Information Quality Management, presented at the 20th Workshop on Information Technologies and Systems (WITS ’10), St. Louis, Missouri, December 11-12, 2010 (with Y. Shen, Y. Ma, A. Adcock)
The College of Business and Public Administration’s annual program honoring outstanding students, faculty, and staff was held April 25. The program included induction ceremonies for two honor societies specific to the CBPA. Thirty-one students were inducted into the Honor Society of Beta Gamma Sigma, an international honor society recognizing the outstanding academic achievements of students enrolled in collegiate business and management programs accredited by the Association to Advance Collegiate Schools of Business. To be eligible for membership, a student must rank in the upper 7 percent of the junior class, upper 10 percent of the senior class, or upper 20 percent of the graduating master’s class.

Students inducted in Beta Gamma Sigma were: juniors Yolanda Contreras, Stacy Fullerton, Sandra Mai, and Brandon Shelton; seniors Marilyn Castro, Caterina Crouch, Angela Dam, Steven Doskey, Miki Elfman, Ricardo Elizalde, Angelyn Gibson, Krystle Hagans, Bryant McLeod, Stephen Perdue, Robert Porter, Julia Rhody, Okjin Sloan, Marcella Slusher, Joshua Smith, and Christopher Strickland; and MBA students Pernille Bjerring, Marc Steiner, and Oystein Torlin.

Nine students were inducted into the Honor Society of Pi Alpha Alpha, the national honor society recognizing academic achievement in the field of public affairs and administration. To be eligible for membership, students must have maintained a GPA of at least 3.7 and have completed at least 50 percent of the required coursework for the degree. Inducted students were: Frederick D. Crayton III, Luisa Diaz-Kope, Arlana G. Fauntleroy, Janis P. Miller, Rhonda L. Myers, Lynn Noel, Amy Lena Rhodes, and Laura H. Smith.

The following student awards were presented:
- CBPA Alumni Award – Alyssa Pietrobono
- CBPA Outstanding Student for the Bagwell-Jones Prize – Alexander S. Moy
- Carol Markowski Award for Outstanding Decision Sciences Student – Mitchell Brown
- Jack W. Nickson & Nathaniel Shechter Memorial Award for Excellence in Economics – Alan Pritchard
- Agarwal-Yochum Scholarship - David McFarland
- Outstanding Finance Student Award – Alan Pritchard
- Outstanding Insurance & Financial Services Student Award – Viktoria Williams
- Outstanding Real Estate Student Award – Stephen Wetherington
- Risk and Insurance Management Society (RIMS) of VA Scholarship - Viktoria Williams
- William H. Crouch Chapter of the Information Systems and Project Management Professionals Outstanding Student – Angela Dam
- Outstanding Information Technology Student – Taylor Catindig
- Outstanding International Business Student – Juliette Cadoret
- Outstanding Management Student – Kimberly Ober
- Outstanding Marketing Student – Julia Rhody
- Outstanding MA Student in Economics – Bonnie B. Gantt
- Outstanding MBA Student – Pernille Bjerring
- Outstanding Masters Student in Public Administration – Lynanne Gornto
- Outstanding Doctoral Student in Public Administration and Urban Policy – Rhonda L. Myers
- Wolfgang Pindur Endowed Scholarship in Applied Research (MPA) – Brittni B. McConno
- Wolfgang Pindur Endowed Scholarship in Applied Research (PAUP) – Matthew J. Gable
- Military Leadership Sciences Outstanding Cadet – Cadet Ryan J. Ward
- Military Leadership Sciences Cadet Leadership Award - Cadet Christopher M. Kust
- Institute of Management Accountants Outstanding Accounting Student – Adam Nowlton
- Association of Government Accountants Outstanding Government Auditing Student – James Fiske

(continued on facing page)
Honoring Students, Faculty, Staff

- Tidewater Chapter of Institute of Internal Auditors Outstanding Auditing Student – **Matthew Rendell**
- Virginia Society of CPAs (VSCPA) Outstanding Accounting Student – **Alyssa Pietrobono**
- Tidewater Chapter of the Virginia Society of CPAs Outstanding Accounting Student – **Brandon Shelton**
- Federation of Schools of Accountancy Outstanding Graduate Student Award – **Lorena Riely**
- Jack W. Kerr, Jr. Outstanding Graduate Taxation Student Award – **Chris Able**
- Goodman & Company Internship Scholarship - **Zachary Morris**
- Jesse and Sue Hughes International Scholarship - **Sawsan Abutabenjeh**
- VSCPA Goodman & Company Scholarship - **Alyssa Pietrobono**
- VSCPA Wall, Einhorn & Chernitzer Scholarship - **Cambria W. Garman**
- Dehority Accounting Alumni Scholarship – **Brandon Shelton**
- Outstanding Doctoral Student in Finance – **Kimberly Luchtenberg**
- Outstanding Doctoral Student in Supply Chain Management – **Chatdanai Pongpatipat**
- Outstanding Doctoral Student in Marketing – **Jesse Lee Brown**
- Outstanding Doctoral Student in Information Technology - **David Simmonds**
- Outstanding Maritime and Supply Chain Management Student – **Joachim Nilsen**
- 2011 Eno Leadership Development Conference - **Towns Agnew**
- Rolf Williams Scholarship -**Propeller Club of the United States, Port of Norfolk Scholarship Award -** Kelly Rider**
- Propeller Club of the United States, Port of Old Dominion University Scholarship Award - **Lindsay Hrones**

The following faculty/staff awards were also presented:
- **Terry Kubichan**, Senior Lecturer of Accounting, Outstanding Full-time Non-Tenure Track Faculty Teaching Award and Outstanding Advising Award
- **Dr. John Griffith**, Professor of Finance, Outstanding Full-time Tenure Track Faculty Teaching Award
- **Dr. Kiran Karande**, Professor of Marketing, Outstanding Full-time Tenure Track Faculty Teaching Award
- **Dr. Haiwen Zhou**, Associate Professor of Economics, Outstanding Research Award
- **Dr. Michael McShane**, Assistant Professor of Finance, Outstanding Service Award.
- **Linda Baker**, Program Advisor for the US Army Cadet Command Dept of Military Science & Leadership (Army ROTC), Classified Staff Member of Year Award.

Faculty and staff award winners receive $500 in cash and a plaque.
Faculty News

Faculty Honors, Appointments

- Dr. Vinod Agarwal, Professor of Economics, was named Director of the Old Dominion University Economic Forecasting Project.

- Dr. John B. Ford, Eminent Scholar and Professor of Marketing and International Business, was named one of the top 10 reviewers by the editors of *International Marketing Review* for the period 2008-2010.

- Dr. William Judge, E.V. Williams Chair of Strategic Leadership and Professor of Strategic Management, was elected to serve on the Executive Committee for the Corporate Governance & Strategy Interest Group for the Strategic Management Society. This interest group contains nearly 1,000 scholars and practitioners from all over the world. Dr. Judge was also named to the Editorial Review Board for the *Journal of World Business*.

- Dr. Wayne K. Talley, Professor of Economics and Eminent Scholar, received the following appointments: selection committee for The Palgrave MacMillian Prize in Maritime Economics and Logistics for the Best Ph.D. Theses; Associate Editor, *Journal of Business Logistics*; Ph.D. Thesis Committee, Cass Business School, City University, London, United Kingdom; Ph.D. Thesis Committee, Erasmus University Rotterdam, Rotterdam, Netherlands.

- Dr. Shaomin Li, E.V. Williams Fellow and Professor of International Business, received the following appointments: Visiting Chair/Professor, National Taiwan Normal University, June 2011-July 2012; and Visiting Senior Fellow, Skolkovo Institute for Emerging Market Studies (SIEMS), SKOLKOVO Moscow School of Management, July 2011-June 2012.

An article Dr. Li co-wrote while a Visiting Fellow at SIEMS has been published in *Financial Times*. The piece, titled “China’s mutant turtles,” discusses accounting scandals in many foreign-listed Chinese companies and the underlying problem of data manipulation. The full-text of the article, co-authored by Seung Ho Park, President of SIEMS and Chair Professor of Strategy at the SKOLKOVO Moscow School of Management, is available online at http://blogs.ft.com/beyond-brics/2011/08/03/guest-post-chinas-mutant-turtles/

- Dr. Yuping Liu-Tompkins, Associate Professor Marketing, was named a 2011 Fellow by the Society for New Communications Research.

- Dr. Thomas E. Poulin, Adjunct Assistant Professor in the Department of Urban Studies and Public Administration, was appointed the co-editor of the *Virginia Social Science Journal* and as a member of the Government Affairs committee of the International Association of Emergency Managers.

Faculty Service Awards

The following faculty and administrators were recognized with service awards at the Faculty Awards and Retirement Dinner on May 3:

- 35 years - Mike Glassman, Professor of Marketing;
- 30 years - Vinod Agarwal, Professor of Economics; Bruce Rubin, Associate Professor of Finance;
- 20 years - Patricia Doherty Yochum, Senior Lecturer of Accounting

Dr. Shaomin Li delivers a lecture at National Taiwan Normal University in June 2011. Visible in the background is one of Dr. Li’s sketches depicting his early life experiences in Communist China.
Student News

Academic achievement, professional success

Sara Harding Receives GEICO Award

Sara Harding, a double major in Decision Sciences and Finance (Real Estate concentration), was selected to receive a $1000 GEICO Achievement Award for her academic and professional accomplishments during the 2010-2011 academic year.

The 2011 GEICO Achievement Awards were presented to students who excelled academically in business, computer science, mathematics or a related program and have demonstrated leadership within their campus or community. Sara is an Honors College student and recently became a member of the Beta Beta Chapter of Order of Omega Honor Society, a co-ed organization that recognizes the top three percent of a university’s Fraternity and Sorority Life Leaders for their efforts in the areas of community service, academic achievements, and leadership.

To be considered for the GEICO award, candidates must submit an application, a personal essay, and a letter of recommendation. At the time of application, students must be an undergraduate attending an accredited four-year college or university, possess sophomore or junior status, and have a 3.0 overall GPA or higher.

The program recognizes the importance of students preparing themselves for professional success through academic accomplishments and leadership abilities. This year, awards were presented to 64 students from 43 different schools, 18 states, and the District of Columbia.

Tiffany Sullivan Honored for Service

Tiffany Sullivan, a student in the Master of Public Administration program, received a community service recognitions medal from the Center for Service & Civic Engagement (CSCE).

Through the “Make Your Mark & Make It Count” program, the CSCE recognizes student organizations and individuals for community service. The program has three levels - Silver Crown, Big Blue, and Shining Monarch. Students earning these recognitions receive a medal that can be worn at commencement. Community service hours are tracked through the co-curricular transcript.

Tiffany completed 235 community service hours this academic year, placing her at the Big Blue level.

Most Promising Marketer

Melissa Smith Receives HRAMA Award

Melissa Smith, a senior majoring in Communications, with a double minor in Public Service and Marketing, was awarded the coveted “Most Promising Marketer” for 2011 prize by the Hampton Roads Chapter of the American Marketing Association (HRAMA).

The award, with a cash prize of $1,000, was established by HRAMA to help individuals develop confidence in their ability to succeed in a marketing career. For Melissa, she not only has a vote of confidence from the HRAMA, she has a vote of confidence from the marketing instructor who nominated her.

“I asked Melissa to complete this application process because I could think of no other student in our program quite as deserving from both an academic standpoint or with more leadership or service potential,” said Michelle Carpenter, Instructor of Marketing and faculty advisor for the ODU Student Chapter of the American Marketing Association. “Melissa has truly excelled in the classroom as one of my brightest students in two different classes, and she has served as an able leader in the AMA Club at ODU.”

The HRAMA is a membership of marketing and business development professionals that provides sales and success-building strategies to Hampton Road’s businesses. HRAMA’s Collegiate Relations Committee, chaired by Ed Ware, sponsors include a joint lunchen and other programs with the ODU student chapter, internships with professional members as well as guest lectures to area college/university marketing classes.
The Business Administration Doctoral Student Association (DSA) was established in 2009 to extend the academic, research, and marketing experiences of CBPA doctoral students. Throughout the spring 2011 semester, the DSA sponsored several activities in support of their mission.

A series of workshops titled “Conversation with an Editor” provided DSA members with the opportunity to interact with editors of top academic journals. In February, the series hosted Stephen J. Tallman, Ph.D., E. Claiborne Robins Distinguished Professor of Business at the University of Richmond and co-editor of the Global Strategy Journal.

The DSA also sponsored a workshop by Dr. Michael (Lance) Frazier, Assistant Professor of Management, who presented an introduction to multilevel research methods, recognized as the new frontier of the interaction between statistical methods and theory development. The methodology aligns well with the CBPA’s focus on International Business, offering a tool to address the influence of national- and industry-level factors on firm-level outcomes.

The DSA strives to provide opportunities for members to develop research ideas and present their working papers in a safe and constructive environment. The group sponsored two student research presentations: Elzotbek Rustambek, PhD candidate in Strategic Management, “Dynamic Capabilities: Location of corporate headquarters as a resource picking and capability building mechanism;” and Joseph Trendowski, PhD candidate in Strategic Management, “Towne Bank: Of David and Goliaths.”

The DSA also co-sponsored two events with Dr. John Doukas, Professor of Finance and Eminent Scholar. Presenters were Krista Lewellyn, second-year doctoral student in Strategic Management, “Gold for the Golden Years: CEO Inside Debt and Cross-Border Acquisitions;” and Boris Abbey, PhD candidate in Finance, “Do Individual Currency Traders Make Money?”

### Beta Alpha Psi Earns Superior Status

The Old Dominion University Chapter of Beta Alpha Psi (BAP) (the national accounting honors organization) achieved “Superior Status” as an outstanding chapter for the fifth consecutive year.

In addition to their regular meetings and community service events, the Chapter leadership along with Professor Randy Spurrier (faculty advisor) and Dr. Douglas Ziegenfuss (Chair, Department of Accounting), attending the BAP Regional Meeting in Charlotte, NC in February. In addition, several chapter leaders and Professor Spurrier attended the National BAP meeting in San Francisco in August 2010.

### MPA Student Receives WS Essay Award

Amy Rhodes, a Master of Public Administration student, received a second-place award in the graduate division of the annual Women’s Studies Essay contest. Contest entries must address a feminist perspective on a topic pertaining to women. Amy’s essay was titled, “The Persistence of Pay Inequity and Occupational Segregation Among West Virginia State Employees.”
Program/Center News

USPA Hosts Annual ASPA Symposium

The Department of Urban Studies and Public Administration hosted the Hampton Roads Chapter of the American Society for Public Administration’s 2011 Annual Symposium on March 25, 2011 with the theme “Public Service in 2011 and Beyond: Issues and Challenges.” The symposium brought together public officials, practitioners, researchers, educators, and students of the public and nonprofit sectors to exchange ideas and discuss proposals to identify challenges the sectors face as they respond to the call for public service.

The event’s Keynote Speaker, Dr. Tancy Vandecar-Burdin, Associate Director of the Social Science Research Center at Old Dominion University, spoke on the Life in Hampton Roads Survey and its implications for public service.

The program included several sessions specifically for students. Vivian Greentree, PhD candidate in Public Administration and Urban Policy, moderated a panel discussion on “Profiles in Public Service: Different Paths to Public Service.” Students from the university’s Center for Service & Civic Engagement held a roundtable discussion on “Engaging Students in Service Learning, Civic Engagement, and Community Service.” CBPA Assistant Dean Connie Merriman moderated a panel discussion on “Engaging Students in Service Learning, Civic Engagement, and Community Service.” CBPA Assistant Dean Connie Merriman moderated a panel discussion on “Engaging Students in Service Learning, Civic Engagement, and Community Service.”

Co-chairs for the symposium were Dr. Wie Yusuf and Dr. Katrina Miller-Stevens, both assistant professors of Urban Studies and Public Administration.

E.V. Williams Center for Real Estate and Economic Development

Market conditions in commercial and industrial real estate was the focus of the E.V. Williams Center for Real Estate and Economic Development’s (CREED) annual meeting and luncheon held on June 22 at the Ted C. Constant Convocation Center.

Keynote speaker, Dr. James R. DeLisle, Runstad Professor of Real Estate and Director of Graduate Real Estate Studies in the College of Built Environments at the University of Washington, discussed results of a recent national survey on commercial and industrial sales volume and activity and the impact of economic and international events on the national and regional Hampton Roads economies.

On March 2, CREED hosted more than 640 real estate and economic development professionals to the campus of Old Dominion University for the 16th Annual Hampton Roads Real Estate Market Review and Forecast. This event, sponsored by 34 regional real estate and development partners, brought together leading experts from all sectors of real estate development and investment to report on market performance and projections.

The occasion also marked the release of CREED’s annual publication, the Hampton Roads Real Estate Market Review, which is available for download on CREED’s homepage at www.odu.edu/creed or accessible as a digital flip book at www.insidebiz.com.

During the spring of 2011, CREED participated in various campus activities including the 2011 Hampton Roads Chapter of ASPA Annual Symposium where CREED led a panel discussion on public-private partnerships and economic development initiatives. Vice Mayor Louis Jones, City of Virginia Beach, Charles E. Rigney, Sr., Assistant Director of Development, City of Norfolk, and F. Andrew Heatwole, Partner, Ripley Heatwole Company, served on the CREED panel.

CREED also invited several industry leaders to campus in support of its Industry Leaders on Campus initiative which bridges real estate and economic development executives with the ODU real estate and finance student community through such activities as the College’s Finance Club and a Capstone course on the Legal Aspects of Real Estate offered for the first time in Spring 2011.

In April 2011, Dr. John Lombard, CREED Director and Chair, Department of Urban Studies and Public Administration, represented the Center at the American Real Estate Society’s annual meeting in Seattle.
The College of Business and Public Administration’s RRAP (Recruitment, Retention and Promotion) Committee sponsored the second-annual CBPA Major Fair in March. More than 150 current and potential students visited information tables to learn more about the majors and minors offered by the College of Business and Public Administration.

Representatives from Master of Business Administration, Master of Public Administration, MA in Economics, and MS in Accounting shared information about their graduate programs. Student representatives and faculty advisors from the College’s clubs also talked to students about club events and on-campus activities. In the photo, Eric Anderson, Associate Professor of Economics, talks with students about undergraduate and graduate programs in Economics.

ODU’s Career Management Center reviewed resumes and provided information regarding on-campus interviews and upcoming co-op/internship orientations. Students walked away from the event more informed and better prepared for double majors, minor selection and student organization opportunities.

RRAP Committee Second Annual CBPA Major Fair

The ODU MBA program earned the 121st spot among 295 Part-time MBA Programs in the 2012 edition of Best Graduate Schools by U.S. News Media Group.

The 2012 Best Graduate Schools includes essential, detailed statistical information on more than 1,200 programs nationwide. In addition to featuring new rankings in five of the largest professional graduate school disciplines (business, law, education, engineering, and medicine), the 2012 rankings also include updated peer-assessment-only rankings.

For more information about Best Graduate Schools, visit www.usnews.com/grad, and to learn more about the methodology and data research, visit www.usnews.com/gradmeth.

MBA Program Ranked Among Best Part-Time MBA Programs

The ODU Student Chapter of the American Marketing Association (AMA), housed within the CBPA, received an Outstanding Chapter Planning Award at the AMA 33rd Annual International Collegiate Conference in March 2011. ODU was one of 52 clubs to receive this award.

The Planning Award recognizes the quality of the Chapter’s Annual Plan, a document prepared each year to focus members’ attention and effort on the chapter’s mission and strategy for the year. Key elements include clearly defining strengths and weaknesses and delineating how the chapter plans to take advantage of or overcome these factors.

Michelle Carpenter (far right), Instructor of Marketing, is faculty advisor for ODU AMA Student Chapter.

ODU AMA receives Outstanding Chapter Planning Award

Ruth Cookson, Program Manager for the Center for Economic Education (CEE), is presenting a financial literacy workshops for teenagers sponsored by the Virginia Beach Public Library.

Her program, titled “UR $ 4 Life – It’s Your Money! It’s Your Life!”, presents information on saving, the advantages and disadvantages of credit, and the importance of making informed choices when it comes to money.

The first two workshops were held in May at the Meyera E. Oberndorf Central Library and in July at the Kempsville Library. Future workshops are scheduled for August 18 at the South Rosemont Library and November 8 at the Princess Anne Library.

Center for Economic Education Financial Literacy Workshop Series
YOU’RE INVITED to
CREED Tennis Pro-Am

Thursday, September 22, 2011, 4:00 p.m. – 7:00 p.m.
Folkes/Stevens Indoor Tennis Center
Sponsored by the E.V. Williams Center for Real Estate & Economic Development
Old Dominion University, Norfolk

Whether a player or spectator, don’t miss a great evening of tennis and networking with Hampton Roads’ real estate and economic development leaders and the ODU Monarchs Tennis Team.

Two Ways to Play...

PRO-AM Division

Play to Win! Registrants will be partnered with members of the ODU Monarchs Tennis Team to compete in a high energy, fast-paced match challenge.

MIXED TROUBLES Division

Raise a racquet! In Mixed Troubles, players of all skill levels play for fun in this mixed-doubles event. Pick a partner or be paired with a new pal.

REGISTRATION

Teams of Two Players-$120.00 per team
Individual Players-$65.00 per player
Spectator Social Ticket-$20.00 per food and beverage ticket

GET READY... SPONSORSHIP OPPORTUNITIES ARE HERE!

Get your company in the game! Sponsorship opportunities include the Tournament Sponsorship, Court Sponsorships and more. All sponsors receive four (4) complimentary player registrations.

SPECIAL THANKS TO

For registrations and sponsorship opportunities, please contact Kyllie Brinkley, CREED, 757.683.5352, kbrinkle@odu.edu
For 16 years, Dr. Bruce Rubin, associate professor of finance in the College of Business and Public Administration, was the face of Old Dominion University’s MBA program. In April, the university thanked Dr. Rubin by establishing an endowed MBA scholarship in his name.

The creation of the Dr. Bruce L. Rubin Endowed M.B.A. Scholarship was announced at ODU’s annual MBA Association (MBAA) dinner on April 16. The scholarship was funded by donations from MBA graduates and “Rubinites” from across the country. An initial goal of $100,000 was established for the endowment, earnings from which will be used to award a scholarship annually to a new part-time student in the MBA program. At the time of the scholarship announcement, more than $78,000 of the initial goal had been raised.

The scholarship requires a minimum undergraduate GPA of 3.2 and a minimum GMAT score of 600. Because public service is a subject of great importance to the scholarship’s namesake, preference will be given to a student who performs volunteer service in the local business community.

Dr. Larry Filer, associate professor of economics and director of ODU’s MBA program noted, “The Bruce L. Rubin Scholarship is intended to serve two purposes. First, it is really a testament to Professor Rubin, who is so instrumental in the growth and development of this program. Second, it will allow us to be more competitive in the recruitment of students for the program.”

“The MBA program at ODU has been influenced by many over the years, but there is no doubt that Bruce Rubin has had the most significant influence on the program. Much of what our MBA students see today is a result of his efforts in building a quality program for the Hampton Roads region. Our annual dinner was the perfect venue to honor him with the unveiling of the Bruce L. Rubin Endowed Scholarship,” said Filer.

While the scholarship was an unexpected honor for Dr. Rubin, it came as no surprise to the many students he has mentored during his 16-year tenure. “I was stunned and humbled by the surprise announcement of the scholarship in my name. I can think of no greater honor than to be remembered by my former students in this way. I want to thank all the ‘Rubinites’ involved; I’ve enjoyed watching your successes,” said Dr. Rubin.

Each year, the MBAA dinner brings together alumni, students, faculty and friends of ODU’s MBA program. The keynote speaker this year was Larry Kittelberger, retired vice president of technology and operations at Honeywell. He discussed the evolution of technology in the last 35 years and its impact on business as a whole.