

# BACHELOR OF ARTS IN COMMUNICATION COMMUNICATION STUDIES

RELATING ACROSS THE LIFESPAN



OLD DOMINION  
UNIVERSITY

Department of Communication and Theatre Arts

## SELECT YOUR MAJOR IN COMMUNICATION (24 HOURS MINIMUM)

Eight of the ten courses required for the degree must be your major. One-half of all department requirements must be completed at the 300-400 level. You must earn a grade of C (2.00) or better in all Major courses.

## CORE COURSES 9 HOURS

COMM 200S Intro to Human Communication  
COMM 260 Understanding Media

COMM 335W Rhetorical Criticism  
OR  
COMM 445 Communication Analysis & Criticism

You are strongly encouraged to review the course description and prerequisites in the University Catalog for all classes into which you wish to enroll. Failure to do so may lead to problems in registering for classes.

## FOUNDATIONS Choose 3 courses

## FOUNDATIONS: CHOOSE THREE COURSES

COMM 314 Nonverbal Communication  
COMM 326 Foundations of Group Communication  
COMM 355 Organizational Communication  
COMM 400W Intercultural Communication  
COMM 401 Communication Theory  
COMM 412W Interpersonal Communication Theory and Research  
COMM 422 Listening to Self & Others

## APPLIED THEORIES Choose 5 courses

### INTERPERSONAL

COMM 315W Communication Between the Sexes  
COMM 333 Persuasion  
COMM 351 Interpersonal Communication in Organizations  
COMM 368 Internship  
COMM 395 Special Topics  
COMM 408 Health Communication  
COMM 421 Communication and Conflict Management  
COMM 423 Nonviolent Communication and Peace  
COMM 424 Communicating Love  
COMM 425 Family Communication Theory and Research  
COMM 427 Children's Communication: Theory, Research Applications  
COMM 495 Special Topics

### ORGANIZATIONAL

COMM 305 Professional Communication  
COMM 315W Communication Between the Sexes  
COMM 323 Leadership and Events Management  
COMM 333 Persuasion  
COMM 351 Interpersonal Communication in Orgs  
COMM 368 Internship  
COMM 395/495 Special Topics  
COMM 421 Communication and Conflict Management  
COMM 456 Organizations and Social Influence  
COMM 489 Health and Interpersonal Communication  
COMM 491 Communication and Activism

### INTERCULTURAL

COMM 300 International Sojourning  
COMM 306 Diplomatic Communication  
COMM 368 Internship  
COMM 395 Special Topics  
COMM 405 Communication and Culture in the Middle East  
COMM 407 Communication and Culture in Southeast Asia  
COMM 423 Nonviolent Communication and Peace  
COMM 434 African American Rhetoric – Voices of Liberation  
COMM 495 Special Topics

**COMMUNICATE** your intent to graduate in the semester PRIOR TO the semester when you are aiming to graduate.

Minimum total number of hours to graduate is 120.

## GRADUATION APPLICATION DEADLINES:

May graduation – Nov. 30  
Aug. graduation – Feb. 28  
Dec. graduation – June 30

## APPLIED THEORIES: CHOOSE FIVE COURSES

**SPECIAL TOPICS CLASSES**  
Special Topics in Communication courses (Comm 395, 396, 495) and Communication Tutorials courses (COMM 497) may be included in a given concentration when and where appropriate. Special topics can be counted as Applied Theory classes with a major only with permission from the program director.

## SPECIAL TOPICS INTERNSHIPS & PRACTICA ELECTIVES

**INTERNSHIPS & PRACTICA**  
Students may apply only three (3) credit hours of COMM 368 Internship toward the major in Communication. In addition, students may apply only six (6) credits total from the following classes toward the major:  
COMM 367 Cooperative Education  
COMM 368 Internship  
COMM 369 Research Practicum  
COMM 469 Communication Education Practicum

**COMMS ELECTIVES OPTIONS**  
A COMM elective may be any COMM class that is NOT in a student's major:  
COMM 103R • COMM 112R • COMM 195/196 • COMM 225 • COMM 270A • COMM 271 • COMM 272G • COMM 280T • COMM 295 • COMM 304 • COMM 307 • COMM 321 • COMM 324 • COMM 325 • COMM 331 • COMM 332 • COMM 337 • COMM 341 • COMM 349 • COMM 354 • COMM 356 • COMM 357 • COMM 364 • COMM 365 • COMM 366 • COMM 367 • COMM 369 • COMM 370 • COMM 382 • COMM 453 • COMM 461 • COMM 469



FOR MORE INFORMATION:  
Contact Your Advisor

[www.odu.edu/commtheatre/academics](http://www.odu.edu/commtheatre/academics)

**CAREER POSSIBILITIES:** Educator, Care Administrator, Grants Writer, Director of Communication, Strategic Communication Director, Communication Analyst, Research Analyst, Training Supervisor, Personnel Educator, Publications Editor, Care Counselor, Activities Director, Marketing Director, Public Information Officer, Research Specialist

# BACHELOR OF SCIENCE IN COMMUNICATION COMMUNICATION STUDIES

RELATING ACROSS THE LIFESPAN



OLD DOMINION  
UNIVERSITY

Department of Communication and Theatre Arts

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## CORE COURSES 9 HOURS

**COMM 200S** Intro to Human Communication  
**COMM 260** Understanding Media  
**COMM 302** Research Methods I

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## FOUNDATIONS Choose 3 courses

## FOUNDATIONS: CHOOSE THREE COURSES

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COMM 326 Foundations of Group Communication  
COMM 355 Organizational Communication  
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## APPLIED THEORIES Choose 5 courses

**INTERPERSONAL**  
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COMM 368 Internship  
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**ORGANIZATIONAL**  
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## APPLIED THEORIES: CHOOSE FIVE COURSES

## INTERNSHIPS & PRACTICA

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COMM 469 Communication Education Practicum

## SPECIAL TOPICS INTERNSHIPS & PRACTICA ELECTIVES

## COMMS ELECTIVES OPTIONS

A COMM elective may be any COMM class that is NOT in a student's major:  
COMM 103R • COMM 112R • COMM 195/196 • COMM 225 • COMM 270A • COMM 271 • COMM 272G • COMM 280T • COMM 295 • COMM 304 • COMM 307 • COMM 321 • COMM 324 • COMM 325 • COMM 331 • COMM 332 • COMM 337 • COMM 341 • COMM 349 • COMM 354 • COMM 356 • COMM 357 • COMM 364 • COMM 365 • COMM 366 • COMM 367 • COMM 369 • COMM 370 • COMM 382 • COMM 453 • COMM 461 • COMM 469

**COMMUNICATE** your intent to graduate in the semester PRIOR TO the semester when you are aiming to graduate.

Minimum total number of hours to graduate is 120.

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**CAREER POSSIBILITIES:** Educator, Care Administrator, Grants Writer, Director of Communication, Strategic Communication Director, Communication Analyst, Research Analyst, Training Supervisor, Personnel Educator, Publications Editor, Care Counselor, Activities Director, Marketing Director, Public Information Officer, Research Specialist

# BACHELOR OF SCIENCE IN COMMUNICATION PROFESSIONAL COMMUNICATION



OLD DOMINION  
UNIVERSITY

Department of Communication and Theatre Arts

## SELECT YOUR MAJOR IN COMMUNICATION (24 HOURS MINIMUM)

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## CORE COURSES 9 HOURS

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**COMM 260** Understanding Media  
**COMM 302** Research Methods I

You are strongly encouraged to review the course description and prerequisites in the University Catalog for all classes into which you wish to enroll. Failure to do so may lead to problems in registering for classes.

## FOUNDATIONS Choose 2 courses

COMM 305  
Professional Communication  
COMM 326  
Foundations of Group Communication  
COMM 351  
Interpersonal Communication in Organizations  
COMM 372T  
Introduction to New Media Technologies

## FOUNDATIONS: CHOOSE TWO COURSES

## APPLIED THEORIES Choose 6 courses

COMM 303 Intro to Strategic Communication  
COMM 304 Advanced Public Speaking  
COMM 305 Professional Communication  
COMM 308W Strategic Communication Writing  
COMM 314 Nonverbal Communication  
COMM 315W Communication Between the Sexes  
COMM 323 Leadership and Events Mgmt  
COMM 333 Persuasion  
COMM 456 Organizations and Social Influence and Comm  
COMM 478 Principles of Media Marketing and Promotions  
COMM 335W Rhetorical Criticism  
COMM 351 Interpersonal Comm in Organizations  
COMM 355 Organizational Comm  
COMM 368 Internship  
COMM 400W Intercultural Communication  
COMM 401 Communication Theory  
COMM 403 Strategic Communication and Crisis Communications  
COMM 412W Interpersonal Communication Theory and Research  
COMM 421 Communication and Conflict Management  
COMM 447W Electronic Media Law and Policy

## APPLIED THEORIES: CHOOSE SIX COURSES

## SPECIAL TOPICS CLASSES

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## SPECIAL TOPICS

## INTERNSHIPS & PRACTICA ELECTIVES

## COMMS ELECTIVES OPTIONS

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## ORGANIZATIONAL FOUNDATIONS

CS 300T Computers in Society  
MGMT 325 Contemporary Organizations & Management  
MGMT 340 Human Resources Management  
MGMT 350 Employee Relations Problems and Practices  
MGMT 451 Organizational Behavior  
MKTG 311 Marketing Principles & Problems  
MKTG 402 Consumer Behavior  
MKTG 403 Advertising Strategy  
MKTG 411 Multi-National Marketing  
MKTG 455 Social Media Marketing  
MKTG 416 Professional Selling  
PHIL 303E Business Ethics  
PSYC 303 Industrial/Organizational Psychology  
PSYC 304 Social Psychology  
PSYC 343 Personnel Psychology  
PSYC 344 Human Factors  
PSYC 345 Organization Psychology  
PSYC 408 Theories of Personality  
FIN 331 Legal Environment of Business

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**CAREER POSSIBILITIES:** Project Manager, Personnel Recruiter, Manager of Human Resources, Director of Training and Development, Admissions Counselor, Benefits Administrator, Sales Representative, Executive Manager, Public Information Officer, Industrial and Labor Relations Negotiator, Customer Service Representative, Newsletter Editor, Mediator, Buyer