

# BACHELOR OF ARTS IN COMMUNICATION MEDIA STUDIES



OLD DOMINION  
UNIVERSITY

Department of Communication and Theatre Arts

## SELECT YOUR MAJOR IN COMMUNICATION (24 HOURS MINIMUM)

Eight of the ten courses required for the degree must be your major. One-half of all department requirements must be completed at the 300-400 level. You must earn a grade of C (2.00) or better in all Major courses.

## CORE COURSES 9 HOURS

COMM 200S Intro to Human Communication  
COMM 260 Understanding Media

COMM 335W Rhetorical Criticism  
OR

COMM 445 Communication Analysis & Criticism

You are strongly encouraged to review the course description and prerequisites in the University Catalog for all classes into which you wish to enroll. Failure to do so may lead to problems in registering for classes.

You must complete at least one writing intensive course in the major: COMM 308W, 315W, 335W, 400W, 412W, 447W, 471W, & 479W. We recommend you enroll in COMM 272G to fulfill your Information Literacy general education requirement, and enroll in COMM 280T to fulfill your Technology general education requirement.

## FOUNDATIONS: Choose 2 courses

COMM 301 Critical Methods  
COMM 344 Media Industries  
COMM 345 Media Audiences  
COMM 346 Screenwriting I  
COMM 372T Intro to New Media Technologies

## FOUNDATIONS: CHOOSE TWO COURSES

## APPLIED THEORIES: CHOOSE SIX COURSES

## APPLIED THEORIES Choose 6 courses

COMM 334 Narrative Adaptation  
COMM 339 Entertainment Journalism  
COMM 340 Media and Popular Culture  
COMM 368 Internship  
COMM 388 Motion Picture Aesthetics  
COMM 395/495 Special Topics  
COMM 441 The Music Industry & Communication  
COMM 442 Media Spaces  
COMM 443 Hispanic Film  
COMM 444 German Cinema  
COMM 447W Electronic Media Law and Policy  
COMM 448 Transnational Media Systems  
COMM 455 Critical Analysis of Journalism  
COMM 470 History of Television  
COMM 471W International Film History  
COMM 472 New Media Topics: Theories and Practices  
COMM 473 Television and Society  
COMM 474 Reality Television  
COMM 475 Superheroes and US Media  
COMM 476 Manly TV  
COMM 477 Children's Media and Culture  
COMM 478 Principles of Media Marketing and Promotion  
COMM 479W American Film History  
COMM 481 The Documentary Tradition  
COMM 482 Screenwriting II  
COMM 485 Film and Television Genres  
COMM 488 Race and Media  
COMM 491 Communication and Activism  
DANC 361 Hip Hop Dance and Culture  
DANC 362 Hip Hop Dance and Culture 2  
THEA 371 History of Animation  
WMST 304 Gender in Film  
WMST 405 Gender and Media

**COMMUNICATE** your intent to graduate in the semester PRIOR TO the semester when you are aiming to graduate.

Minimum total number of hours to graduate is 120.

## GRADUATION APPLICATION DEADLINES:

May graduation – Nov. 30  
Aug. graduation – Feb. 28  
Dec. graduation – June 30

## SPECIAL TOPICS CLASSES

Special Topics in Communication courses (Comm 395, 396, 495) and Communication Tutorials courses (COMM 497) may be included in a given concentration when and where appropriate. Special topics can be counted as Applied Theory classes with a major only with permission from the program director.

## INTERNSHIPS & PRACTICA

Students may apply only three (3) credit hours of COMM 368 Internship toward the major in Communication. In addition, students may apply only six (6) credits total from the following classes toward the major:  
COMM 367 Cooperative Education  
COMM 368 Internship  
COMM 369 Research Practicum  
COMM 469 Communication Education Practicum

## COMMS ELECTIVES OPTIONS

A COMM elective may be any COMM class that is NOT in a student's major:  
COMM 103R • COMM 112R • COMM 195/196 • COMM 225 • COMM 270A • COMM 271 • COMM 272G • COMM 280T • COMM 295 • COMM 304 • COMM 307 • COMM 321 • COMM 324 • COMM 325 • COMM 331 • COMM 332 • COMM 337 • COMM 341 • COMM 349 • COMM 354 • COMM 356 • COMM 357 • COMM 364 • COMM 365 • COMM 366 • COMM 367 • COMM 369 • COMM 370 • COMM 382 • COMM 453 • COMM 461 • COMM 469

## SPECIAL TOPICS

## INTERNSHIPS & PRACTICA ELECTIVES



FOR MORE INFORMATION:  
Contact Your Advisor

[www.odu.edu/commtheatre/academics](http://www.odu.edu/commtheatre/academics)

CAREER POSSIBILITIES: Film Critic, Media Buyer, Market Researcher, Producer, Media Manager, Talk Show Host, Talent Agent, Educator, Media Critic, Screenwriter, Script Supervisor, Media Archivist, Digital Strategist, Content producer, Media consultant, Media Advocacy Expert, Audience Cultivation & Engagement Specialist

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