BACHELOR OF ARTS IN COMMUNICATION

MEDIA STUDIES

SELECT YOUR MAJOR IN COMMUNICATION (24 HOURS MINIMUM)

Eight of the ten courses required for the degree must be your major. One-half of all department requirements must be completed at the 300-400 level. You must earn a grade of C (2.00) or better in all Major courses.

FOUNDATIONS: CHOOSE TWO COURSES

COMM 301 Critical Methods
COMM 344 Media Industries
COMM 345 Media Audiences
COMM 346 Screenwriting I
COMM 372T Intro to New Media Technologies

APPLIED THEORIES: CHOOSE SIX COURSES

COMM 334 Narrative Adaptation
COMM 339 Entertainment Journalism
COMM 340 Media and Popular Culture
COMM 368 Internship
COMM 388 Motion Picture Aesthetics
COMM 395/495 Special Topics

COMM 441 The Music Industry & Communication
COMM 442 Media Spaces
COMM 443 Hispanic Film
COMM 444 German Cinema
COMM 447W Electronic Media Law and Policy
COMM 448 Transnational Media Systems

COMM 449 Communication Education Practicum
COMM 455 Critical Analysis of Journalism
COMM 470 History of Television
COMM 471W International Film History
COMM 472 New Media Topics: Theories and Practices
COMM 473 Television and Society
COMM 474 Reality Television
COMM 475 Superheroes and US Media
COMM 476 Manly TV
COMM 477 Children’s Media and Culture
COMM 478 Principles of Media Marketing and Promotion
COMM 479W American Film History
COMM 481 The Documentary Tradition
COMM 482 Screenwriting II
COMM 485 Film and Television Genres
COMM 488 Race and Media
COMM 491 Communication and Activism
DANC 361 Hip Hop Dance and Culture
DANTC 362 Hip Hop Dance and Culture 2
THEA 371 History of Animation
WMST 304 Gender in Film
WMST 405 Gender and Media

SPECIAL TOPICS CLASSES

Special Topics in Communication courses (Comm 395, 396, 495) and Communication Tutorials courses (COMM 497) may be included in a given concentration when and where appropriate. Special topics can be counted as Applied Theory courses with a major only with permission from the program director.

INTERNSHIPS & PRACTICA

Students may apply only three (3) credit hours of COMM 368 Internship toward the major in Communication. In addition, students may apply only six (6) credits total from the following classes toward the major:

COMM 367 Cooperative Education
COMM 368 Internship
COMM 369 Research Practicum
COMM 469 Communication Education Practicum

COMM ELECTIVES OPTIONS

A COMM elective may be any COMM class that is NOT in a student’s major:

COMM 103R • COMM 112R • COMM 195/196 • COMM 225 • COMM 270A • COMM 271 • COMM 272G • COMM 280T • COMM 295 • COMM 304 • COMM 307 • COMM 321 • COMM 324 • COMM 325 • COMM 331 • COMM 332 • COMM 337 • COMM 341 • COMM 349 • COMM 354 • COMM 356 • COMM 357 • COMM 364 • COMM 367 • COMM 369 • COMM 370 • COMM 382 • COMM 453 • COMM 461 • COMM 469

CORE COURSES 9 HOURS

COMM 2005 Intro to Human Communication
COMM 260 Understanding Media
COMM 335W Rhetorical Criticism OR COMM 445 Communication Analysis & Criticism

You are strongly encouraged to review the course description and prerequisites in the University Catalog for all classes into which you wish to enroll. Failure to do so may lead to problems in registering for classes.

You must complete at least one writing intensive course in the major: COMM 308W, 315W, 335W, 400W, 412W, 447W, 471W, & 479W. We recommend you enroll in COMM 272G to fulfill your Information Literacy general education requirement, and enroll in COMM 280T to fulfill your Technology general education requirement.

APPLIED THEORIES: CHOOSE 6 COURSES

COMM 334 Narrative Adaptation
COMM 339 Entertainment Journalism
COMM 340 Media and Popular Culture
COMM 368 Internship
COMM 388 Motion Picture Aesthetics
COMM 395/495 Special Topics

COMM 441 The Music Industry & Communication
COMM 442 Media Spaces
COMM 443 Hispanic Film
COMM 444 German Cinema
COMM 447W Electronic Media Law and Policy
COMM 448 Transnational Media Systems

COMM 449 Communication Education Practicum
COMM 455 Critical Analysis of Journalism
COMM 470 History of Television
COMM 471W International Film History
COMM 472 New Media Topics: Theories and Practices
COMM 473 Television and Society
COMM 474 Reality Television
COMM 475 Superheroes and US Media
COMM 476 Manly TV
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DANC 361 Hip Hop Dance and Culture
DANTC 362 Hip Hop Dance and Culture 2
THEA 371 History of Animation
WMST 304 Gender in Film
WMST 405 Gender and Media

FOR MORE INFORMATION:

Contact Your Advisor

www.odu.edu/commtheatre/academics

COMMUNICATE your intent to graduate in the semester PRIOR TO the semester when you are aiming to graduate.

Minimum total number of hours to graduate is 120.

GRADUATION APPLICATION DEADLINES:

May graduation – Nov. 30
Aug. graduation – Feb. 28
Dec. graduation – June 30

CAREER POSSIBILITIES: Film Critic, Media Buyer, Market Researcher, Producer, Media Manager, Talk Show Host, Talent Agent, Educator, Media Critic, Screenwriter, Script Supervisor, Media Archivist, Digital Strategist, Content producer, Media consultant, Media Advocacy Expert, Audience Cultivation & Engagement Specialist.