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**To:** [Dodge, Gail](#)  
**Cc:** [Whitfield, Tiffany L.](#); [Kimme, Krista](#)  
**Subject:** Monday Matters: Upcoming Day of Giving  
**Date:** Monday, March 1, 2021 8:02:24 AM  
**Attachments:** [Day of Giving Challenge2021.pdf](#)  
[Psychology is the Best 2020.HEIC](#)

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Dear Colleagues:

On March 16, 2021 we will have the annual ODU Day of Giving. You may recall that last year's event was cancelled because of COVID-19. This is a day when we seek participation in giving to ODU from faculty, staff, students, and alumni. In addition to the main web page at [www.give2odu.com](http://www.give2odu.com) (where it is possible to specify which department you want to support) there will be a link to specific projects that each department is trying to fund.

I am asking for your help in three ways:

1. Please consider making a gift yourself. **We will again have a contest to reward the department with the greatest participation in day of giving (faculty, staff, and students).** A flyer is attached. Last year Psychology won the prize (see picture attached) because of their proactive work in getting gifts before the day of giving was cancelled. Gifts made at the website above (including early gifts) will all count. In addition, gifts made with the "donate now" button on each department homepage will count, including up to one week after the event. Some of you already give to ODU through payroll deduction, and for that I am very grateful. Those gifts will also count toward your department participation.
2. We will have information on social media about the Day of Giving campaign. Please consider sharing those posts to your networks.
3. If you have specific alumni that you feel comfortable asking to support this campaign, please do!

Since I am on the subject of giving, I want to share some additional information with you. The new chemistry building is truly amazing. We are seeking alumni and other friends of the college interested in naming classrooms, laboratories or other spaces in the building. The details are laid out here: <https://www.odu.edu/chemistry/new-building/opportunities>. Funds raised from naming spaces will add to the College of Sciences Endowment, which is primarily being used to support undergraduate research. There is also the periodic table (see <https://www.odu.edu/chemistry/new-building/name-an-element>) where you can name an element for \$5000. These proceeds are going to the newly established Chemistry Department endowment. You can see the periodic table on the first floor of the building through the windows along Elkorn at the North end of the building. The building will be open later this spring, but in the meantime please contact Krista Kimme ([kkimme@odu.edu](mailto:kkimme@odu.edu)) or me if you would like to visit the building and look at naming a space. If you have an idea of someone we

should contact to invite on a tour, please let us know.

Ultimately, I would like each department to establish and grow an endowment. Physics will establish an endowment soon thanks to a recent gift. To establish a general department endowment (or a specific student award) a minimum of \$25,000 is necessary. If you have ideas for pursuing this goal in your own department please contact me so we can discuss it. Of course we are always interested in establishing endowed scholarships.

Please help make the upcoming Day of Giving a major success for the College of Sciences. If you make a gift and contact 1-2 alumni about this opportunity, you will make a big difference.

Thank you!

Gail



OLD DOMINION UNIVERSITY

College of Sciences

# DAY OF GIVING CHALLENGE

DEPARTMENTS WILL FACE OFF TO SEE WHO CAN GET THE MOST FACULTY, STAFF, AND STUDENTS TO TAKE PART IN THE DAY OF GIVING.

DEPARTMENT  
WINNERS GET:

*THIS LION*

*INCREASED  
SUPPORT FOR  
MONARCHS*

**16  
MARCH**

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*1 YEAR OF  
BRAGGING  
RIGHTS*

