

Department of Urban Studies & Public Administration Fall 2014 Newsletter



MESSAGE FROM JOHN R. LOMBARD DEPARTMENT CHAIR & PAUP GPD



Greetings and welcome to the Fall 2014 semester!
As department chair, I am proud to provide you with an update on our activities.

I am pleased to announce that the Old Dominion University Board of Visitors has approved the name change of our department to the School of Public Service.

John Lombard This is an exciting time for the faculty, students and alumni of our program. Please join us as we celebrate the newly founded School of Public Service on Saturday, January 17th at 7:00 P.M., for the ODU Men versus North Texas basketball game at the Ted Constant Convocation Center. Please see the Master of Public Administration (MPAA) update on page 4 for more details on this event.

If you have any questions, comments, or concerns please feel free to email me, jlombard@odu.edu.

Best of Luck,

John R. Lombard, PhD

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Holiday Drive for Seniors

The MPAA & PAUPers are collecting donations this holiday season for the senior care center:

Envoy of Thornton Hall

The residents of this community are in need of:

- Clothing* (i.e. socks, blankets, t-shirts)
- Christmas candies
- Hand lotions, Body wash, & Deodorant (no spray-on or powder)

Donation Drop-off: 2084 Constant Hall

Please drop off, or provide your donation to your professor, by Friday, Dec. 12, 2014

*All clothing donations must be brand new

MESSAGE FROM DAVID CHAPMAN, MPA GPD PROGRAM DIRECTOR

Hello to MPA students and alumni!

Registration is on-going for both Spring and Summer, so please do so. If you find you have a registration hold, there is a simple reason: you need to contact me at least once/year so we can talk and work out what your general plan may be; we can take care of that via Email, in-person, phone, or some other method (WebEx, Skype, and Adobe Connect).

I get many questions about the “web” types and the enrollment caps shown on online sections. Briefly, WEB2, WEB5, WEB7, and WEB8 are Hampton Roads, Outside of Hampton Roads but in Virginia, Outside of Virginia but in the United States, and Outside of the United States (respectively). This is pretty easy, although... some students may show with the incorrect WEB location type; we can get this fixed, if identified. You cannot enroll in a class section where you do not have the correct location coding.



On the other hand, the online enrollment cap issue seems the most beguiling. First, keep in mind that there is an overall course cap (typically 25-30). Within each of WEB2, WEB5, WEB7, and WEB8 there are separate caps; those caps may exceed the overall course cap, but(!!!) the overall course cap takes precedence. Thus (pardon the algebra), $WEB2+WEB5+WEB7+WEB8 \leq OverallCap$ (in general, it will probably always be “less than”).

Hmmmmmm... you might ask “why?”, but there is an easy answer. It is hard to predict the number in each section and (!) we need to reserve space for students outside of the local area (and not to have to perform excessive manual overrides). However, the professors in the department are flexible and will provide an override for you after the local cap has been reached... and, in most cases, even if the overall cap has been reached or exceeded... as long as you don’t wait until just right before classes start. (Thus, please register soon!)



Last summer, we improved the MPA website; you can now get to it directly at:

<http://www.odu.edu/program/mpa>

This now provides us easier access to enter/edit program information and updates for new, prospective, or current students.

Have a nice rest-of-the-semester...

David W. Chapman, PhD

MPA GPD

mpa@odu.edu

Public Service Week Fall 2014



Haul for Hunger

Public Service Festival

Public Service Week was held October 25 - November 1, 2014. Highlights of the week included:

- An academic lecture by Dr. J. Steven Ott, Director, Institute of Public & International Affairs at the University of Utah.
- Public Service Festival, a picnic highlighting ODU's Undergraduate Minor in Public Service.
- Executive in Residence Guest Speaker, Jim Oliver, Emeritus Chairman of the Board of Hampton Roads Center for Civic Engagement.
- Haul for Hunger - Reverse Treating Event, a service project for students, faculty and staff to package local produce that was then donated to the Foodbank of Southeastern Virginia.

Graduate Certificate in Public Procurement & Contract Management

PPCM 727 Public Procurement and Project Management will be taught in the Spring 2015 semester in real time via web conferencing technology. Michael Bevis, JD, CPPO, PMP, director of procurement for the City of Naperville, Illinois, will teach the course. The class will be offered on Wednesday evenings from 7:10 to 9:50 p.m. ET, beginning January 14 and ending May 6. The course covers each phase of the public procurement cycle, with an emphasis on the competencies, behaviors, relationships, understandings, tools and techniques required to manage a public procurement project -- no matter whether the project is relatively simple, extraordinarily complex, or somewhere in between.

PPCM 727 is an approved elective in ODU's globally-accredited Graduate Certificate in Public Procurement and Contract Management (GCPPCM) program. One does not have to be enrolled in the GCPPCM program to take this course. Send inquiries about PPCM 727 to PublicProcurement@odu.edu.

Distinguished Alumni - The department would like to congratulate Dr. Patricia Strait, who received her PhD in Urban Management from Old Dominion in 1993. Dr. Strait was awarded the Distinguished Alumni Award at the 2014 Alumni Honors Dinner on November 6, 2014. This adds to her other distinguished awards including the University of Richmond's Distinguished Educator Award and Old Dominion University's Faculty Appreciation Award. Congratulations Dr. Strait!

PAUPers provides a wonderful opportunity for doctoral students within the USPA department to meet and learn outside of the classroom, as well as participate in public service activities that help the community around ODU. Membership is available throughout the academic year, and new members are encouraged to apply. For more information about PAUPers, or questions concerning the events, please contact PAUPers President, Luisa Lucero at lluce007@odu.edu

The PAUPers upcoming event this fall:

- **Harbor Lights 5K and Half Marathon:** November 22nd and 23rd. All funds raised from this event will go towards Park Place Child Life Center.

The Master of Public Administration Association will host their winter social on Saturday, January 17th at 7:00 pm, for the ODU Men versus North Texas basketball game at the Ted Constant Convocation Center.

RSVP to Casey Gilchrist, cgilc003@odu.edu, by Friday, December 19th, if you are able to attend.

Please include in your email the name of your guest, your home mailing address and your t-shirt size.

Hope to see you on January 17th!

Summer 2015 Conference

Tenth International Conference on Public Management, Policy & Development

“Ideals and Practice of Governance in Sub-Saharan Africa”

June 22-26, 2015

Livingstone, Zambia

The mission of this CIMPAD is to strengthen and promote public sector leadership in sustainable development of communities. This mission will be achieved via the exchange of research and knowledge, ideas and proposals, experiences and best practices among public/private professionals, NGO's and academicians.

The Institute focus is effective governance in Sub-Saharan Africa. At the theoretical level, we will explore the challenges and issues related to building effective and efficient governmental and nongovernmental institutions. At the practical level, the conference seeks to provide information about the application of best practices in pursuit of effective governance in an African context.

Contact Dr. Mengistu for more information,

bmengist@odu.edu

MPA Student Highlight Michael Thompson



Current MPA student, Michael Thompson, is finishing his MPA with a bang. Not only has he been awarded the 2014 WWE Talent Scholarship, he has created his own nonprofit organization called Student Veteran House.

Student Veteran House (studentveteranhouse.org) was created with the mission of providing accessible living environments on college campuses that enable veterans with disabilities to excel as they pursue higher education. Being a veteran who sustained traumatic injuries, Thompson recognized firsthand the challenges of transitioning back to academic life, and seeks to provide a refuge for other students in similar situations. Please follow the link below to learn more about Michael Thompson, his accomplishments, and his nonprofit organization.

Looking for an elective next Spring or Summer?

PADM 695: Social Entrepreneurship, Gaming and the Arts, Spring 2015

Co-taught by Dr. Wie Yusuf & Dr. Avi Santo

This course focuses on social innovations and the use of social entrepreneurship to create social impact and bring about societal change, with special emphasis on the areas of gaming and the arts. Social innovation and creating social change may involve applying market-approaches to solving social/public problems, adopting new approaches to deliver social goods and services, or leveraging grassroots resources to create change from the ground up. Social entrepreneurship is becoming a force for change in today's economic, political and social landscape. "It combines the passion of a social mission, with an image of business-like discipline, innovation, and determination commonly associated with, for instance, the high-tech pioneers of Silicon Valley." It may include grassroots organizations, innovative/enterprising nonprofits, social purpose or socially-responsible business ventures, and hybrid organizations that mix nonprofit and for-profit elements. Regardless of organizational boundaries, social entrepreneurs look for the most effective methods for serving their social mission and creating social impact. This course is structured as a hybrid course with a mix of on-line modules, classroom discussion and application through service learning projects. Class will meet formally on select Wednesdays from 7.10 to 9.50 pm (January 14th, January 21st, February 18th, March 18th, April 8th, April 22nd).

PADM 716: Introduction to the Nonprofit Sector (online), Spring 2015

Taught by Dr. Katrina Miller-Stevens

The nonprofit sector exists as a significant component of the economic, social, and political fabric of the United States working in tandem with the public and private sectors. The nonprofit sector includes a wide variety of organizations from large hospitals and universities to churches, arts, social services, educational, and recreational organizations to small grassroots groups. The structure of these organizations includes the corps of associated volunteers who serve in a number of capacities. This course offers a broad introduction to the study and practice of this sector. The course is designed to explore the history, scope, and significance of the nonprofit

PADM 725: Business, Government, and Society (online), Summer 2015

Taught by Dr. Wie Yusuf

The landscape of public service in the 21st century has become more complex and intertwined with the business, non-profit and community sectors. Successfully navigating this public service landscape requires managers and leaders to first understand the intricacies of these linkages. This course will provide a basic overview of business-government-society interactions. Policy issues with strong government-business-nonprofit-society linkages, such as transportation, food/agriculture, and the environment will be discussed. Other topics such as social entrepreneurship and corporate social responsibility will also be covered.