The Deans Council met on Tuesday, March 12 from 8:30-10:00 a.m. in the Visual Arts Building room 2015. Those present were Austin Agho (Chair), Stephanie Adams, Gail Dodge, Kate Hawkins, Kent Sandstrom, Jeff Tanner, and Bonnie Van Lunen. Jeanie Kline attended as a guest. The following agenda items were discussed.

1. The minutes from the January 29, 2019 retreat were approved.

2. The February 12, 2019 minutes were approved.

3. Proposed BFA in Graphic Design

   Council members discussed and approved the proposed BFA in graphic design. The proposed program represents an expansion of an existing graphic design major within the BFA in Fine Arts. This expansion to a standalone degree program is requested in order to:

   - eliminate the curricular restraints of a major; and
   - respond to the increasing demand for qualified graphic arts professionals to fulfill job demands and allow students to earn a degree that more clearly matches the curriculum and available job opportunities.

   The proposal for a BFA in graphic design is under review by the Faculty Senate. If approved by the Senate, the proposal will be forwarded to President Broderick for approval and presented to the Board of Visitors at their April meeting upon his approval.

4. Faculty Senate Issue AY18-05-F, Policy on Tenure and Faculty Senate Issue AY18-07-F, Proposed Changes to the Policy on Promotion in Rank

   Kate Hawkins reported on her meeting with David Burdige and Sebastian Kuhn to discuss questions about the proposed policy revisions raised at the last Deans Council meeting. Dr. Burdige and Dr. Kuhn clarified the Senate’s position that the requirement to vote in person should apply to the departmental tenure and promotion committee but not to the college committee or the University committee. They agreed that the policies on Tenure and Promotion in Rank should be consistent. Thus, the requirement to vote in person at the departmental committee review stage has been added to the policy on Promotion and Rank.

   The proposed changes to the policy on Tenure and the policy on Promotion in Rank will be forwarded to President Broderick for approval after the April meeting of the Faculty
Senate in order to be sure there are no additional changes proposed for these two policies. If President Broderick approves the changes, they will be presented to the Board of Visitors at their June meeting.

5. Digital Measures

Austin Agho discussed the need to implement and use Digital Measures across all the colleges. Three colleges currently require its use: Business, Education and Professional Studies, and Health Sciences. The target date for implementation in all the colleges is fall 2020.

Corey Van Vlymen will be asked to give a presentation showing how Digital Measures can be used at a future Deans Council meeting. Jeff Tanner will collect questions from the Deans about Digital Measures and forward them to Mr. Van Vlymen prior to the meeting. Mr. Van Vlymen and his staff can assist the colleges with data entry of faculty information.

6. Faculty Media Training

Kate Hawkins announced that Giovanna Genard has suggested presenting media training to interested faculty, starting with a pilot group. The training has been scheduled for Friday, April 12 from 11:30 a.m.-1:30 p.m. and lunch will be provided. Austin Agho recommended that the announcement to faculty about the media training come from the Office of Academic Affairs and that faculty be selected on a first-come, first-served basis.

7. Announcements

A. Austin Agho encouraged the Deans to participate in some of the activities sponsored by the PACE (Program Acceleration for Collegiate Entrepreneurship) Institute at ODU. Topics of the Institute will include the entrepreneurial mindset, mastering creativity and innovation, and experiential teaching strategies. Judy Bowman will ask Nancy Grden to send calendar invitations to Deans Council members for the following events.
   - May 14 – opening lunch (11:30 a.m.-1:00 p.m.)
   - May 15 – networking reception (5:00-7:00 p.m.)
   - May 16 – closing lunch (12-1:30 p.m.)

B. Austin Agho reminded the Deans to submit names for marshals at Commencement.

C. Austin Agho informed the Deans that between $180,000-200,000 will be available to retain faculty at risk of leaving. The funds are for retention, not compression or
equity. He asked the Deans to submit names of faculty who may be at risk of leaving to him by April 8.

D. Kate Hawkins will follow up with the Deans about creating a workflow for Faculty Research and Development Assignments.