

COMM 112R: Visual Communication Assignment

Purpose of Assignment:

The purpose of this assignment is to illustrate your interpretation and understanding of interpersonal communication through pictures. This assignment consists of two steps: Discussion board and Flipgrid presentation.

Assignment Steps:

1. Pick one image that represents interpersonal communication and post it to Discussion board.
2. Write 250 words explanation about how the posting represents communication to you and bring in information from the course textbook (lecture slides) to support your thoughts. Be sure to cite appropriately (APA format).
3. Record a two-minute Flipgrid presentation. Show us your picture, include a story/anecdote/memory/humor and summarize your discussion board post. This is also your last chance to share a farewell message with your classmates and your instructor. Please record your presentation [HERE](#).
4. Respond to other students' video in a thoughtful way.

Have fun and use this assignment to be as creative as you'd like. Please use your judgment and do not post images that would violate social media's [terms of use](#).

Please record in a professional setting. Follow the elements of effective verbal and nonverbal delivery you learned in class this semester (i.e., lighting, attire, language, pitch, posture, eye contact, etc.).

Grading Rubric:

1. The initial posting includes the elements required in the assignment. The post is readable with correct spelling and grammar.: 0 – 15 points
2. Flipgrid presentation includes the elements required in the assignment. Verbal and nonverbal delivery is effective, presentation is sufficient.: 0-10 points
3. Respond to other students' postings in a thoughtful way. A simple "I agree" or "I disagree" is not a good reply.: 0 – 5 points