What is IncludED?

IncludED is an all-access course material program that delivers required materials to students by the first day of class while reducing the cost of textbooks by 50% allowing the support of student success.

How are we able to reduce the cost by 50%?

The University in partnership with Follett negotiates directly with the publishing companies to reduce the price if more students purchase the books.

How does the IncludED program work?

The IncludED program offers students their required course materials through the cost of tuition & fees. When students register for a course that is part of the IncludED program, their information is forwarded to the bookstore for order fulfillment. Through the large purchasing power of the IncludED program, the bookstore is able to secure “below market pricing” for these materials.

What specific benefits will the IncludED program have on classrooms?

Students receive their course materials at the start of class, regardless of their economic status or situation, so they arrive on day one ready to learn. Faculty no longer has to worry about if/when students will have their materials; and no longer have to act as tech support for digital materials and access code logins.

How does IncludED impact faculty’s course material selection process?

It doesn't! Faculty still has the academic freedom to choose whatever materials they like. Faculty will still submit their adoptions through the Follett Discover tool by the assigned due date.

Do faculty have to adopt only digital materials to be part of the IncludED program?

No, faculty can choose whatever format they feel is best for their class; digital, physical, or a combination of both.
How are students notified of IncludED materials?

IncludED courses are marked as such on both the university's online course catalog, and the bookstore's website. Students are also emailed as soon as they register for course participating in the IncludED program. They are emailed once more when their materials are ready to be picked up at the bookstore, or available on Blackboard.

How does IncludED improve student engagement & learning outcomes?

A study of the VCCS found that students who received materials through the IncludED program earned higher grades and were less likely to withdrawal.

<table>
<thead>
<tr>
<th>GRADES</th>
<th>W/O IncludED</th>
<th>W IncludED</th>
<th>NET CHANGE</th>
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<tr>
<td>A/B/C</td>
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<td>77.01%</td>
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<tr>
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<td>15.64%</td>
<td>-7.29%</td>
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<tr>
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<td>GRAND TOTAL</td>
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<td>100.00%</td>
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The above results are from a 22-month pilot with 5 schools from the Virginia Community College System. The only difference year over year, was giving students access to the content on the first day. The content delivered was the same.

How does IncludED improve access to materials?

IncludED ensures all students receive all their materials from the start, whether digitally via Blackboard, or physically from the bookstore.

How do students receive their IncludED materials?

Students receiving digital books will access them through Blackboard once the course is open. Those receiving physical textbooks can come to the bookstore with their ODU ID and pick up materials at the online order pick up window.

Do students get to keep their materials?

Yes, those receiving physical textbooks can keep them as long as they'd like. Those receiving ebooks will have online access through the publisher's website for 4 years.

Is IncludED a mandatory program?

No, students can opt out if desired.