MINUTES

The University Advancement Committee of the Board of Visitors of Old Dominion University met Thursday, April 25, 2019, at 12:30 p.m. in Board Room of the Kate and John R. Broderick Dining Commons on the Norfolk campus. Present from the Board were:

- Toykea S. Jones, Chair
- Ross A. Mugler, Vice Chair
- Lisa B. Smith (ex-officio)
- Kay Kemper (ex-officio)
- Carlton F. Bennett
- Jerri F. Dickseski
- Larry R. Hill
- Pamela C. Kirk
- David Burdige (Faculty Representative)

Absent were: Michael J. Henry

Other Board Members were: Bruce Bradley
- Robert Corn
- Donna Scassera
- Bob Tata

Also present were: John R. Broderick, President
- Austin Agho
- Alonzo Brandon
- Karen Cook
- Greg DuBois
- Dan Genard
- Giovanna Genard
- Velvet Grant
- Donna Meeks
- Annie Morris
- Ellen Neufeldt
- Earl Nance
- Wood Selig

ACTION ITEMS

I. Ms. Toykea Jones welcomed everyone to the meeting. A motion was made by Mr. Larry Hill and seconded by Ms. Jerri Dickseski to approve the minutes of the December 6,
2018 minutes. The motion was approved unanimously by all members present and voting.

II. A motion was made by Mr. Larry Hill and seconded by Mr. Carlton Bennett to approve the resolution to name the Department of Music as the F. Ludwig Diehn School of Music. The motion was approved unanimously by all members present and voting.

ITEMS FOR REVIEW:

I. **Office of University Advancement** – Mr. Alonzo Brandon, Vice President for University Advancement, presented and discussed dashboard items measuring productivity in the area of Development. Mr. Brandon reported amount raised for the Fundraising Initiative (since July 2016) was $140.5 million. He noted the internal goal is to reach $150 million by June 30. Mr. Brandon reviewed the Fundraising Initiative breakdown by Foundations and reported that both foundations are over the 50% mark and athletics is at 82% of their goal. He also reviewed the breakdown by colleges. He noted that with a few verbal commitments, Business should reach $10 million by June 30 and Engineering will also start increasing. He explained that efforts would now shift more to the colleges help raise the remaining $110 million in the Initiative.

CLOSED SESSION

I. A motion was made by Mr. Ross Mugler and seconded by Mr. Larry Hill that the meeting be recessed, and, as permitted by Virginia Code Section 2.2-3711(A)(8), reconvene in closed session for the purpose of discussing matters related to gift giving, bequests, and fundraising. The motion was approved by all members present and voting.

Following closed session, the Committee reconvened in open session and unanimously approved the FOIA Certification read by the Chair. There being no further business, Ms. Jones thanked everyone for attending and the meeting was adjourned.