



## MEMORANDUM

**TO:** University Advancement Committee  
Unwana B. Dabney, Chair  
Peter G. Decker, III, Vice Chair  
R. Bruce Bradley (*ex-officio*)  
Toykea S. Jones (*ex-officio*)  
Carlton F. Bennett  
Jerri F. Dickeski  
Alton (Jay) Harris  
Larry R. Hill  
Kay A. Kemper  
Lisa B. Smith

**FROM:** Alonzo Brandon  
Vice President for University Advancement

**SUBJECT:** University Advancement Committee Meeting  
December 9, 2021, Agenda

The University Advancement Committee of the Board of Visitors will meet December 9, 2021, from 4:30 p.m. to 6:00 p.m. in the Committee Room B of the Broderick Dining Commons on the main campus at Old Dominion University.

### ACTION ITEM

1. Approve the minutes of the September 14, 2021 meeting.

### ITEMS FOR REVIEW

**Office of University Advancement** – Mr. Alonzo Brandon, Vice President for University Advancement, will report on the following:

1. Dashboard items measuring productivity in the area of University Advancement
2. Quarterly review of University Advancement programs and events
3. Update on new alumni and donor database
4. EAB annual giving marketing project

**Strome College of Business** – Dr. Jeff Tanner, Dean of the Strome College of Business, will discuss the new Thurmond School of Professional Sales and Negotiations.

cc: David Burdige (*Faculty Representative*)