



MEMORANDUM

TO: University Advancement Committee
Unwana B. Dabney, Chair
Peter G. Decker, III, Vice Chair
R. Bruce Bradley (*ex-officio*)
Toykea S. Jones (*ex-officio*)
Carlton F. Bennett
Jerri F. Dickeski
Alton (Jay) Harris
Larry R. Hill
Kay A. Kemper
Lisa B. Smith

FROM: Alonzo Brandon
Vice President for University Advancement

SUBJECT: University Advancement Committee Meeting
April 21, 2022, Agenda

The University Advancement Committee of the Board of Visitors will meet April 21, 2022, from 2:00 p.m. to 4:00 p.m. in the Committee Room B of the Broderick Dining Commons on the main campus at Old Dominion University.

ACTION ITEM

1. Approve the minutes of the December 9, 2021 meeting.

ITEMS FOR REVIEW

Office of University Advancement – Mr. Alonzo Brandon, Vice President for University Advancement, will report on the following:

1. Dashboard items measuring productivity in the area of University Advancement
2. Quarterly review of University Advancement programs and events
3. Review former BOV policies that have been moved to University policies
4. Software update
5. (Closed Session) Research and prospecting methods

Office of Alumni Relations – Ms. Joy Jefferson, Associate Vice President for Alumni Relations, will give an update on alumni events, chapters, and programs.

cc: David Burdige (*Faculty Representative*)