Transportation & Parking Advisory Committee

Scott Silsdorf, AICP
Director of Transportation and Parking Services
TPAC Meeting Agenda

- Introductions
- Capital Projects
- LPR Update
- Peanut Butter Parking
- Garage Signs
- Football Tows
- Monarch Transit Software Updates
- Scooters
- Q & A from committee
Football Stadium Project

- Installation of new light poles
  - Lot closures through next week
- Schedule: 11/18/18 to 8/31/19
- Lots 5 and 6 close; part of Lot 5 will return after construction
- Lot 8 closed for construction
- Impacts to Lot 7 and Lot 9; Bluestone Avenue
- Alternate Parking: 49th Street Stadium Garage
Hugo Owens House

- January 2019 – Summer 2020
- Lots 44/49 close December 2018 for project laydown
- Impacts to 48th Street
- Alternate Parking available in:
  - Lot 10 (Tennis Center / Jim Jarrett)
  - Lot 32 (Powhatan Apts)
  - Lot 42 (Whitehurst / Powhatan)
  - Lot 43 (LR Hill / Facilities Management)
New Chemistry Building

- Lot 23 closes December 2018
- Construction through 2020
- Alternate Parking:
  - Lot 10 (Tennis Center / Jim Jarrett)
  - Lot 38
  - 49th Street Stadium Garage
  - 43rd & Bluestone Garage
- Elkhorn Ave reconstruction
  - Truck / vehicle access impacts
Anticipated parking demand shifts for 2018-2020 capital projects due to parking lot closures (existing average occupancy in lots)

50 cars*

119 cars

89 cars

30 cars

*Lots 44/49 (Owens House): Closure is only for construction duration. Lots will return at completion
License Plate Recognition (LPR) Project Update

- LPR enforcement with visual verification
- Spring 2019 – “Your Plate is Your Permit”
- “DMV, yes? Follow Up with TPS”
Peanut Butter for Parking Citations

- Partnership with LSI / Service Learning – Civic Engagement
- Pay One Citation with Peanut Butter
- Ignite Food Pantry (ODU)
- Homecoming Week (10/22 – 10/26)
- 16 oz jar = $15 citation
- 40 oz jar = $75 citation
Garage Signs

- Consistent graphics / logos
- Clear identification of name
- Positioned at entrances / exits
- Regulatory sign inside garage with information for each level
## Football Tows

<table>
<thead>
<tr>
<th>Football Game</th>
<th>9/8/18 Florida International</th>
<th>9/22/18 Virginia Tech</th>
<th>10/13/18 Marshall</th>
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</thead>
<tbody>
<tr>
<td>Vehicles Towed</td>
<td>34</td>
<td>24</td>
<td>16</td>
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- Significant reduction compared to last year
- Additional emails to all campus residents (2 times / week)
Monarch Transit Software Update

- Updated vendor to “DoubleMap” for Shuttles
- Seamless upgrade in ODU Mobile App and website
- More attractive layout with actual bus location
- Better reporting
- Custom route creation and updating
SafeRide Software Update

- TapRide is the new App (same company – DoubleMap)
- Better / faster dispatching
- Faster notifications for riders
- Better reporting functionality – depth of coverage
- Heat maps – by date range, time of day, pick-up or drop-off
Electric Scooters

- “Landed” uninvited in August
- City of Norfolk confiscating
- Draft policy recommendations
  - Electric Scooter Definition
  - Personal Transportation Device
  - Parking only next to bike racks
  - No charging on campus
  - No storage / operation in campus buildings
Questions
Future Meeting Dates:

- November 28, 2018
- January 23, 2019
- February 27, 2019
- April 3, 2019
- Early May?
Who is credited for inventing the first semi-trailer?
Alexander Winton (1889)