Mapping

Assessment Committee Meeting – January 2017
What is Mapping?

Mapping is:

- Process of matching a unit’s goals & objectives to an institution’s goals and objectives
- Insures unit/institution alignment and helps to organize program creation around the student learning objectives and strategic plan
Why is Mapping Important?

- Insures unit goal and objective alignment with institutional goals & objectives
- Identifies holes in areas in which the unit does not have programming in place
- Pinpoints where unit programming may need to be improved to fit the institutional goals & objectives in order to enhance student learning
- Gauges the coverage that each unit goal/objective has within the institution’s SP
### Example Map

<table>
<thead>
<tr>
<th>SEES Goal 1</th>
<th>Unit Goals</th>
<th>Unit Objectives</th>
<th>Obj 1</th>
<th>Obj 2</th>
<th>Obj 3</th>
<th>Obj 4</th>
<th>Obj 5</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Knowledge acquisition, construction, integration, and application</td>
<td>Students will...be able to apply their leadership knowledge to a range of disciplines.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>x</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Students will...compare and contrast their leadership knowledge to other knowledge ideas and experiences.</td>
<td>x</td>
<td></td>
<td></td>
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<td>x</td>
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<tr>
<td></td>
<td></td>
<td>Students will...construct a leadership plan for a service learning activity.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>x</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Students will...be able to differentiate the different leadership styles.</td>
<td>x</td>
<td></td>
<td></td>
<td>x</td>
<td>x</td>
</tr>
</tbody>
</table>

**Total by Individual Objective**
- 2
- 3
- 1
- 3

**Total by Type of Objective**
- 9

No matches indicate gaps in the programming.

*Indicates an objective match between unit objectives and SEES objectives. Total” rows add a more holistic perspective as to how often SEES SP goals/objectives are covered through the unit goals/objectives.*
References

- http://www.jmu.edu/assessment/Visitor/AssessmentResources.shtml#APT
- https://www.youtube.com/watch?v=GTjH18EcVp0 (Mapping Programming)