Welcome .........................................3
Schedule ..........................................6
Symposium Hosts ...............................12
Honored Guests/Speakers ...............14
ODU Fact Sheet .................................19
Campus Map ....................................22

Connect with us on social media by using #ODUSocialMobility
I would like to welcome you to Old Dominion University and our two events – the Commonwealth of Virginia Social Mobility Workshop and the National Social Mobility Symposium. Over the next few days, I challenge you to brainstorm strategies to promote social mobility.

You will focus on key components, including:

- **Tuition:** Keeping tuition low and making college available to more students. ODU’s board and administration are committed to keeping education affordable. They recently approved a tuition freeze for in-state undergraduates for the coming year.

- **Access:** Providing access and educating more economically disadvantaged students. Old Dominion is proud to provide a quality experience for many first-generation students, working adults, online learners and transfer students.

- **Graduation Rate:** Completing college is an important component of social mobility. At ODU, we are committed to student success. We constructed a $20 million Student Success Center and Learning Commons and subsequently recorded the highest graduation rate in the University’s history. Old Dominion ranks 14th in the nation in the number of African-American students it graduates, according to Diverse Issues in Higher Education.

- **Career Outcomes:** Providing career counseling and internship support and ultimately graduating students into the top well-paying jobs of the 21st century.

ODU is committed to educating a diverse spectrum of students and empowering them to reach the finish line, where they can attain the American Dream. I am proud that Old Dominion has become a leader in social mobility, which allows even more students to graduate.

I encourage you to tackle the pressing social mobility issues in higher education today. I hope you will discover strategies that will create positive results on your campus.

Thank you for your commitment to this important subject.

John R. Broderick
President

Old Dominion University is an equal opportunity, affirmative action institution.
CITY of NORFOLK
Office of the Mayor

TO ALL ATTENDING THE
2019 SOCIAL MOBILITY SYMPOSIUM
OLD DOMINION UNIVERSITY
JUNE 3 -5, 2019

Greetings!

On behalf of the City of Norfolk, I am pleased to extend my warmest welcome to all those attending the 2019 Social Mobility Symposium at Old Dominion University. As Mayor of Norfolk, a vibrant city of opportunity, I am a proud advocate for increasing economic mobility. Our city is home to five institutions of higher learning, the world's largest naval base, the North American NATO Headquarters and an abundance of local and national businesses. Norfolk is a hub of education, skill development and entrepreneurship, and we are honored to be a part of a vital conversation about expanding opportunity across social class.

During your time in Norfolk, I encourage you to explore all this urban waterfront city has to offer. Board the Spirit of Norfolk cruise ship or the ferry, take a ride on Norfolk’s light rail, rent a Pace bike for a quiet ride along the Elizabeth River Trail or stroll our walkable downtown to see all the city has to offer. During the day, embrace the endless opportunities for shopping, dining and leisurely activities on Granby Street or at the Waterside District. Return after sunset to watch as the city’s exhilarating nightlife is activated by live music at The Norva and nearby pubs and dance clubs. Stop by our award-winning Slover Library or explore Selden Market’s rotating lineup of up-and-coming retail, cuisine and visual art.

Thank you for choosing Norfolk. We are glad you are here, and extend our best wishes for a productive symposium.

Sincerely,

Kenneth Cooper Alexander
Mayor
Welcome to the 2019 Social Mobility events hosted by the Center for Social Mobility at Old Dominion University. We are excited you are here to participate in discussions about important issues impacting higher education and the role institutions play in social mobility.

We are kicking off our events with the Commonwealth of Virginia Social Mobility Workshop, an event made possible by the State Council of Higher Education for Virginia Fund for Excellence and Innovation Grant. We are thrilled to bring together leaders in the Commonwealth to enhance social mobility practices. Thank you to SCHEV for their generous sponsorship of the workshop.

Following the workshop, we are hosting the National Social Mobility Symposium at Old Dominion University for the second year. With the help of national leaders who serve diverse student populations, we will examine rankings, affordability and access, retention, graduation rates, and how we can enhance upward social mobility for the students we serve.

Your attendance demonstrates your commitment to creating positive change. We believe it is essential to elevate the social mobility conversation and we are excited you want to be a part of this movement. As a senior academic affairs, student success, enrollment or student affairs professional, you have the vision, knowledge and experience to develop strategies to expand affordability, access, and completion in higher education. Thank you for attending and sharing your expertise.

Enjoy the 2019 Social Mobility events, Old Dominion University and the City of Norfolk.

Best Regards,

Ellen Neufeldt
Vice President for Student Engagement & Enrollment Services

Jane Dané
Associate Vice President for Enrollment Management

Division of Student Engagement & Enrollment Services
Office of the Vice President
2014 Visual Arts Building, Norfolk, VA 23529
Phone: 757/683-6702 • http://odu.edu/sees
Commonwealth of Virginia
Social Mobility Workshop
Education Building
Old Dominion University

Monday, June 3

9:00 a.m.  
**Registration**  
Darden College of Education & Professional Studies - 4301 Hampton Boulevard  
Room 1106 - Auditorium  
Coffee/tea and light breakfast

9:30 a.m.  
**Welcome**  
Ellen Neufeldt, Vice President for Student Engagement & Enrollment Services,  
Old Dominion University  
**Remarks**  
John R. Broderick, President of Old Dominion University  
**Remarks from State Council of Higher Education for Virginia**  
Wendy Kang, Director of Finance Policy & Innovation, SCHEV  
Paula Robinson, Assistant Director of College Access and PK-12 Outreach, SCHEV  
**Remarks from Partners for College Affordability and Public Trust**  
James Toscano, President  
**Introductions**

10:30 a.m.  
**Design Thinking Overview**  
Karen L. Sanzo, Graduate Program Director & Professor, PK-12 Educational Leadership,  
Provost’s Fellow for Design Thinking & Strategic Planning, Old Dominion University

10:45 a.m.  
**Break**

11:00 a.m.  
**Changing Demographics in the Commonwealth**  
Ellen Neufeldt, Vice President for Student Engagement & Enrollment Services (SEES)

11:30 a.m.  
**Social Mobility**  
Wil Del Pilar, Vice President of Higher Education Policy and Practice, The Education Trust

12:00 p.m.  
**Lunch**

**Student Panel: Advancing the Commonwealth: Partnering to Propel All Students**  
Moderated by Don Stansberry, Dean of Students & Associate Vice President and Johnny Young, Associate Vice President for SEES, ODU
1:00 p.m.  **Panel Discussion – Advancing Social Mobility in the Commonwealth**  
Opening Remarks & Facilitator: Ellen Neufeldt, Vice President for Student Engagement &  
Enrollment Services  
Panelists:  
• Makola M. Abdullah, President, Virginia State University  
• Jane Dané, Associate Vice President for Enrollment Management, ODU  
• Wendy Kang, Director of Finance Policy & Innovation, SCHEV  
• Felecia Commodore, Assistant Professor, ODU  
• Wil Del Pilar, Vice President of Higher Education Policy and Practice, The Education Trust

2:00 p.m.  **Creating a Social Mobility Action Plan – Part I / Design Thinking**  
Closing Equity Gaps: Implementing Policies and Practices to Improve Student Success  
Karen L. Sanzo, Graduate Program Director & Professor, PK-12 Educational Leadership,  
Provost’s Fellow for Design Thinking & Strategic Planning

3:15 p.m.  **Break**

3:30 p.m.  **Creating a Social Mobility Action Plan for your Campus – Part II**  
A Networked Improvement Community Approach  
Karen L. Sanzo, Graduate Program Director & Professor, PK-12 Educational Leadership,  
Provost’s Fellow for Design Thinking & Strategic Planning

4:30 p.m.  **Closing reception & networking**

Tuesday, June 4, & Wednesday, June 5, 2019 - National Social Mobility Symposium Workshop at ODU

**Sponsored by the ODU Center for Social Mobility and made possible by the SCHEV Fund for Excellence and Innovation Grant**
National Social Mobility Symposium

Education Building
Old Dominion University

Tuesday, June 4

10:00 a.m. Barry Art Museum Galleries Open (Optional)
Old Dominion University - 1075 W. 43rd Street, Norfolk, VA

10:00 a.m. Campus Tour & Overview of Old Dominion University (Optional)
Departing from SpringHill Suites, 4500 Hampton Blvd., Norfolk, VA

10:30 a.m. Registration
Darden College of Education & Professional Studies - 4301 Hampton Boulevard
Room 1106 - Auditorium

11:15 a.m. Lunch (Optional)

Noon Welcome
Ellen Neufeldt, Vice President for Student Engagement & Enrollment Services,
Old Dominion University

12:15 p.m. Remarks
John R. Broderick, President of Old Dominion University

12:30 p.m. Greeting from the Governor’s Office
Fran Bradford, Deputy Secretary of Education

12:40 p.m. National Symposium Overview
September Sanderlin, Vice President for Human Resources, Old Dominion University

12:50 p.m. Keynote & Conversation: Social Mobility: What Are We Trying to Measure?
Don Heller, Provost and Vice President of Academic Affairs, University of San Francisco
and author of "The States and Public Higher Education Policy: Affordability, Access, and Accountability"

1:45 p.m. Break

2:00 p.m. Social Mobility Student Success: Old Dominion’s Innovative Approach
Ellen Neufeldt, Vice President for Student Engagement & Enrollment Services,
Old Dominion University
2:20 p.m.  Panel Discussion – The State of Higher Education Equity & Social Mobility  
Opening/Framing Remarks & Facilitator: Robert Kelchen  
Wil Del Pilar, Vice President of Higher Education Policy and Practice, The Education Trust  
Katherine Wheatle, Lumina Foundation  
Don Heller, Provost and Vice President of Academic Affairs, University of San Francisco  
Jim Wolfston, CollegeNET  
Carrie Lockhert, InsideTrack  
Felecia Commodore, Assistant Professor, ODU  

3:20 p.m.  Break  

3:35 p.m.  Real Life Stories & Book Overview: Straddling Class in the Academy  
Sonja Ardoin  

3:50 p.m.  Social Mobility  
Wil Del Pilar, Vice President of Higher Education Policy and Practice, The Education Trust  

5:00 p.m.  Social Mobility Social: Join us for conversation & refreshments at Barry Art Museum  

6:30 p.m.  Keynote with Robert Kelchen & Dinner (Higher Education and Community College Leadership Programs Students and Alumni)  

6:30 p.m.  Leave Spring Hill Suites via Monarch Shuttle for Town Point Club  

7:00 p.m.  Leadership Dinner & Reception at Town Point Club  
A special thank-you to InsideTrack, host of the 2019 Social Mobility Symposium dinner
National Social Mobility Symposium

Education Building
Old Dominion University

Wednesday, June 5

7:30 a.m.  Breakfast

8:10 a.m.  Welcome
September Sanderlin, Vice President for Human Resources, ODU

8:15 a.m.  Higher Education Can Solve Hawking’s Problem
Jim Wolfston, President & CEO of CollegeNET Inc.

8:45 a.m.  U.S. News and Social Mobility - Why it was Added to the Best Colleges Rankings and How It’s Calculated
Bob Morse, U.S. News & World Report
Discussant – Robert Kelchen, Assistant Professor of Higher Education, Department of Education Leadership, Management, and Policy, Seton Hall University

9:15 a.m.  Enhancing Social Mobility on Your Campus - Interactive Teams
September Sanderlin, Vice President for Human Resources, ODU

10:30 a.m.  Break

10:45 a.m.  Panel Discussion: Funding Opportunities and Strategies to Advance Social Mobility
Opening/Framing Remarks & Facilitator: Katherine Wheatle, Lumina Foundation
Jim Wolfston, CollegeNET
Carrie Lockhert, InsideTrack

11:15 a.m.  Real Life Stories: Impact of Social Mobility – Student & Alumni Panel
Facilitator: Don Stansberry, Dean of Students & Associate Vice President & Johnny Young, Associate Vice President for SEES, Old Dominion University
Student and College Graduates' Experiences of Social Mobility

Noon  Lunch (Grab and go option for travelers)

12:30 p.m.  Mane Connect Success Coaching Tour (Optional)

1:00 p.m.  Depart for D.C. for individuals attending NASPA Regional Conference
Paula Fisher Robinson
Assistant Director of College Access and PK-12 Outreach

Paula Fisher Robinson is a program administrator and change agent. Developing program initiatives and administering grants to drive change has been the focus of her professional work for over 20 years. These years of experience have afforded her the opportunity to see the program operation process from the local, state and national levels, and from varied roles as a grant writer, reviewer, administrator and grantor. Her current role as the Assistant Director of College Access and PK-12 Outreach at the State Council of Higher Education for Virginia provides her with the opportunity to exercise her belief that education can be the “great equalizer.” Her office works to foster partnerships, develop programs and shape policy and practices that will provide greater access to higher education and postsecondary success for all Virginia students, with an emphasis on underrepresented student populations.

Her previous professional experiences include leadership roles in TRIO, Virginia Community College System, AmeriCorps and the Urban League.

Wendy Kang
Director of Finance Policy and Innovation at the State Council of Higher Education for Virginia

Wendy Kang’s is responsible for leading her team in the areas of finance policy, institutional planning and performance, communications, college access and PK-12 outreach and innovation.

Prior to joining SCHEV, Kang worked at the Virginia Community College System as the Assistant Vice Chancellor of Workforce Research and Evaluation, where she led a team responsible for federal and state reporting related to workforce; evaluation of workforce programs; and coordination of data across multiple agencies operating workforce programs in Virginia. Before joining the community college system, Kang worked as a senior analyst with the Joint Legislative Audit Review Commission, which included working on studies related to secondary education, workforce development, Medicaid, and child protective services. Kang also served as a math teacher and small business development trainer in the Peace Corps in Guinea, West Africa.
John R. Broderick  

**President**

John Broderick has led Old Dominion for more than 10 years. During his tenure, Old Dominion constructed a $10 million Student Success Center and Learning Commons and subsequently recorded the highest graduation rate in its history. Benefiting from his commitment to diversity and inclusion, Old Dominion has become one of the most diverse institutions in Virginia, with students of color making up 48 percent of enrollment. Old Dominion also was recently listed as one of America’s 100 “Best Employers for Diversity” by Forbes.com.

Under Broderick’s leadership, Old Dominion has become a research leader in fields including flooding resilience, cybersecurity, bioelectrics, and modeling and simulation. The university also created the Strome Entrepreneurial Center, which assists students and local residents who seek to open or expand their businesses, and The Monarch Way, a unique retail store run by students, which sells the products of student, alumni, faculty and staff entrepreneurs.

Last fall, Old Dominion opened the Barry Art Museum, which has about 300 works ranging from glass sculptures to antique dolls. It was financed by a donation from Richard and Carolyn Barry valued at $37 million - the largest in Old Dominion’s history.

During Broderick’s tenure, Old Dominion has received more than $800 million in new public and private resources. His honors have included the Virginia Center for Inclusive Communities’ Humanitarian Award, the Urban League of Hampton Roads’ Marian Palmer Capps Award and a Visionary Award from the Hampton Roads Chamber of Commerce.

Ellen J. Neufeldt  

**Vice President for Student Engagement & Enrollment Services**

Dr. Ellen Neufeldt serves as the Vice President for Student Engagement & Enrollment Services at Old Dominion University. Recently, the California State University Board of Trustees appointed her as the next president of California State University San Marcos. She will become the fourth president of Cal State San Marcos in July 2019.

At Old Dominion University, Neufeldt leads the areas of student engagement, student success, enrollment services, government relations, strategic communication and marketing, and institutional research. During her time at the university, ODU has achieved its highest retention and graduation rates in school history and was ranked by Ed Trust as being one of the top 15 universities nationally for African-American student success. Neufeldt led the creation of a national center for social mobility at ODU. She co-led the creation of a new university strategic plan that emphasizes student achievement, academic and research excellence, and community outreach. Neufeldt also teaches in the university’s higher education graduate program.
September Sanderlin  
**Vice President for Human Resources**

September Sanderlin has over 30 years of experience as a human resources, training, and organizational development consultant and has served as the Vice President for Human Resources at Old Dominion University since 2013.

Sanderlin has developed and delivered programs on topics including but not limited to leadership, self-empowerment, teambuilding, valuing diversity, communication skills, project management, decision making and building trust in the workplace. She is a member of the Society for Human Resources Management and the Association for Talent Development.

Chris R. Glass  
**Associate Professor, Educational Foundations and Leadership**  
**Graduate Program Director, Higher Education and Community College Leadership Master’s, Ed.S., and Ph.D. programs**

Chris Glass takes a social psychological approach to researching issues in American higher education, with an interest in how the presence of others affects educational outcomes such as achievement, motivation, and social development. His research and writing focus on international students, MOOCs, and publicly engaged scholarship.

He teaches the American Higher Education in a Global Context, International Higher Education Administration, Comparative Higher Education Systems, Sociocultural Contexts of Teaching and Learning and Higher Education Politics and Policy classes at ODU.

Jane Dané  
**Associate Vice President for Enrollment Management**

Jane H. Dané is the Associate Vice President for Enrollment Management at Old Dominion University. She oversees the enrollment management area that includes 130 staff members from the areas of admissions, the Center for Major Exploration and Mane Connect Success Coaching, customer relations, student financial aid, student transition and family programs, and the registrar’s office. Dané serves on the leadership team of the Vice President of Student Engagement and Enrollment Services (SEES). She promotes degree completion for Old Dominion University and the Commonwealth through her visionary leadership with the Online Virginia Network in partnership with George Mason University and the Virginia Community College System. Dané has convened national meetings with colleagues on Social Mobility to promote access and student success.
Meet Your 2019 Social Mobility Honored Guests

Wil Del Pilar  
Vice President of Higher Education Policy and Practice, The Education Trust

Wil Del Pilar is Vice President of Higher Education Policy and Practice at the Education Trust where he works to advance Ed Trust’s higher education advocacy agenda by developing and implementing strategies to leverage research, policy, and practice to improve access, affordability, completion, and post-enrollment success for low-income students and students of color.

Del Pilar has experience at both the state and institutional levels. Most recently, he served as deputy secretary of postsecondary and higher education for the Pennsylvania Department of Education, where he implemented the strategic vision for higher education in the commonwealth. Prior to that, he led development activities at the University of Florida and Pennsylvania State University. Del Pilar has also served in admissions roles at Chapman University in Orange, California, and the University of California Santa Cruz, as a financial aid counselor at Loyola Marymount University in Los Angeles, and as a research assistant at Pennsylvania State University.

Dr. Del Pilar’s work in higher education has shaped his research interest, which focuses on postsecondary access, retention and policy. Specifically, his interest centers upon the intersection of policy, social capital and school factors on the postsecondary enrollment of student populations.

Del Pilar earned a Ph.D. in higher education/higher education administration from Pennsylvania State University, a master’s degree from California State University-Dominguez Hills, and a bachelor’s degree from Chapman University.

Carrie Lockhert  
Associate Vice President of Partner Success, InsideTrack

Carrie Lockhert has spent the past 19 years working in client management and business development roles providing higher education marketing, enrollment, and retention services to a myriad of institutions nationally and internationally. Prior to returning to InsideTrack, she managed a team of account managers at ESM and held various management and director positions at Helix Education. As AVP of Partner Success, Lockhert is responsible for developing new client partnerships and cultivating existing partnerships with a variety of different institutions including Old Dominion University, BYU Pathway Worldwide, Franklin University, Rutgers, University of Washington, various CUNY schools in New York, and a number of Cal State campuses.

While Lockhert’s career began in advertising and marketing, after completing her undergraduate degree at the University of Washington obtaining a B.A. in English and writing., she found her passion for higher ed and helping students while working with colleges and in her subsequent graduate program, completing her M.Ed. in higher education administration online at Northeastern University.
Donald E. Heller
Provost and Vice President of Academic Affairs
Professor of Education
University of San Francisco

Donald E. Heller is Provost and Vice President of Academic Affairs and a professor of education at the University of San Francisco. He is responsible for the university's five schools, libraries, academic affairs, student life, enrollment management, online programs, branch campuses, international relations, and diversity and community outreach for the university's 11,000 students, 1,000 faculty, and 1,000 staff. His teaching and research are in the areas of educational economics, public policy, and finance, with a primary focus on issues of college access, choice, and success for low-income and minority students. He has consulted on higher education policy issues with university systems and policymaking organizations in California, Colorado, Florida, Kansas, Massachusetts, Michigan, New Hampshire, Tennessee, Washington, Washington, D.C., and West Virginia, and has testified in front of Congressional committees, state legislatures, and in federal court cases as an expert witness.

Prior to his current appointment in January 2016, Dr. Heller was Dean of the College of Education at Michigan State University. Earlier appointments included director of the Center for the Study of Higher Education and professor of education and senior scientist at Pennsylvania State University, and assistant professor of education at the University of Michigan. Before his academic career, he spent a decade as an information technology manager at the Massachusetts Institute of Technology.

Felecia Commodore
Assistant Professor, Old Dominion University

Felecia Commodore is an Assistant Professor of Higher Education in the Educational Foundations and Leadership department at Old Dominion University. Her research focuses on leadership, governance and administrative practices with a particular focus on historically black colleges and universities and minority serving institution. Commodore’s research interests also lie in how leadership is exercised, constructed and viewed in various communities, and the relationship of black women and leadership. She is co-editor of the book "Opportunities and Challenges of Historically Black Colleges and Universities and Graduate Education at Historically Black Colleges and Universities: A Student Perspective (Routledge, 2014). She is also the lead author of the book, "Black College Women: A Guide to Success in Higher Education" (Routledge, 2018).
Robert Morse
Chief Data Strategist for U.S. News & World Report

Robert Morse is the Chief Data Strategist for U.S. News & World Report. He is in charge of the methodologies for the Best Colleges, the Best Graduate Schools and Best High Schools rankings, all of which are published annually by U.S. News & World Report. He also plays a key role in developing the annual Best Online Degree Program rankings. He is also directing and designed the methodologies for U.S. News Best Global Universities annual rankings. He takes the lead role in survey design, ranking methodology and higher education research as well as monitoring data collection for all the academic rankings published by U.S. News.

Morse developed almost all of the current methodologies that are used in the Best Colleges and Best Graduate Schools ranking projects and has been working full time on both the Best Colleges and Best Graduate Schools publications starting in 1989.

He is the author of the Morse Code rankings blog, which provides deeper insights into the methodologies and is a forum for commentary and analysis of college, grad and other rankings.

Robert Kelchen
Associate Professor, Seton Hall University

Robert Kelchen is an Associate Professor of Higher Education in the Department of Education Leadership, Management, and Policy at Seton Hall University. His research interests include higher education finance, accountability policies and practices, and student financial aid. His first book, "Higher Education Accountability" (Johns Hopkins University Press) is available through JHU Press or Amazon. His website hosts his blog, Kelchen on Education, as well as links to his research, teaching, and public engagement.

Makola M. Abdullah
President of Virginia State University

Makola M. Abdullah, became the 14th President of Virginia State University (VSU) on February 1, 2016. Under Dr. Abdullah’s leadership, VSU has experienced sharp increases in freshman enrollment and was recognized as one of the nation’s top 20 “Best Colleges for African Americans” by ESSENCE magazine. VSU has also established partnerships with local public school systems wherein VSU students tutor students in mathematics and reading, and opened the Academic Center of Excellence as a one-stop hub for first-year students to receive career and academic advising and tutorial services.

President Abdullah is an academic administrator committed to excellence. He is also an internationally renowned educator recognized for outstanding research. Prior to coming to VSU, he served as provost and senior vice president at Bethune-Cookman University, provost and vice president for academic affairs at Florida Memorial University, and dean and director of 1890 land grant programs at Florida Agricultural and Mechanical University.

In 2017, Abdullah was named the HBCU Male President of the Year by HBCU Digest.
Karen L. Sanzo
Professor of Educational Leadership Program and the Provost Fellow for Design Thinking and Strategic Planning at Old Dominion University

Dr. Karen L. Sanzo is a professor for the Educational Leadership Program and the Provost Fellow for Design Thinking and Strategic Planning at Old Dominion University. Prior to joining Old Dominion University, Sanzo spent eight years in the public schools, both as a middle school mathematics teacher and an elementary school administrator. Her areas of research include leadership preparation and development, organizational innovation, and design thinking. She has served as principal investigator for federal and state level grants focusing on leadership preparation and development, data-based decision making, and formative assessment with leaders and teachers.

Jim Wolfston
President and CEO of CollegeNET Inc.

Jim Wolfston is President and CEO of CollegeNET Inc., a Portland, Oregon-based company that develops and provides web-based services including admissions, scheduling, and video employment matching to over 1000 higher education institutions worldwide. CollegeNET is the creator and publisher of the Social Mobility Index (SMI; www.socialmobilityindex.org). The SMI measures the extent to which a college or university admits economically disadvantaged students at lower tuition and supports their progress through graduation into good paying jobs. The purpose of the SMI is to recast the competition for "prestige" among institutions so that it drives U.S. economic mobility and advances the American Dream. Wolfston has written on broad policy and service issues for higher education, with articles published in The Chronicle of Higher Education, Inside Higher Education, and The Wall Street Journal. Over the past year, he has given keynote speeches on economic mobility at several universities including University of California, Irvine; University of California, Santa Cruz; University of California, San Diego; Wichita State University, and Winston-Salem State University. Wolfston earned a B.A. in mathematics and psychology from Western Michigan University, and an MS in computer and communication science from the University of Michigan.

Katherine Wheatle
Strategy Officer for Finance and Federal Policy

Katherine Wheatle is Lumina’s Strategy Officer for Finance and Federal Policy. Wheatle previously served as a research analyst at the Institute for Higher Education Policy and as a research associate at the Center for Postsecondary Research at Indiana University, and consulted for the Office of Postsecondary Education of the U.S. Department of Education. Her past work has included examining how the Higher Education Act interacts with minority-serving institutions and how finance and financial aid policies can impact these institutions.

In addition to her doctorate, Wheatle holds an M.S.P.H. in health policy and health service research from Emory University and a B.S. in African and African American studies from Pennsylvania State University. She recently completed her Ph.D. in higher education at Indiana University.

Karen L. Sanzo
Professor of Educational Leadership Program and the Provost Fellow for Design Thinking and Strategic Planning at Old Dominion University

Dr. Karen L. Sanzo is a professor for the Educational Leadership Program and the Provost Fellow for Design Thinking and Strategic Planning at Old Dominion University. Prior to joining Old Dominion University, Sanzo spent eight years in the public schools, both as a middle school mathematics teacher and an elementary school administrator. Her areas of research include leadership preparation and development, organizational innovation, and design thinking. She has served as principal investigator for federal and state level grants focusing on leadership preparation and development, data-based decision making, and formative assessment with leaders and teachers.
ENROLLMENT
Total 24,176
Undergraduate 19,372
Graduate 4,804
Military Affiliated Students: 25%

STUDENT SUCCESS
• Second-largest percentage of degree recipients in STEM-H fields among doctoral schools in Virginia.
• Most pathways to degree completion in Virginia, through 190+ transfer agreements.
• Launched Online Virginia Network, a partnership with George Mason University, offering high-demand degrees online to adult degree completers.
• Added new programs in areas of job growth - such as undergraduate majors in real estate and enterprise cybersecurity and master’s degrees in cybersecurity as well as sport management and park, recreation and tourism studies.
• ODU is #14 in the nation for graduating African-American students.

MISSION
Old Dominion University, located in the City of Norfolk in the metropolitan Hampton Roads region of coastal Virginia, is a dynamic public research institution that serves its students and enriches the Commonwealth, the nation and the world through rigorous academic programs, strategic partnerships and active civic engagement.

NATIONAL RECOGNITION
• Named in the top 15% of schools in the nation for African-American Student Success by Education Trust.
• Named the most affordable college in Virginia by Business Insider.
• Ranked the top “Best for Vets” school in Virginia by Military Times.
• Named a “Military Friendly School” 9 years in a row by G.I. Jobs Magazine.
• Named a “Best Online Bachelor’s Program” by U S News & World Report.
• Ranked in the top 15% of schools in the country on CollegeNET’s Social Mobility Index (SMI).

BRIDGE THE GAP
Additional scholarships as well as stipends for internships and study abroad opportunities for students. A special “Bridge the Gap” fund helps students overcome unexpected financial hurdles.

CAREER OUTCOMES
In a recent study of alumni, 94% of respondents reported they were gainfully employed or pursuing graduate studies within 6 months of graduation.

Old Dominion University, where the BEST IDEAS REIGN

Old Dominion University; located in Norfolk, is Virginia’s entrepreneurial-minded public doctoral research university with more than 24,176 students, rigorous academics, an energetic residential community and initiatives that contribute $26 billion annually to Virginia’s economy.
InsideTrack is passionate about student success. Since 2001, we have been dedicated to partnering with colleges and universities to create adaptive student success solutions that generate measurable results. These solutions combine professional coaching, technology and data analytics to increase enrollment, completion, and career readiness. Our coaching methodologies and uCoach® Platform optimize student engagement and generate valuable insights on the student experience.

“Without the coaching I would not have felt as secure as I am now, and I would have struggled getting the important things done that I needed to achieve beyond grades. I am very thankful for getting the opportunity to have my success coach.” — Coached student from Old Dominion University

Helping colleges and universities close achievement gaps.

+33% increase in first-year retention of low-income, first gen students
+24% increase in retention rate of African American students
+15% improvement in retention of Pell-eligible students

Find out how your institutions can better support students throughout their educational journey. VISIT INFO.INSIDETRACK.COM/ODU, PROGRAMS@INSIDETRACK.COM, OR CALL 1.800.884.6371
InsideTrack is passionate about student success. Since 2001, we have been dedicated to partnering with colleges and universities to create adaptive student success solutions that generate measurable results. These solutions combine professional coaching, technology, and data analytics to increase enrollment, completion, and career readiness. Our coaching methodologies and uCoach® Platform optimize student engagement and generate valuable insights on the student experience.

Helping colleges and universities close achievement gaps.

“Without the coaching I would not have felt as secure as I am now, and I would have struggled getting the important things done that I needed to achieve beyond grades. I am very thankful for getting the opportunity to have my success coach.”

— Coached student from Old Dominion University

Find out how your institutions can better support students throughout their educational journey.

VISIT INFO.INSIDETRACK.COM/ODU, PROGRAMS@INSIDETRACK.COM, OR CALL 1.800.884.6371

+15% IMPROVEMENT IN RETENTION OF PELL-ELIGIBLE STUDENTS
+33% INCREASE IN FIRST-YEAR RETENTION OF LOW-INCOME, FIRST GEN STUDENTS
+24% INCREASE IN RETENTION RATE OF AFRICAN AMERICAN STUDENTS

"If we fail then the forces that contributed to Brexit, the envy and isolationism not just in the UK but around the world that spring from not sharing, of cultures driven by a narrow definition of wealth and a failure to divide it more fairly, both within nations and across national borders, will strengthen. If that were to happen, I would not be optimistic about the long-term outlook for our species."

Stephen Hawking
The Guardian

Higher Education Can Solve Hawking's Problem

by Jim Wolfston
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Commonwealth of Virginia
Social Mobility Workshop
June 3, 2019

National Social Mobility Symposium
June 4-5, 2019

Parking Details

Key
Yellow Star = Parking Garage two entrances
Red Star = Education Building, Symposium Location
Blue Star = Spring Hill Suites Hotel
Green Star = Barry Art Museum

Parking Garage
The Constant Center Garage is located on 1067 W 43rd Street Norfolk, VA 23508.
Parking is only available on floors 2, 3 & 5. Please display the attached pass on dashboards when you park. Any vehicles without passes are subject to ticketing.
Center for Social Mobility