Student Success Committee Meeting
9:00 AM April 20, 2012
NCSOSE Conference Room, Innovative Research Park

Present: Ellen Neufeldt, Jane Dané, Todd Johnson, Lisa Mayes, David Metzger, Carol
Simpson, Don Stansberry, Mary Swartz, Rusty Waterfield, Sandy Waters.

Data Retreat
Jane Dané reported she is gathering much data for the May 18 half-day retreat. In addition, the Enrollment Data committee is developing data as well. The retreat will be held in the Chesapeake Room in Webb Center, from 9:00 am – 1:00 pm.

Major Maps
Jane Dané reported that the concept of a student being on track for their selected major is being handled at ODU by DegreeWorks, which provides a comprehensive set of web-based academic advising, degree audit, and transfer articulation tools to help students and their advisors negotiate the curriculum requirements for their major. Advisors and colleges will meet this summer for further instruction on use of this software. Tying career choices into these maps was encouraged. DegreeWorks can review all the classes a student has taken thus far and provide all the degrees for which the classes apply. Integrating Hobson's product into these maps needs to be seamless for the students.

To move the process forward, the committee agreed:
- To define a scope and develop timelines for implementing major maps
- Major maps should be built beginning with the freshman year
- To begin with pilot maps of several majors

Hold Flags
Mary Swartz reported that there are 58 unique holds in Banner, and fall within three major categories: legal, financial, and academic. Todd Johnson reported that the Office of Finance received good data on holds that was recently collected from other Virginia schools and will forward this data to the committee. Many schools are similar to ODU in terms of thresholds and number of holds. Different departments may have different needs for holds. Parking holds prevent a student from going into collections; other holds may also protect students. The amount of money prompting a hold varies among departments as well. Establishing a cumulative threshold was mentioned. Brief discussion ensued on others way to achieve the same outcome that holds accomplish. A meeting to discuss holds has been scheduled for Friday, April 27. Scope, timeline, and purpose of the hold will be discussed.

Committee Updates

CRM
Jane reported that all aspects of implementing the CRM are moving forward; connect, retain and online application are on schedule and rollout is expected this fall. We will have a live product for currently enrolled and prospective students in August. Faculty training will be provided prior to rollout. Mary Swartz explained that an early alert will
be generated to students and advisors of students whose grades are less than a C; an automatic email will be sent to both the student and the advisor.

**Graduate Committee**
Jane reported that the survey is compiled and will be shared by July 1. This committee will decide on its charge for next year.

**Freshman Committee**
Don Stansberry reported that the Freshman committee reviewed all the data and made 11 recommendations, which will be presented to this committee at the retreat in May.

**Sophomore Success Update**
Lisa Mays distributed a handout that described the four objectives of the Sophomore Success Committee and actions taken to reach the objectives: 1) Develop academic support programs for sophomores in high DFWI courses; 2) Engage students in the development of programs and programming; 3) Enhance educational experience for accomplished sophomores; and 4) recognize the accomplishment of successful sophomores. See attached handout for complete report.

**Annual Report**
An annual report will be put together this summer, showcasing what we have done this year and where we are going. Those on the committee who are leading a committee or area were encouraged to prepare a report on the actions of your committee/area.

**Enhancing Student Success and Retention throughout Undergraduate Education**
Provost Simpson distributed copies of the final report of a fall 2010 national survey of four-year colleges and universities in the United States, conducted by the John N. Gardner Institute for Excellence in Undergraduate Education. The survey investigated the prevalence and characteristics of seven student success initiatives across the undergraduate years: summer bridge programs, pre-term orientation, academic/student success seminars, learning communities, early warning systems, service learning, and undergraduate research. The Provost asked the committee to review the report for next month’s meeting and provide benchmarks.

**Next Meeting Date: 9:00 AM- 1:00 noon, May 18, 2012 in the Chesapeake Room in Webb Center.**
Objective 1: Develop Academic Support Programs for Sophomores in high DFWI courses

Peer Tutoring: The Peer Educators Program targeted classes with high DFWI’s for sophomores. Marketing included presentations to classes. The result: In general peer tutoring has grown from 1084 tutoring sessions (fall 2010-spring 2011) to 2064 tutoring sessions during fall 2011; it is anticipated that the total tutoring session for 2011-2012 will be 4X’s the previous year. With regard to sophomores, 40% of the tutoring sessions were for sophomores, 77% of whom were identified by the TCI as being mid to high risk.

Example of effectiveness of tutoring for fall 2011:

<table>
<thead>
<tr>
<th>Course</th>
<th>AVG GPA -tutored</th>
<th>AVG GPA - not tutored</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 201</td>
<td>2.24</td>
<td>2.01</td>
</tr>
<tr>
<td>ACC 202</td>
<td>1.89</td>
<td>1.70</td>
</tr>
<tr>
<td>ECON 201S</td>
<td>2.72</td>
<td>2.02</td>
</tr>
<tr>
<td>ECON 202S</td>
<td>2.36</td>
<td>1.96</td>
</tr>
</tbody>
</table>

Peer Mentoring: Most students were recruited from the general sophomore population through email; others were referred to peer mentoring by the Continuance Director. 4 graduate students (academic coaches) were assigned to sophomores (230), providing one-on-one academic coaching in such areas as time management, test taking, study skills, learning styles.

Results: For fall 2011, Student Satisfaction (100% of responses indicated that they found their mentor to be helpful, with 80/130 responding).

Pending Results: Comparison of cum gpa’s of mentored students with non-mentored cohort; comparison of TCI scores for mentored students with the mentored students’ current levels of achievement in student-role commitment, academic skills ability (student perception of academic abilities) as assessed by a new instrument created for the sophomore success program; random sampling of nonmentored students will be assessed using the same instrument to establish a baseline for comparison with mentored students.

Advising: Sophomores on academic scholarship who are in jeopardy of losing their awards were contacted early in the semester to review academic plans and calculate GPAs to help them understand the minimum requirements to keep the funds. Of the 37 students on the list, 20 students met with the Assistant Dean for Advising and Transfer Programs to create academic success plans. Sophomores in academic difficulty were contacted prior to the spring semester and encouraged to enroll in UNIV 111—Sophomore Seminar. Twelve students enrolled in this pilot course. In fall 2011, the Continuance Director contacted 547 students to advise them of their academic standing and to assist them in developing a success plan.

Programming: A joint sophomore success committee (Judy Luedtke, Christine Ricks, John Lee, Tammi Hannah) developed “Finish Strong Program” offering Academic Enhancement support services in in residence halls. Marketing materials developed by a Peer Mentor majoring in marketing.
Positions:

<table>
<thead>
<tr>
<th>Position Title</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peer Educator Coordinator</td>
<td>AE position filled September 2011</td>
</tr>
<tr>
<td>Assistant Coordinator for Undergraduate Continuance</td>
<td>AE position filled November 2011 (on leave Jan-April, 2012)</td>
</tr>
<tr>
<td>Sophomore Success Program Coordinator</td>
<td>SEES position filled March, 2012</td>
</tr>
<tr>
<td>Graduate Assistants (2)</td>
<td>AE position filled fall 2011, SEES position vacant</td>
</tr>
<tr>
<td></td>
<td>(NOTE: 3 additional AE GA’s were assigned to assist with coaching sophomores students)</td>
</tr>
</tbody>
</table>

Objectives:

Objective 2: Engage Students in the Development of Programs and Programming

Monarch Think Tank: Four sophomores were recruited to research and prepare recommendations for “Combating the Sophomore Slump at ODU.” Research was supervised by John Lee (Peer Educators) and Christina Washington (Honors College). Final report and presentation will be April 24 at 12:30pm in SSC 2026.

Objective 3: Enhance Educational Experience for Accomplished Sophomores

The Undergraduate Research Apprenticeship Program recruited and supported research activity for 57 sophomores in the following programs: 1) Research in Science and Math (Biology, Math, Statistics) 2) Undergraduate Research in Industrial/Organizational Psychology; 3) Interdisciplinary Methodology Research Center (Psychology, Marketing, Political Science & Geography, Sociology and Criminal Justice).

The Honors College contacted sophomores with a current gpa of 3.8. 20 current sophomores were admitted to the Honors College.

Objective 4: Recognize the Accomplishment of Successful Sophomores

A joint sophomore success committee (Judy Luedtke, Christine Ricks, Lisa Mayes, Tammi Hannah) organized a “Sophomore Recognition Luncheon” recognizing students with a 3.5+ cum gpa. 100 students attended; attendees were invited to be become mentors and to receive $500 scholarship for mentoring. Two students recruited from this event.