Student Success Committee Meeting
8:30 AM, December 12, 2014
Koch Hall Board Room

Minutes

Present: Jane Dane’, Todd Johnson, Terri Mathews, David Metzger, Ellen Neufeldt, Brian Payne, Carol Simpson, Don Stansberry, Rusty Waterfield, Sandy Waters.

1. Fall 2014 Class Retention
Numerous initiatives to address retention & registration needs for Spring 15 have or will include:

- Calls, surveys, financial holds (Vera & Mary D.)
- Distance outreach to enrolled, Preview #’s
- Housing outreach: calls & door knocks
- Students registered for under 12 credits
- Get a list of who has not registered & send to advisors to ask advisors to inform them what they should be taking (Terri)
- Ask Deg. to pull from their Degree Works plan & compare to what they actually registered for (Sandy)

January initiatives include:

- Calls to non-registered
- Running continuance on Wednesday – Register for UNIV 110
- Housing to reach out to non-registered & under 12 credits (Don responded that of 478 who were not registered, only 73 are still not reached)
- Visibility for students to be served in Perry Library

2. New Advising Model
Brian reported that efforts are to engage advisors/faculty to design an advisory process that aligns with demand & resources processes. Discussion ensued, with the following comments:

- (Sandy) Shared written data (2013 Cohort)
- (Sandy) Plan: left blocks for spring advising those students w/ 3.0 plus GPA (Freshmen)
- (Terri) Plan: Reduce load by 25% each semester & see them during critical times
  1) Preview = 1st session
  2) Fall Freshman Advising session to do a year plan
  3) Rotate to one time for junior year and then 1st semester senior year
- Developed chart of the rotation; group advising was increasing the load since student would actually do both
- Have plan started in fall 2014. Will remove holds after 1st year (2.5 GPA)
- Building from year plan in Degree Works
• (David) △ major: Fall in limbo if in-between majors. Need guidance to help them know what do on their own. Direct them to CME.
• (Sandy) Handed out GPS plan from Complete College America
• (Carol) Students may not be well prepared in math & streaming at early stage
• (Sandy) Denise Dwight-Smith to assist with developmental model that they do before they get here; Create a clear path from a common group of courses (Keep options open)
• (Ellen) Who is doing summer outreach; more to learn from CMC
• (Carol) Should we have a retreat on this topic? Developmental career outreach – Coordinate entry before entry & weaving success piece
  1) Admissions
  2) Housing
  3) Preview is calling
  4) Monarch Experiences are in place where we can connect to a captive audience
• (Sandy) are we giving so many choices they are not picking any? Discourage double majors/minors (GA State) they have graduation advisors
• (Terri) Why couldn’t we break students into 6 groups & do speed dating at Preview? Could we do major sessions at Preview? Go to 3 different rooms: Colleges to look into it

3. Predictive Tool Update
   a. Retain
      (Assign Scott/Worth/Tisha) Create a pilot for the students who indicate on the TCI that they are NOT planning to stay at ODU
      • (Sandy) Present Advising Survey results from Fall 2014 to SGA. In January 2015 Carol is meeting with them and can present the results.

   b. Agile Advisor
      (Sandy) still working on getting advisors names aligned correctly

   c. EAB Collaborative
      (Brian) EAB pilot in Fall 14, Spring 15; having conversations to expand to more programs. Career matches in EAB – needs tweaking & ODU (Jeanie Kline & Associate Deans) are loading top 10 jobs into each major (Trends in hiring) Royal & Co. was recently purchased by EAB

• E-portfolios (this agenda item postponed)

• Freshman Seminar (tabled to next meeting)

• Review and Update Committees
  • Portal/Communication: Rusty Waterfield
i. 1) Advisor tab working well; 2) DL – In January we will be working to improve tools for distance students (Purely online & hybrid needs to be considered)

- Technology Tools: Brian Payne, Rusty Waterfield
  i. Tools have been moved into one spot.

- Entry Process: Rusty Waterfield
  i. Checklist has made a huge difference. Refresh of the items; International & Graduate students. Should be something in the checklist for Title IX.

- Financial Literacy: Todd Johnson
  i. Marketing push in beginning. Over 5000 students have signed up
   1. Pushing content to students with goal that student reach range of “looking good” on the financial health meter
   2. Letter from Vera (Financial Aid) notifying loan applicants how much their indebtedness is (Indiana University has done this)
   3. Identify a date in February as a Financial Literacy Day with speaker
      - Should this tie into majors fair at the end of Feb/early March
   4. Financial literacy conference that targets middle & high school students and parents. (Still a concept)
   5. iGrad contacts will give us $1,000 in seed money to help with initiatives
      - Are there faculty who want to connect their classes with this program? Need to decide on future of monarch millionaire. Connects with CMC classes & intro to English and should look at humanities.
      - Discussion about average income of graduate & score card
      - How to get in hands of the faculty? Johnny has discussed sophomore success.

- Retention: Sandy Waters
- Advising: Sandy Waters

- FYE: Don Stansberry
  i. Discussion continues on Freshman seminar and what will it look like.

- Sophomore Success: Johnny Young
  i. (Sandy) “Sophomore Stars”, calls, using EAB software, celebration

- Faculty Advisory Group: Brian Payne and Johnny Young
  i. (Brian) Met and discussed advising tools, LC & LLC’s; good meeting. They like being involved in these activities / SSC Committees
• Assessment: Jane Dané

• Degree Completion Group
  i. (Sandy) Outreach to those missing a couple of classes. Graduation rates went up to 52%. Trying to look at Degree Works; pulling students who are close and encouraging them to finish/graduate.