

Oral Communication General Education Summit Results 2023

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Oral Communication: 2023 Assessment Summit Results

Student Learning Outcomes (SLOs) and Competency Mapping

The Oral Communication General Education Assessment Summit took place in July 2023 and evaluated students in online COMM 101R courses. This page maps the SLOs to the competencies which were used to evaluate students and their respective Hallmarks of Satisfactory Speeches. Select the desired view to the left and click on an SLO or Competency to filter the data. Click again to deselect.

Select SLO/Competency
Competency

C1 - Chooses an Effective Introduction and Conclusion	C2 - Communicates the Thesis & Specific Purpose in a Manner Appropriate for the Audience & Occasion	C3 - Provides Evidence & Supporting Material (Including Electronic and Non-Electronic Presentational Aids) Appropriate for the Audience & Occasion	C4 - Uses an Organizational Pattern Appropriate to the Topic, Audience, Occasion, & Purpose	C5 - Uses Language Appropriate to the Audience & Occasion	C6 - Uses Vocal Variety in Rate, Pitch, Intensity (Volume) to Heighten & Maintain Interest Appropriate to the Audience & Occasion	C7 - Uses Pronunciation, Grammar & Articulation Appropriate to the Audience & Occasion	C8 - Uses Physical Behaviors that Support the Verbal Message	C9 - Speaks (Does Not Read) from Outline	C10 - Speech is Sufficiently Developed and Stays Within Time Guidelines
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Definitions & Hallmarks of Satisfaction Map

C1 - Chooses an Effective Introduction and Conclusion	SLO C - Prepare, research, and organize the content of a message for a specific audience	Introduction includes effective attention getter Introduction establishes the speech topic Introduction establishes credibility Introduction provides audience with a reason to listen..
C2 - Communicates the Thesis & Specific Purpose in a Manner Appropriate for the Audience & Occasion	SLO B - Analyze and adapt communication styles to diverse audiences and contexts.	Topic appropriate for speech and audience Thesis appropriately structured/complete Thesis clearly delivered
C3 - Provides Evidence & Supporting Material (Including Electronic and Non-Electronic Presentational Aids) Appropriate for the Audience & Occasion	SLO C - Prepare, research, and organize the content of a message for a specific audience	Research resources cited verbally and on outline Visual aids appropriate Visual aids clearly visible and used well
C4 - Uses an Organizational Pattern Appropriate to the Topic, Audience, Occasion, & Purpose	SLO A - Relate the principles of oral communication to a variety of interpersonal, professional, and extemporaneous situations	Main points clear & well developed Main points organization appropriate and clear Transitions (æœsignpostsæœ) between points clear and appropriate
C5 - Uses Language Appropriate to the Audience & Occasion	SLO B - Analyze and adapt communication styles to diverse audiences and contexts.	Word choices clear Word choices accurate and easy to understand
C6 - Uses Vocal Variety in Rate, Pitch, Intensity (Volume) to Heighten & Maintain Interest Appropriate to the Audience & Occasion	SLO D - Use effective verbal and non-verbal language in conveying a message.	Uses pauses effectively Avoids use of vocalized pauses Avoids rushing Communicates enthusiasm
C7 - Uses Pronunciation, Grammar & Articulation Appropriate to the Audience & Occasion	SLO D - Use effective verbal and non-verbal language in conveying a message.	
C8 - Uses Physical Behaviors that Support the Verbal Message	SLO D - Use effective verbal and non-verbal language in conveying a message.	Avoids distracting mannerisms Maintains strong eye contact Uses appropriate movement Physical appearance/dress appropriate
C9 - Speaks (Does Not Read) from Outline	SLO C - Prepare, research, and organize the content of a message for a specific audience	Outline follows required format Outline matched delivered speech Student uses required speaking notes
C10 - Speech is Sufficiently Developed and Stays Within Time Guidelines	SLO A - Relate the principles of oral communication to a variety of interpersonal, professional, and extemporaneous situations	

Possible Ratings

Excellent	4.00
Satisfactory	3.00
Fair	2.00
Unsatisfactory	1.00

Summary Statistics

8	Total Raters
211	Total Artifacts
161	Reviewed by 1 Rater
45	Reviewed by 2 Raters
10	Comps Rated/Artifact
45%	Ratings Were Exact Matches
45%	Ratings off by 1 point
11%	Ratings off by 2 points
No 3rd Reviews Needed	

Oral Communication: 2023 Assessment Summit Results

Average Ratings

The Oral Communication General Education Assessment Summit took place in July 2023 and evaluated students in online COMM 101R courses.

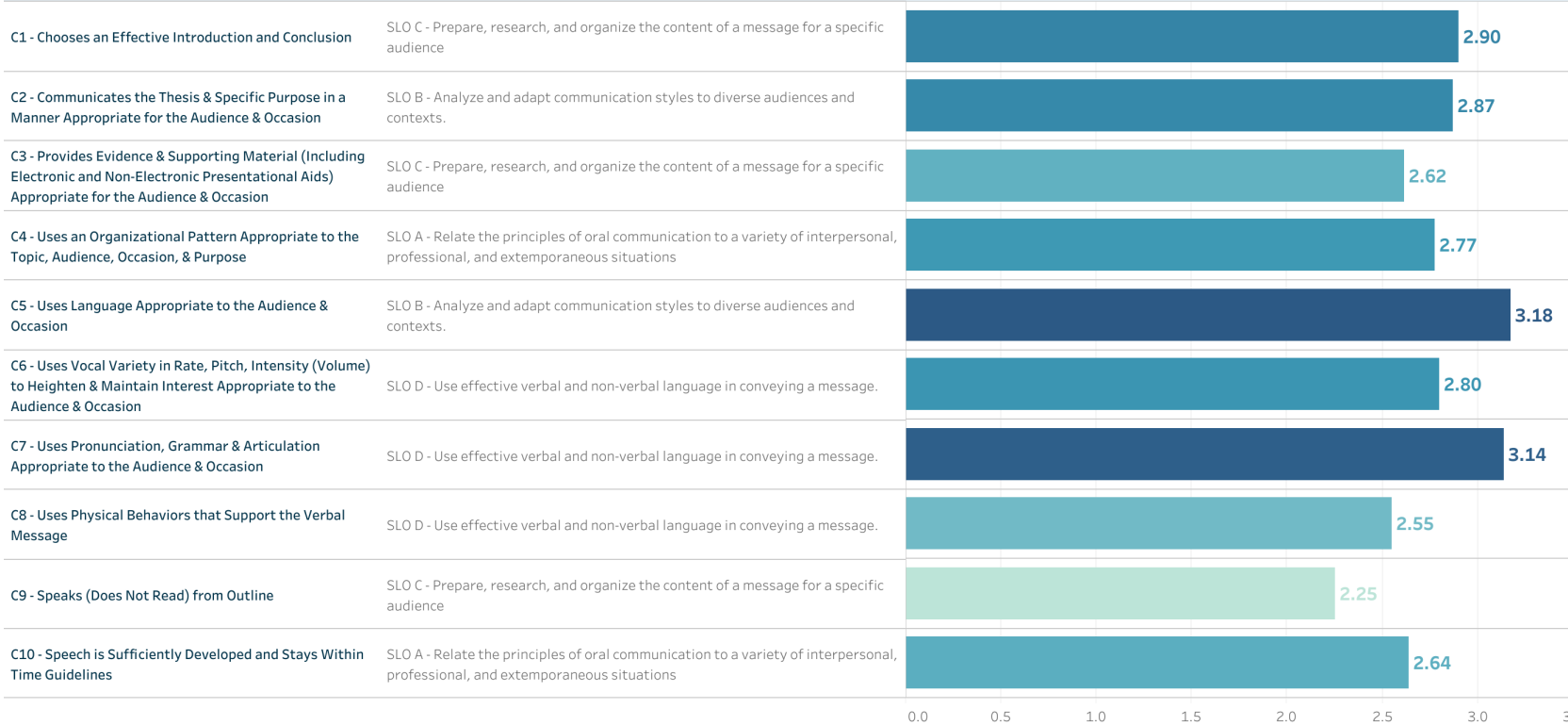
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Select SLO/Competency

Competency

C1 - Chooses an Effective Introduction and Conclusion	C2 - Communicates the Thesis & Specific Purpose in a Manner Appropriate for the Audience & Occasion	C3 - Provides Evidence & Supporting Material (Including Electronic and Non-Electronic Presentational Aids) Appropriate for the Audience & Occasion	C4 - Uses an Organizational Pattern Appropriate to the Topic, Audience, Occasion, & Purpose	C5 - Uses Language Appropriate to the Audience & Occasion	C6 - Uses Vocal Variety in Rate, Pitch, Intensity (Volume) to Heighten & Maintain Interest Appropriate to the Audience & Occasion	C7 - Uses Pronunciation, Grammar & Articulation Appropriate to the Audience & Occasion	C8 - Uses Physical Behaviors that Support the Verbal Message	C9 - Speaks (Does Not Read) from Outline	C10 - Speech is Sufficiently Developed and Stays Within Time Guidelines
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Average Rating



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Scored Artifact Rating Distribution

The Oral Communication General Education Assessment Summit took place in July 2023 and evaluated students in online COMM 101R courses. Select the desired view below and click on an SLO or Competency to filter the data. Click again to deselect.

Select SLO/Competency
Competency

C1 - Chooses an Effective Introduction and Conclusion	C2 - Communicates the Thesis & Specific Purpose in a Manner Appropriate for the Audience & Occasion	C3 - Provides Evidence & Supporting Material (Including Electronic and Non-Electronic Presentational Aids) Appropriate for the Audience & Occasion	C4 - Uses an Organizational Pattern Appropriate to the Topic, Audience, Occasion, & Purpose	C5 - Uses Language Appropriate to the Audience & Occasion	C6 - Uses Vocal Variety in Rate, Pitch, Intensity (Volume) to Heighten & Maintain Interest Appropriate to the Audience & Occasion	C7 - Uses Pronunciation, Grammar & Articulation Appropriate to the Audience & Occasion	C8 - Uses Physical Behaviors that Support the Verbal Message	C9 - Speaks (Does Not Read) from Outline	C10 - Speaks/Is Sufficiently Developed and Stays Within Time Guidelines
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Achievement of Standard

Competency	SLO	Below Standards	At/Above Standards
C1 - Chooses an Effective Introduction and Conclusion	SLO C - Prepare, research, and organize the content of a message for a specific audience	35%	65%
C2 - Communicates the Thesis & Specific Purpose in a Manner Appropriate for the Audience & Occasion	SLO B - Analyze and adapt communication styles to diverse audiences and contexts.	30%	70%
C3 - Provides Evidence & Supporting Material (Including Electronic and Non-Electronic Presentat...	SLO C - Prepare, research, and organize the content of a message for a specific audience	46%	54%
C4 - Uses an Organizational Pattern Appropriate to the Topic, Audience, Occasion, & Purpose	SLO A - Relate the principles of oral communication to a variety of interpersonal, professional, and ext...	39%	61%
C5 - Uses Language Appropriate to the Audience & Occasion	SLO B - Analyze and adapt communication styles to diverse audiences and contexts.	18%	82%
C6 - Uses Vocal Variety in Rate, Pitch, Intensity (Volume) to Heighten & Maintain Interest Appropri...	SLO D - Use effective verbal and non-verbal language in conveying a message.	33%	67%
C7 - Uses Pronunciation, Grammar & Articulation Appropriate to the Audience & Occasion	SLO D - Use effective verbal and non-verbal language in conveying a message.	17%	83%
C8 - Uses Physical Behaviors that Support the Verbal Message	SLO D - Use effective verbal and non-verbal language in conveying a message.	47%	53%
C9 - Speaks (Does Not Read) from Outline	SLO C - Prepare, research, and organize the content of a message for a specific audience	58%	42%
C10 - Speaks/Is Sufficiently Developed and Stays Within Time Guidelines	SLO A - Relate the principles of oral communication to a variety of interpersonal, professional, and ext...	39%	61%

Percent of Artifacts Scored by Rating

Competency	SLO	Rating	Percent
C1 - Chooses an Effective Introduction and Conclusion	SLO C - Prepare, research, and organize the content of a message for a specific audience	Excellent	30%
		Satisfactory	35%
		Fair	30%
		Unsatisfactory	5%
C2 - Communicates the Thesis & Specific Purpose in a Manner Appropriate for the Audience & Occasion	SLO B - Analyze and adapt communication styles to diverse audiences and contexts.	Excellent	31%
		Satisfactory	30%
		Fair	34%
		Unsatisfactory	5%
C3 - Provides Evidence & Supporting Material (Including Electronic and Non-Electronic Presentational Aids) Appropriate for the Audience & Occasion	SLO C - Prepare, research, and organize the content of a message for a specific audience	Excellent	21%
		Satisfactory	32%
		Fair	32%
		Unsatisfactory	14%
C4 - Uses an Organizational Pattern Appropriate to the Topic, Audience, Occasion, & Purpose	SLO A - Relate the principles of oral communication to a variety of interpersonal, professional, and extemporaneous situations	Excellent	23%
		Satisfactory	38%
		Fair	32%
		Unsatisfactory	7%
C5 - Uses Language Appropriate to the Audience & Occasion	SLO B - Analyze and adapt communication styles to diverse audiences and contexts.	Excellent	38%
		Satisfactory	45%
		Fair	15%
		Unsatisfactory	2%
C6 - Uses Vocal Variety in Rate, Pitch, Intensity (Volume) to Heighten & Maintain Interest Appropriate to the Audience & Occasion	SLO D - Use effective verbal and non-verbal language in conveying a message.	Excellent	21%
		Satisfactory	45%
		Fair	25%
		Unsatisfactory	9%
C7 - Uses Pronunciation, Grammar & Articulation Appropriate to the Audience & Occasion	SLO D - Use effective verbal and non-verbal language in conveying a message.	Excellent	33%
		Satisfactory	50%
		Fair	15%
		Unsatisfactory	2%
C8 - Uses Physical Behaviors that Support the Verbal Message	SLO D - Use effective verbal and non-verbal language in conveying a message.	Excellent	15%
		Satisfactory	38%
		Fair	34%
		Unsatisfactory	13%
C9 - Speaks (Does Not Read) from Outline	SLO C - Prepare, research, and organize the content of a message for a specific audience	Excellent	13%
		Satisfactory	29%
		Fair	29%
		Unsatisfactory	30%
C10 - Speaks/Is Sufficiently Developed and Stays Within Time Guidelines	SLO A - Relate the principles of oral communication to a variety of interpersonal, professional, and extemporaneous situations	Excellent	24%
		Satisfactory	37%
		Fair	19%
		Unsatisfactory	21%

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SCHEV Reporting Figures

The Oral Communication General Education Assessment Summit took place in July 2023 and evaluated students in online COMM 101R courses.

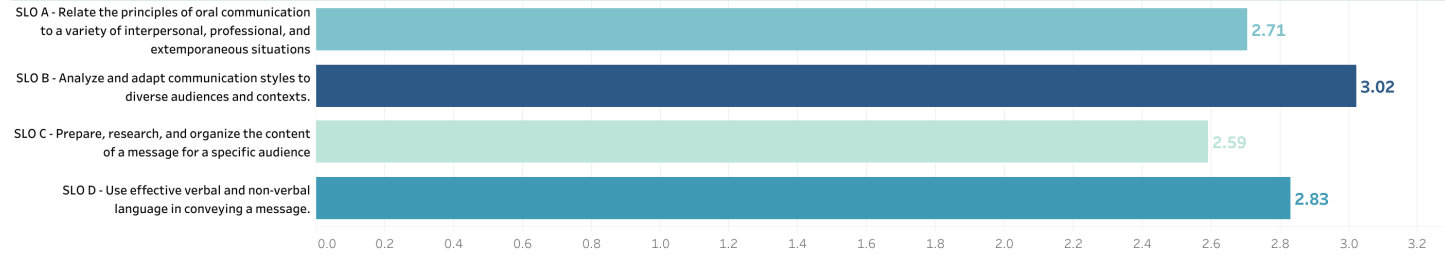
SLO A - Relate the principles of oral communication to a variety of interpersonal, professional, and extemporaneous situations

SLO B - Analyze and adapt communication styles to diverse audiences and contexts.

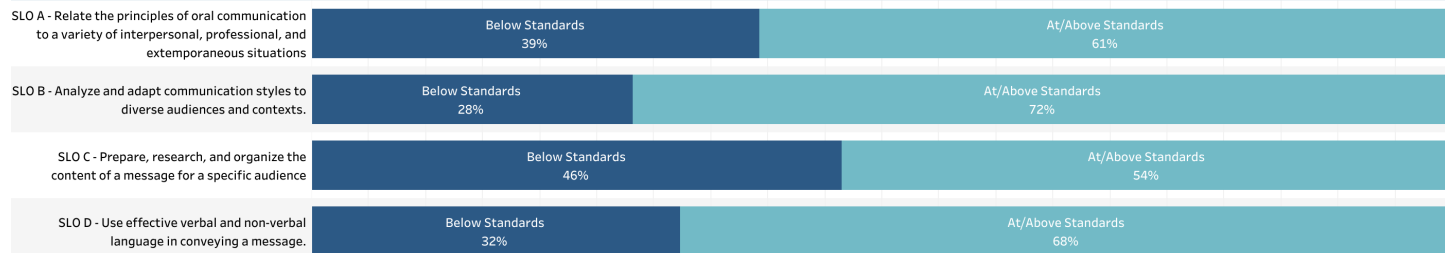
SLO C - Prepare, research, and organize the content of a message for a specific audience

SLO D - Use effective verbal and non-verbal language in conveying a message.

Average Rating



Achievement of Standard



Percent of Artifacts Scored by Rating

