

## 2024-2025 Old Dominion University Catalog

### Bachelor of Science in Career and Technical Education with a Major in Marketing Education w/ VCCS Equivalencies

*Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed. \* indicates not automatically waived with transferrable associates degree, C or better required for transfer. Courses in green are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).*

#### YEAR 1 - FRESHMAN (32 CREDITS)

FALL SEMESTER (16 credits)		SPRING SEMESTER (16 credits)	
<u>Course:</u>	<u>VCCS Equivalency:</u>	<u>Course:</u>	<u>VCCS Equivalency:</u>
ENGL 110C	<a href="#">Transfer Equivalency Guide*</a>	ENGL 211C or 231C	<a href="#">Transfer Equivalency Guide</a>
Human Creativity	<a href="#">Transfer Equivalency Guide</a>	Oral Communication (COMM 101R)	<a href="#">Transfer Equivalency Guide</a>
SEPS 100 or SEPS 102	MKT 110, 210 or 215*	SEPS 100 or SEPS 102	MKT 220, 228*
Human Creativity	<a href="#">Transfer Equivalency Guide</a>	PSYC 203S	<a href="#">Transfer Equivalency Guide*</a>
Nature of Science I	<a href="#">Transfer Equivalency Guide</a>	Nature of Science II	<a href="#">Transfer Equivalency Guide</a>

#### YEAR 2 - SOPHOMORE (36 CREDITS)

FALL SEMESTER (16 credits)		SPRING SEMESTER (15 credits)	
<u>Course:</u>	<u>VCCS Equivalency:</u>	<u>Course:</u>	<u>VCCS Equivalency:</u>
STEM 251G	<a href="#">Transfer Equivalency Guide*</a>	TLED 326	
SEPS 297 (1 credit)	EDU 200*	STEM 351	ECO 120*
FOUN 301		ECON 200S	
Interpreting the Past	<a href="#">Transfer Equivalency Guide</a>	Literature	<a href="#">Transfer Equivalency Guide</a>
Philosophy and Ethics	<a href="#">Transfer Equivalency Guide</a>		<a href="#">Transfer Equivalency Guide</a>
Elective or Foreign Language (If Required)	<a href="#">Transfer Equivalency Guide</a>	Elective or Foreign Language (If Required)	

#### YEAR 3 - JUNIOR (31 CREDITS)

FALL SEMESTER (15 credits)		SPRING SEMESTER (12 credits)	Summer Semester (4 credits)
<u>Course:</u>	<u>VCCS Equivalency:</u>	<u>Course:</u>	<u>VCCS Equivalency:</u>
MKTG 311		SEPS 400	SEPS 405
SEPS 401		MKTG 402	
SPED 400		TLED 426	
SEPS 415	MKT 225	MGMT 325	
STEM 370T			

#### YEAR 4 - SENIOR (26 CREDITS)

FALL SEMESTER (14 credits)		SPRING SEMESTER (12 credits)	Summer Semester
<u>Course:</u>	<u>VCCS Equivalency:</u>	<u>Course:</u>	<u>VCCS Equivalency:</u>
SEPS 402		SEPS 485 (12 credits)	
FOUN 302 or SEPS 450			
SEPS 408			
Electives (8 credits)**			

\*\* Consult with Advisor

^^Cannot be used toward a degree or minor in the College of Business at ODU.

Requirements for graduation include a minimum cumulative grade point average of 2.75 overall and in the major, a grade of C (2.0) or better in all courses required for the major, including prerequisite courses, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or 231C, and a writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment. Assessments prescribed by the Virginia Department of Education are also required for licensure. Please see the catalog for details.