

2024 - 2025 Old Dominion University Catalog

Bachelor of Science in Business Administration (BSBA) - Information Systems and Technology with a Major in Business Analytics (w/ VCCS Equivalencies)

*Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.
* indicates not automatically waived with transferrable associates degree, C or better required for transfer.
Courses in green are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).
AS in Business Administration recommended for ease of transfer.*

YEAR 1 - FRESHMAN (33 CREDITS)

FALL SEMESTER (17 credits)

General Education Coursework:

ENGL 110C
MATH 162M
Language and Culture I (May be waived, see catalog for details)
Nature of Science I
Literature
BUSN 110

VCCS Equivalency:

ENG 111*
MTH 161 or 163*
[Transfer Guide](#)
[Transfer Guide](#)
[Transfer Guide](#)
BUS 100 (or waived by completion of the AS in Business Administration from the VCCS)

SPRING SEMESTER (16 credits)

General Education Coursework:

ENGL 211C or ENGL 231C
MATH 200
Language and Culture II (May be waived, see catalog for details)
Nature of Science II
Interpreting the Past

VCCS Equivalency:

ENG 112, 113, 115, or 131*
MTH 261, 270 or 271*
[Transfer Guide](#)
[Transfer Guide](#)
[Transfer Guide](#)

YEAR 2 - SOPHOMORE (30 CREDITS)

FALL SEMESTER (15 credits)

General Education Coursework:

Human Creativity
Oral Communication: COMM 101R required
BSBA Core:

ACCT 201
ECON 202S
BNAL 206

VCCS Equivalency:

[Transfer Guide](#)
CST 100 or 105*
ACC 211*
ECO 202*
BUS 216

SPRING SEMESTER (15 credits)

General Education Coursework:

Information Literacy and Research
BSBA Core:
ACCT 202
ECON 201S
BNAL 306 (C or better required)
MGMT 325

VCCS Equivalency:

[Transfer Guide](#)
ACC 212*
ECO 201*

YEAR 3 - JUNIOR (33 CREDITS)

FALL SEMESTER (15 credits)

BSBA Core:

PHIL 230E, PHIL 303E, PHIL 344E, PHIL 345E, PHIL 357E,
PHIL 442E
FIN 323
MKTG 311
ECON 301

Major Coursework:

Major Elective Category I

VCCS Equivalency:

PHI 220, 225 or 226*

SPRING SEMESTER (18 credits)

BSBA Core:

OPMT 303 (C or better required as prerequisite for BNAL 476)
IT 360T (Satisfies Impact of Technology)
FIN 331

Major Coursework:

BNAL 407
BNAL 415
Application Area Elective

VCCS Equivalency:

YEAR 4 - SENIOR (30 CREDITS)

FALL SEMESTER (15 credits)

BSBA Core:

MGMT 485W (C or better required)

Major Coursework:

Major Elective from Category I
Application Area Elective
Application Area Elective
Upper-Division General Education

VCCS Equivalency:

SPRING SEMESTER (15 credits)

Major Coursework:

BNAL 476
Major Elective from Category II
200-400 Level Business Elective
300-400 Level Business Elective
Upper-Division General Education

VCCS Equivalency:

Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major, a minimum of 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program for Old Dominion University, completion of ENGL 110C and ENGL 211C, 221C or 231C, and the writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.

*Please consult advisor and catalog to select electives.

**Students may select a different option to satisfy the Upper Division General Education requirement. See catalog for additional options.

For major GPA requirements for graduation please see university catalog.