2024 - 2025 Old Dominion University Catalog

Bachelor of Arts (BA) in Communication with a Major in Strategic Communication with VCCS Equivalencies

Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.

* indicates not automatically waived with transferrable associates degree, C or better required for transfer.

Courses in green are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).

YEAR 1 - FRESHMAN (30 CREDITS)					
FALL SEMESTER (15 credits)	VCCS Equivalency:	SPRING SEMESTER (15 credits)	VCCS Equivalency:		
ENGL 110C (Grade of C or better required)	ENG 111*	Information Literacy & Research (Can be met by COMM 272G)	Transfer Guide		
Language & Culture I (May be waived, see catalog)	<u>Transfer Guide</u>	Human Behavior (COMM 200S may not be used)	<u>Transfer Guide</u>		
Mathematical Skills	<u>Transfer Guide</u>	Interpreting the Past	<u>Transfer Guide</u>		
Human Creativity (May not use COMM 270A/ THEA270A)	<u>Transfer Guide</u>	Language & Culture II(May be waived, see catalog)	<u>Transfer Guide</u>		
Major Coursework:		Major Coursework:			
COMM 101R	CST 100 or 105*	COMM 260	CST 114*		
	YEAR 2	- SOPHOMORE (32 CREDITS)			
FALL SEMESTER (16 credits)	VCCS Equivalency:	SPRING SEMESTER (16 credits)	VCCS Equivalency:		
ENGL 211C (Grade of C or better required)	ENG 112 or 210*	Literature	Transfer Guide		
Nature of Science I	Transfer Guide	Nature of Science II	Transfer Guide		
Philosophy & Ethics	<u>Transfer Guide</u>	Impact of Technology (can be met by COMM 280T or COMM 372T)	Transfer Guide		
Language & Culture III	Course Equivalency *	Language & Culture IV	Course Equivalency *		
Major Coursework:		Elective course			
COMM 200S					
YEAR 3 -JUNIOR (30 CREDITS)					
FALL SEMESTER (15 credits)	VCCS Equivalency:	SPRING SEMESTER (15 credits)	VCCS Equivalency:	SUMMER SEMESTER	
Major Coursework:		Major Coursework:			
Foundation course in Major Area**		Foundations course in Major area		Students who choose to	
Applied Theories or Foundations course in Major Area**		Applied Theories course in Major Area**		complete an internship often do so this semester.	
COMM 301		Applied Theories course in Major Area**		You may use one COMM	
300/400-level Social Science course***		COMM Elective		course for internship and	
Upper Division Gen. Ed. Coursework:****		Upper Division Gen. Ed. Coursework: ****		one or two for research, practicum or co-op work.	
				practiculii oi co-op work.	

YEAR 4 - SENIOR (28 CREDITS)

FALL SEMESTER (15 credits) VCCS Equivalency: SPRING SEMESTER (13 credits) VCCS Equivalency:

Major Coursework:

COMM Writing Intensive Course***

Applied Theories course in Major Area**
Senior Experience course***

300-/400-level course in minor subject

COMM 335W or 445 Elective course Major Coursework:

Applied Theories course in Major Area**

300-/400-level course in minor subject

Consult your advisor.

Applied Theories course in Major Area**

Elective course

Elective course (1 cr)

This four-year plan is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

^{**}Students may choose one of the following concentrations: Cinema & TV Production; Communication Studies:Relating Across the Life Span; Media Studies; Strategic Communication; or Professional Communication. Consult your catalog and advisor for your best option.

^{***}See course listings in catalog; and consult with

^{****}Upper Division General Education may be satisfied