



TO: Student Enhancement & Engagement and Digital Learning Committee Members

Kay A. Kemper, Chair
Robert S. Corn, Vice Chair
R. Bruce Bradley (*ex-officio*)
P. Murry Pitts (*ex-officio*)
Susan Allen
Jerri F. Dickeski
Dennis Gregory (*Faculty Representative*)
Keshav Vermani (*Student Representative*)

FROM: Brandi Hephner LaBanc, Ed.D.
Vice President, Student Engagement & Enrollment Services

Nina Rodriguez Gonser
Vice President, Digital Learning

DATE: September 7, 2023

SUBJECT: September 14, 2023 - Meeting Agenda

The Student Enhancement & Engagement and Digital Learning Committee meeting will take place from 12:15 p.m. to 1:45 p.m. on Thursday, September 14, 2023. The meeting will be held in the Board Room of the Broderick Dining Commons on the main campus at Old Dominion University.

The following items will be discussed:

I. Call to Order

II. Approval of Minutes

The Committee will consider a motion to approve the minutes of the Student Enhancement & Engagement and Digital Learning Committee meeting held on June 15, 2023.

III. Student Engagement & Enrollment Services Report –Vice President, Dr. Brandi Hephner LaBanc

- A. First-Year Service Experience
- B. Career Development Services

- IV. Joint Presentation on Fall 2023 Enrollment – Vice President, Dr. Brandi Hephner LaBanc and Vice President, Nina Rodriguez Gonser**
 - A. Campus-based focus
 - B. ODUGlobal focus

- V. Digital Learning Report - Vice President, Nina Rodriguez Gonser**
 - A. Growth Strategies
 - B. Rethinking the Funnel
 - C. Leveraging AI Expertise

- VI. Adjournment**