

HIRING FOR THE FUTURE

A Quick-Reference Guide for Employers

Humanities graduates bring essential skills that drive innovation, adaptability, and problem-solving across industries. This guide helps employers recognize how humanities-trained professionals can excel in diverse roles.



HOW HUMANITIES GRADUATES ADD VALUE TO AN ORGANIZATION

STRONGER LEADERSHIP & COLLABORATION

Humanities students develop the ability to navigate complex interpersonal and organizational dynamics.

CUSTOMER-CENTRIC THINKING

Their deep understanding of human behavior makes them excellent at user experience (UX), consumer insights, and client relations.

AGILITY IN A CHANGING WORKFORCE

With experience in synthesizing information and making sense of ambiguity, humanities grads excel in rapidly evolving industries.

BRIDGING THE TECH-HUMAN DIVIDE

Many companies seek “soft skills” to complement technical expertise—humanities graduates bring essential people-first problem-solving approaches.

HOW EMPLOYERS CAN OPTIMIZE THEIR HIRING PROCESS TO ATTRACT HUMANITIES GRADUATES

01

REFRAME JOB DESCRIPTIONS

- Instead of: "Seeking a business major with strong analytical skills."
- Use: "Seeking a strategic thinker with experience analyzing trends and communicating insights."

02

USE SKILLS-BASED HIRING PRACTICES

- Highlight competencies rather than specific degree requirements.
- Look for storytelling, research, and problem-solving abilities in application materials.

03

CONSIDER ALTERNATIVE CAREER PATHWAYS

- Humanities-trained professionals excel in roles such as operations, marketing, consulting, and project management—industries that traditionally hire from other fields.

