



# Board of Visitors Dashboard

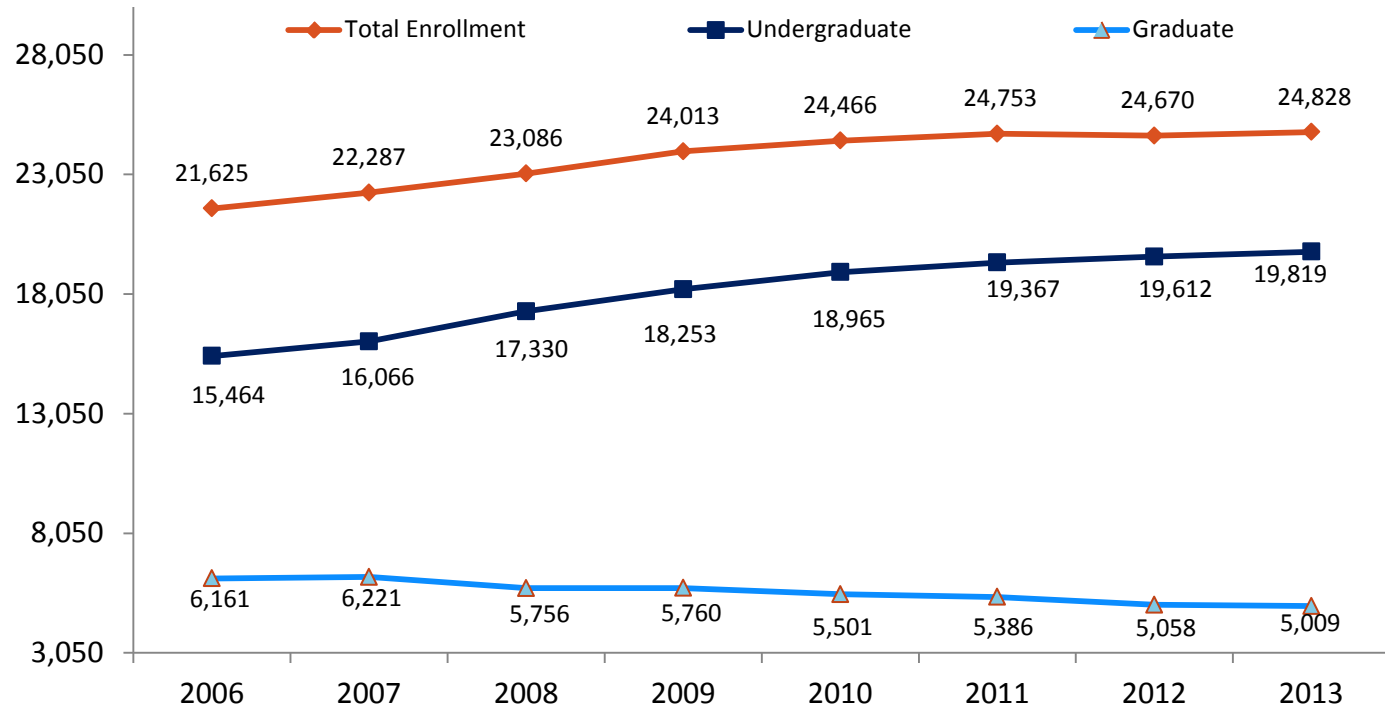
December 5, 2013



# Enrollment, Retention, and Graduation Rates

# Headcount

## By Level



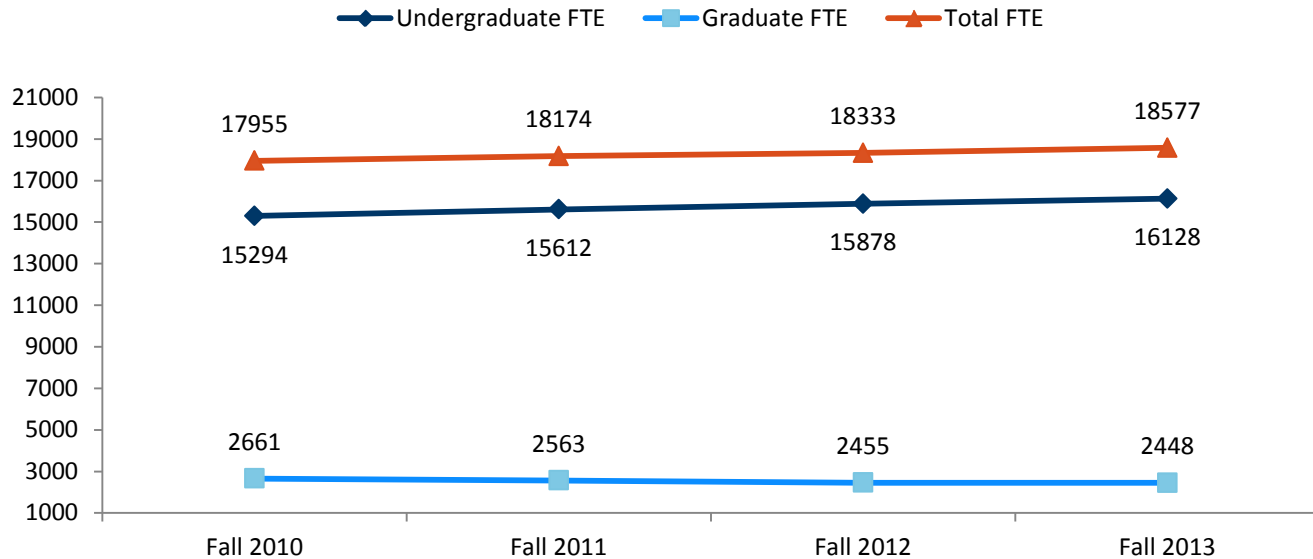
Source: Office of Institutional Research

**Notes:** Headcount trends track progression. The trend comparisons provide insight for the likelihood of meeting goals.



# Fall Full-Time Equivalent (FTE)

## By Level



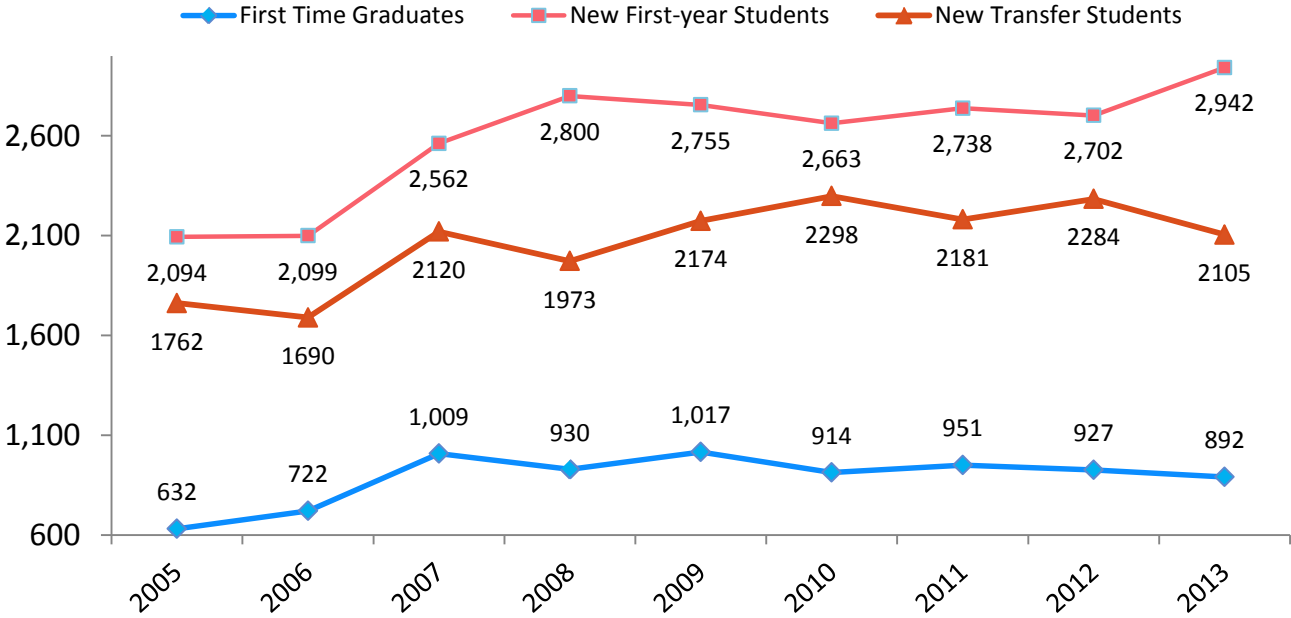
**Notes:** The Enrollment Key Performance Indicator (KPI) goal submitted to the State Council of Higher Education in Virginia (SCHEV) was to increase FTE by 1%. Fall 2012 to 2013 FTE increased by 1.3%, exceeding goal.

**Source:** Office of Institutional Research enrollment tracking report (November 1 – R09)



# Headcount

## New Students



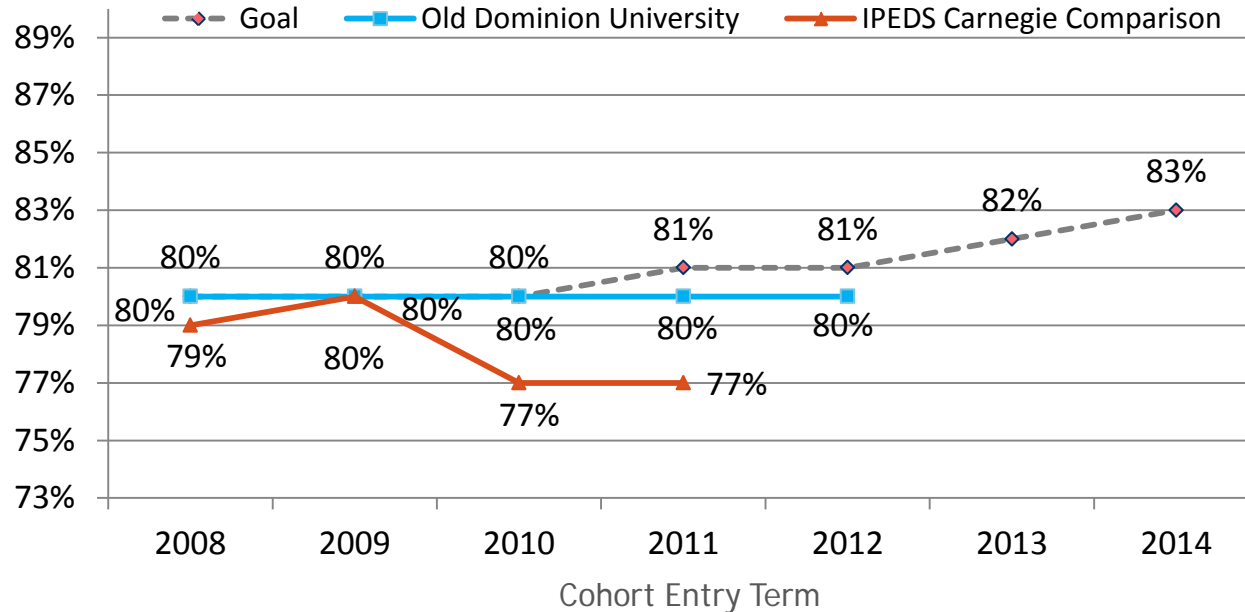
Source: Office of Institutional Research

**Notes:** Enrollment trends track progression. The trend comparison provides insight for the likelihood of meeting goals.



# Freshman Retention

## By Year of Entry



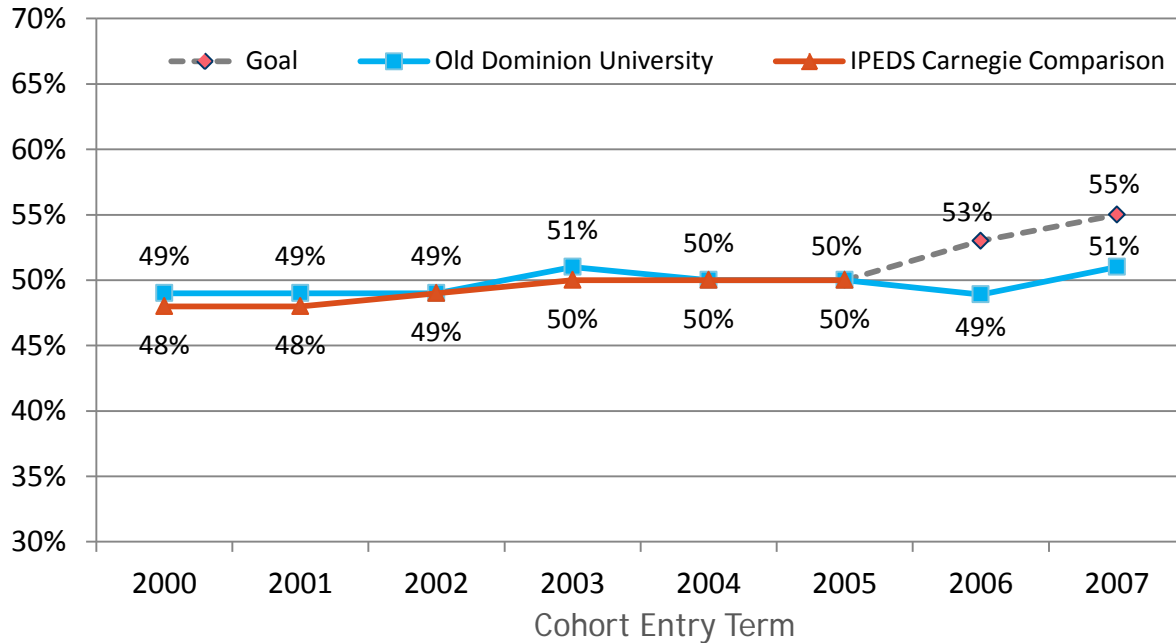
Source: Office of Institutional Research

**Notes:** As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher Education Opportunity Act, the University tracks first to second year (fall to fall) persistence. Per the University's 6-year plan, the freshman retention goal is 83% by 2014.



# Six-Year Graduation Rate

## By Year of Entry



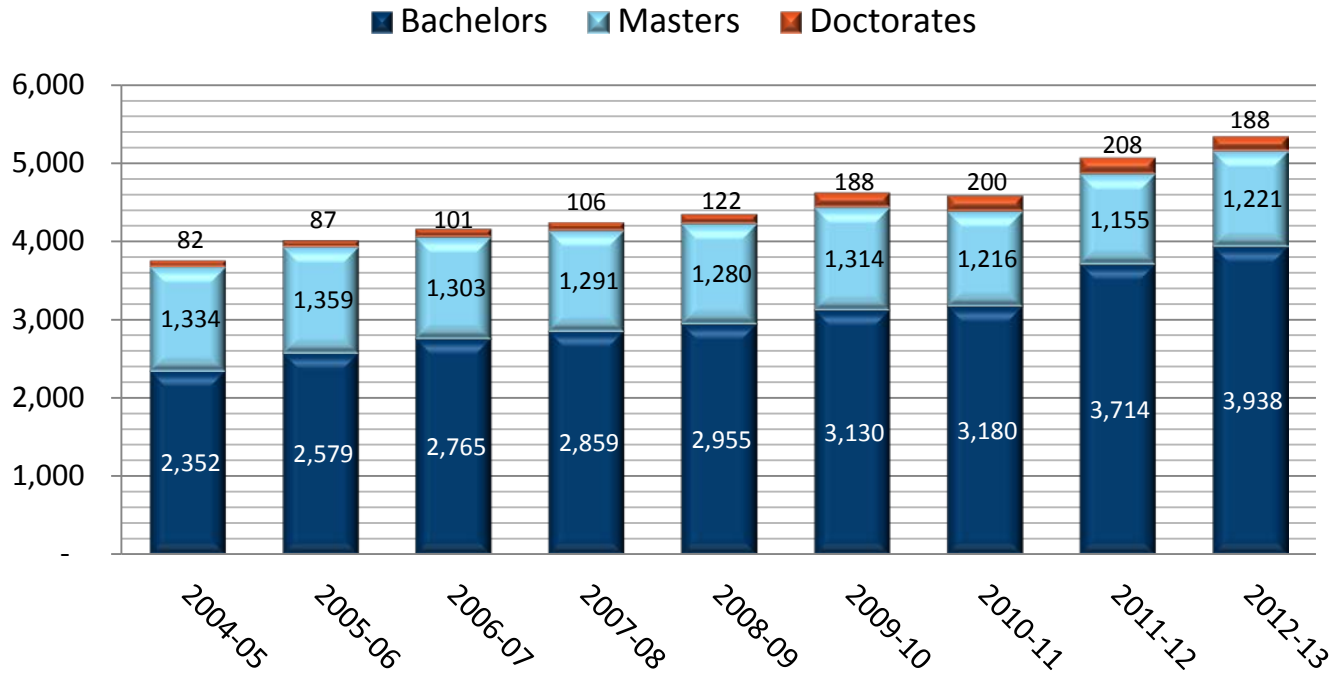
Source: Office of Institutional Research

**Notes:** As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher Education Opportunity Act, the University tracks graduation rates. Per the University's 6-year plan, the 6-year graduation rate goal is 55% for the 2007 cohort.



# Total Degrees Conferred

## By Level



Source: Office of Institutional Research

**Notes:** Doctorates awarded have more than doubled since 2003-04. Ed.S. is merged into Masters category.





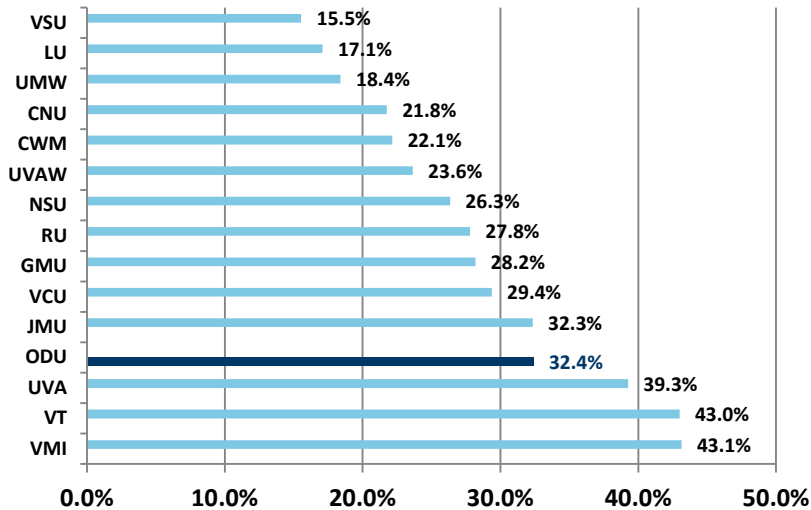
# Degrees Awarded in STEM-H

Science, Technology, Engineering, Math, and Health Professions



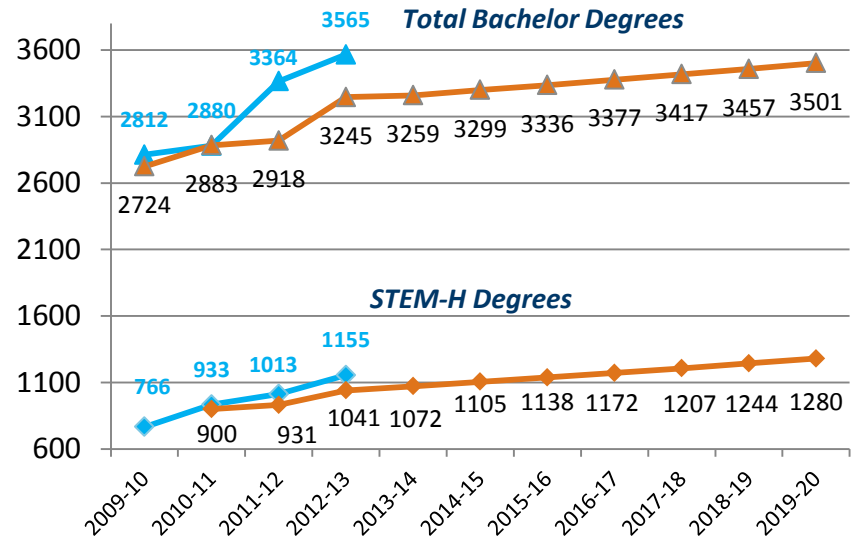
## All Virginia Public Institutions

STEM-H Degrees as % of Total In-State Bachelor's Degrees Awarded - 2012-13



## ODU: In-State Bachelor Degree Awards

Actual and Projected



**Notes:** Meets 95% of SCHEV-approved biennial enrollment projections for in-state bachelor degree and STEM-H degree awards.



# Performance Measures

# Commonwealth Performance Standards

As of September 30, 2013 (1st Quarter)



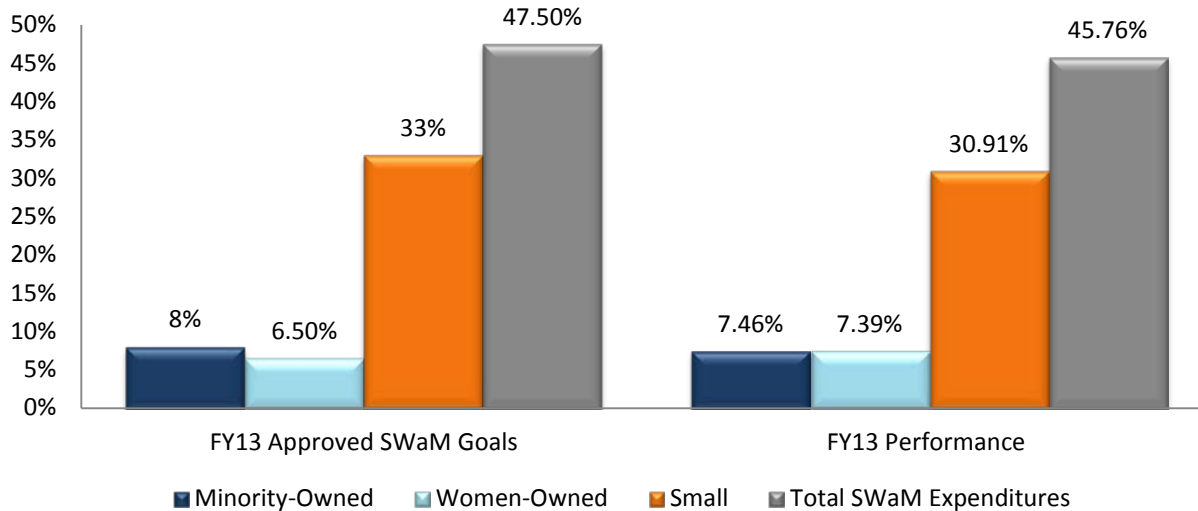
	Standard	In Compliance	Not in Compliance
Commonwealth Performance Standards			
Accounts Receivables	<10%	2.21% *	
Prompt Payment	>95%	99.77%	
Perkins Loan Outstanding	<20%	2.86%	
Virginia Higher Education Restructuring Act Financial Administrative Standards			
Pass		Fail	

**Notes:** As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher Education Restructuring Act, ODU must measure and report the percentage of accounts receivables more than 120 days past due, the percentage of payments in compliance with the Prompt Payment Act and the default rate on Perkins Loans. To be in compliance, the four-quarter average of past due Accounts Receivables must be below 10%, the annual average Prompt Payment percentage must be above 95%, and the Perkins Loan default rate cannot exceed 20% of all loan borrowers. For the current reporting period, ODU is in compliance in each of these categories.

\*1<sup>st</sup> Quarter FY14 Accounts Receivable data not available at this time; percentage reflects 4<sup>th</sup> Quarter FY13

# SWaM Performance

Measured as a Percent of Discretionary Spend

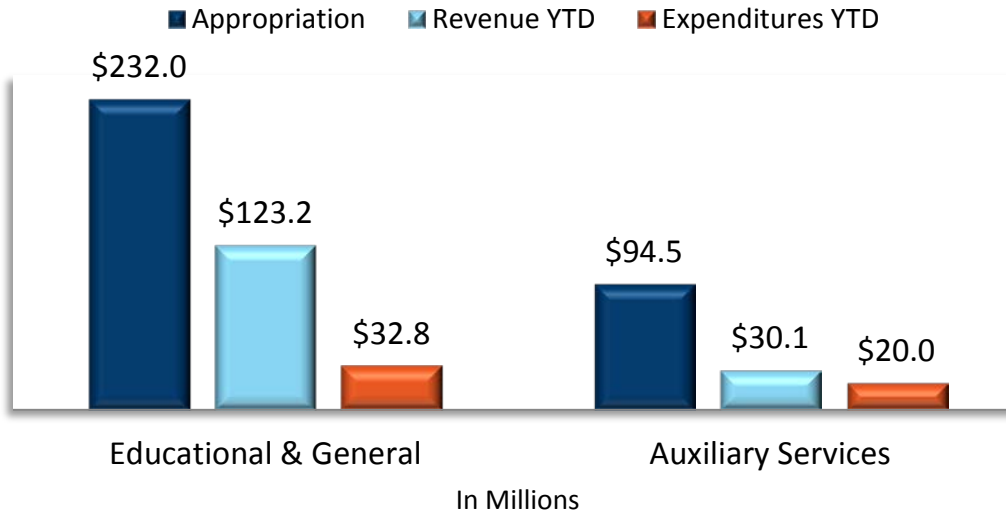


**Notes:** Under the Virginia Higher Education Restructuring Act, in 2009 institutions were required to receive Board of Visitors approval of annual expenditure goals with Small, Woman-Owned and Minority (SWaM) businesses as a prerequisite to attain the initial Level II Authority. The BOV approved the following SWaM goals for FY13: Minority-owned businesses 8%, Woman-owned businesses 6.5%, Small businesses 33%, and Total SWaM 47.5%. For the current reporting period, Old Dominion University has exceeded the woman-owned goals for SWaM.

# Current Operating Funds

## Cumulative Revenue and Expenditures

as of October 31, 2013



**Notes:** Educational and General: All operations related to the educational objectives of the institution and are funded from state appropriations, tuition and fees and community and public service revenues. Auxiliary Services: All operations that furnish goods or services to students, faculty and staff and are supported with self-supporting fees and revenues.

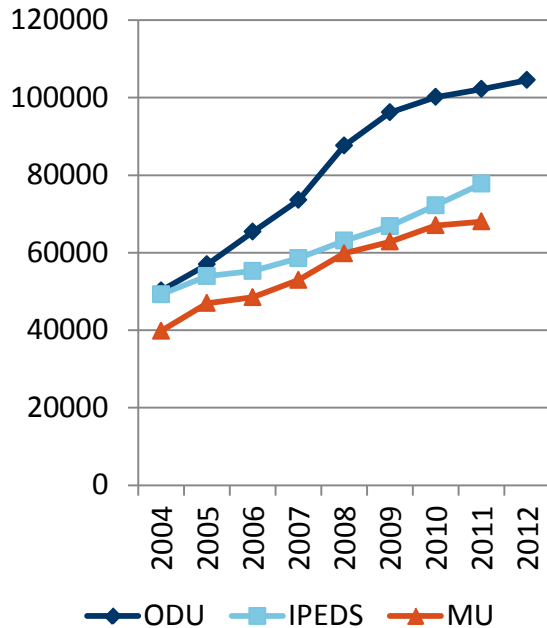
\*Does not include restricted grants, contracts or gifts



Research

# Total Expenditure:

## Research and Development (R & D)



- Data is compiled by the National Science Foundation. Measures rank universities, doctoral programs, and faculty prowess.
- The goal is to track or exceed numbers for the benchmark universities. Universities with medical schools are excluded.
- **IPEDS:** Average of ODU peers as identified in “The Integrated Postsecondary Education Data System.”
- **MU:** Average of schools that identify themselves as “Metropolitan Universities.”
- 2010 benchmark data may become available in April 2012 while 2011 data is expected to be available in spring 2013.

**Note:** 2012 benchmark data may become available in late November 2013



# Crime Data: Safety and Security



# Jeanne Clery Disclosure

- Postsecondary institutions that participate in Federal Financial Aid programs are required to maintain and publish crime statistics as delineated by the *Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (Clery Act)*.
- The location; whether on campus, in a residence hall, on non campus property, or on public property (i.e. sidewalks, parks, streets, etc.) must be properly defined. Additionally, the type of crime must be properly labeled to coincide with Clery crime definitions.
- Clery definitions may vary from the Virginia Criminal Code; therefore the statistics provided for Clery compliance may vary from the University's statistics for the Uniform Crime Report which is submitted yearly to the Virginia State Police.



# Crime Data

## Annual Comparisons – 2010-2012



Offenses	OLD DOMINION UNIVERSITY 2010				OLD DOMINION UNIVERSITY 2011				OLD DOMINION UNIVERSITY 2012			
	On Campus	Non-Campus	Public Property	Total	On Campus	Non-Campus	Public Property	Total	On Campus	Non-Campus	Public Property	Total
Murder/Non-Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0	0	0
Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0	0	0
Sex Offense Forcible	3	0	0	3	7	0	1	8	7	0	1	8
Sex Offense Non- Forcible	0	0	0	0	0	0	0	0	0	0	0	0
Robbery	4	0	6	10	6	0	1	7	0	0	2	2
Aggravated Assaults	1	0	2	3	2	0	0	2	0	0	3	3
Burglary	20	0	0	20	34	0	0	34	22	0	0	22
Motor Vehicle Theft	5	0	1	6	6	0	1	7	4	0	1	5
Hate Crimes	0	0	0	0	0	0	0	0	0	0	0	0
Arson	2	0	0	2	0	0	0	0	1	0	0	1
Arrest Liquor Law Violation	39	0	21	60	52	0	22	74	59	0	18	77
Arrest Drug Law Violations	7	0	7	14	16	0	8	24	21	0	7	28
Arrest Weapons Law Violations	0	0	2	2	8	0	3	11	0	0	2	2
Referrals Liquor Law Violations	333	0	2	335	362	0	1	363	530	0	1	531
Referrals Drug Law Violations	115	0	0	115	143	0	0	143	177	0	0	177
Referrals Weapons Law Violations	0	0	0	0	1	0	0	1	2	0	0	2
TOTALS	529	0	41	570	637	0	37	674	823	0	35	858

### Notes:

- 1) Hate crime reporting was instituted by mandate in the fall of 2010.
- 2) As a result of implementing the terms of *Code of Virginia* Section 4.1-317 in the 2012 calculations of alcohol offenses, a single offense could account for multiple violations for Clery reporting purposes.
- 3) Statistical data for 2011 reflects final Clery submission totals.

# Crime Data for 2012-13

## Monthly Comparison to 2012

	Jul 2012	Jul 2013	Aug 2012	Aug 2013	Sep 2012	Sep 2013	Oct 2012	Oct 2013	Total 2012	YTD 2013
Offenses	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total
Murder/Non-Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0
Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0
Sex offense Forcible	0	0	0	0	1	2	1	0	8	5
Sex Offense Non- forcible	0	0	0	0	0	0	0	0	0	0
Robbery	0	0	0	1	0	1	0	1	2	5
Aggravated Assault	0	0	0	0	1	2	1	0	3	7
Burglary	0	0	4	0	4	1	2	1	22	20
Motor Vehicle Theft	0	0	3	1	1	1	0	0	5	4
Arson	0	0	0	0	0	0	0	0	1	1
Arrest Liquor Law Violation	1	1	15	5	1	11	1	8	77	42
Arrest Drug Law Violation	0	1	2	2	4	5	2	1	28	11
Arrest Weapons Law Violation	0	0	0	0	0	0	0	0	2	1
Referrals Liquor Law Violation	0	1	54	8	104	10	45	1	531	187
Referrals Drug Law Violation	0	3	25	11	40	28	15	6	177	95
Referrals Weapons Law Violation	0	0	0	0	0	0	0	0	2	2
TOTALS	1	6	103	28	156	61	67	18	858	380

**Note:** As a result of implementing the terms of *Code of Virginia* Section 4.1-317 in the 2012 calculations of alcohol offenses, a single offense could account for multiple violations for Clery reporting purposes. Final crime statistics will be published in the Annual Security and Fire Safety Report .





# Fundraising

# Total Giving



Foundation	FY 2012	FY 2013	FY-YTD 2014	Goal	Progress
Educational Foundation	\$18,393,836	\$14,287,753	\$15,458,104	\$14,500,000	107%
Athletic Foundation	\$10,253,029	\$6,513,729	\$1,098,115	\$7,500,000	15%
<b>Total</b>	<b>\$28,646,275</b>	<b>\$20,801,482</b>	<b>\$16,556,219</b>	<b>\$22,000,000</b>	<b>75%</b>

**Notes:** Total giving includes the sum total of all contributions (pledges, gifts, expectancies, and pledge potentials) made by all the constituents towards educational and athletic foundations. Total giving is the central measure of success for every fundraising activity. Giving is constantly monitored and tracked. This measure helps us to strategize our moves/plans to reach our goals. The goal is to raise 10% more than the total of the average of the last three years. FY is fiscal year (July 01-June 30). YTD is year-to-date.

# Planned Giving: Educational and Athletic Foundation



FY 2012	FY 2013	FY-YTD 2014	Goal	Progress
\$9,970,097	\$5,554,000	<b>\$1,100,000</b>	\$5,500,000	<b>20%</b>

**Notes:** Planned giving is an area of fundraising that refers to specific gift types that can be funded with cash, equity, or property. Planned gifts are gifts that require more planning, negotiation and counsel than many other gifts. This program involves several layers of marketing and planning with a focus on future cash flow for the University. The dollars raised through this program is an effective measure of the success of our marketing and other fundraising efforts. The goal for Planned Giving is a quarter of the goal for Total Giving.

# Annual Giving: Educational and Athletic Foundations



Solicitation Type	FY 2012	FY 2013	FY-YTD 2014	Goal	Progress
Personal Contact	\$5,906,711	\$7,695,183	\$4,249,477	\$5,676,803	75%
Direct Mail	\$1,503,495	\$1,865,998	\$119,078	\$1,963,095	6%
ODU Web Page	\$507,143	\$1,294,527	\$20,409	\$762,564	3%
Phone	\$203,425	\$191,461	\$73,183	\$226,195	32%
<b>Total</b>	<b>\$8,120,774</b>	<b>\$11,047,169</b>	<b>\$4,462,147</b>	<b>\$8,628,657</b>	<b>52%</b>

**Notes:** Annual giving is an organized effort to obtain gifts on a yearly basis to support the general operations of ODU. Annual giving is the building block for all fund raising. It helps establish a base of donors that can serve as an effective foundation to involve, inform, and bond a constituency to the organization. For Annual giving the goal is set at a 10% increase in the average of the last three years.

# College Giving



College	FY 2012	FY 2013	FY-YTD 2014	Goal	Progress
Arts & Letters	\$4,697,036	\$2,899,763	\$339,812	\$2,785,493	12%
Business	\$281,721	\$650,756	\$10,087,561	\$341,908	2950%
Education	\$1,266,090	\$130,942	\$48,505	\$512,245	9%
Engineering	\$1,004,474	\$4,245,789	\$3,622,239	\$1,925,097	188%
Health Sciences	\$214,267	\$287,789	\$146,268	\$184,087	79%
Sciences	\$249,508	\$759,501	\$78,763	\$369,970	21%
<b>Total</b>	<b>\$7,713,096</b>	<b>\$8,974,540</b>	<b>\$14,323,148</b>	<b>\$6,118,800</b>	<b>234%</b>

**Notes:** College giving data helps the deans and college based fundraisers to track funds raised for their specific college. The goal is set at 10% increase in the average of the last three years.



# Donor Counts



Foundation	FY 2012	FY 2013	FY-YTD 2014	Goal	Progress
Educational Foundation	6,430	5,895	2,146	6,502	33%
Athletic Foundation	2,785	3,957	736	2,861	26%
<b>Total</b>	9,215	9,852	<b>2,882</b>	9,364	<b>31%</b>

**Notes:** Donor counts is the number of constituents who made contributions in a specific fiscal year, irrespective of the size and the number of donations. Donor counts provide the base for our fundraising efforts. Our goal is a 10% increase in the average of the last three years.



# Athletics

# Academic Progress Reports (APR)

## Men's Sports



Sport	2009-10	2010-11	2011-12	2012-13 (unofficial)	4-Year Avg.
Baseball	1000	930	969	971	970
Basketball	981	923	920	1000	955
Football	896	934	960	969	942
Golf	833	1000	1000	1000	972
Soccer	952	916	987	985	958
Swim/Dive	981	960	980	944	966
Tennis	1000	1000	1000	1000	1000
Wrestling	973	987	987	947	972
APR Minimum					930*

\*4-year APR average must be a minimum of 900 for the 2013-14 academic year to qualify for post-season. Thereafter, it will need to be a minimum of 930.

### Notes:

- 1-The NCAA developed the Academic Progress Report (APR) to track a university's commitment to enhancing the student-athlete's potential of earning their undergraduate degree. The APR provides a "real time" snapshot of a Division I team's eligibility and retention success, (the APR pertains only to student-athletes who are receiving an athletic scholarship).
- 2-The NCAA has set a minimum APR standard for each athletic program. This standard is calculated by averaging a sport program's eligibility and retention points for the last 4 years. Each sport must maintain or exceed the minimum standard. (The minimum APR standard will increase to 930 for the 2014-15 year and thereafter.)
- 3-The men's programs met or exceeded APR standards for post-season eligibility and did not have to serve any penalties.

# Academic Progress Reports (APR)

## Women's Sports

Sport	2009-10	2010-11	2011-12	2012-13 (unofficial)	4-Year Avg.
Basketball	923	891	1000	929	952
Field Hockey	1000	987	1000	974	990
Golf	1000	1000	1000	1000	1000
Lacrosse	978	978	1000	1000	990
Rowing	970	987	991	1000	989
Soccer	989	1000	1000	1000	997
Swim/Dive	983	944	1000	970	974
Tennis	1000	1000	957	1000	990
APR Minimum					930*



\*4-year APR average must be a minimum of 900 for the 2013-14 academic year to qualify for post-season. Thereafter, it will need to be a minimum of 930.

### Notes:

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- 3-The women's programs met or exceeded APR standards for post-season eligibility and did not have to serve any penalties.

# Grade Point Averages

## *Full-Time Undergraduate Student-Athletes*



Spring 2013	N	Spring 2013 GPA	Cumulative GPA
Student-Athletes	431	2.96	2.98

- 134 student-athletes (31%) earned Dean's List Honors during Spring 2013 semester.
- Of the 431 Spring 2013 student-athletes, 28 (6%) earned a 4.0 semester GPA, and 238 (55%) earned a 3.0 or higher semester GPA.
- 12 teams (Women's Golf, Field Hockey, Lacrosse, Rowing, Men's Sailing, Women's Sailing, Men's Soccer, Women's Soccer, Women's Swimming, Men's Tennis, Women's Tennis, Wrestling ) had Spring 2013 semester GPA's of 3.0 or better