OLD DOMINION
UNIVERSITY
IDEA FUSION

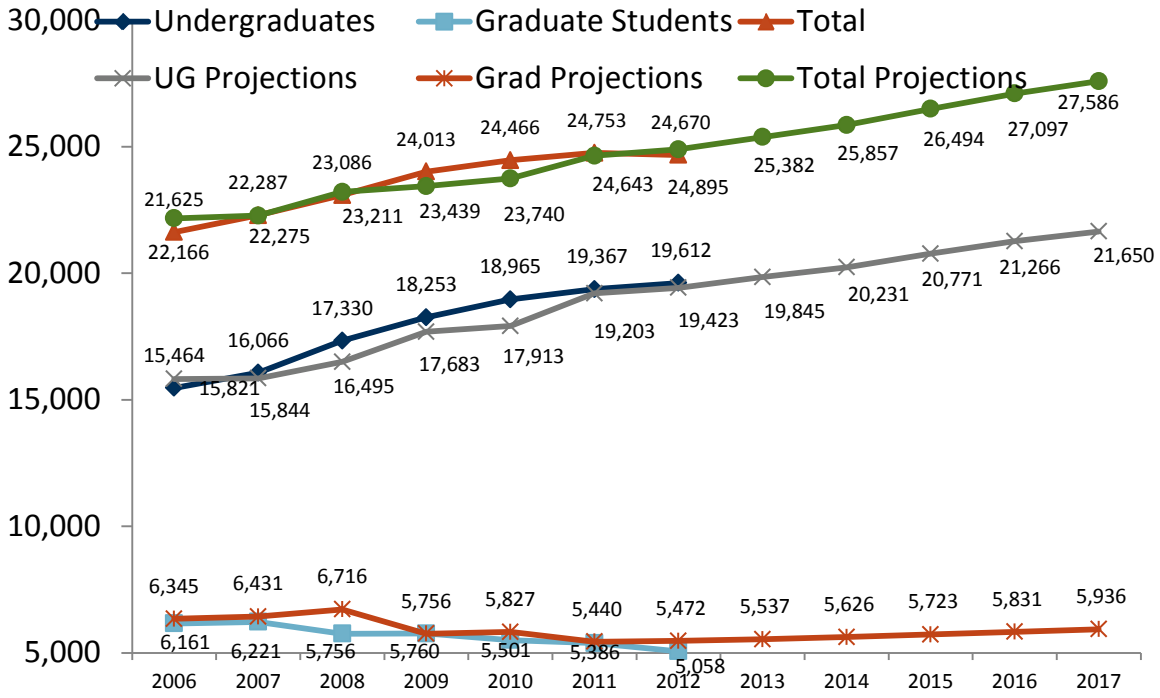
Board of Visitors Dashboard

December 6, 2012

Enrollment, Retention, and Graduation Rates

Headcount by Level

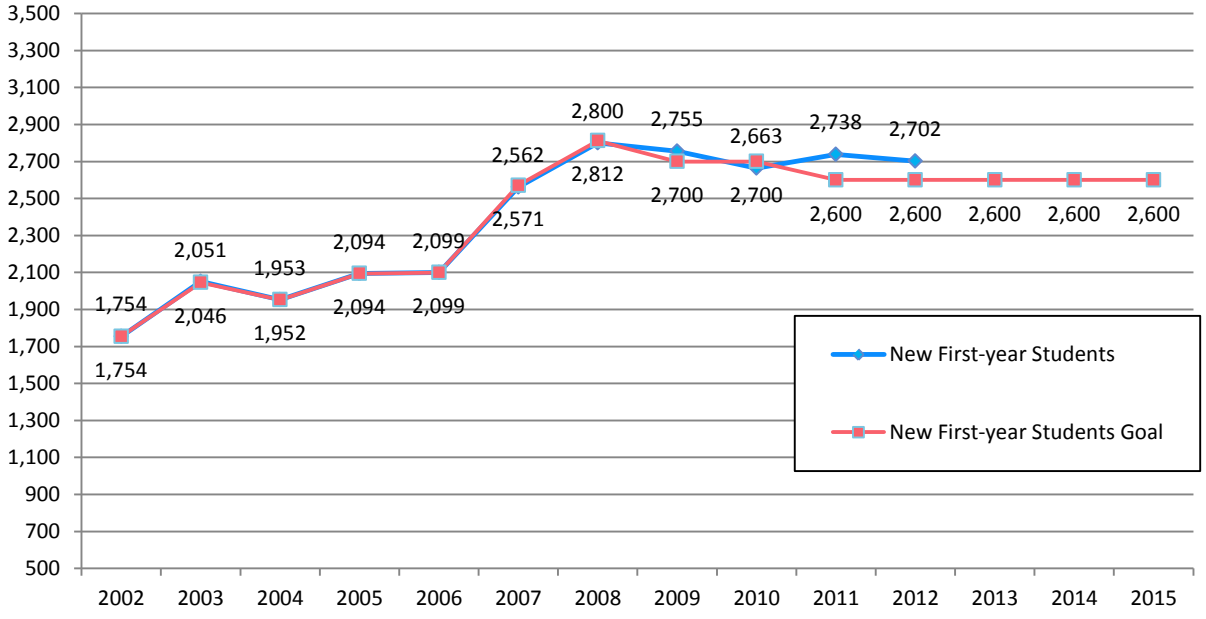
Actual and Projected



Notes: Headcount trends track progression toward achieving enrollment goals. The trend comparisons provide insight for likelihood of meeting goals. For the 2011-12 academic year, overall headcount is on track for achieving the goal. Fall 2012 final numbers expected for December meeting.

Headcount

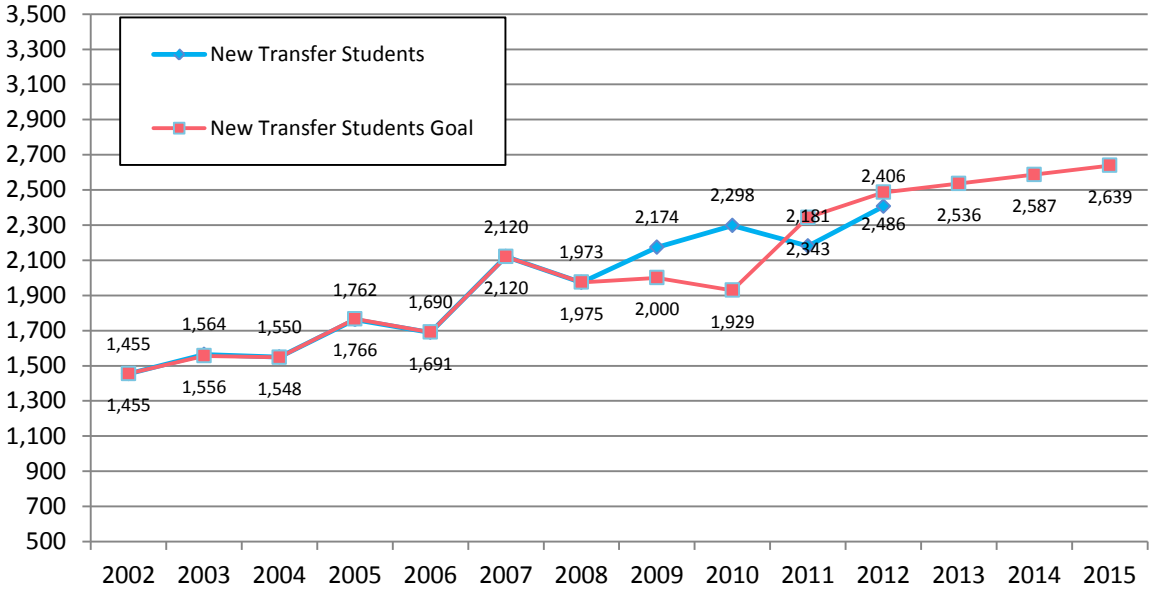
Freshmen Students



Notes: Enrollment trends track progression toward achieving enrollment goals. The trend comparison provides insight for likelihood of meeting goals. For the 2011-12 academic year, overall headcount is on track for achieving the goal. Fall 2012 final numbers expected for December meeting.

Headcount

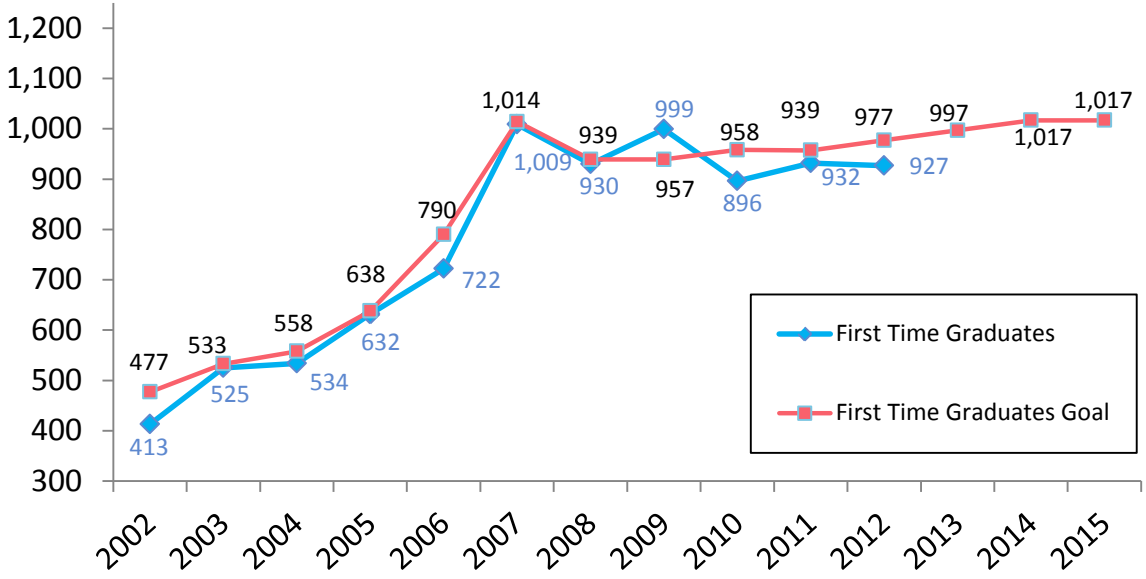
New Transfer Students



Notes: Enrollment trends track progression toward achieving enrollment goals. The trend comparison provides insight for likelihood of meeting goals. For 2011-12, overall headcount is below the goal. Fall 2012 final numbers expected for December meeting.

Headcount

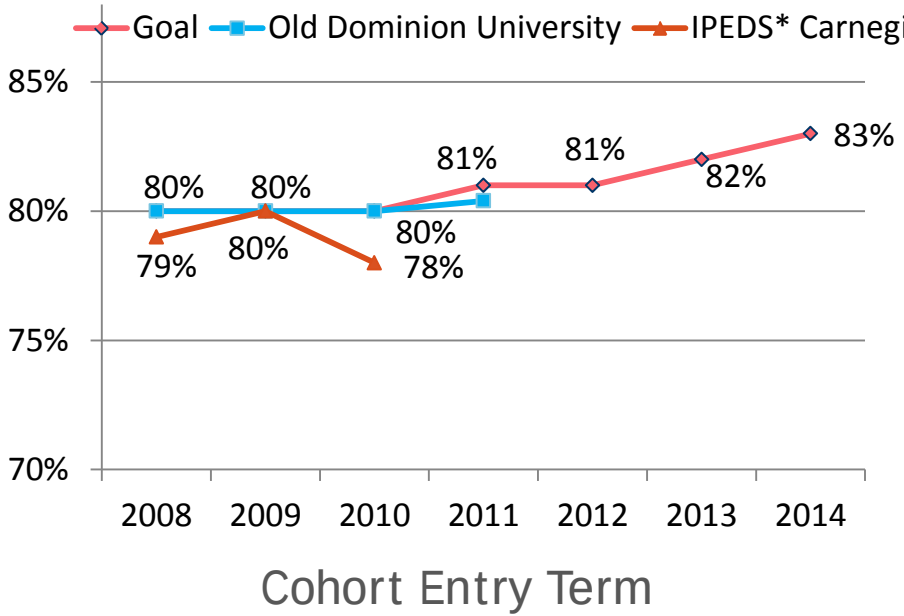
New Graduate Students



Notes: Enrollment trends track progression toward achieving enrollment goals. The trend comparison provides insight for likelihood of meeting goals. For 2011-12, new graduate students headcount is slightly below the goal. The decline paralleled the national downturn in graduate enrollment. ODU graduate enrollment dipped from 2009 to 2010, primarily in the College of Business and Public Administration and Darden College of Education, due to reduced support from employers for graduate courses. Fall 2012 final numbers expected for December meeting.

Freshman Retention

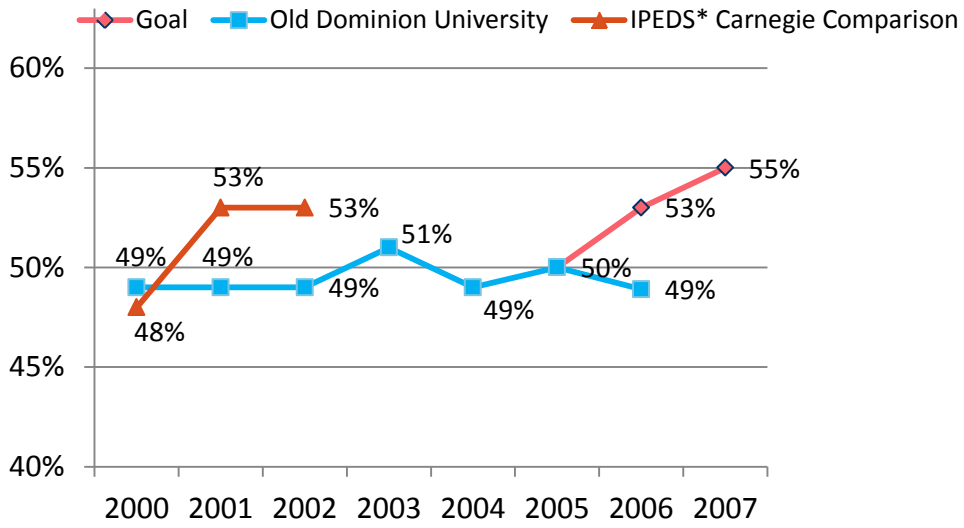
By Year of Entry



Notes: As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher Education Opportunity Act, the University tracks first to second year (fall to fall) persistence. Per the University's 6-year plan, the freshman retention goal is 83%. ODU's freshman retention goal of 80% for the 2010 cohort is 2% above our comparison group. Fall 2012 final numbers expected for December meeting.

Six-Year Graduation Rate

By Year of Entry

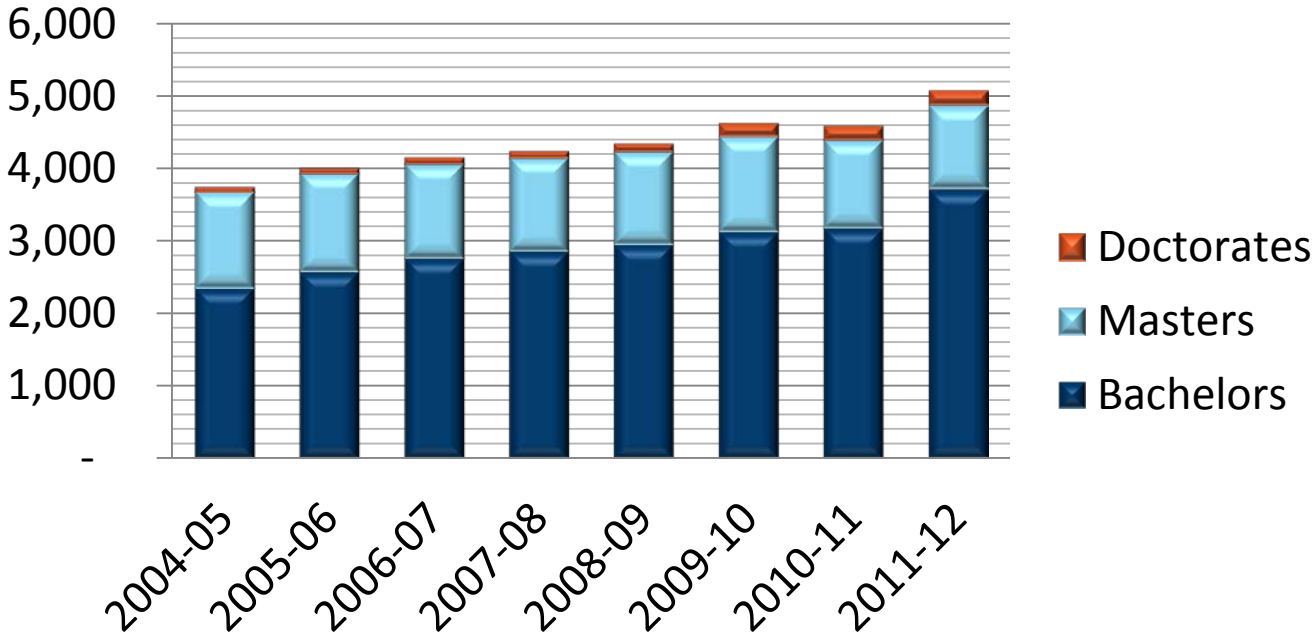


Notes: As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher Education Opportunity Act, the University tracks graduation rates. Per the University's 6-year plan, the 6-year graduation rate goal is 55%. For the current entering cohort (2005), the 6-year graduation rate matches our goal of 50%. Fall 2012 final numbers expected for December meeting.

Note: 2010 benchmark data may become available in late April 2012 while 2011 data is expected to be available in Spring 2013.

Total Degrees Conferred

By Level



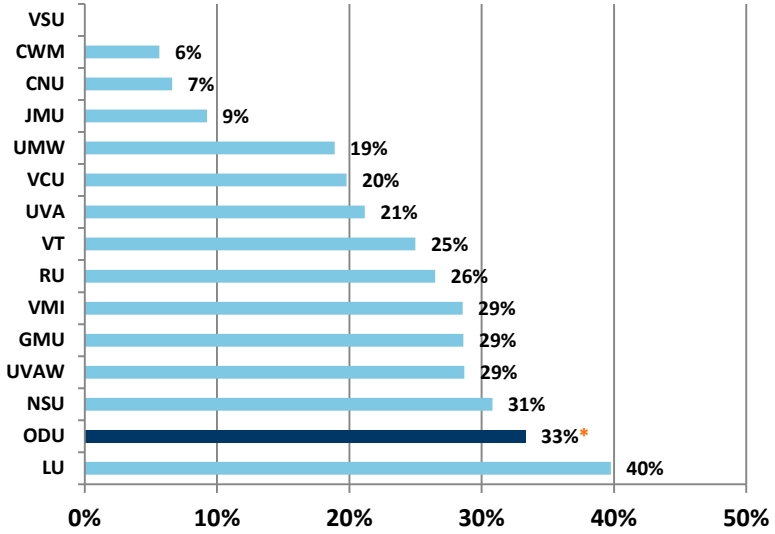
Notes: Biennial enrollment projections required by the Commonwealth. Used by SCHEV as performance measure. In 2010-11, our projected total degrees awarded was 4,453 (actual = 4,606). Doctorates awarded have more than doubled since 2003-04. Ed.S. is merged into Masters category.

Degrees Awarded in High-Need Areas

Science, Engineering, Technology, Math, Nursing, and Teacher Education

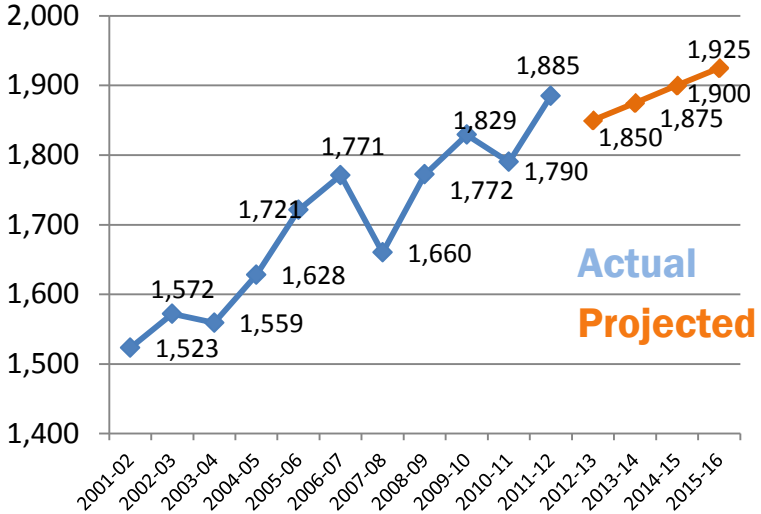
All Virginia Public Institutions

High-Need Degrees as % of Total Degrees Awarded
2009-10



ODU: Degrees Awarded In High-Need Areas

Actual and Projected



Notes: *37% for ODU in 2012. The 2009-10 IPEDS data is most recent comparison data available.

Performance Measures

Commonwealth Performance Standards

As of September 30, 2012 (1st Quarter)

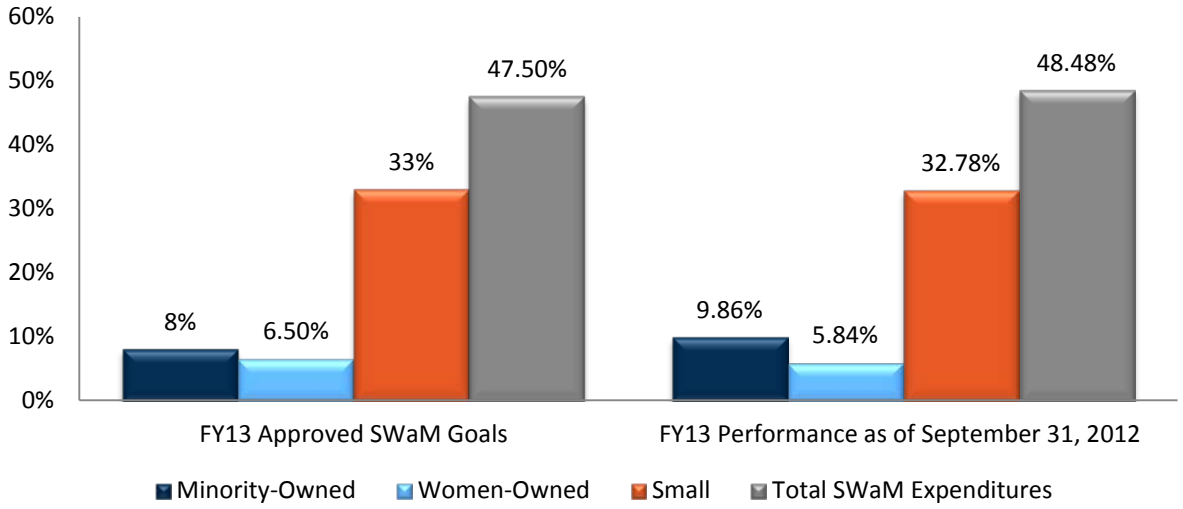
	Standard	In Compliance	Not in Compliance
Commonwealth Performance Standards			
Accounts Receivables	<10%	2.09% *	
Prompt Payment	>95%	99.40%	
Perkins Loan Outstanding	<20%	2.57%	
Virginia Higher Education Restructuring Act Financial Administrative Standards			
Pass		Fail	

*1st Quarter FY13 Accounts Receivable data not available at this time; percentage reflects 4th Quarter FY12

Notes: As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher Education Restructuring Act, ODU must measure and report the percentage of accounts receivables more than 120 days past due, the percentage of payments in compliance with the Prompt Payment Act and the default rate on Perkins Loans. To be in compliance, the four-quarter average of past due Accounts Receivables must be below 10%, the annual average Prompt Payment percentage must be above 95%, and the Perkins Loan default rate cannot exceed 20% of all loan borrowers. For the current reporting period, ODU is in compliance in each of these categories.

SWaM Performance

Measured as a Percent of Discretionary Spend

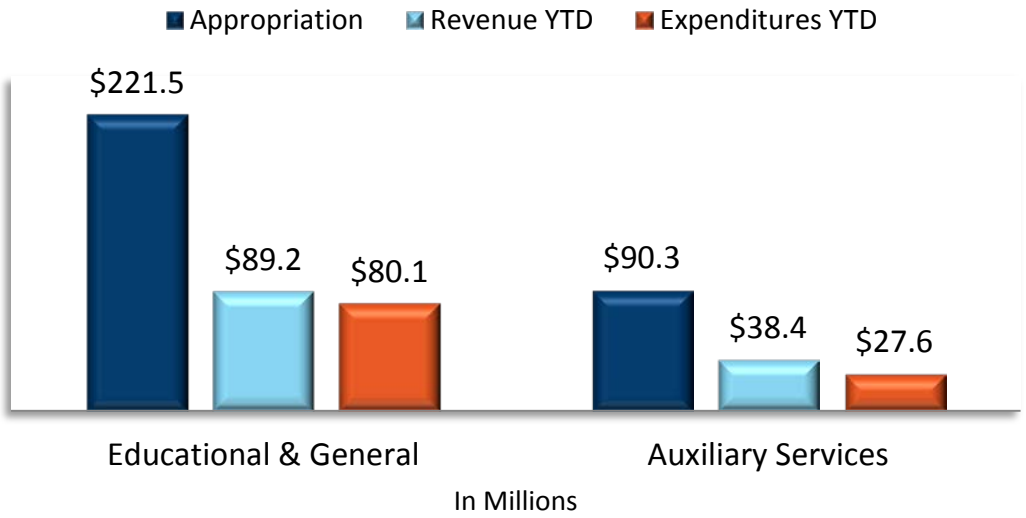


Notes: Under the Virginia Higher Education Restructuring Act, in 2009 institutions were required to receive Board of Visitors approval of annual expenditure goals with Small, Woman-Owned and Minority (SWaM) businesses as a prerequisite to attain the initial Level II Authority. The BOV approved the following SWaM goals for FY13: Minority-owned businesses 8%, Woman-owned businesses 6.5%, Small businesses 33%, and Total SWaM 47.5%. For the current reporting period, Old Dominion University has exceeded the goal in the minority-owned category and the Total SWaM category.

Current Operating Funds

Cumulative Revenue and Expenditures

as of October 31, 2012*



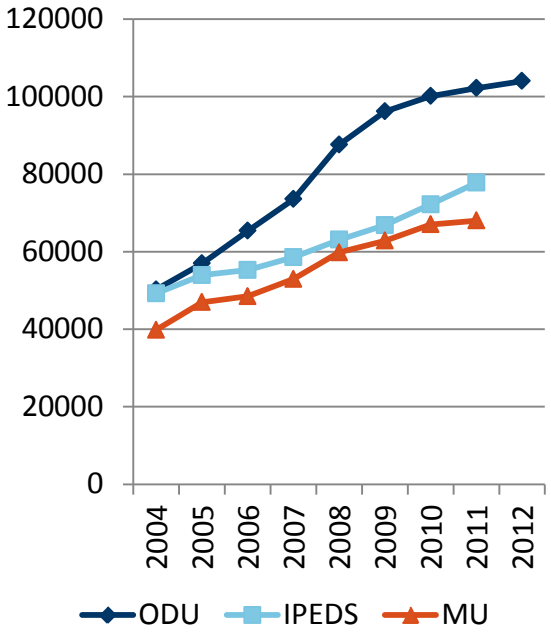
Notes: Educational and General: All operations related to the educational objectives of the institution and are funded from state appropriations, tuition and fees and community and public service revenues. Auxiliary Services: All operations that furnish goods or services to students, faculty and staff and are supported with self-supporting fees and revenues.

*Does not include restricted grants, contracts or gifts

Research

Total Expenditure:

Research and Development (R & D)



- Data is compiled by the National Science Foundation. Measures rank universities, doctoral programs, and faculty prowess.
- The goal is to track or exceed numbers for the benchmark universities. Universities with medical schools are excluded.
- **IPEDS**: Average of ODU peers as identified in "The Integrated Postsecondary Education Data System."
- **MU**: Average of schools that identify themselves as "Metropolitan Universities."
- 2010 benchmark data may become available in April 2012 while 2011 data is expected to be available in spring 2013.

Note: 2012 benchmark data may became available in late November 2013

Crime Data: Safety and Security

Jeanne Clery Disclosure

- Postsecondary institutions that participate in Federal Financial Aid programs are required to maintain and publish crime statistics as delineated by the *Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (Clery Act).*

- The location; whether on campus, in a residence hall, on non campus property, or on public property (i.e. sidewalks, parks, streets, etc.) must be properly defined. Additionally, the type of crime must be properly labeled to coincide with Clery crime definitions.

- Clery definitions may vary from the Virginia Criminal Code; therefore the statistics provided for Clery compliance may vary from the University's statistics for the Uniform Crime Report which is submitted yearly to the Virginia State Police.

Crime Data

Annual Comparisons – 2009-2011

	OLD DOMINION UNIVERSITY 2009				OLD DOMINION UNIVERSITY 2010				OLD DOMINION UNIVERSITY 2011			
Offenses	On Campus	Non-Campus	Public Property	Total	On Campus	Non-Campus	Public Property	Total	On Campus	Non-Campus	Public Property	Total
Murder/Non-Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0	0	0
Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0	0	0
Sex Offense Forcible	6	0	3	9	3	0	0	3	7	0	1	8
Sex Offense Non- Forcible	0	0	0	0	0	0	0	0	0	0	0	0
Robbery	1	0	8	9	4	0	6	10	6	0	1	7
Aggravated Assaults	5	0	4	9	1	0	2	3	2	0	0	2
Burglary	35	0	0	35	20	0	0	20	34	0	0	34
Motor Vehicle Theft	6	0	2	8	5	0	1	6	6	0	1	7
Hate Crimes	*	*	*	*	0	0	0	0	0	0	0	0
Arson	0	0	0	0	2	0	0	2	0	0	0	0
Arrest Liquor Law Violation	18	0	34	52	39	0	21	60	52	0	22	74
Arrest Drug Law Violations	4	0	9	13	7	0	7	14	16	0	8	24
Arrest Weapons Law Violations	1	0	0	1	0	0	2	2	8	0	3	11
Referrals Liquor Law Violations	252	0	11	263	333	0	2	335	362	0	1	363
Referrals Drug Law Violations	55	0	1	56	115	0	0	115	143	0	0	143
Referrals Weapons Law Violations	0	0	0	0	0	0	0	0	1	0	0	1
TOTALS	383	0	72	455	529	0	41	570	637	0	37	674

Notes: Hate crime reporting was instituted by mandate in the fall of 2010. As a result of implementing the terms of *Code of Virginia* Section 4.1-317 in the 2012 calculations of alcohol offenses, a single offense could account for multiple violations for Clery reporting purposes.

Crime Data for 2011-12

Monthly Comparison to 2011

	August 2011	August 2012	Sept 2011	Sept 2012	Oct 2011	Oct 2012	Nov 2011	Nov 2012	Year end 2011	Year TD 2012
Offenses	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total
Murder/Non-Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0
Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0
Sex offense Forcible	0	0	2	1	0	1	0	1	8	10
Sex Offense Non- forcible	0	0	0	0	0	0	0	0	0	0
Robbery	2	0	0	0	1	0	0	0	7	4
Aggravated Assault	1	0	0	1	0	1	0	0	2	3
Burglary	1	4	0	4	1	2	1	0	34	21
Motor Vehicle Theft	0	3	0	1	0	0	0	0	7	3
Arson	0	0	0	0	0	0	0	1	0	1
Arrest Liquor Law Violation	0	15	4	1	3	1	1	0	74	65
Arrest Drug Law Violation	1	2	0	4	1	2	0	0	24	21
Arrest Weapons Law Violation	0	0	1	0	1	0	2	1	11	4
Referrals Liquor Law Violation	4	48	47	104	44	45	61	24	363	500
Referrals Drug Law Violation	2	1	30	40	19	15	14	12	143	164
Referrals Weapons Law Violation	0	0	0	0	0	0	0	0	1	2
TOTALS	11	73	84	156	70	67	79	39	674	796

Notes: As a result of implementing the terms of *Code of Virginia* Section 4.1-317 in the 2012 calculations of alcohol offenses, a single offense could account for multiple violations for Clery reporting purposes.

Fundraising

Total Giving

Foundation	FY 2011	FY 2012	FY-YTD 2013	Goal	Progress
Educational Foundation	$6,515,288	$18,393,836	$2,401,319	$11,063,156	22%
Athletic Foundation	$4,448,947	$10,253,029	$1,405,097	$6,043,792	23%
Total	$10,964,235	$28,646,275	**$3,806,415**	$17,106,948	**22%**

Notes: Total giving includes the sum total of all contributions (pledges, gifts, expectancies, and pledge potentials) made by all the constituents towards educational and athletic foundations. Total giving is the central measure of success for every fundraising activity. Giving is constantly monitored and tracked. This measure helps us to strategize our moves/plans to reach our goals. Our goal is a 10% increase in the average of the last three years. FY is fiscal year (July 01-June 30). YTD is year-to-date.

Planned Giving: Educational and Athletic Foundation

FY 2011	FY 2012	FY-YTD 2013	Goal	Progress
$2,892,003	$9,970,097	**$100,000**	$4,276,737	**2%**

Notes: Planned giving is an area of fundraising that refers to several specific gift types that can be funded with cash, equity, or property. Planned gifts are referred to as such because they require more planning, negotiation and counsel than many other gifts. Planned giving is a fairly new program at ODU. This program involves several layers of marketing and planning with a focus on future cash flow for the University. The dollars raised through this program is an effective measure of the success of our marketing and other fundraising efforts. Our goal for Planned Giving is a quarter of the goal for Total Giving.

Annual Giving: Educational and Athletic Foundations

Solicitation Type	FY 2011	FY 2012	FY-YTD 2013	Goal	Progress
Personal Contact	$1,880,295	$5,906,711	$1,133,803	$3,465,370	33%
Direct Mail	$1,984,403	$1,503,495	$412,336	$1,675,099	25%
ODU Web Page	$278,051	$507,143	$60,820	$297,381	20%
Phone	$222,009	$203,425	$66,852	$209,488	32%
Total	$4,364,758	$8,120,774	**$1,673,811**	$5,647,338	**30%**

Notes: Annual giving is an organized effort to obtain gifts on a yearly basis to support, at least in part, general operations of ODU. Annual giving is the building block for all fund raising. It helps establish a base of donors that can serve as an effective device to involve, inform, and bond a constituency to the organization. Our goal is a 10% increase in the average of the last three years.

College Giving

College	FY 2011	FY 2012	FY-YTD 2013	Goal	Progress
Arts & Letters	$1,288,869	$4,697,036	$1,128,294	$2,889,648	39%
Business	$287,676	$281,721	$359,641	$274,583	131%
Education	$135,767	$1,266,090	$52,187	$533,542	10%
Engineering	$684,843	$1,004,474	$172,436	$949,166	18%
Health Sciences	$210,157	$214,267	$99,428	$361,966	27%
Sciences	$130,125	$249,508	$78,826	$227,802	35%
Total	$3,725,537	$7,713,096	**$1,890,812**	$5,236,707	**36%**

Notes: College giving data helps the deans and college based fundraisers to track funds raised for their specific college. Our goal is a 10% increase in the average of the last three years.

Donor Counts

Foundation	FY 2011	FY 2012	FY-YTD 2013	Goal	Progress
Educational Foundation	6,647	6,430	2,080	6,502	32%
Athletic Foundation	3,257	2,785	979	2,861	34%
Total	9,904	9,215	**3,059**	9,364	**33%**

Notes: Donor counts is the number of constituents who made contributions in a specific fiscal year, irrespective of the size and the number of donations. Donor counts provide the base for our fundraising efforts. Our goal is a 10% increase in the average of the last three years.

Athletics

Academic Progress Reports (APR)

Men's Sports

Sport	2008-09	2009-10	2010-11	2011-12 (not publicized)	4-Year Avg. (not publicized)
Baseball	968	1000	930	969	**970**
Basketball	980	981	923	920	**951**
Golf	1000	833	1000	1000	**971**
Soccer	904	952	916	987	**940**
Swim/Dive	1000	981	960	980	**985**
Tennis	923	1000	1000	1000	**979**
Wrestling	908	973	987	987	**966**
APR Minimum	925	925	925	925	**925***

* 4-year APR average must be 900 or higher for the 2012-13 academic year to qualify for post-season.

Notes:

1-The NCAA developed the Academic Progress Report (APR) to track a university's commitment to enhancing the student-athlete's potential of earning their undergraduate degree. The APR provides a "real time" snapshot of a Division I team's eligibility and retention success, (the APR pertains only to student-athletes who are receiving an athletic scholarship).

2-The NCAA has set a minimum APR standard of 925 for each athletic program. This standard is calculated by averaging a sport program's eligibility and retention points for the last 4 years. Each sport must maintain or exceed the minimum standard. (The minimum APR standard will increase to 930 for the 2014-15 year and thereafter.)

3-The men's programs met or exceeded APR standards for post-season eligibility and did not have to serve any penalties (Football will not be included until it is sponsored for a minimum of 4 years.).

4-The sport of football currently has a 3-year APR average of 933.

Academic Progress Reports (APR)

Women's Sports

Sport	2008-09	2009-10	2010-11	2011-12 (not publicized)	4-Year Avg. (not publicized)
Basketball	935	923	891	1000	**953**
Field Hockey	1000	1000	987	1000	**997**
Golf	1000	1000	1000	1000	**1000**
Lacrosse	1000	978	978	1000	**992**
Rowing	1000	970	987	991	**987**
Soccer	989	989	1000	1000	**995**
Swim/Dive	938	983	944	1000	**966**
Tennis	958	1000	1000	957	**979**
APR Minimum	925	925	925	925	**925***

*4-year APR average must be 900 or higher for the 2012-13 academic year to qualify for post-season.

Notes:

1-The NCAA developed the Academic Progress Report (APR) to track a university's commitment to enhancing the student-athlete's potential of earning their undergraduate degree. The APR, which provides a "real time" snapshot of a Division I team's eligibility and retention success, pertains only to student-athletes who are receiving an athletic scholarship.

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3-The women's programs met or exceeded APR standards for post-season eligibility and did not have to serve any penalties.