



# Board of Visitors Dashboard

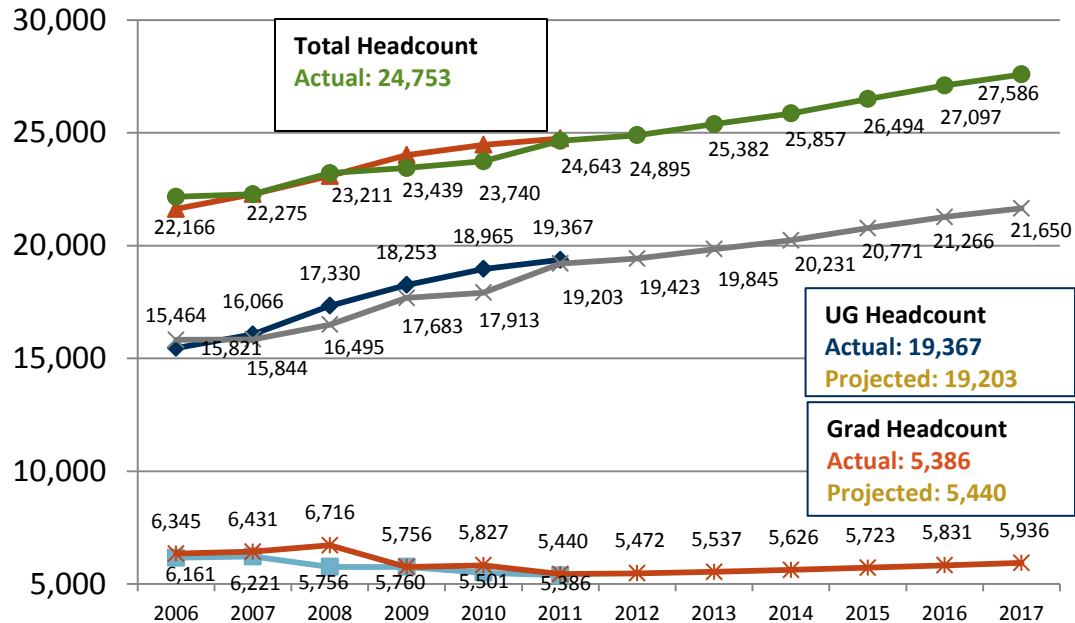
September 13, 2012



# Enrollment, Retention, and Graduation Rates

# Headcount by Level

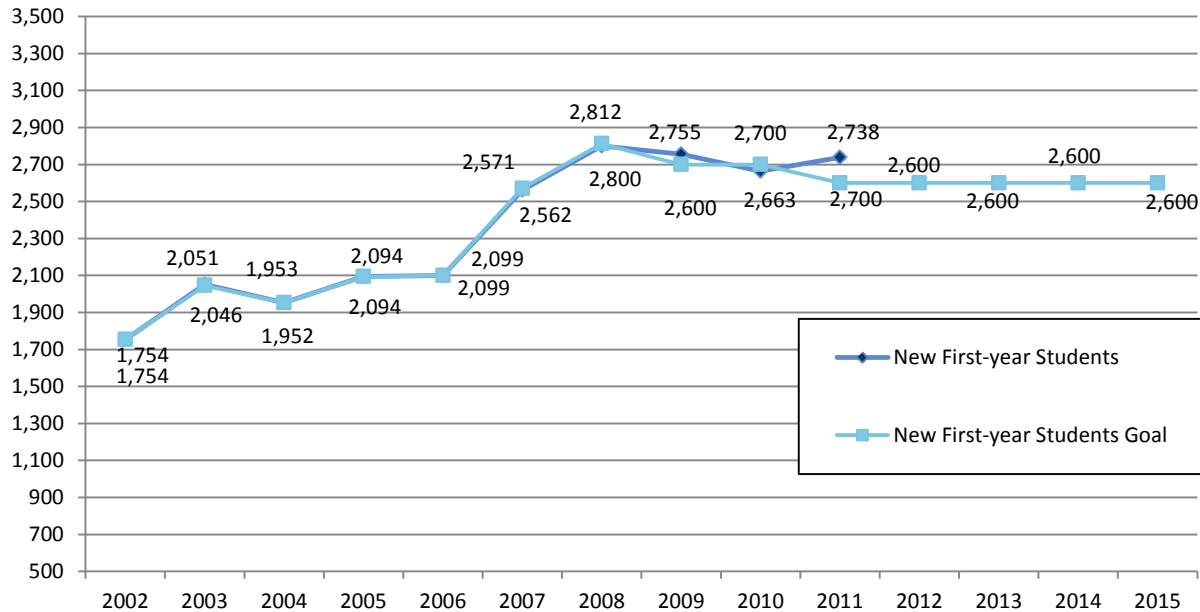
## Actual and Projected



Notes: Headcount trends track progression toward achieving enrollment goals. The trend comparisons provide insight for likelihood of meeting goals. For the 2011-12 academic year, overall headcount is on track for achieving the goal. Fall 2012 final numbers expected for December meeting.

# Headcount

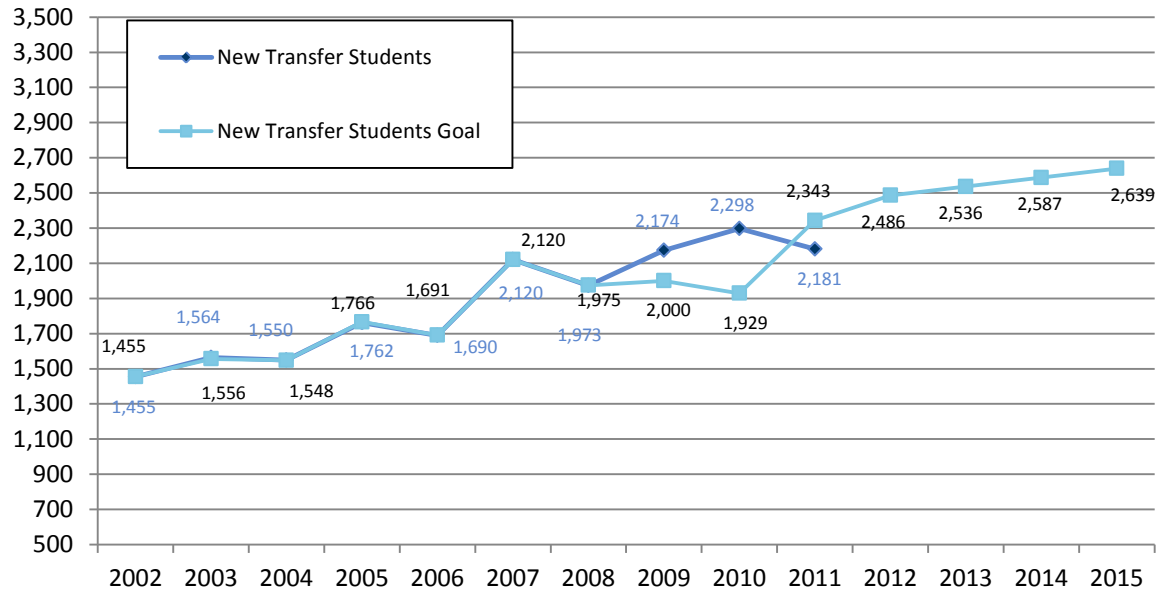
## Freshmen Students



**Notes:** Enrollment trends track progression toward achieving enrollment goals. The trend comparison provides insight for likelihood of meeting goals. For the 2011-12 academic year, overall headcount is on track for achieving the goal. Fall 2012 final numbers expected for December meeting.

# Headcount

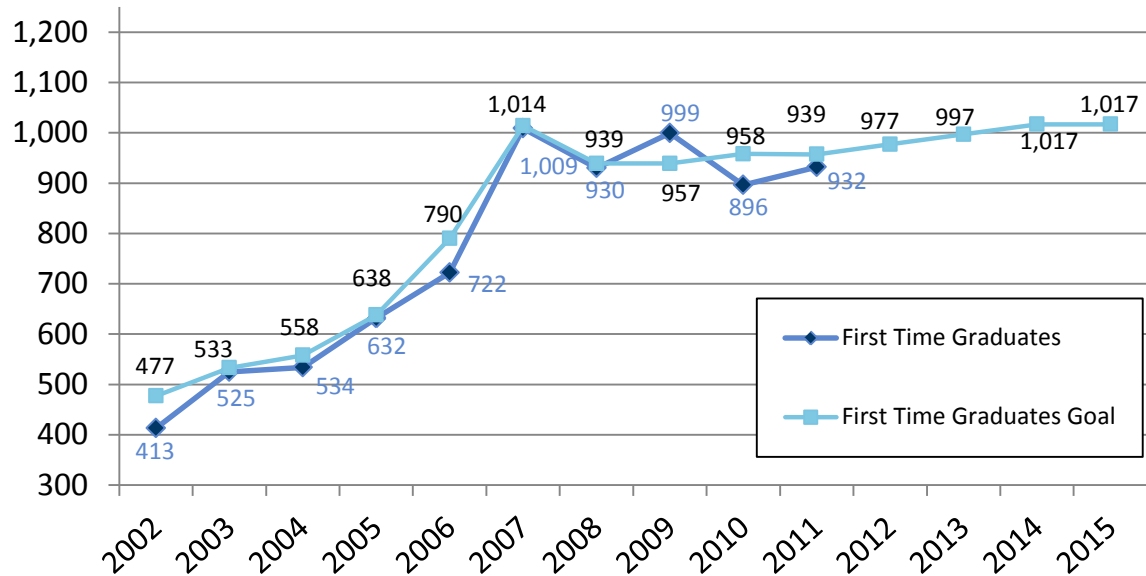
## New Transfer Students



**Notes:** Enrollment trends track progression toward achieving enrollment goals. The trend comparison provides insight for likelihood of meeting goals. For 2011-12, overall headcount is below the goal. Fall 2012 final numbers expected for December meeting.

# Headcount

## New Graduate Students

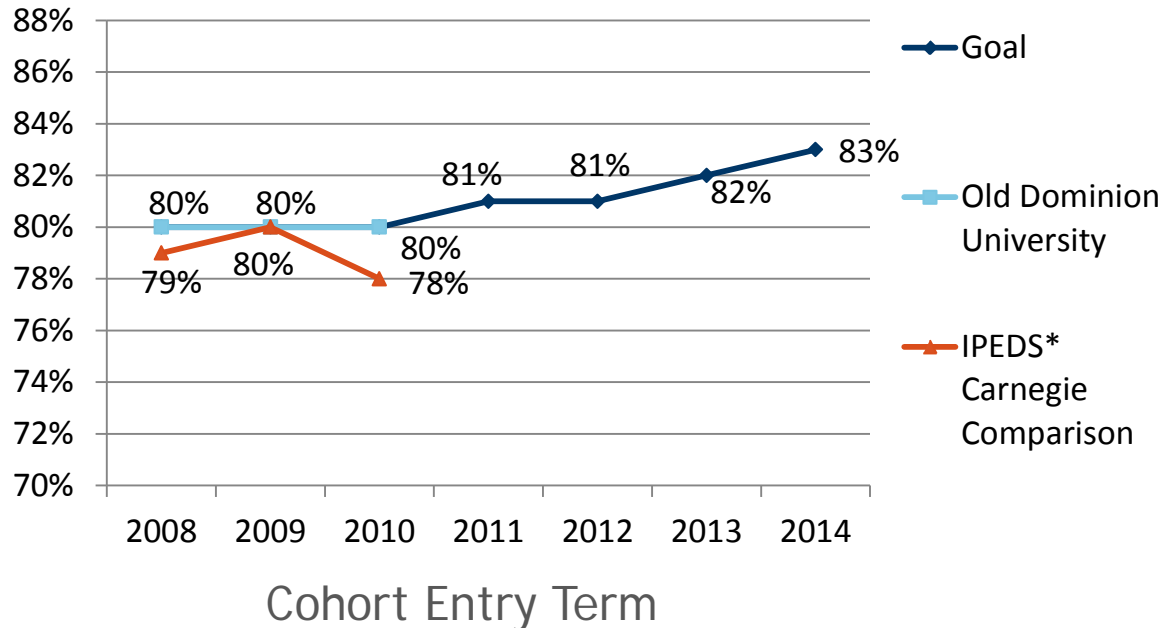


**Notes:** Enrollment trends track progression toward achieving enrollment goals. The trend comparison provides insight for likelihood of meeting goals. For 2011-12, new graduate students headcount is slightly below the goal. The decline paralleled the national downturn in graduate enrollment. ODU graduate enrollment dipped from 2009 to 2010, primarily in the College of Business and Public Administration and Darden College of Education, due to reduced support from employers for graduate courses. Fall 2012 final numbers expected for December meeting.



# Freshman Retention

## By Year of Entry

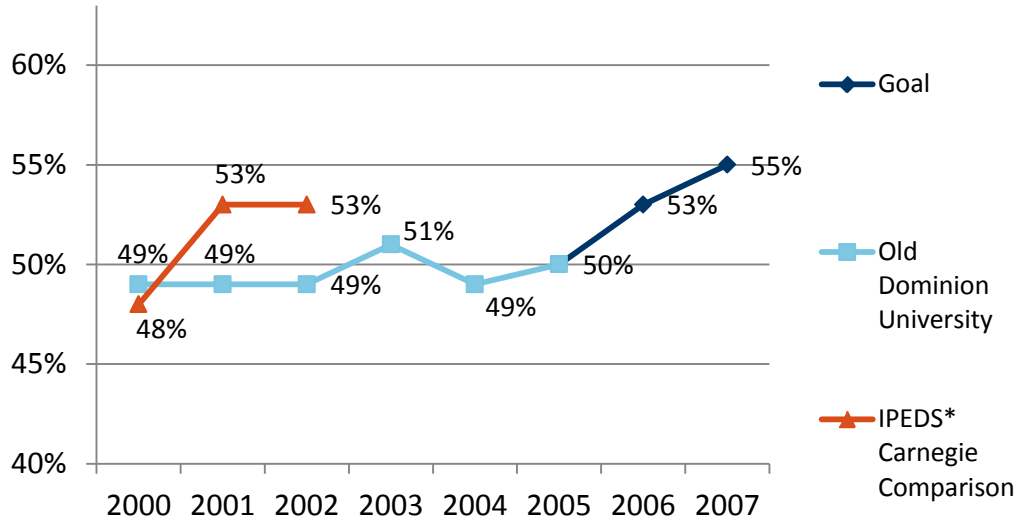


**Notes:** As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher Education Opportunity Act, the University tracks first to second year (fall to fall) persistence. Per the University's 6-year plan, the freshman retention goal is 83%. ODU's freshman retention goal of 80% for the 2010 cohort is 2% above our comparison group. Fall 2012 final numbers expected for December meeting.



# Six-Year Graduation Rate

## By Year of Entry



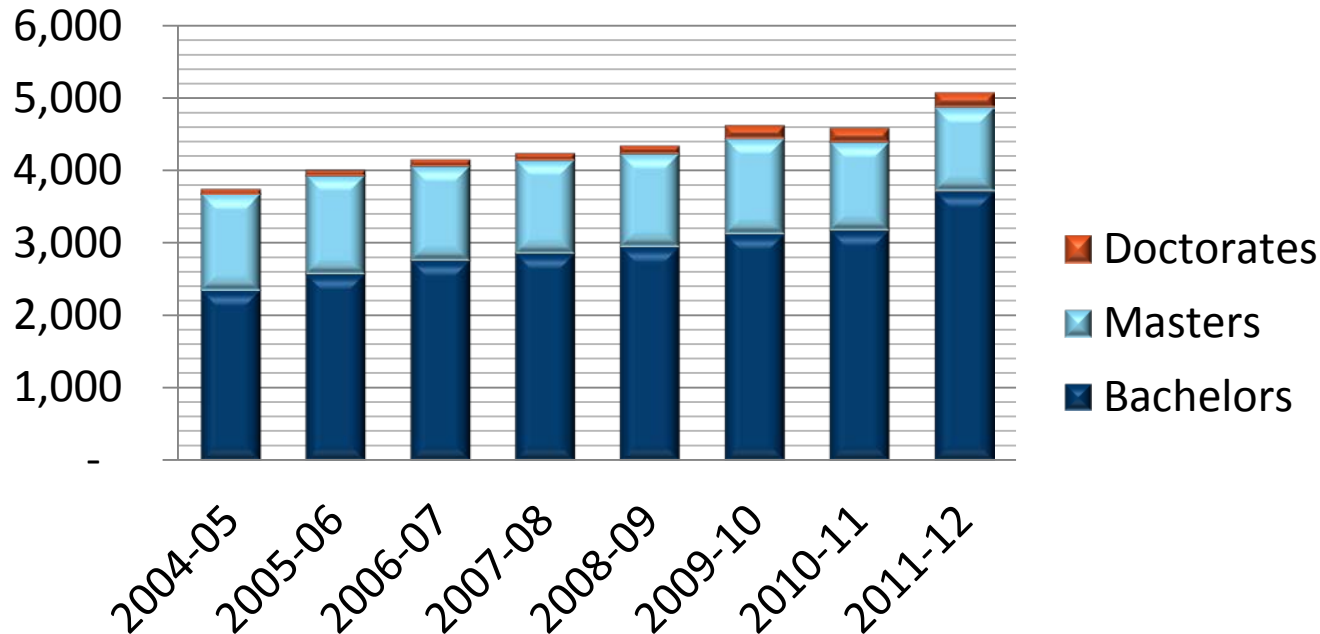
**Notes:** As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher Education Opportunity Act, the University tracks graduation rates. Per the University's 6-year plan, the 6-year graduation rate goal is 55%. For the current entering cohort (2005), the 6-year graduation rate matches our goal of 50%. Fall 2012 final numbers expected for December meeting.

Note: 2010 benchmark data may become available in late April 2012 while 2011 data is expected to be available in Spring 2013.



# Total Degrees Conferred

## By Level



**Notes:** Biennial enrollment projections required by the Commonwealth. Used by SCHEV as performance measure. In 2010-11, our projected total degrees awarded was 4,453 (actual = 4,606). Doctorates awarded have more than doubled since 2003-04. Ed.S. is merged into Masters category.



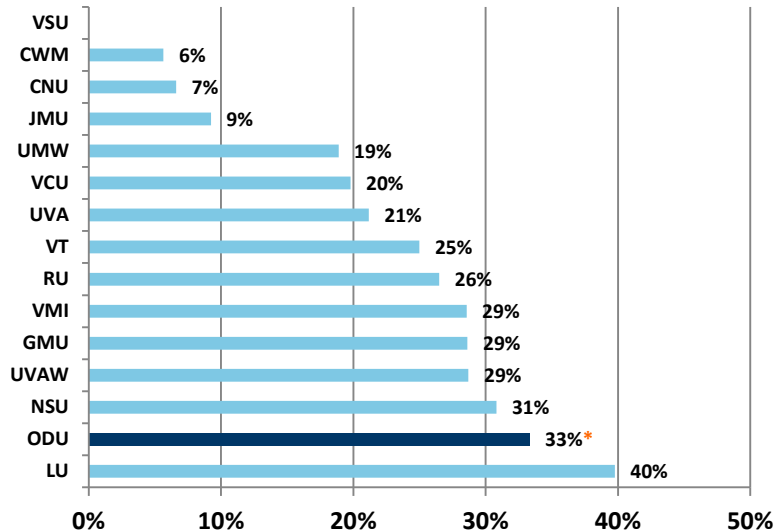
# Degrees Awarded in High-Need Areas

Science, Engineering, Technology, Math, Nursing, and Teacher Education



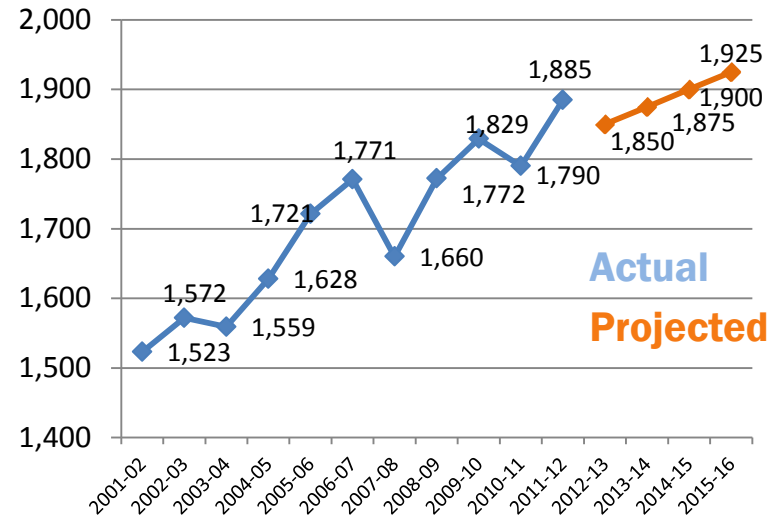
## All Virginia Public Institutions

High-Need Degrees as % of Total Degrees Awarded  
2009-10



## ODU: Degrees Awarded In High-Need Areas

Actual and Projected



Notes: \*37% for ODU in 2012. The 2009-10 IPEDS data is most recent comparison data available.



# Performance Measures

# Commonwealth Performance Standards

As of June 30, 2012 (4<sup>th</sup> Quarter)

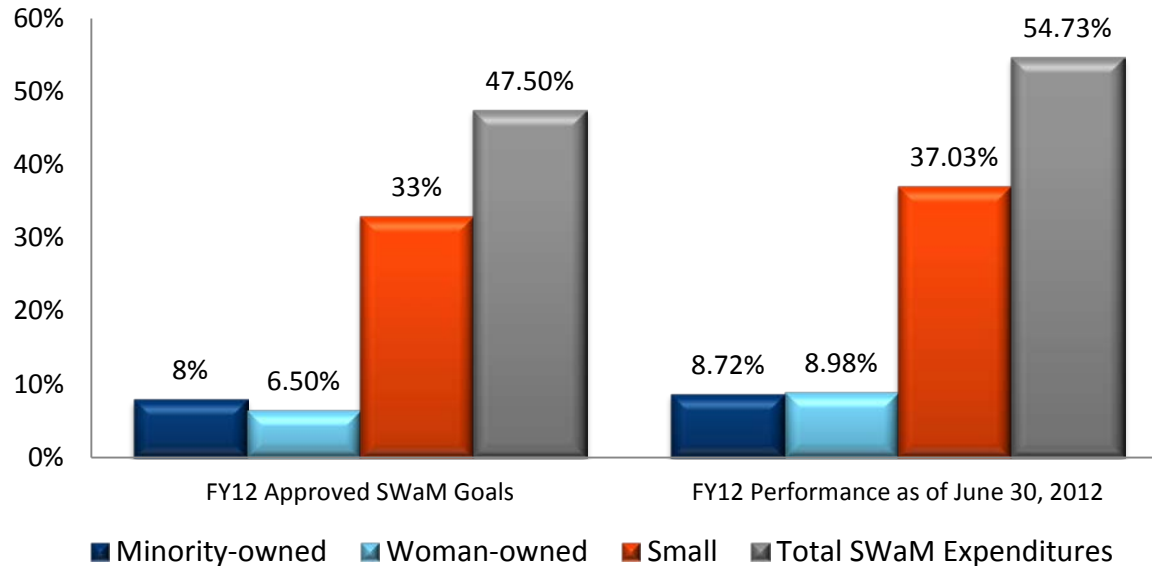


	Standard	In Compliance	Not in Compliance
Commonwealth Performance Standards			
Accounts Receivables	<10%	2.09%	
Prompt Payment	>95%	99.69%	
Perkins Loan Outstanding	<20%	1.95%	
Virginia Higher Education Restructuring Act Financial Administrative Standards			
Pass		Fail	

**Notes:** As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher Education Restructuring Act, ODU must measure and report the percentage of accounts receivables more than 120 days past due, the percentage of payments in compliance with the Prompt Payment Act and the default rate on Perkins Loans. To be in compliance, the four-quarter average of past due Accounts Receivables must be below 10%, the annual average Prompt Payment percentage must be above 95%, and the Perkins Loan default rate cannot exceed 20% of all loan borrowers. For the current reporting period, ODU is in compliance in each of these categories.

# SWaM Performance

Measured as a Percent of Discretionary Spend

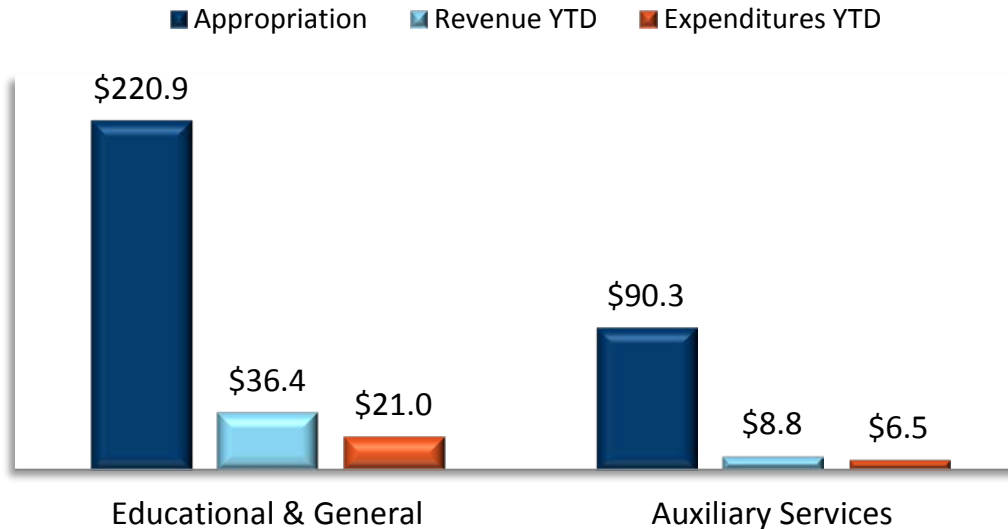


**Notes:** Under the Virginia Higher Education Restructuring Act, in 2009 institutions were required to receive Board of Visitors approval of annual expenditure goals for spending with Small, Woman-Owned and Minority (SWaM) businesses. The BOV approved the following SWaM goals for FY12: Minority-owned businesses 8%, Woman-owned businesses 6.5%, Small businesses 33%, and Total SWaM 47.5%. For the current reporting period, Old Dominion University has exceeded the goals in each category.

# Current Operating Funds

## Cumulative Revenue and Expenditures

as of July 31, 2012\*



**Notes:** Educational and General: All operations related to the educational objectives of the institution and are funded from state appropriations, tuition and fees and community and public service revenues. Auxiliary Services: All operations that furnish goods or services to students, faculty and staff and are supported with self-supporting fees and revenues.

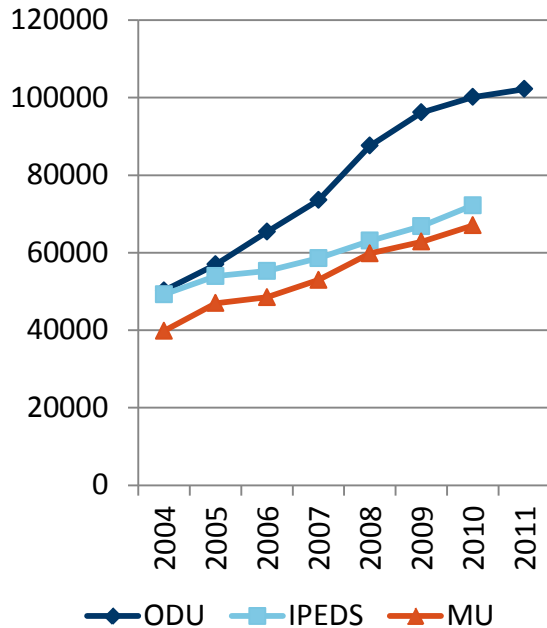
\*Does not include restricted grants, contracts or gifts



Research

# Total Expenditure:

## Research and Development (R & D)



- Data is compiled by the National Science Foundation. Measures rank universities, doctoral programs, and faculty prowess.
- The goal is to track or exceed numbers for the benchmark universities. Universities with medical schools are excluded.
- **IPEDS:** Average of ODU peers as identified in “The Integrated Postsecondary Education Data System.”
- **MU:** Average of schools that identify themselves as “Metropolitan Universities.”
- 2010 benchmark data may become available in April 2012 while 2011 data is expected to be available in spring 2013.

**Note:** 2011 benchmark data may become available in late October 2012





# Crime Data: Safety and Security

# Jeanne Clery Disclosure

- Postsecondary institutions that participate in Federal Financial Aid programs are required to maintain and publish crime statistics as delineated by the *Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (Clery Act)*.
- The location; whether on campus, in a residence hall, on non campus property, or on public property (i.e. sidewalks, parks, streets, etc.) must be properly defined. Additionally, the type of crime must be properly labeled to coincide with Clery crime definitions.
- Clery definitions may vary from the Virginia Criminal Code; therefore the statistics provided for Clery compliance may vary from the University's statistics for the Uniform Crime Report which is submitted yearly to the Virginia State Police.



# Crime Data

## Annual Comparisons – 2009-2011



Offenses	On Campus	Non- Campus	Public Property	Total	On Campus	Non- Campus	Public Property	Total	On Campus	Non- Campus	Public Property	Total
ons Law Violations	0	0	0	0	0	0	0	0	2	0	0	2
TOTALS	383	0	72	455	536	0	41	577	631	0	33	664

**Notes:** Hate crime reporting was instituted by mandate in the fall of 2010. As a result of implementing the terms of *Code of Virginia* Section 4.1-317 in the 2012 calculations of alcohol offenses, a single offense could account for multiple violations for Clery reporting purposes.

# Crime Data for 2011-12

## Monthly Comparison to 2011

	April 2011	April 2012	May 2011	May 2012	June 2011	June 2012	July 2011	July 2012	Year end 2011	Year TD 2012
Offenses	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total
Murder/Non-Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0
Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0
Sex offense Forcible	1	1	0	0	1	2	0	0	6	7
Sex Offense Non- forcible	0	0	0	0	0	0	0	0	0	0
Robbery	1	0	0	0	1	0	0	0	9	4
Aggravated Assault	0	0	0	0	0	0	0	0	2	2
Burglary	4	5	2	1	0	1	1	0	30	11
Motor Vehicle Theft	0	3	3	0	0	0	0	0	6	3
Arson	0	0	0	0	0	0	0	0	0	0
Arrest Liquor Law Violation	11	15	2	1	0	1	0	0	71	48
Arrest Drug Law Violation	3	7	0	0	1	0	0	0	20	13
Arrest Weapons Law Violation	2	1	1	1	1	0	2	1	6	4
Referrals Liquor Law Violation	17	54	0	1	0	0	0	0	371	284
Referrals Drug Law Violation	6	25	0	1	0	0	0	0	141	92
Referrals Weapons Law Violation	0	0	0	0	0	0	2	0	2	0
TOTALS	45	110	8	5	4	3	5	1	664	468

**Notes:** As a result of implementing the terms of *Code of Virginia* Section 4.1-317 in the 2012 calculations of alcohol offenses, a single offense could account for multiple violations for Clery reporting purposes.





# Fundraising

# Total Giving



Foundation	FY 2011	FY 2012	FY-YTD 2013	Goal	Progress
Educational Foundation	\$6,515,288	\$18,393,836	\$1,362,836	\$11,063,156	12%
Athletic Foundation	\$4,448,947	\$10,253,029	\$540,821	\$6,043,792	9%
<b>Total</b>	<b>\$10,964,235</b>	<b>\$28,646,275</b>	<b>\$1,903,657</b>	<b>\$17,106,948</b>	<b>11%</b>

**Notes:** Total giving includes the sum total of all contributions (pledges, gifts, expectancies, and pledge potentials) made by all the constituents towards educational and athletic foundations. Total giving is the central measure of success for every fundraising activity. Giving is constantly monitored and tracked. This measure helps us to strategize our moves/plans to reach our goals. Our goal is a 10% increase in the average of the last three years. FY is fiscal year (July 01-June 30). YTD is year-to-date.

# Planned Giving: Educational and Athletic Foundation



FY 2011	FY 2012	FY-YTD 2013	Goal	Progress
\$2,892,003	\$9,970,097	\$0	\$4,276,737	0%

**Notes:** Planned giving is an area of fundraising that refers to several specific gift types that can be funded with cash, equity, or property. Planned gifts are referred to as such because they require more planning, negotiation and counsel than many other gifts. Planned giving is a fairly new program at ODU. This program involves several layers of marketing and planning with a focus on future cash flow for the University. The dollars raised through this program is an effective measure of the success of our marketing and other fundraising efforts. Our goal for Planned Giving is a quarter of the goal for Total Giving.

# Annual Giving: Educational and Athletic Foundations



Solicitation Type	FY 2011	FY 2012	FY-YTD 2013	Goal	Progress
Personal Contact	\$1,880,295	\$5,906,711	\$513,145	\$3,465,370	15%
Direct Mail	\$1,984,403	\$1,503,495	\$276,861	\$1,675,099	17%
ODU Web Page	\$278,051	\$507,143	\$33,724	\$297,381	11%
Phone	\$222,009	\$203,425	\$5,395	\$209,488	3%
<b>Total</b>	<b>\$4,364,758</b>	<b>\$8,120,774</b>	<b>\$829,125</b>	<b>\$5,647,338</b>	<b>15%</b>

**Notes:** Annual giving is an organized effort to obtain gifts on a yearly basis to support, at least in part, general operations of ODU. Annual giving is the building block for all fund raising. It helps establish a base of donors that can serve as an effective device to involve, inform, and bond a constituency to the organization. Our goal is a 10% increase in the average of the last three years.



# College Giving



College	FY 2011	FY 2012	FY-YTD 2013	Goal	Progress
Arts & Letters	\$2,276,969	\$4,697,036	\$1,004,059	\$2,889,648	35%
Business	\$287,676	\$281,721	\$3,659	\$274,583	1%
Education	\$135,767	\$1,266,090	\$12,606	\$533,542	2%
Engineering	\$684,843	\$1,004,474	\$9,529	\$949,166	1%
Health Sciences	\$210,157	\$214,267	\$73,953	\$361,966	20%
Sciences	\$130,125	\$249,508	\$26,646	\$227,802	12%
<b>Total</b>	<b>\$3,725,537</b>	<b>\$7,713,096</b>	<b>\$1,130,452</b>	<b>\$5,236,707</b>	<b>22%</b>

**Notes:** College giving data helps the deans and college based fundraisers to track funds raised for their specific college. Our goal is a 10% increase in the average of the last three years.

# Donor Counts



Foundation	FY 2011	FY 2012	FY-YTD 2013	Goal	Progress
Educational Foundation	6,647	6,430	202	6,502	3%
Athletic Foundation	3,257	2,785	485	2,861	17%
<b>Total</b>	9,904	9,215	<b>687</b>	9,364	<b>7%</b>

**Notes:** Donor counts is the number of constituents who made contributions in a specific fiscal year, irrespective of the size and the number of donations. Donor counts provide the base for our fundraising efforts. Our goal is a 10% increase in the average of the last three years.



# Athletics

# Academic Progress Reports (APR)

## Men's Sports

Sport	2007-08	2008-09	2009-10	2010-11	4-Year Avg.
Baseball	961	958	1000	930	<b>963</b>
Basketball	<b>923</b>	980	981	<b>904</b>	<b>947</b>
Golf	<b>917</b>	1000	<b>833</b>	1000	<b>936</b>
Soccer	929	<b>903</b>	952	<b>916</b>	<b>928</b>
Swim/Dive	1000	938	981	960	<b>970</b>
Tennis	1000	<b>923</b>	1000	1000	<b>980</b>
Wrestling	937	<b>908</b>	925	987	<b>949</b>
APR Minimum	925	925	925	925	<b>925*</b>

\* 4-year APR average must be 900 or higher for 2012-13 to qualify for post-season.

### Notes:

- 1-The NCAA developed the Academic Progress Report (APR) to track a university's commitment to enhancing the student-athlete's potential of earning their undergraduate degree. The APR provides a "real time" snapshot of a Division I team's eligibility and retention success, (the APR pertains only to student-athletes who are receiving an athletic scholarship).
- 2-The NCAA has set a minimum APR standard of 925 for each athletic program. This standard is calculated by averaging a sport program's eligibility and retention points for the last 4 years. Each sport must maintain or exceed the minimum standard. (The minimum APR standard will increase to 930 for the 2014-15 year and thereafter.)
- 3-The men's programs met or exceeded APR standards for post-season eligibility and did not have to serve any penalties (Football will not be included until it is sponsored for a minimum of 4 years.).
- 4-The sport of football currently has a 2-year APR average of 917.



# Academic Progress Reports (APR)

## Women's Sports

Sport	2007-08	2008-09	2009-10	2010-11	4-Year Avg.
Basketball	904	920	923	891	910
Field Hockey	982	1000	1000	987	993
Golf	972 <sup>#</sup>	1000	1000	1000	1000
Lacrosse	972	1000	978	978	983
Soccer	988	989	952	1000	992
Swim/Dive	1000	938	989	944	964
Tennis	1000	958	1000	1000	990
APR Minimum	925	925	925	925	925 <sup>*</sup>

\*4-year APR average must be 900 or higher for 2012-13 to qualify for post-season.

1-The NCAA developed the Academic Progress Report (APR) to track a university's commitment to enhancing the student-athlete's potential of earning their undergraduate degree. The APR, which provides a "real time" snapshot of a Division I team's eligibility and retention success, pertains only to student-athletes who are receiving an athletic scholarship.

2-The NCAA has set a minimum APR standard of 925 for each athletic program. This standard is calculated by averaging a sport program's eligibility and retention points for the last 4 years. Each sport must maintain or exceed the minimum standard. (The minimum APR standard will increase to 930 for the 2014-15 year and thereafter.)

3-The women's programs met or exceeded APR standards for post-season eligibility and did not have to serve any penalties (Rowing will not be included until it is sponsored for a minimum of 4 yrs.)

4-<sup>#</sup>In addition, WGO received a bonus graduation point that replaces the point they lost for the 2007-08 year. As a result, the bonus point gives them a perfect APR average for the last four years.

