

## MEMORANDUM

**TO:** Institutional Advancement Committee

Ms. Pamela C. Kirk, Chair  
Mr. Frank Reidy, Vice Chair  
Mr. Fred J. Whyte (ex-officio)  
Mr. Barry M. Kornblau (ex-officio)  
Mr. Jeffrey W. Ainslie  
Mr. Frank Batten, Jr.  
Mr. David L. Bernd  
Mr. John F. Biagas  
Ms. Dee D. Gilmore  
Mr. Ronald C. Ripley

**FROM:** Alonzo Brandon  
Vice President for University Advancement

**SUBJECT:** Institutional Advancement Committee Meeting  
December 6, 2012, Agenda

The Institutional Advancement Committee of the Board of Visitors will meet December 6, 2012, from 10:30 a.m. to 12:00 p.m. in the President's Dining Room of Webb Center.

### ACTION ITEMS

1. Approve the minutes of the September 13, 2012 meeting.
2. Approve resolution to name the Arts District Park as Brock Commons.

**CLOSED SESSION** – The members of the Institutional Advancement Committee will receive information related to the items to be discussed in closed session.

### ITEMS FOR REVIEW

**Office of University Advancement** – **Mr. Alonzo Brandon**, Vice President for University Advancement, will report on the following items:

1. Dashboard items measuring productivity in the area of University Advancement
2. University naming committee update
3. College advisory board policies and membership

**Office of Development** – **Mr. Jonas Porter**, Director of Information Systems, will discuss advances in information reporting and distribution.

cc: Sebastian Kuhn (Faculty Representative)

**RESOLUTION TO NAME THE ARTS DISTRICT PARK  
AS BROCK COMMONS**

WHEREAS, Old Dominion University has been granted authority by the Commonwealth of Virginia to construct an arts district park area as part of the “Arts in the Village” project; and

WHEREAS, the “Arts in the Village” project brings many of the arts from across the ODU campus to one location in the University Village, and as part of ODU's master plan, the project creates a dynamic arts community along Monarch Way by centralizing the fine, studio, and theatre arts, and in such an atmosphere, inspiration, creativity, and collaboration will thrive; and

WHEREAS, the arts district park area will become the centerpiece of the arts corridor along Monarch Way by complementing the new arts additions and serving as a much needed open space in the urban campus setting; and

WHEREAS, the new arts district park will draw the university and surrounding communities together for performances, festivals and recreation throughout the year with an outdoor amphitheater and stage, outdoor sculptures, restored wetlands and a pathway connecting the University Village to 49<sup>th</sup> Street; and

WHEREAS, Macon and Joan Brock have been and continue to be generous supporters and leaders in numerous local, state and national boards for corporations, colleges and universities, the arts, the environment and human services; and

WHEREAS, the Brock’s philanthropy includes numerous contributions to the University and overwhelming support to countless community organizations; and

THEREFORE, BE IT RESOLVED, that the Board of Visitors of Old Dominion University approve the naming of the Arts District Park as Brock Commons, and

BE IT FURTHER RESOLVED, that this Resolution be spread across the minutes of the Board of Visitors and signage be prominently displayed outside of Brock Commons.