

MEMORANDUM

TO: Institutional Advancement Committee

Ms. Pamela C. Kirk, Chair
Mr. Frank Reidy, Vice Chair
Mr. Fred J. Whyte (ex-officio)
Mr. Barry M. Kornblau (ex-officio)
Mr. Jeffrey W. Ainslie
Mr. Frank Batten, Jr.
Mr. David L. Bernd
Mr. John F. Biagas
Ms. Dee D. Gilmore
Mr. Ronald C. Ripley

FROM: Alonzo Brandon
Vice President for University Advancement

SUBJECT: Institutional Advancement Committee Meeting
April 26, 2013, Agenda

The Institutional Advancement Committee of the Board of Visitors will meet April 26, 2013, from 11:30 a.m. to 12:30 p.m. in the Board of Visitors Room of Webb Center.

ACTION ITEMS

1. Approve the minutes of the December 6, 2012 meeting.

ITEMS FOR REVIEW

Office of University Advancement – Mr. Alonzo Brandon, Vice President for University Advancement, will report on the following items:

1. Dashboard items measuring productivity in the area of University Advancement
2. University naming committee update

Old Dominion Athletic Foundation – Mr. Mark Benson, Senior Associate Athletic Director, will report on the football ticket re-seating process and review the breakdown of accounts – ODAF vs. non-ODAF, and year to date totals.

Office of Alumni Relations – Ms. Dana Allen, Assistant Vice President for Alumni Relations, will report on Alumni Relations activities, and provide data trends of email communications to alumni.

cc: Sebastian Kuhn (Faculty Representative)