



OLD DOMINION UNIVERSITY

Institute for Innovation & Entrepreneurship

WOMEN'S BUSINESS CENTER

BUSINESS SPOTLIGHT

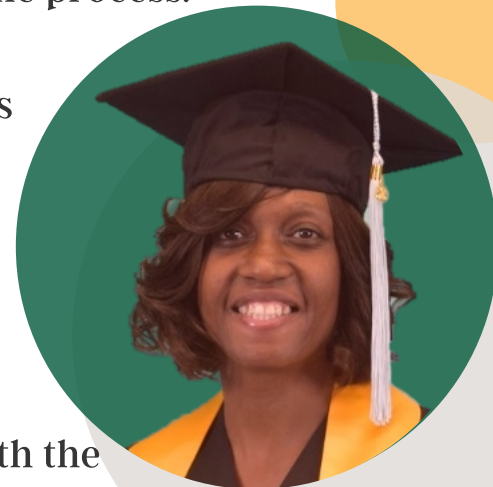
Kizzy Powell-Jones - Kaye's Unity Home Care, LLC

Kizzy Powell-Jones is a wife, mother, and future entrepreneur who has faced some setbacks in life. She admits that because of some bad decisions she had to pay tough consequences which she is not proud of. Through a determined mindset and a willingness to learn, she has obtained her CNA certificate.

She has a desire to reach for more and help others in the process.

Mrs. Powell-Jones enrolled in the Dream Builders Entrepreneurs class at Old Dominion University Women's Business Center. This was made possible with a grant provided by the Virginia Career Works Norfolk Center.

While learning the basics to build a business plan and create a sustainable business, she elected to enroll in the Virginia Financial Success Network program as another way to plan for her future goals. Working one on one with the Financial Coach, Kizzy learned how her personal credit is her business credit, how to file disputes on incorrect information listed on her credit report, create a budget that aligns with her personal and business plans, and prepare financially for her goal of being a business owner.



Kizzy Powell-Jones

Scan the QR code to read the full story.



Kaye's Unity Home Care, LLC

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To learn more about the Women's Business Center,
visit www.odu.edu/iie/wbc or email wbcinfo@odu.edu.