

APPROVED BY COMMITTEE 9/19/19

OLD DOMINION UNIVERSITY  
BOARD OF VISITORS  
ADMINISTRATION AND FINANCE COMMITTEE  
June 13, 2019

MINUTES

The Administration and Finance Committee of the Board of Visitors of Old Dominion University met at 11:00 a.m. on Thursday, June 13, 2019, in Committee Room B of the Broderick Dining Commons on the Norfolk campus. Present from the Committee were:

Larry R. Hill, Vice Chair  
Lisa B. Smith (*ex-officio*)  
Kay A. Kemper (*ex-officio*)  
Yvonne T. Allmond  
Carlton Bennett  
Pamela C. Kirk  
Ross A. Mugler  
Donna L. Scassera

Also present were:

Bruce Aird	Maggie Libby
Mike Brady	Donna Meeks
John Broderick	Dave Robichaud
Mary Deneen	Tara Saunders
Rhonda Harris	Wood Selig
Scott Harrison	Amanda Skaggs
Etta Henry	Deb Swiecinski
Todd Johnson	Rusty Waterfield
Jean Kennedy-Sleeman	

Vice Chair Larry Hill presided and called the meeting to order at 11:07 a.m. He noted that Deb Swiecinski has stepped in for Vice President Greg DuBois, who had to participate on a conference call.

**I. ACTION ITEMS**

- A. Approval of Minutes – Mr. Mugler moved to approve the minutes of the Administration and Finance Committee meeting of April 25, 2019. Ms. Allmond seconded the motion and it was unanimously approved by all members present and voting (*Allmond, Bennett, Kirk, Mugler, Kemper, Scassera*).

- B. Financing Resolution – Ms. Deb Swiecinski, Associate Vice President for Financial Services, presented the resolution to authorize up to \$55,815,000 in 9(c) bond financing for the new residence hall. A motion was made by Mr. Mugler to approve the resolution. The motion was seconded by Ms. Kirk and was unanimously approved by all members present and voting (*Allmond, Bennett, Kirk, Mugler, Kemper, Scassera*).

## II. PRESENTATIONS

- A. Monarch Way Wayfinding Signs – Ms. Tara Saunders, Executive Director of the Real Estate Foundation, briefed the Committee on the new wayfinding signs on Monarch Way. The initiative was started by the Real Estate Foundation Board in 2017 on the east side of Hampton Boulevard formerly known as the University Village in an effort to direct the University and broader community to the retail establishments along Monarch Way. These establishments, which include 13 restaurants, are not visible to traffic along Hampton Boulevard and struggle especially during the summer months when students are not on campus. The Foundation engaged Work Program Architects to help make Monarch Way a destination. She shared the new logo and the design and placement of the four 28-foot poles and 18 8-foot wayfinding signs along Colley and Killam Avenues that will be backlit at night.

Mr. Mugler commented that this was one of the concerns when the University Village first opened and the signage is long overdue. Ms. Allmond asked about parking. Ms. Saunders said that new parking signs were also installed and are color coordinated. She is working with the City to have dedicated retail parking and validation codes for neighbors to park in the garage, and to get the meters to operate the same as downtown (up until 6 PM and free on Saturdays). City approval is required to put signage by the meters since it is city property. Mr. Hill complimented Tara and the work of the Real Estate Foundation on this project.

- B. Dining Update – Mr. Todd Johnson, Assistant Vice President for Auxiliary Services, provided an update on the new dining options planned for the upcoming academic year. Working with the Real Estate Foundation, two anchor retail operations will help make Monarch Way a destination with Panera Bread opening where Raising Canes is currently located and a stand-alone Chick-Fil-A opening as the second anchor. Raising Canes will move to the former motor sports location on Hampton Boulevard. President Broderick commented that this will be a great benefit for visitors to the Barry Art Museum.

Café 1201 is being renovated to add Steak ‘n Shake, Qdoba, and a full service Chick-Fil-A. Three food trucks will be stationed around campus to provide meal options for students while Café 1201 is closed during the fall semester for the renovation. ManeFare will be located between Perry Library and MGB; Monarch Pizza will be located between Webb Center and the Alfriend Chemistry Building; and Chick-Fil-A will be located behind Kaufman and Monarch Halls. These food trucks will also support football game days.

Mr. Johnson also shared the concession options planned for Kornblau Field at S.B. Ballard Stadium. Eight concession stands will offer extensive menus for fans and portable stations will also be available.

- C. Vice President's Report – Associate Vice President Deb Swiecinski gave the Vice President's Report on behalf of Greg DuBois. She reported on the University's new partnership with PNC Bank. It will be located in the South Mall of Webb Center and will have seven ATM locations on campus. PNC supports ODU's Financial Literacy Program by offering student workshops and online financial educational tools. ODU's new ID card can be linked to PNC to be used as a debit card for all students, faculty and staff who are PNC account holders. Virtual Wallet® accounts will help students monitor spending and view account balances. PNC also provided additional funding that has been placed in the President's reserve for institutional initiatives. Todd Johnson added that the contract also includes funding to support the cost of new ID cards for students, faculty and staff. In response to a question by Mr. Hill, Mr. Johnson noted that the digital wallet is an opt-in for account holders. He also noted, in response to a question from Ms. Allmond that a competitive bid process was used.

Ms. Swiecinski also provided information on summer non-capital projects. These include the Engineering Maker Space in Monarch Hall, the Koch Hall roof and HVAC replacement and office renovation, MGB and Kaufman Hall maintenance reserve projects, expansion of the Visual Arts Building Cybersecurity Education and Research and the Strome Entrepreneurial Center, Trading Room technology upgrade and Constant Hall classroom renovations for the College of Business, wireless network upgrades and expansion of classroom attendance technology to 82 classrooms. The space buildout for the Bank Street location to relocate the Institute for Innovation & Entrepreneurship from IRP is also underway. Ms. Saunders said that the facility will have 14 offices and an open area and is planned to open on August 1.

The City of Norfolk and ODU representatives will meet tomorrow to discuss enhancements to North Colley Avenue and the ODU business areas. The discussions are being facilitated by Work Program Architects, Norfolk Urban Design and Planning Consultant. Discussions will focus on street parking, road network and safety in the area surrounded by Killam and North Colley Avenues and 35<sup>th</sup> and 49<sup>th</sup> Streets. Ms. Allmond suggested that a community parking map be developed for the campus and surrounding area.

### **III. STANDING REPORTS**

- A. Public Safety Update – Chief Rhonda Harris briefed the Committee on preparedness and readiness initiatives for an active shooter situation. This is a three-pronged approach that involves a Threat Assessment team comprised of well-trained individuals engaged in the community to receive tips and leads on possible threat situations, police officer training, and training University employees and students. Over 80 training sessions have been conducted on campus so far. The ODU administration and Police Department are taking this very seriously and are trying to stay in front of the issue as best as possible.

- B. Capital Outlay Projects Status Report, David Robichaud, Director of Design and Construction, provided a status report on current construction projects, including the football stadium reconstruction, the Owens House residence hall, the new Chemistry building, and the Café 1201 renovation. Projects currently in design are the Women's Volleyball facility and the new Health Sciences building, while the new Student Health & Wellness Center and the Raising Canes buildings are in the procurement phase.

Rusty Waterfield mentioned that a design charrette is being planned for the Hampton Boulevard median project. Two options are to invite the full Board or have Pam Kirk and Ross Mugler represent the Board. The Committee concurred with the second option.

- C. Investment Report – Ms. Maggie Libby, Associate Vice President for Advancement-Foundations, reported on the Foundation's investments.

The meeting adjourned at 11:58 a.m.