



Board of Visitors Dashboard

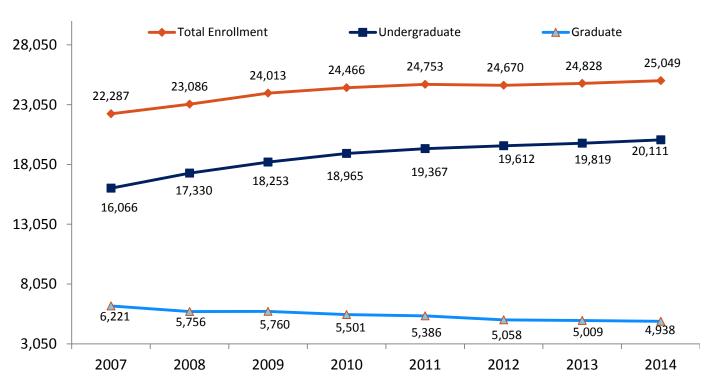
June 11, 2014



Enrollment, Retention, and Graduation Rates

Headcount

By Level



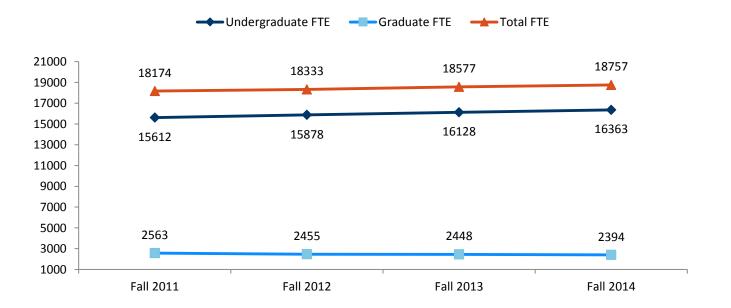


Notes: Headcount trends track progression. The trend comparisons provide insight for the likelihood of meeting goals.

Source: Office of Institutional Research enrollment tracking report (November 1 – R09)

Fall Full-Time Equivalent (FTE)

By Level



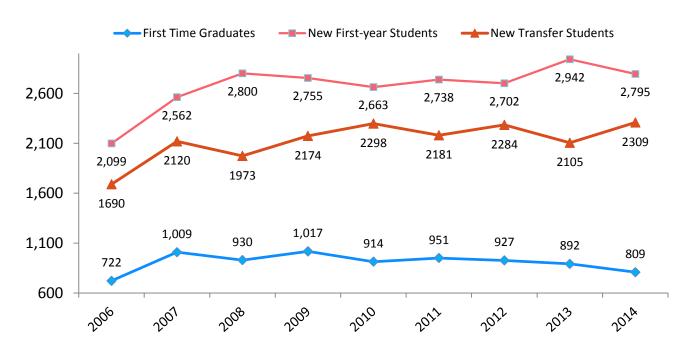


Notes: The Enrollment Key Performance Indicator (KPI) goal submitted to the State Council of Higher Education in Virginia (SCHEV) was to increase FTE by 1%. Fall 2013 to 2014 FTE increased by 1%, meeting the goal.

Source: Office of Institutional Research enrollment tracking report (November 1 – R09)

Headcount

New Students

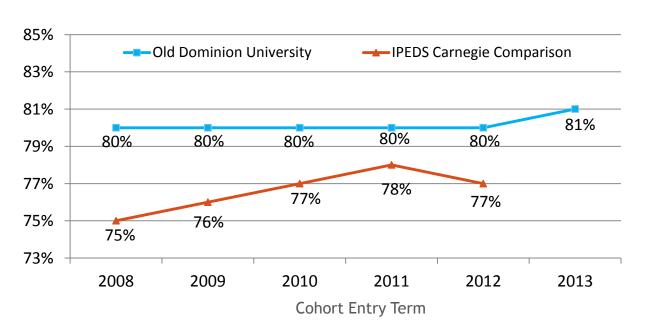




Notes: Enrollment trends track progression. The trend comparison provides insight for the likelihood of meeting goals.

Freshman Retention

By Year of Entry

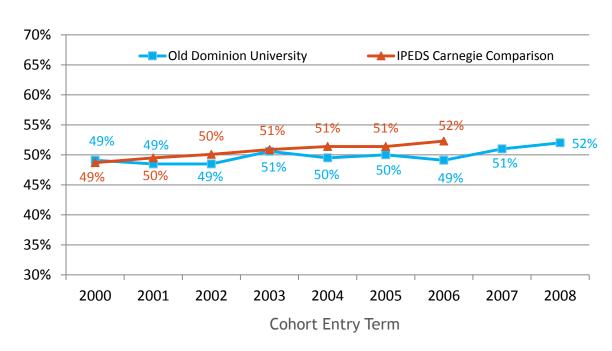




Notes: As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher Education Opportunity Act, the University tracks first to second year (fall to fall) persistence.

Six-Year Graduation Rate

By Year of Entry

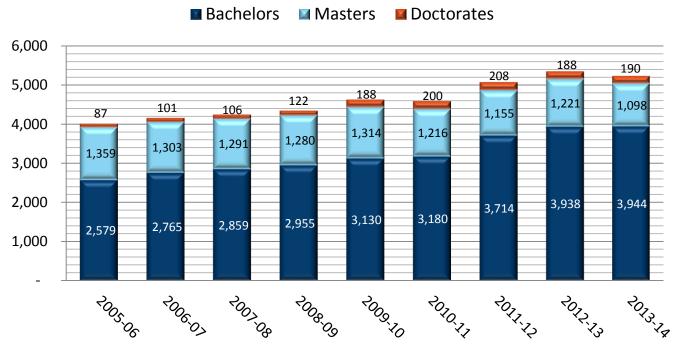




Notes: As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher Education Opportunity Act, the University tracks graduation rates.

Total Degrees Conferred

By Level





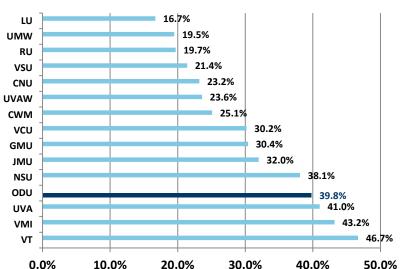
Notes: Doctorates awarded have more than doubled since 2003-04. Ed.S. is merged into Masters category.

Degrees Awarded in STEM-H

Science, Technology, Engineering, Math, and Health Professions

All Virginia Public Institutions

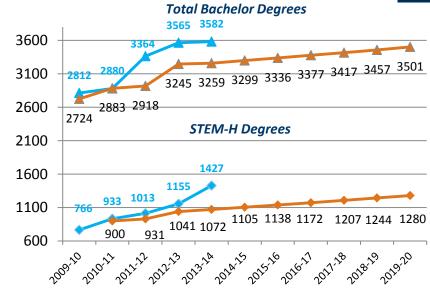
STEM-H Degrees as % of Total In-State Bachelor's Degrees Awarded — 2013-14



ODU: In-State Bachelor Degree Awards

Actual and **Projected**





Notes: Meets 95% of SCHEV-approved biennial enrollment projections for in-state bachelor degree and STEM-H degree awards.



Performance Measures

Commonwealth Performance Standards

As of March 31, 2015 (3rd Quarter)



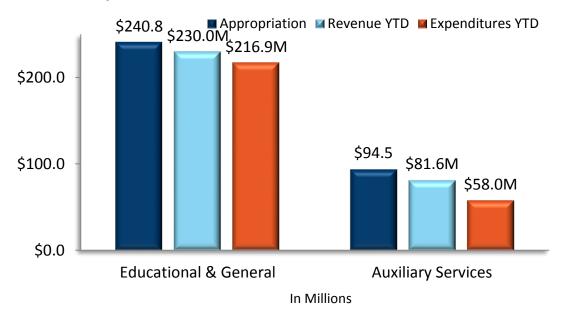
	Standard	In Compliance	Not in Compliance						
	Commonwealth Per	formance Standards							
Accounts Receivables	<10%	3.45% *							
Prompt Payment	>95%	99.37%							
Perkins Loan Outstanding	<20%	2.77%							
Virginia Higher Education F	Virginia Higher Education Restructuring Act Financial Administrative Standards								
Pass		Fail							

^{*3}rd Quarter FY14 Accounts Receivable data not available at this time; percentage reflects 2nd Quarter FY14

Notes: As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher Education Restructuring Act, ODU must measure and report the percentage of accounts receivables more than 120 days past due, the percentage of payments in compliance with the Prompt Payment Act and the default rate on Perkins Loans. To be in compliance, the four-quarter average of past due Accounts Receivables must be below 10%, the annual average Prompt Payment percentage must be above 95%, and the Perkins Loan default rate cannot exceed 20% of all loan borrowers. For the current reporting period, ODU is in compliance in each of these categories.

Current Operating Funds

Cumulative Revenue and Expenditures as of April 30, 2015





Notes: Educational and General: All operations related to the educational objectives of the institution and are funded from state appropriations, tuition and fees and community and public service revenues. Auxiliary Services: All operations that furnish goods or services to students, faculty and staff and are supported with self-supporting fees and revenues.

^{*}Does not include restricted grants, contracts or gifts

Operating Budget Changes

As of March 31, 2015 (3rd Quarter)

	Operating Budget & Plan	Current Operating Budget	Variance
Education & General	\$264,774	\$262,543	\$2,231
Auxiliary Services	\$102,250	\$102,250	\$0
	(In Thousa	ınds)	

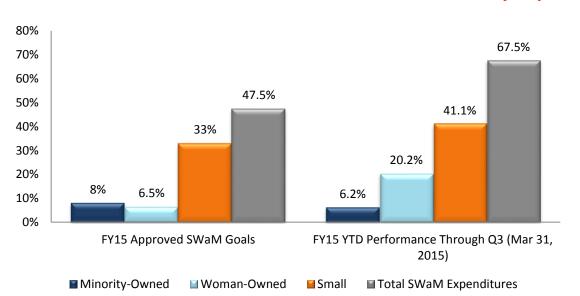
The \$2.2M variance in E&G funds reflects the 2% budget reduction following the Board's approval of the Operating Budget at its meeting in September.

Notes: As required by the Board of Visitors Bylaws, the President or designee shall report to the Administration and Finance Committee any budget changes of \$250,000 or more.



SWaM Performance

Measured as a Percent of Discretionary Spend





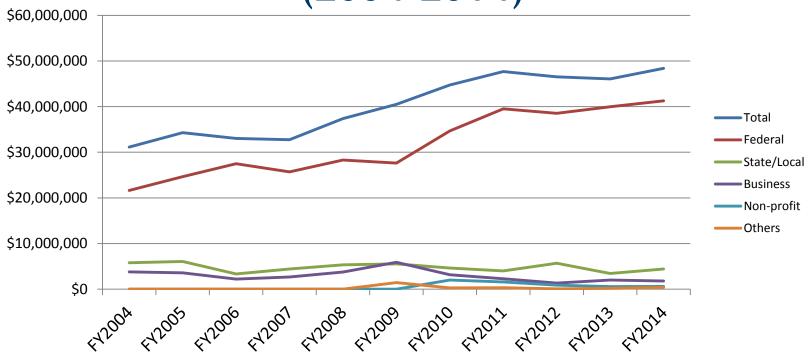
Notes: Under the Virginia Higher Education Restructuring Act in 2009, institutions were required to receive Board of Visitors approval of annual expenditure goals with Small, Woman-Owned and Minority (SWaM) businesses as a prerequisite to attain the initial Level II Authority. The BOV approved the following SWaM goals for FY15: Minority-owned businesses 8%, Woman-owned businesses 6.5%, Small businesses 33%, and Total SWaM 47.5%. For the current reporting period, Old Dominion University exceeded the womanowned and total goals for SWaM.



Research

ODU External Research Expenditures (2004-2014)





Source: National Science Foundation, National Center for Science and Engineering Statistics. 2015. Higher Education Research and Development Survey: Detailed Statistical Tables, Arlington, VA. Available at http://www.nsf.gov/statistics/srvyherd/#tabs-2



Crime Data: Safety and Security

Jeanne Clery Disclosure

Postsecondary institutions that participate in Federal Financial Aid programs are required to maintain and publish crime statistics, fire statistics, publish an Annual Security Report, and notify the campus community when needed as delineated by the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (Clery Act).



- The location; whether on campus, in a residence hall, on non campus property, or on public property (i.e. sidewalks, parks, streets, etc.) must be properly defined. Additionally, the type of crime must be properly labeled to coincide with Clery crime definitions.
- Clery definitions may vary from the Virginia Criminal Code; therefore the statistics provided for Clery compliance may vary from the University's statistics for the Uniform Crime Report which is submitted yearly to the Virginia State Police.

Crime Data Annual Comparisons – 2012-2014

	OLD D	OM INION U	NIVERSITY 2	2012	OLD D	OM INION U	NIVERSITY 2	2013	OLD D	OM INION U	NIVERSITY 2	2014
Offenses	On Campus	Non- Campus	Public Property	Total	On Campus	Non- Campus	Public Property	Total	On Campus	Non- Campus	Public Property	Tota
Murder/Non-Negligent Manslaughter	О	0	0	0	0	0	0	0	0	0	0	0
Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0	0	0
Sex Offense Forcible	7	0	1	8	5	0	1	6	10	0	0	10
Sex Offense Non-Forcible	0	0	0	0	0	0	0	О	1	0	0	1
Robbery	0	0	2	2	3	0	2	5	4	0	0	4
Aggravated Assaults	0	0	3	3	2	0	4	6	5	0	1	6
Burglary	22	0	0	22	28	0	0	28	10	0	0	10
Motor Vehicle Theft	4	0	1	5	4	0	0	4	5	0	0	5
Hate Crimes	0	0	0	0	0	0	0	О	0	0	0	0
Arson	1	0	0	1	1	0	0	1	0	0	0	0
Arrest Liquor Law Violation	59	0	18	77	35	0	19	54	16	0	6	22
Arrest Drug Law Violations	21	0	7	28	16	0	2	18	22	0	2	24
Arrest Weapons Law Violations	0	0	2	2	1	0	0	1	3	0	0	3
Referrals Liquor Law Violations	530	0	1	531	378	0	0	378	258	0	0	258
Referrals Drug Law Violations	177	0	0	177	124	0	0	124	229	0	2	231
Referrals Weapons Law Violations	2	0	0	2	2	0	0	2	1	0	3	4
Dating	N/A	N/A	N/A	N/A	8	0	0	8	20	0	0	20
Stalking	N/A	N/A	N/A	N/A	5	0	0	5	6	0	0	6
Domestic	N/A	N/A	N/A	N/A	0	0	0	0	2	0	0	2
TOTALS	823	0	35	858	612	0	28	640	592	0	14	606



- 1) Dating, stalking, and domestic crime reporting was instituted by mandate in the fall of 2014.
- **2)** As a result of implementing the terms of *Code of Virginia* Section 4.1-317 in the 2012 calculations of alcohol offenses, a single offense could account for multiple violations for Clery reporting purposes.



Crime Data for 2014-15

Monthly Comparison to 2014

	Jan 2014	Jan 2015	Feb 2014	Feb 2015	Mar 2014	Mar 2015	April 2014		May 2014	May 2015	Jun 2014	Jun 2015	Jul 2014	Jul 2015	Aug 2014	Aug 2015	Sept 2014	Sept 2015	Oct 2014	Oct 2015	Nov 2014	Nov 2015	Dec 2014		Total 2014	
Offenses	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total						
Murder/Non-Negligent Manslaughter	0	0	0	0	0	0	0		0		0		0		0		0		0		0		0		0	
Negligent Manslaughter	0	0	0	0	0	0	0		0		0		0		0		0		0		0		0		0	
Sex offense Forcible	1	1	1	0	1	0	0		1		0		0		0		2		1		2		1		10	
Sex Offense Non- forcible	0	0	0	0	0	0	0		0		0		0		0		0		1		0		0		1	
Robbery	1	0	0	0	1	1	1		0		0		0		0		0		0		0		1		4	
Aggravated Assault	0	0	1	0	0	0	1		2		1		0		0		1		0		0		0		6	
Burglary	3	1	1	0	0	0	0		2		0		1		0		0		2		1		0		10	
Motor Vehicle Theft	0	0	0	0	0	0	3		1		0		0		0		1		0		0		0		5	
Arson	0	0	0	0	0	0	0		0		0		0		0		0		0		0		0		0	
Arrest Liquor Law Violation	0	2	0	3	0	3	5		3		0		0		0		9		3		2		0		22	
Arrest Drug Law Violation	2	2	2	1	4	2	3		3		0		0		1		1		3		2		3		24	
Arrest Weapons Law Violation	0	0	1	0	0	0	0		0		0		0		0		0		1		1		0		3	
Referrals Liquor Law Violation	13		29		11		29		11		13		0		19		52		30		43		8		258	
Referrals Drug Law Violation	40		25		9		17		4		2		1		25		58		27		18		5		231	
Referrals Weapons Law Violation	0		1		0		1		0		0		0		1		0		0		0		1		4	
Dating Violence	2	0	1	0	1	1	0		2		0		1		1		3		5		4		0		20	
Stalking	0	1	0	0	1	1	0		0		0		0		0		1		2		2		0		6	
Domestic	0	0	0	0	0	0	1		0		1		0		0		0		0		0		0		2	
TOTALS	62		62		28		61		29		17		3		47		128		75		75		19		606	



Note: As a result of implementing the terms of *Code of Virginia* Section 4.1-317 in the 2012 calculations of alcohol offenses, a single offense could account for multiple violations for Clery reporting purposes. Final crime statistics will be published in the Annual Security and Fire Safety Report.



Fundraising

Total Giving



Foundation	FY 2013	FY 2014	FY-YTD 2015	Goal	Progress
Educational Foundation	\$14,287,753	\$21,064,907	\$5,210,171	\$16,000,000	33%
Athletic Foundation	\$6,513,729	\$6,773,273	\$4,061,110	\$8,000,000	51%
Total	\$20,801,482	\$27,838,180	\$9,271,281	\$24,000,000	39%

Effective – March 31, 2015

Notes: Total giving includes the sum total of all contributions (pledges, gifts, expectancies, and pledge potentials) made by all the constituents towards educational and athletic foundations. Total giving is the central measure of success for every fundraising activity. Giving is constantly monitored and tracked. This measure helps us to strategize our moves/plans to reach our goals. The goal is to raise 10% more than the total of the average of the last three years. FY is fiscal year (July 01-June 30). YTD is year-to-date.

Planned Giving: Educational and Athletic Foundation



FY 2013	FY 2014	FY-YTD 2015	Goal	Progress
\$5,554,000	\$2,400,881	\$215,000	\$3,000,000	7%

Effective – March 31, 2015

Notes: Planned giving is an area of fundraising that refers to specific gift types that can be funded with cash, equity, or property. Planned gifts are gifts that require more planning, negotiation and counsel than many other gifts. This program involves several layers of marketing and planning with a focus on future cash flow for the University. The dollars raised through this program is an effective measure of the success of our marketing and other fundraising efforts. The goal for Planned Giving is a quarter of the goal for Total Giving.

Annual Giving: Educational and Athletic Foundations



Solicitation Type	FY 2013	FY 2014	FY-YTD 2015	Goal	Progress
Personal Contact	\$7,695,183	\$6,240,948	\$2,655,574	\$6,000,000	44%
Direct Mail	\$1,865,998	\$2,521,089	\$1,181,272	\$1,500,000	79%
ODU Web Page	\$1,294,527	\$895,587	\$488,943	\$500,000	98%
Phone	\$191,461	\$208,448	\$163,636	\$300,000	55%
Total	\$11,047,169	\$9,866,072	\$4,489,425	\$8,300,000	54%

Effective – March 31, 2015

Notes: Annual giving is an organized effort to obtain gifts on a yearly basis to support the general operations of ODU. Annual giving is the building block for all fund raising. It helps establish a base of donors that can serve as an effective foundation to involve, inform, and bond a constituency to the organization. For Annual giving the goal is set at a 10% increase in the average of the last three years.

College Giving



College	FY 2013	FY 2014	FY-YTD 2015	Goal	Progress
Arts & Letters	\$2,899,763	\$1,346,196	\$379,741	\$1,000,000	38%
Business	\$650,756	\$11,652,038	\$2,094,600	\$5,000,000	42%
Education	\$130,942	\$104,303	\$395,396	\$1,000,000	40%
Engineering	\$4,245,789	\$4,995,451	\$337,624	\$3,000,000	11%
Health Sciences	\$287,789	\$805,215	\$346,705	\$1,000,000	35%
Sciences	\$759,501	\$358,691	\$396,813	\$1,000,000	40%
Total	\$8,974,540	\$19,261,894	\$3,950,879	\$12,000,000	33%

Effective - March 31, 2015

Notes: College giving data helps the deans and college based fundraisers to track funds raised for their specific college. The goal is set at 10% increase in the average of the last three years.

Donor Counts



Foundation	FY 2013	FY 2014	FY-YTD 2015	Goal	Progress
Educational Foundation	5,895	5,910	4,326	6,500	67%
Athletic Foundation	3,957	3,090	1,626	3,500	46%
Total	9,852	9,000	5,952	10,000	60%

Effective – March 31, 2015

Notes: Donor counts is the number of constituents who made contributions in a specific fiscal year, irrespective of the size and the number of donations. Donor counts provide the base for our fundraising efforts. Our goal is a 10% increase in the average of the last three years.



Fundraising

Total Giving



Foundation	FY 2013	FY 2014	FY-YTD 2015	Goal	Progress
Educational Foundation	\$14,287,753	\$21,064,907	\$7,798,697	\$16,000,000	49%
Athletic Foundation	\$6,513,729	\$6,773,273	\$6,657,258	\$8,000,000	83%
Total	\$20,801,482	\$27,838,180	\$14,455,955	\$24,000,000	60%

Effective – May 31, 2015

Notes: Total giving includes the sum total of all contributions (pledges, gifts, expectancies, and pledge potentials) made by all the constituents towards educational and athletic foundations. Total giving is the central measure of success for every fundraising activity. Giving is constantly monitored and tracked. This measure helps us to strategize our moves/plans to reach our goals. The goal is to raise 10% more than the total of the average of the last three years. FY is fiscal year (July 01-June 30). YTD is year-to-date.

Planned Giving: Educational and Athletic Foundation



FY 2013	FY 2014	FY-YTD 2015	Goal	Progress
\$5,554,000	\$2,400,881	\$1,965,000	\$3,000,000	65%

Effective – May 31, 2015

Notes: Planned giving is an area of fundraising that refers to specific gift types that can be funded with cash, equity, or property. Planned gifts are gifts that require more planning, negotiation and counsel than many other gifts. This program involves several layers of marketing and planning with a focus on future cash flow for the University. The dollars raised through this program is an effective measure of the success of our marketing and other fundraising efforts. The goal for Planned Giving is a quarter of the goal for Total Giving.

Annual Giving: Educational and Athletic Foundations



Solicitation Type	FY 2013	FY 2014	FY-YTD 2015	Goal	Progress
Personal Contact	\$7,695,183	\$6,240,948	\$3,794,358	\$6,000,000	63%
Direct Mail	\$1,865,998	\$2,521,089	\$2,270,416	\$1,500,000	151%
ODU Web Page	\$1,294,527	\$895,587	\$1,041,265	\$500,000	208%
Phone	\$191,461	\$208,448	\$197,474	\$300,000	66%
Total	\$11,047,169	\$9,866,072	\$7,303,513	\$8,300,000	88%

Effective - May 31, 2015

Notes: Annual giving is an organized effort to obtain gifts on a yearly basis to support the general operations of ODU. Annual giving is the building block for all fund raising. It helps establish a base of donors that can serve as an effective foundation to involve, inform, and bond a constituency to the organization. For Annual giving the goal is set at a 10% increase in the average of the last three years.

College Giving



College	FY 2013	FY 2014	FY-YTD 2015	Goal	Progress
Arts & Letters	\$2,899,763	\$1,346,196	\$667,285	\$1,000,000	67%
Business	\$650,756	\$11,652,038	\$2,225,703	\$5,000,000	45%
Education	\$130,942	\$104,303	\$549,025	\$1,000,000	56%
Engineering	\$4,245,789	\$4,995,451	\$358,373	\$3,000,000	12%
Health Sciences	\$287,789	\$805,215	\$368,736	\$1,000,000	37%
Sciences	\$759,501	\$358,691	\$400,316	\$1,000,000	40%
Total	\$8,974,540	\$19,261,894	\$4,569,440	\$12,000,000	38%

Effective – May 31, 2015

Notes: College giving data helps the deans and college based fundraisers to track funds raised for their specific college. The goal is set at 10% increase in the average of the last three years.

Donor Counts



Foundation	FY 2013	FY 2014	FY-YTD 2015	Goal	Progress
Educational Foundation	5,895	5,910	5,172	6,500	80%
Athletic Foundation	3,957	3,090	2,916	3,500	83%
Total	9,852	9,000	8,088	10,000	81%

Effective – May 31, 2015

Notes: Donor counts is the number of constituents who made contributions in a specific fiscal year, irrespective of the size and the number of donations. Donor counts provide the base for our fundraising efforts. Our goal is a 10% increase in the average of the last three years.



Athletics

Academic Progress Reports (APR)

Men's Sports

Sport	2010-11	2011-12	2012-13	2013-14	4-Year Avg.
Baseball	930	969	971	980	963
Basketball	923	920	1000	1000	960
Football	934	960	969	932	951
Golf	1000	1000	1000	1000	1000
Soccer	916	987	985	959	960
Swim/Dive	960	980	944	958	960
Tennis	1000	1000	1000	957	990
Wrestling	987	987	947	1000	979
APR Minimum					930*



*4-year APR average for the 2014-15 academic year and thereafter must be a minimum of 930 per team for post-season qualification.

Notes:

¹⁻The NCAA developed the Academic Progress Report (APR) to track a university's commitment to enhancing the student-athlete's potential of earning their undergraduate degree. The APR provides a "real time" snapshot of a Division I team's eligibility and retention success, (the APR pertains only to student-athletes who are receiving an athletic scholarship).

²⁻The NCAA has set a minimum APR standard for each athletic program. This standard is calculated by averaging a sport program's eligibility and retention points for the last 4 years. Each sport must maintain or exceed the minimum standard. (The minimum APR standard is 930.)

³⁻The men's programs met or exceeded APR standards for post-season eligibility and therefore did not have to serve any penalties.

Academic Progress Reports (APR)

Women's Sports

VV OIIICII S						
Sport	2010-11	2011-12	2012-13	2014-15	4-Year Avg.	
Basketball	891	1000	929	1000	972	
Field Hockey	987	1000	987	1000	993	
Golf	1000	1000	1000	964	990	
Lacrosse	978	1000	1000	1000	995	
Rowing	987	991	1000	985	991	
Soccer	1000	1000	1000	989	997	
Swim/Dive	944	1000	970	959	968	
Tennis	1000	957	1000	964	981	
APR Minimum					930*	



*4-year APR average for the 2014-15 academic year and thereafter must be a minimum of 930 per team for post-season qualification.

Notes:

¹⁻The NCAA developed the Academic Progress Report (APR) to track a university's commitment to enhancing the student-athlete's potential of earning their undergraduate degree. The APR, which provides a "real time" snapshot of a Division I team's eligibility and retention success, pertains only to student-athletes who are receiving an athletic scholarship.

²⁻The NCAA has set a minimum APR standard for each athletic program. This standard is calculated by averaging a sport program's eligibility and retention points for the last 4 years. Each sport must maintain or exceed the minimum standard. (The minimum APR standard is 930.)

³⁻The women's programs met or exceeded APR standards for post-season eligibility and therefore did not have to serve any penalties.

Grade Point Averages

Full-Time Undergraduate Student-Athletes



Fall 2014	N	Fall 2014 GPA	Cumulative GPA
Student-Athletes	497	2.96	3.05

- 159 student-athletes (32%) earned Dean's List Honors during Fall 2014 semester.
- Of the 497 Fall 2014 student-athletes, 17 (3%) earned a 4.0 semester GPA, and 267 (54%) earned a 3.0 or higher semester GPA.
- 13 teams (Baseball, Men's Golf, Women's Golf, Field Hockey, Lacrosse, Women's Sailing, Men's Soccer, Women's Soccer, Men's Swimming, Women's Swimming, Men's Tennis, Women's Tennis, Wrestling) had Fall 2014 semester GPA's of 3.0 or better

Grade Point Averages

Full-Time Undergraduate Student-Athletes



Spring 2015	N	Spring 2015 GPA	Cumulative GPA
Student-Athletes	452	2.97	3.07

- 140 student-athletes (31%) earned Dean's List Honors during Spring 2015 semester.
- Of the 452 Spring 2015 student-athletes, 22 (4%) earned a 4.0 semester GPA, and 253 (56%) earned a 3.0 or higher semester GPA.
- 11 teams (Field Hockey, Men's Golf, Women's Golf, Women's Lacrosse, Women's Rowing, Women's Sailing, Men's Soccer, Women's Soccer, Women's Swimming, Men's Tennis, Women's Tennis) had Spring 2015 semester GPA's of 3.0 or better

Academics

2014-15 Conference & National Honors



- 44 students earned C-USA Academic Medals (GPA of 3.75 or better)
- 261 students earned C-USA Commissioner's Honor Roll (GPA of 3.0 or better)
- 14 wrestlers earned MAC Honor Roll (GPA of 3.0 or better)
- 2 wrestlers earned MAC Commissioners Award (GPA of 3.5 or better)
- Rachel Eckert: C-USA Diver of the Year
- Tristan Warner: Received the NCAA's Elite 89 Award for the 2nd consecutive season
- Josh Mann & Tyler Compton: C-USA Football All-Academic Team
- Jessie Klamut: C-USA Women's Soccer 2nd Team
- Ingrid Vojcinakova & Carlos Lopez Villa: C-USA Tennis All-Academic Teams

(Old Dominion University graduated 54 student-athletes during the Fall and Spring commencement ceremonies.)