## MEMORANDUM

**TO:** Institutional Advancement Committee

Frank Reidy, Chair

Judith O. Swystun, Vice Chair Fred J. Whyte (ex-officio) Barry M. Kornblau (ex-officio)

David L. Bernd Richard T. Cheng

Mary Maniscalco-Theberge

Ross A. Mugler

William D. Sessoms, Jr.

**FROM:** Alonzo Brandon

Vice President for University Advancement

**SUBJECT:** Institutional Advancement Committee Meeting

September 18, 2014, Agenda

The Institutional Advancement Committee of the Board of Visitors will meet September 18, 2014, from 11:30 a.m. to 12:30 p.m. in the Board of Visitors Room of Webb Center.

## **ACTION ITEMS**

1. Approve the minutes of the April 24, 2014 meeting.

## ITEMS FOR REVIEW

## <u>Office of University Advancement</u> – **Mr. Alonzo Brandon,** Vice President for University Advancement, will report on the following items:

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- 1. Dashboard items measuring productivity in the area of University Advancement
- 2. Naming Committee updates
- 3. Orientation to University Advancement
- 4. Update on Strome initiatives

**CLOSED SESSION** – The members of the Institutional Advancement Committee will receive information related to the items to be discussed in closed session.

cc: Lytton Musselman (Faculty Representative)