

OLD DOMINION UNIVERSITY
BOARD OF VISITORS
INSTITUTIONAL ADVANCEMENT COMMITTEE MEETING
Thursday, December 5, 2013

MINUTES

The Institutional Advancement Committee of the Board of Visitors met Thursday, December 5, 2013, from 11:00 a.m. to 12:15 p.m. in the Board of Visitors Room of Webb Center.

Present from the committee were:

Mr. Luke M. Hillier, Chair
Ms. Judith O. Swystun, Vice Chair
Mr. Barry M. Kornblau (ex-officio)
Mr. Jeffrey W. Ainslie
Mr. Richard T. Cheng
Dr. Mary Maniscalco-Theberge

Also present were:

Mr. Alonzo Brandon	Ms. Karen Cook
Ms. Karen Meier	Ms. Velvet Grant
Mr. Earl Nance	Ms. Anita Friedmann
Mr. Dan Genard	Ms. Giovanna Genard

ACTION ITEMS

- I. Mr. Luke Hillier welcomed everyone to the meeting. A motion was made by Mr. Barry Kornblau and seconded by Dr. Mary Maniscalco-Theberge to approve the minutes of the September 26, 2013 minutes. The motion was approved unanimously by all members present and voting.

ITEMS FOR REVIEW:

- I. **Office of University Advancement** – Mr. Alonzo Brandon presented and discussed dashboard items measuring productivity in the area of Development which included fundraising amounts for total giving, planned giving, annual funds, college giving and donor counts. He reported that the Educational Foundation had already reached its goal

for the year. Mr. Brandon also reviewed the selection process for the College advisory boards as well as the members for each board.

- II. **Office of Community Engagement** – Ms. Karen Meier, Assistant Vice President for Community Engagement reviewed the programs and activities that took place over the last year. ConnectODU is a single entry point for the community to participate in university activities, partner with ODU, engage with faculty, staff and students and access our resources. Key events for the year were the State of the University address, Master Planning sessions with the community, Veterans Day of Service Project, Virginia Student Veteran’s Conference, President’s Lecture Series, CIVIC Scholars Program, Access EU Climate Change/Sea Level Rise Conference and the Lt. Governor Debate. The President’s Engagement Series will begin in January with President Broderick speaking throughout the community about ODU’s impact with the community. Ms. Meier also congratulated Ms. Cecelia Tucker, Assistant to the President for Community Relations, on being honored as one of the 2013 SunTrust Diversity and Inclusion Leadership Award Recipients, given in recognition of an individual/organization's effort to promote or further diversity and inclusion in the greater Hampton Roads community

CLOSED SESSION

- I. A motion was made by Dr. Mary Maniscalco-Theberge and seconded by Ms. Judith Swystun that the meeting be recessed, and, as permitted by Virginia Code Section 2.2-3711(A)(8), reconvene in closed session for the purpose of discussing matters related to gift giving, bequests, and fundraising activities of the University. The motion was approved by all members present and voting.

There being no further business, Mr. Hillier thanked everyone for attending and the meeting was adjourned.