

FINAL – APPROVED BY COMMITTEE 12/5/13

**OLD DOMINION UNIVERSITY
BOARD OF VISITORS
INSTITUTIONAL ADVANCEMENT COMMITTEE MEETING
Thursday, September 26, 2013**

MINUTES

The Institutional Advancement Committee of the Board of Visitors met Thursday, September 26, 2013, from 11:00 a.m. to 12:15 p.m. in the Board of Visitors Room of Webb Center.

Present from the committee were:

Mr. Luke M. Hillier, Chair
Ms. Judith O. Swystun, Vice Chair
Mr. Barry M. Kornblau (ex-officio)
Mr. Jeffrey W. Ainslie
Mr. Richard T. Cheng
Dr. Mary Maniscalco-Theberge
Mr. Frank Reidy

Also present were:

Mr. Alonzo Brandon	Mr. John Broderick
Ms. Karen Meier	Ms. Elizabeth Kersey
Mr. Earl Nance	Ms. Anita Friedmann
Mr. Dan Genard	Ms. Giovanna Genard
Ms. Karen Cook	Mr. Sebastian Kuhn
Ms. Velvet Grant	Ms. Tricia Hudson-Childers
Ms. Cathy Lewis	

ACTION ITEMS

- I. Mr. Luke Hillier welcomed everyone to the meeting. A motion was made by Mr. Barry Kornblau and seconded by Mr. Jeffery Ainslie to approve the minutes of the June 13, 2013 minutes. The motion was approved unanimously by all members present and voting.

ITEMS FOR REVIEW:

- I. **Office of Community Engagement** – Ms. Cathy Lewis, Community Engagement Liaison gave an overview of the CIVIC Scholars program, the cooperative venture between CIVIC Leadership Institute and ODU designed to connect promising ODU students with Hampton Roads community leaders. She reviewed the structure, eligibility, admission process and group projects for this first year of the program. Mr. Alonzo Brandon added that this program stemmed from a visit to The Washington Center and will be a continuum for continuing education. He also noted we are hoping to send two students to participate in The Washington Center program. The long term goal is to invite other universities (regional and state) to join in this group.

- II. **Office of University Advancement** – Mr. Alonzo Brandon presented and discussed dashboard items measuring productivity in the area of Development which included fundraising amounts for total giving, planned giving, annual funds, college giving and donor counts. He reported a few key gifts and noted that it is only the first quarter and we are at 65% of the year's goal. Mr. Brandon also discussed eight fundraising initiatives that will be focused on over the next five years.

CLOSED SESSION

- I. A motion was made by Mr. Jeffrey Ainslie and seconded by Mr. Barry Kornblau that the meeting be recessed, and, as permitted by Virginia Code Section 2.2-3711(A)(8), reconvene in closed session for the purpose of discussing matters related to gift giving, bequests, and fundraising activities of the University. The motion was approved by all members present and voting.

There being no further business, Mr. Hillier thanked everyone for attending and the meeting was adjourned.