A Rubric's Rubric	
Exemplary	The rubric is
Rubrics are consistently effective for accurate and thorough evaluations and/or guidance.	 based on diverse, exemplary models of a clearly identified product, performance, or process, its intended purpose or impact, and the embedded targeted learning. accompanied by 3 or more diverse, aligned examples for each level. composed of clear, precise, thorough & accurate criteria to define each quality level. each identified criteria for the exemplary level is accurately addressed for each level.
	totally understood and easily used by all involved.
Acceptable Rubrics are mostly effective for accurate and thorough evaluations and/or guidance.	 promoting and not stifling or penalizing of creative approaches. The rubric is based on at least one exemplary model of a clearly identified product, performance, or process, its intended purpose or impact, and the embedded targeted learning. accompanied by at least one aligned example for each level. composed of clear, thorough & accurate criteria to define each quality level. the most defining identified criteria for the exemplary level is addressed for each level. understood by all involved. not stifling or penalizing of creative approaches.
Developing	The rubric is
Rubrics are marginally and inconsistently effective for evaluations and/or guidance.	 based on an example of a clearly identified product, performance, or process, its intended purpose or impact, and the embedded targeted learning. accompanied by an example aligned with the highest level. composed of components for criteria with insufficient quality definition for the presented quality levels. the defining criteria for the exemplary level is not addressed for each level. understood by most involved. penalizing of creative approaches.
Emerging	The rubric is
Rubrics are consistently ineffective for evaluations and/or guidance.	 based on a vaguely identified product, performance, or process. not accompanied by clarifying examples. based on hopes and beliefs. there is very little consistency with criteria from level to level. understood by some students at best. stifling or penalizing of creative approaches.

(Rogers & Graham, 1998, p. 215)