

# The Red Flag Campaign

The mission of the Red Flag Campaign is to bring awareness to college students who are friends or peers of people on either side of an abusive relationship, educates those friends and peers about the Red Flags of dating violence so that they know what makes a healthy relationship and what does not, and encourages them to “Say Something” and intervene to help stop and prevent abuse. The campaign is a statewide initiative to shed light on relationship violence in our community and includes a series of eight posters that illustrate “Red Flags” that might appear in a relationship where dating violence is occurring. The posters focus on different aspects of dating violence, including emotional abuse, coercion, excessive jealousy, isolation, sexual assault and victim-blaming.

College students are at extremely high risk of either acting as perpetrator or being a victim of dating physical or sexual violence during their college years:

- 32 percent of college students report dating violence by a previous partner, and 21 percent report violence by a current partner.
- 12 percent of completed rapes, 35 percent of attempted rapes and 22 percent of threatened rapes occur on a date.
- 51 percent of college males admit perpetrating one or more sexual assault incidents during college.

## Signs of a Healthy Relationship

### TRUST:

- Is honest and accountable to partner
- Is dependable
- Believes partner

### SAFETY:

- Is emotionally supportive and encouraging

- Is peaceful

### BOUNDARIES:

- Respects someone’s personal limits and privacy
- Recognizes a person’s right to end a relationship
- Recognizes when to report suspicious behavior

## Red Flags for Dating Violence

### EMOTIONAL ABUSE & VICTIM BLAMING:

- Uses derogatory language to describe his/her partner
- Constantly finds fault with his/her partner

### COERCION:

- Ignores her/his partners wishes or needs
- Manipulates or forces partner to do something against his/her will



OLD DOMINION  
UNIVERSITY

IDEA FUSION

[TheRedFlagCampaign.org](http://TheRedFlagCampaign.org)

ODU Women’s Center

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# Relationship Violence Awareness Month 2014

## TALK RED

**October 1, 2014**

**7:30 p.m.**

**Cape Charles Room, Webb Center**

*The ODU NPHC Sororities and ODU Women's Center will partner for an evening discussion about recognizing relationship red flags and how to nurture healthy relationship behaviors.*

## DELIVERY OF RED FLAG BOUQUETS

**October 15, 2014**

**10:00 a.m.**

**Campus-Wide Event**

*Red Flag Campaign Bouquets will be delivered to offices on campus along with Red Flag Campaign Cards. By providing visibility on campus, students, as well as staff, will be encouraged to speak up when they see Red Flags for dating violence.*

## WEAR RED DAY

**October 21, 2014**

**12:30-1:30 p.m.**

**Kaufman Mall**

*Stop by the ODU NPHC Activity Hour and find The Red Flag Campaign information table wearing your best red outfit!*

## BIG BLUE TAKE BACK

**OCTOBER 24, 2014**

**7:00 p.m.**

**Kaufman Mall**

*The Big Blue Take Back is a new addition to ODU's annual Red Flag Campaign. The purpose of the event is to encourage the ODU community to fight back against interpersonal violence at ODU. At BBTB, We will celebrate the power of people coming together to end injustice. Tonight, we will take back our campus!*

## Fear 2 Freedom

**October 28, 2014**

**6:00 p.m.**

**North Café**

*Join us in making F2F after-care kits for survivors of sexual assault, child abuse, domestic violence, and sex trafficking.*

## YOU MEAN THAT'S A RED FLAG?

**OCTOBER 28, 2014**

**7:30 p.m.**

**Virginia Beach Room, Webb Center**

*"You Mean That's A Red Flag?" will be an interactive program with a movie screening where you get to determine where the red flags are for relationship violence.*

**Monarchs Assemble:**

**ODU Homecoming Step Show**

**November 6, 2014**

**7:00 p.m.**

**Ted Constant Convocation Center**

*ODU will feature a step show competition from fraternities and sororities within the NPHC, as well as the community high school team, the Iconz. In honor of The Red Flag Campaign, there will be a special performance from the ODU Fashion Association.*

**Presented by**

**ODU Women's Center**

For more information on what constitutes dating violence, how to help or how to get help for a friend, visit [www.TheRedFlagCampaign.org](http://www.TheRedFlagCampaign.org) or contact the ODU Women's Center.

**Co-sponsored by the ODU National Pan-Hellenic Council, ODU VOX, & Ladies of Prestige and Excellence (LPE)**