



**OLD DOMINION**  
UNIVERSITY

TO: Student Enhancement & Engagement and Digital Learning Committee Members

Yvonne T. Allmond, Chair  
Robert S. Corn, Vice Chair  
R. Bruce Bradley (*ex-officio*)  
P. Murry Pitts (*ex-officio*)  
Peter G. Decker, III  
Dennis M. Ellmer  
Elza H. Mitchum  
Ross A. Mugler  
Maurice D. Slaughter  
David Burdige (*Faculty Representative*)  
Antra Patel (*Student Representative*)

FROM: Don Stansberry  
Vice President, Student Engagement and Enrollment Services

Nina Rodriguez-Gonser  
Interim Vice President, Digital Learning

DATE: September 2, 2022

SUBJECT: September 15, 2022 - Meeting Agenda

The Student Enhancement & Engagement and Digital Learning Committee meeting will take place from 10:30am to Noon on Thursday, September 15, 2022. The meeting will be held in the Board Room of the Broderick Dining Commons on the main campus at Old Dominion University.

The following items will be discussed:

**Action Items**

- I. Approval of Minutes – The Committee will consider a motion to approve the minutes of the Student Enhancement and Engagement committee meeting held on June 2, 2022.

**Briefing Items**

- I. Student Engagement & Enrollment Services Vice President, Dr. Don Stansberry
  - a. Opening – Welcoming New & Returning Students
  - b. Division Highlights for Fall
  - c. Mental Health Update
  - d. Enrollment Update

- II. Digital Learning Interim Vice President – Nina Rodrigez-Gonser
  - a. Incoming Class
    - i. Applications
    - ii. Admitted
    - iii. Confirmed
    - iv. Registrations
  - b. Headcount and Success
    - i. Headcount Distribution
    - ii. Student Mix
    - iii. Graduate & Persistence
  - c. Market Study
    - i. Target Audiences
    - ii. Target Markets
  - d. Brand Strategy
    - i. Rebrand
    - ii. Timeline
- III. Student Representative Report, Antra Patel
  - a. Introduction
  - b. Recap of Goals for the 2022-2023 Year
- IV. Adjournment