

**OLD DOMINON UNIVERSITY
BOARD OF VISITORS
Student Enhancement and Engagement Committee
Thursday, December 6, 2018**

MINUTES

The Student Enhancement and Engagement Committee of the Board of Visitors met on Thursday, September 20, 2018 at 11 a.m. in Room 2203 in the Kate and John R. Broderick Dining Commons on the Norfolk campus. Present from the committee were:

Alton J. Harris, Chair
Donna Scassera, Vice Chair
Yvonne T. Allmond
Robert S. Corn
Unwanna B. Dabney
Kay A. Kemper
Robert M. Tata
Linda Miller-Dunleavy (Faculty Representative)
Rafia Haq (Student Representative)

Also present were:

Nancy Badger	Nicole Kiger
Lucia Ball	Mikalah Lake
John Broderick	Harry Minium
Jane Dane'	Ellen Neufeldt
Traci Daniels	Brian Payne
Mark Dove	Stephanie Rochelle
Giovanna Genard	September Sanderlin
Rhonda Harris	Johnny Young
Scott Harrison	

Chair Alton Harris called the meeting to order at 11:22 a.m.

I. APPROVAL OF THE SEPTEMBER 20, 2018 MINUTES

Bruce Bradley moved to approve the minutes of the September 20, 2018 meeting and Robert Corn seconded the motion. The minutes were unanimously approved by all members present and voting.

II. REPORT OF VICE PRESIDENT OF STUDENT ENGAGEMENT AND ENROLLMENT SERVICES

Dr. Ellen Neufeldt, Vice President for Student Engagement and Enrollment Services, provided an update on RoadTrip Nation, introducing two of our three students who

traveled in the RoadTrip Nation van. Mikalah Lake, a senior majoring in women's studies, and Stephanie Rochelle, a non-traditionally aged freshman majoring in marketing/communications and an online student, related some of their experiences as they visited and interviewed ODU alumni in Virginia, Maryland, Delaware and New York.

III. STUDENT REPRESENTATIVE REPORT

Rafia Haq, student representative to the Board, provided an update on recent mental health awareness activities. A panel discussion with several SEES administrators was presented in November and was well attended by undergraduate and graduate students. Responses from students to the October mental health awareness survey show that approximately 80% of felt unusually stressed, 74% know where to go if they need help, 17% reported they had visited Counseling Services at least once, and 76% reported they would speak to someone if they felt stressed.

Mark Dove, president of the Student Activities Council, provided an overview of the Council and reported on recent events. The Council has six committees that offer programs for students throughout the year that include special events, engaging issues, films, off campus events, and concerts.

IV. STRATEGIC COMMUNICY AND MARKETING REPORT

Giovanna Genard, Assistant Vice President for Strategic Communication and Marketing briefed the committee on marketing campaigns the University is launching to recruit prospective students, raise scholarship support for students, and promote the opening of the Barry Art Museum.

IV. ADJOURNMENT

There being no further business, the meeting adjourned at 12:15 p.m.