## **OLD DOMINON UNIVERSITY BOARD OF VISITORS Student Enhancement and Engagement Committee** Thursday, December 9, 2021

#### **MINUTES**

The Student Enhancement Committee of the Board of Visitors of Old Dominion University was held on Thursday, December 9, 2021, at 3:00 p.m. in Committee Room B of the Broderick Dining Commons on the main campus of Old Dominion University. Pursuant to § 4-0.01(g) of Chapter 1289 of the 2020 Acts of Assembly, Board members and members of the public who were unable to attend in person participated via Zoom.

The meeting of the Student Enhancement and Engagement Committee of the Board of Visitors was held on Thursday, December 9, 2021 at 3 pm. Present from the committee were:

> Robert Corn, Chair Robert Broermann, Vice Chair Yvonne Allmond Ross A. Mugler Armistead D. Williams, Jr. James Rhoades (Faculty Representative) Omotomilola Jegede (Student Representative)

#### Also present were:

Brian Hemphill Jonovan Savage Alonzo Brandon **Don Stansberry** Jane Dané Sherri Watson Annie Gibson **Bridget Weikel** Amadu Koroma Allen Wilson

Kevin Muchiri

Chairman Robert Corn called the meeting to order at 3:10 pm.

#### APPROVAL OF THE SEPTEMBER 14, 2021 MINUTES

Ross A. Mugler moved to approve the minutes of the September 14, 2021 meeting. The motion was seconded by Yvonne Allmond and approved by roll-call vote. (Aye: Allmond, Broermann, Corn, Mugler, Williams; Nav: None)

# REPORT OF VICE PRESIDENT OF STUDENT ENGAGEMENT AND ENROLLMENT SERVICES

Dr. Don Stansberry, Vice President for Student Engagement and Enrollment Services, reported on COVID-19 statistics. In total, 96.83% of students enrolled at the Norfolk and HEC campuses were vaccinated and 98.60% of students with on-campus housing were vaccinated. Of 10,282 COVID-19 tests performed since August 27, 166 were positive tests. Most of the positive cases reported were students who live off campus. The University has seen an increase in students becoming vaccinated, as well as receiving the booster on campus. A total of 966 students had a medical exemption on file, and 280 of those were living in residence halls.

Dr. Stansberry and Jane Dané, Associate Vice President for Enrollment Management, reported on 10-year patterns for enrollment, including total headcount for graduate and undergraduate, fully online by graduate and undergraduate, and new, transfer, and first-year headcount by total graduate and undergraduate. A temporary increase in students during the pandemic was associated with ODU's online presence and the overall affordability of the University. Dr. Stansberry reported the first-year level class headcount goal is around 3100, which allows the University to account for capacity and infrastructure.

Dr. Sherri Watson, Executive Director of Career Development Services, gave an update on the new student recruitment platform, Handshake. The platform seamlessly connects students to on campus jobs, as well as external employers, and allows students to connect with Career Development Services staff virtually. An additional 273 employers were added to the University's prospects because of the Handshake platform.

Dr. Bridget Weikel, Associate Vice President of Learning, reported on the Experience Guaranteed initiative. Experience Guaranteed focuses on aligning on campus resources and providing students with experiential learning opportunities. During the Fall 2021 semester, the Experience Guaranteed Fair was held for both current students and students attending Open House. Over 150 current students attended the event and were able to meet with campus and community partners. SEES provided 7 students with Experience Guaranteed paid scholarships in Fall 2021, and the program will continue for the Spring and Summer.

#### STUDENT REPRESENTATIVE REPORT

Omotomilola Jegede, student representative to the Board, reported on her meeting with the Military Connection Center and challenges affecting new military students as they navigate transition issues. Omotomilola suggested partnerships with Career Development Services, scholarships, orientation programs for incoming military students, childcare, and a Green Zone as viable solutions to the concerns. Statistics on career fairs from 2018-2021 were presented. A total of 367 students were in attendance and 78 employers registered for the Fall 2021 career fair. The virtual career fair included participation by 186 students and 45 employers. Omotomilola gave an update on Career Development Services' transition from Purple Briefcase to Handshake. She discussed upcoming Career Development Services' events and offered ways to improve students' interaction with Career Development Services. She reported on Fall 2021 on campus events and the increase in student activities

later in the Fall 2021 semester. The increase in attendance was attributed to an increase in individuals being vaccinated.

Guest speaker, Dr. Kevin Muchiri, Student Success Advisor and Instructor, spoke on the SUMMIT, an organization which promotes student success by exposing them to available resources on campus. Enrollment in the SUMMIT program is up over 300% since the initial launch in 2017. A total of 15 students have graduated through the program since 2017.

### **ADJOURNMENT**

There being no further business, the meeting adjourned at 4 pm.